



American Academy of
Physical Medicine and Rehabilitation

Graphic Standards for Endorsed Educational Activities

Introduction

AAPM&R is pleased to endorse your educational activity. This document is provided to assist you in proper use of the AAPM&R logo for promotional materials. Please understand that adherence to these standards is mandated per the endorsement agreement.

AAPM&R Logo Placement

Because AAPM&R is not the course sponsor or organizer, the AAPM&R logo should be placed in a non-dominant location on the advertisement or brochure (such as the bottom right corner) and should be the same size or smaller than your institution’s logo. The AAPM&R logo cannot be placed in a position that would imply AAPM&R is providing the CME credit (i.e., next to the accreditation statement). The following text must accompany the AAPM&R logo:

“This activity is endorsed by AAPM&R”

The AAPM&R logo should only print in the following combinations:

Four Color Process (CMYK)

Two Spot Colors - Pantone® 5415 + Pantone® 7494

Electronic files of AAPM&R logos are available by contacting education@aapmr.org.

Review Process

Any publications using the AAPM&R logo are to be reviewed by AAPM&R prior to printing and distribution. A PDF version of the promotional piece can be e-mailed to education@aapmr.org. Please allow 5 business days for review and approval.

Questions?

E-mail the AAPM&R Education Department at education@aapmr.org or call (847) 737-6000.

Acceptable

YOUR LOGO

Our Course

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

This activity is endorsed by AAPM&R

NOT Acceptable

American Academy of
Physical Medicine and Rehabilitation

Our Course

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.