

Sponsored Webinar Series

AAPM&R is pleased to offer organizations the ability to host a webinar for our members. Each webinar may be up to 30 minutes in length, with an additional 10 minutes for Q&A, and may feature 1-2 speakers. AAPM&R will work to schedule the webinars to allow for maximum participation from all time zones. Each sponsor may present the sponsored webinar 2 times within a 24-hour period for single fee.

Webinar Request Form

Yes, I would like to host a webinar:

Contact Name _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Date _____

Topic _____

Webinar Fees

- \$9,500 Per webinar fee as outlined for Industry Relations Council (IRC) Participants
- \$15,000 Basic webinar fee as outlined for non-IRC Participants
- \$1,000 Live capture of webinar for host's internal use (optional)
- \$9,500 Live capture and hosting on (or linking from) AAPM&R website for 1 year (optional)

(Fees and details are subject to change. Sponsors are encouraged to schedule multiple Webinars per year to build awareness. Webinar fee will be reduced by 10% for those scheduling 2 or more Webinars.)

_____ Subtotal from above

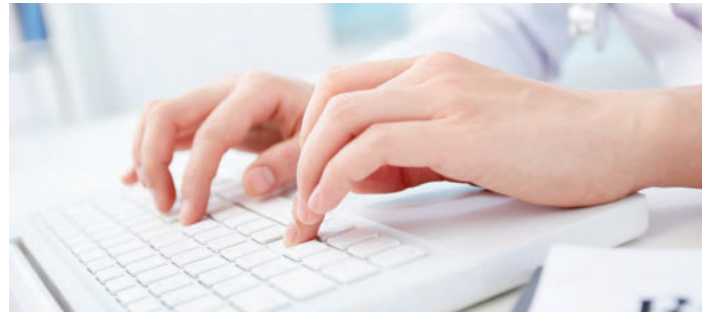
Promote Your Webinar

(Sponsors may want to promote the webinar to AAPM&R members through a number of channels.)

- \$4,000 Box advertisement in 2 weekly digital newsletters (sponsor to provide artwork)
- \$1,275 Advertisement in AAPM&R's printed newsletter, *The Physiatrist* (sponsor to provide artwork: 8" w x 4 1/8" h)
- \$2,300 Mailing list rental (8,000 member names. AAPM&R must approve mailing list)

_____ Subtotal from above

TOTAL



Method of Payment (must be paid in advance)

Total payment in U.S. funds is due with this form.

- Enclosed is check # _____ made payable to AAPM&R
- Charge to the following: AMEX MASTERCARD VISA DISCOVER

Card No.

Expiration Date /

By signing below, I accept the charges I have indicated on this form and agree to the advertising policies and principles outlined.

Cardholder's Name (please print name as it appears on card)

Signature (required for credit card payment and processing)

Date

For more information, contact:

Sharon Popielewski
Director Business and Resource Development, AAPM&R
(847) 737-6048
spopielewski@aapmr.org

Mail or Fax application and payment to:

AAPM&R Advertising OR Secure Fax: (847) 563-4191
P.O. Box 95528
Chicago, IL 60694-5528

Cancellation Policy

Cancellations must be received in writing 7 days prior to run date. All cancellations will be subject to a 20% administrative fee. Refunds will not be given once the campaign is initiated. NOTE: All cancellations must be in writing.