

## Print Publication

### The *Physiatrist* Newsletter

*The Physiatrist* is the official membership publication of AAPM&R. Published 10 times each year, this print newsletter updates readers on Academy activities and programs, legislative actions, practice and socioeconomic issues, educational courses, specialty developments, and employment opportunities.

- Average print distribution: 8,000

### Issue Dates

### Closing Date

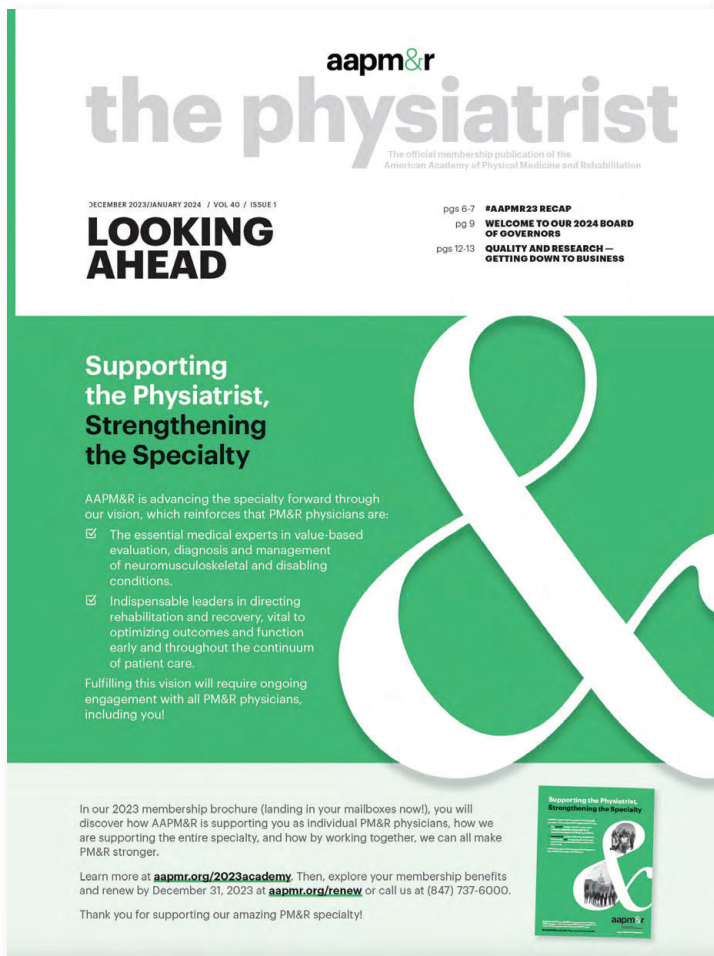
February	January 2, 2024
March	February 1, 2024
April	March 1, 2024
May	April 1, 2024
June	May 1, 2024
July	June 3, 2024
August	July 1, 2024
September	August 1, 2024
October/November	September 3, 2024
December/January 2024	November 1, 2024

### The *Physiatrist* Print Advertising

<b>FULL-PAGE</b> 9" w x 12" h with 1/8" bleed	<b>DISPLAY AD SIZE A</b> HALF-PAGE 7.5" w x 4.75" h	<b>DISPLAY AD SIZE B</b> QUARTER-PAGE 3.67" w x 4.75" h
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### The *Physiatrist* Print Advertising

- Full-Page Ad:** \$2,500 (color/b&w)
  - Display Ad Size A:** \$1,150 (color/b&w)
  - Display Ad Size B:** \$850 (color/b&w)
  - Classified Ad:** \$475 per 100 word insertion (b/w)  
*Employment ads only*
- Contact [careerservices@aapmr.org](mailto:careerservices@aapmr.org) for questions regarding classified ads.



### *PM&R, The Journal of injury, function, and rehabilitation*

*PM&R* is the official scientific journal of AAPM&R.

For more information, contact Stephen Jezzard at [sjezzard@wiley.com](mailto:sjezzard@wiley.com).



