

The American Academy of Physical Medicine and Rehabilitation (AAPM&R) offers mailing lists to rehabilitation-oriented institutions, organizations, publishers, and businesses wishing to advertise their conferences, products, publications, and services to AAPM&R members. This is an opportunity to reach a world-wide audience of more than 9,000 physiatrists.

To assist in your mailing plan, see previous page for member statistics.

## Base Rental Rates

Lists are available for one-time use only and are delivered electronically in Excel format.

~9,000 Names (U.S. Members)

COMMERCIAL LIST RATES	\$2,300
NONPROFIT LIST RATES	\$2,000

### Annual Package Deal

Order five lists for the price of four, a 25% savings!\*

### Additional Charges

CUSTOMIZED LIST ORDER	Commercial
CUSTOMIZED LIST ORDER	Nonprofit
EXPRESS PROCESSING	Commercial/Nonprofit

### Additional Bundle Options

5% discount on two rentals\*

10% discount on three rentals\*

\* Lists must be used within the same calendar year.

## Processing

The order form, plus a sample of the material you wish to distribute, must be mailed or faxed to AAPM&R for approval. AAPM&R requires preapproval of items to be distributed to its members and is the sole judge of the suitability of materials. There is a required minimum of a 10-day lead time to process list orders from date of order form and sample mailing receipt. Express processing is available for an additional cost. Express lists will be processed within 5 business days. Payment must be received in advance of delivery of AAPM&R membership list.

## Usage Policy

AAPM&R membership names and addresses are proprietary and are protected by copyright. AAPM&R is the sole owner of the membership names and addresses and rents its mailing list electronically for one-time use for each approved request. Lists may be provided for a fee to rehabilitation-oriented institutions, organizations, publishers, and businesses wishing to promote products and services to AAPM&R members. AAPM&R requires preapproval of all items to be mailed and is the sole judge of the suitability of materials for mailing to its members. AAPM&R reserves the right to deny requests where the purpose or use may not be considered in the best interests of AAPM&R or its members. Nonprofit institutions wishing to rent the mailing list for educational purposes may purchase mailing lists at a reduced fee. AAPM&R may require verification of an organization's non-profit status.

AAPM&R will not be bound by conditions printed or appearing on order blanks or copy instructions that conflict with provisions of this rate card. Rental of AAPM&R mailing lists to vendors and outside entities does not constitute an endorsement or guarantee of the product or service being marketed. Unless expressly agreed by AAPM&R in writing, any representation by the buyer(s) and/or his client(s) or agent(s), whether overt or implied, of AAPM&R endorsement or guarantee of a product or service is prohibited.

### AAPM&R specifically prohibits use of its membership names and addresses for the following purposes:

- Copying and entering names and addresses from the provided labels into a client's computer database for any purpose; this applies to duplication and/or storage in any form by any means, electronic, mechanical, photocopying, recording, or otherwise. Violations are subject to prosecution under federal copyright laws.
- Membership recruitment mailings or related promotions for external organizations.
- Announcements of educational programs, equipment, or other products and services not related in some way to the field of physical medicine and rehabilitation except for specific AAPM&R-sponsored membership programs/services provided by commercial firms.
- Use of member names and addresses for on-site visits to members' homes/offices for any reason.

### In addition:

- AAPM&R shall not act as a broker for any product or service provided directly by the purchaser (or their clients) of the mailing lists.
- Direct mailing list brokers or other third parties soliciting the AAPM&R membership mailing labels on behalf of a client assume total responsibility for timely payment to AAPM&R, regardless of the client's payment standing with the broker or third party.
- Use of the list is one-time only and limited exclusively to the specific offer or service as described in the mailing sample submitted in conjunction with the order form.
- Payment is due in advance.
- **AAPM&R does not provide email addresses or authorize usage of Academy email lists.**
- The use of AAPM&R membership names and addresses in any of the ways prohibited shall be cause for, at a minimum, permanent disqualification of the buyer(s) and/or his client(s) or agent(s) from use of the AAPM&R membership mailing list. Violation of this policy as set forth above may also be grounds for legal action.

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CONTACT NAME  COMMERCIAL ORGANIZATION  NONPROFIT ORGANIZATION (PLEASE INCLUDE NON-PROFIT TAX-ID#.)

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COMPANY NAME MAILING ADDRESS/BILLING ADDRESS P.O. BOX NUMBER (IF APPLICABLE)

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CITY, STATE/PROVINCE, ZIP/POSTAL CODE

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EMAIL (FOR ELECTRONIC DELIVERY OF LIST AS AN EXCEL DOCUMENT)

## SPECIFY LIST: A new order form is required for each mailing.

### Quick pick

Select one of the most popular mailing lists available in one easy step.  
(SPECIFY WITH CHECKMARK)

- A. U.S. MEMBERS ONLY (All Member Categories)  
 B. U.S. AND INTERNATIONAL MEMBERS (All Member Categories)

### OR, Customize a list

Choose one or all of the options below (Additional charges apply. See page 2.)

#### BY MEMBER CATEGORY(IES): (SPECIFY WITH CHECKMARK)

- Fellows       Associates  
 Residents     International

#### AND/OR BY STATE(S):

- All States     Specific States Only (PLEASE SPECIFY BELOW:)

AL, AK, AZ, AR, CA, CO, CT, DE, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI, WY

#### Ten working days from receipt of sample mailing and form are required for approval and fulfillment.

I have read and agree to abide by the AAPM&R Mailing List Usage policy listed on page 12 and accept the charges above.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

## List Rental Package Options

- 2X Lists (5% discount)  
 3X Lists (10% discount)  
 5X Lists (25% discount)

AAPM&R FAST FACTS TO HELP YOU COMPLETE THE ORDER FORM

## AAPM&R has more than 10,000 members.

### Membership Categories

(Note: International members are not categorized as Fellows, Associates, and Residents.)

Fellows	Passed both parts of the American Board of Physical Medicine and Rehabilitation (ABPMR) Exam
Associates	Completed their residency training or passed Part 1 of the ABPMR exam
Residents	
International	

#### MAIL OR FAX COMPLETED ORDER AND PAYMENT

AAPM&R  
 Attention: Mail List  
 P.O. Box 95528, Chicago, IL 60694-5528  
 Phone: (847) 737-6000  
 Secure Fax: (847) 563-4191  
 corporatesupport@aapmr.org  
 www.aapmr.org