

**Gain Insights from Physiatrists.
Let AAPM&R help you gain
access to your target audience
through:**

- **Surveys**
- **Market Research**
- **Advisory Panels**
- **Focus Groups**



How Does PM&R Panels Work?

PM&R Panels is a forum of PM&R physicians based on criteria your organization selects. The American Academy of Physical Medicine and Rehabilitation (AAPM&R) will work with your organization to define goals and identify the appropriate panel(s). The criteria for the panels is based on various data points AAPM&R member physiatrists have self-identified as part of their member profile. PM&R Panels have a maximum of 500 PM&R physicians. (The panel size is dependent on desired criterion.)

Available Criterion for PM&R Panels:

- In-training PM&R physicians
- Practicing PM&R physicians
- Subspecialty certification
- Years in practice
- Primary practice setting
- Core clinical focus
- Primary clinical areas of care
- Procedures and services

**To discuss your needs and how to engage physiatrists, please contact us,
corporatesupport@aapmr.org or call (847) 737-6000.**

PM&R Panels Order Form



American Academy of
Physical Medicine and Rehabilitation

Sponsor Name: _____

Primary Contact Name: _____

Primary Contact Phone: _____

Primary Contact Email Address: _____

PM&R Panel Criteria Selection

What are your primary goals for using PM&R Panels?

1. _____
2. _____
3. _____

Please select as many of the following criteria as applicable. The criteria aligns with information AAPM&R member physiatrists have self-identified as part of their member profile. PM&R Panels can contain up to 500 PM&R physicians. The panel size is dependent on desired criterion, and AAPM&R will work with you to develop an appropriate panel based on your selections.

Member Category:

- Practicing Physicians
- Residents All
- Residents: PGY4
- Residents: PGY3
- Residents: PGY1-2

Years in Practice:

(Only applicable for the Practicing Physician group)

- 1-10 years
- 11-20 years
- 21-30 years
- 31-40 years
- More than 40 years

Primary Practice Setting:

- Private, Multispecialty Group Practice
- Private, Solo Practice
- Private, PM&R-only Practice
- Hospital
- Academic
- VA
- Employed by Insurance

Subspecialty Certification:

- Brain Injury Medicine
- Hospice and Palliative Medicine
- Neuromuscular Medicine
- Pain Medicine
- Pediatric Rehabilitation Medicine
- Spinal Cord Injury Medicine
- Sports Medicine

Core Clinical Focus:

- Central Nervous System Rehabilitation
- General and Medical Rehabilitation
- Musculoskeletal Medicine
- Pain Medicine and Neuromuscular Medicine
- Pediatric Rehabilitation/ Developmental Disabilities

Primary Areas of Care:

- Brain Injury Rehabilitation
- Cancer Rehabilitation
- Cardiopulmonary Rehabilitation
- Complementary—Alternative Medicine
- Disability/Impairment Assessment
- Electrodiagnostic Medicine
- Geriatric Rehabilitation
- Hospice and Palliative Medicine
- Manual Medicine
- Neuromuscular Medicine
- Occupational Rehabilitation
- Orthopedic Rehabilitation
- Pain Medicine: Interventional
- Pain Medicine: Non-Interventional
- Pediatric Rehabilitation
- Prosthetics & Orthotics
- Rheumatological Rehabilitation
- Spinal Cord Injury Medicine
- Spine Medicine: Interventional
- Spine Medicine: Non-Interventional
- Sports Medicine
- Stroke/Neurological Rehabilitation

Rules & Regulations

- No identifying information will be associated with responses.
- AAPM&R reserves the right to limit the number of surveys distributed in any given month.
- Follow-up questions such as: "if not, please explain," count as one question.
- Multiple choice questions are limited to 7 response options per question.
- Sponsors are encouraged to provide ranges for answers, when possible, instead of allowing for an open-ended response.
- The maximum number of questions is 10, plus 1 identifying question.
- The survey will remain open for 2 weeks (including weekends).
- The price includes executive summary in a PDF format, including open-ended responses.
- Results are for the sponsor's internal use only; no results may be included in externally-published materials without the expressed written consent of the American Academy of Physical Medicine and Rehabilitation (AAPM&R).
- AAPM&R must review and approve all survey materials prior to launch and reserves the right not to initiate the survey.

I, _____

represent organization sponsor

_____ and hereby agree with the defined rules and regulations.

Name

Date

Total \$ _____ (Must be received in Advance)

Total payment in U.S. funds is due with this form.

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Cancellation Policy

Cancellations must be received in writing 7 days prior to run date. All cancellations will be subject to a 20% administrative fee. Refunds will not be given once the campaign is initiated. Note: All cancellations must be made in writing.

Mail or Fax application and payment to:

AAPM&R Advertising, P.O. Box 95528, Chicago, IL 60694-5528
or Secure Fax: (847) 563-4191

For more information, please contact Sharon Popielewski at (847) 737-6048 or email spopielewski@aapmr.org.

We can help identify your target audience!