# Preliminary and Official Program Advertising Options



American Academy of Physical Medicine and Rehabilitation

American Academy of Physical Medicine (AAPM&R) Annual Assembly and PM&R Pavilion  
San Diego Convention Center, San Diego, CA, November 6-10, 2024.

**Preliminary Program Distribution**  
**10,000+**

**Official Program Distribution**  
**3,000+**

Save more when you advertise in both AAPM&R Annual Assembly publications.  
Make the most of your advertising dollar by taking advantage of this special offer.

**RESERVE YOUR SPACE TODAY!**

## NET RATES

### Package Options

(Your ad will be included in both the Preliminary and Official Program)

FULL PAGE	U.S. \$7,200
INSIDE FRONT COVER	U.S. \$17,775
INSIDE BACK COVER	U.S. \$17,775
BACK COVER	U.S. \$24,875
COVER TIP	U.S. \$28,250

### A La Carte Options

(choose which publication to include your ad)

	PRELIMINARY PROGRAM*	OFFICIAL PROGRAM*
HALF PAGE	U.S. \$2,225	U.S. \$1,850
FULL PAGE	U.S. \$4,250	U.S. \$3,500
INSIDE FRONT COVER	U.S. \$9,250	U.S. \$9,250
INSIDE BACK COVER	U.S. \$9,250	U.S. \$9,250
BACK COVER	U.S. \$13,000	U.S. \$13,000
COVER TIP	U.S. \$14,975	U.S. \$14,975

\*To qualify for discounted exhibitor rates, organizations must have a signed exhibitor contract on file with AAPM&R.

## CLOSING DEADLINES

### • 2024 Preliminary Program

- Ad Orders Due: April 1
- Ad Materials Due: April 15

### • 2024 Official Program

- Ad Orders Due: August 1
- Ad Materials Due: August 15

**Please complete form on page 10.**

### FAX/MAIL FORM TO:

Mail application and payment to:  
AAPM&R Annual Assembly Advertising  
P.O. Box 95528  
Chicago, IL 60694-5528  
Fax: (847) 563-4191

### AAPM&R CORPORATE SUPPORT

Phone: (847) 737-6000  
Email: corporatesupport@aapmr.org

AAPM&R values your advertising business and will work with you to meet your media objectives. For detailed information on how AAPM&R can fit into your marketing plans or for more information on Annual Assembly advertising, contact AAPM&R.

**AAPM&R offers special rates for advertising products with required PI information. Contact us for more information.**

No cancellations accepted or refunds issued after closing dates.

**NOTE: If your advertisement mentions giveaways, the Academy policy only permits exhibitor giveaways that are educational and modest in value. Nonprofit exhibitors are excluded from this policy.**

**No cancellations accepted or refunds issued after closing date(s).**

# Advertising Order Form



American Academy of  
Physical Medicine and Rehabilitation

## Company Information (PLEASE PRINT THROUGHOUT)

CONTACT NAME \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

MAILING ADDRESS/BILLING ADDRESS \_\_\_\_\_ P.O. BOX NUMBER (IF APPLICABLE) \_\_\_\_\_

CITY, STATE OR PROVINCE, ZIP OR POSTAL CODE \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

## Advertising Agency Information (IF APPLICABLE)

CONTACT NAME \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

MAILING ADDRESS/BILLING ADDRESS \_\_\_\_\_ P.O. BOX NUMBER (IF APPLICABLE) \_\_\_\_\_

CITY, STATE OR PROVINCE/ZIP OR POSTAL CODE \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

### The Physiatrist Print Advertising

Designed ads only,\* see below for pricing.

\* As the advertiser, you are responsible for designing your display ad and sending it to AAPM&R.

Checkmark ad size above, in either black and white or four-color (check one box).

