

STEP Ultrasound Certificate Program - Opportunities for Support

The STEP Ultrasound Certificate Program is a “multi-tiered” training program that teaches and assesses musculoskeletal and neurologic ultrasound skills using a progressive, competency-based curriculum.

Step 1: Fundamentals

- Online Self-Assessment
- Online Lectures
- Live courses: Step One: Ultrasound Clinical Applications of the Extremities
 - **Learners attend one of the following dates:**
June 5-6, 2020, Downers Grove, IL
November 10-11, 2020, San Diego, CA
 - Didactic and hands-on (non-cadaver)
 - Up to 60 learners; 12 faculty (per course)

Step 2: Interventional

- Online Pre-test
- Online Curriculum
- Live courses: Next Step Interventional Ultrasound: Hands-On PM&R Applications
 - **Learners attend one of the following dates:**
February 21-22, 2020, Downers Grove, IL
August 28-29, 2020, Downers Grove, IL
 - Didactic and hands-on (dry and cadaver labs)
 - Up to 40 learners; 10 faculty (per course)

Step 3: Assessment and Certificate

- Online Post-test
- One-on-one hands-on assessment
 - **March 28, 2020, Rosemont, IL**
 - **November 13-14, 2020, San Diego, CA**
(during the 2020 Annual Assembly)
- Certificate of Completion Awarded (if passed)

Topics include, but are not limited to, the following:

- Anatomy
- Needle tracking and Ultrasound guided injections
- Spasticity management – all limbs
- Spasticity management in pediatrics lower limb
- Injections for OA of the knee
- Orthobiologics
- And more!

Main Supporter Opportunity Includes the Following:

- Ability to provide a handout for AAPM&R staff to distribute to attendees upon registration at all 4 live courses
- Supporter-created advertisement to be displayed on AAPM&R’s website, guarantee of 15,000 impressions
 - 180x250 pixel jpeg box ad
 - 300x250 pixel jpeg box ad
- One time use of STEP Ultrasound registrant mailing list to send a physical mailing (via USPS) to participants of the program
- Exhibit table at 2 of the live courses
- 5-7 minutes to address attendees during lunch at 1 of the live courses
- 1 representative from supporting organization can observe each course (didactic portion only)
- Meter board placed in high traffic area outside of skills assessment rooms

Fee: \$20,000

Secondary Supporter Opportunity Includes the Following:

- All of Main Supporter benefits with the exception of the 5-7-minute address to attendees and 1 observer at each course.

Fee: \$15,000

Exhibitor/Distribution Only Opportunity:

- Ability to provide a handout for AAPM&R staff to distribute to attendees upon registration at live course
- Exhibit table at live course

Fee: \$5,000/per course

STEP Spasticity and STEP Ultrasound Supporter Opportunity Includes the Following:

- All of Main Supporter STEP Spasticity benefits (**see separate STEP Spasticity Information**) **plus** the ability to exhibit and distribute a marketing piece at 2 STEP Ultrasound courses

Fee: \$37,500

For more information, contact Sharon Popielewski, (847) 737-6048 or
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<http://www.aapmr.org/education/step-certificate-program>