<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$850
<b>FULL-PAGE</b> 9" w x 12" h with 1/8" bleed	<b>DISPLAY AD SIZE A HALF-PAGE</b> 7.5" w x 4.75" h	<b>DISPLAY AD SIZE B QUARTER-PAGE</b> 3.67" w x 4.75" h

**CLASSIFIED** (Employment Ads ONLY)

For job posting information, contact [aspire@medgeoadventures.com](mailto:aspire@medgeoadventures.com).

#### ISSUE SELECTION

<input type="checkbox"/> February 2024	<input type="checkbox"/> July 2024
<input type="checkbox"/> March 2024	<input type="checkbox"/> August 2024
<input type="checkbox"/> April 2024	<input type="checkbox"/> September 2024
<input type="checkbox"/> May 2024	<input type="checkbox"/> October/November 2024
<input type="checkbox"/> June 2024	<input type="checkbox"/> December 2024/January 2025

### Annual Assembly Publications

#### A LA CARTE OPTIONS

(See pricing on page 9.)

(All full pages ads are 8 1/2" w x 11" h + 1/8" bleed.)

#### PRELIMINARY PROGRAM

(Please complete by 4/1/24)

#### OFFICIAL PROGRAM

(Please complete by 8/1/24)

#### AD SIZE

FULL PAGE

INSIDE FRONT COVER

INSIDE BACK COVER

BACK COVER

COVER TIP

#### AD SIZE

FULL PAGE

INSIDE FRONT COVER

INSIDE BACK COVER

BACK COVER

COVER TIP

#### PACKAGE OPTIONS

Your ad will be included in both the Preliminary and Official Program.

(See pricing on page 9.) (Please complete by April 1, 2024)

(All full pages ads are 8 1/2" w x 11" h + 1/8" bleed.)

#### AD SIZE

FULL PAGE

INSIDE FRONT COVER

INSIDE BACK COVER

BACK COVER

COVER TIP

### Digital Advertising Opportunities

#### PHYSIATRIST-IN-TRAINING E-NEWSLETTER

- Leader board = \$2,000/issue
- Middle banner = \$1,500/issue
- Bottom banner = \$1,000/issue

Specify Winter, Spring, Summer or Fall Issue

#### ANNUAL ASSEMBLY E-NEWSLETTER

- \$2,500 per issue\*

\*Limited spots available.

Contact [corporatesupport@aapmr.org](mailto:corporatesupport@aapmr.org) for more information.

Contact Association Revenue Partners for:

- Website advertising
- Connection e-newsletter advertising
- Retargeted campaigns

Phone: 855-790-0001 or email: [info@associationrevenuepartners.com](mailto:info@associationrevenuepartners.com).

See pages 3-5 for pricing.

**TOTAL \$** \_\_\_\_\_

#### METHOD OF PAYMENT (MUST BE RECEIVED IN ADVANCE)

Total payment in U.S. funds is due with this form.

- Enclosed is check # \_\_\_\_\_ made payable to AAPM&R.
- Charge to the following:  AMEX  MASTERCARD  VISA  DISCOVER

Card No. \_\_\_\_\_

Expiration Date  /

By signing below, I accept the charges I have indicated on this form and agree to the advertising policies and principles outlined.

CARDHOLDER'S NAME (Please print name as it appears on card) \_\_\_\_\_

SIGNATURE (Required for credit card payment and processing) \_\_\_\_\_ DATE \_\_\_\_\_

#### MAIL or FAX APPLICATION AND PAYMENT TO:

AAPM&R Advertising OR Secure Fax: (847) 563-4191  
P.O. Box 95528  
Chicago, IL 60694-5528

AAPM&R values your advertising business and will work with you to meet your media objectives. For detailed information how the AAPM&R can fit into your marketing plans or for more information on AAPM&R website advertising, contact: AAPM&R Corporate Support at (847) 737-6000 or email [corporatesupport@aapmr.org](mailto:corporatesupport@aapmr.org).

#### CANCELLATION POLICY

Cancellations must be received in writing 7 days prior to run date.

All cancellations will be subject to a 20% administrative fee.

Refunds will not be given once the campaign is initiated.

**NOTE:** All cancellations must be made in writing.