Available Opportunities

Stand Out During AAPM&R Annual Assembly and Get Your Message Heard by Physiatrists

Broaden Your Reach to Assembly Attendees

All Opportunities

- Banners, fees vary per location and size
- Directional Street Signs, $10,000
- Aisle Signs, **SOLD**
- Registration Bags
- Phone Wallets w/logo, $12,500
- Hotel Door Drop, $8,000
- Hotel Key Cards, **SOLD**
- Meter Board, $4,500
- Footprint Decals, $10,000
- Light Box Banner(1-sided), $7,500
- Learning Center
  - Main Sponsor, $25,000
  - Lounge w/ Charging, $15,000
  - Theme/ Day, $10,000
  - Hands-On, $12,500
- 4-sided kiosk, $7,500
- Swag Bag, $4,000
- Mobile App
  - Flagship, $35,000
  - Supporting, $15,000
  - Gamification, $1,500
- Movement Competition, $45,000
- Presidents Reception, $10,000
- Resident Quiz Bowl, $10,000
- Resident Reception, $10,000
- Exhibit Hall Carpet Logo, $5,000
- Headshot Lounge, $36,000 to $42,000
- Pre and/or Post Show Mailing List, $1,000
- Know Before You Go Email, $10,000
- Lunch and Learns, $75,000
- Message in Motion Video Wall, 15, 30 & 60 second spots

Don’t see an opportunity that fits your needs, let us know what you want!

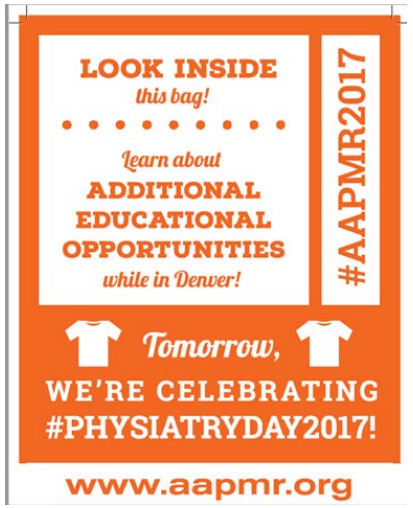
Reach Out to Registrants Prior to AAPM&R

- Pre-Reg Attendee List, $1,000
  - Mailing piece approval needed

- Know Before You Go Email, $10,000
  - Sent prior to AAPM&R Annual Assembly
  - Sent to all registrants

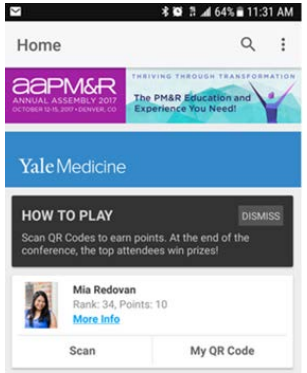
Get Your Information Directly Into Attendees Hands

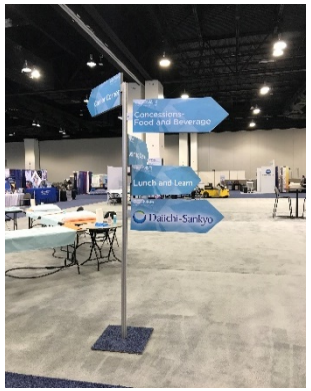
- Phone Wallets (all attendees), $12,500
- Swag Bag, (800 attendees), $4,000
- Hotel Door Drop, $8,000
- Lunch and Learn Education Opportunity, $75,000



Drive Traffic to Your Booth

- Mobile App Sponsorship
  - Flagship (notifications), $35,000
  - Gamification, $1,500
- Hotel Door Drop, $8,000
- Banners, fee varies per location
- Directional Street Signs, $10,000
  - ➢ (1 sign on each of 6 sets)
- Light Box Banner, $7,500
- Meter Boards, $4,500
- 4-sided kiosk, $7,5000





Visually Reach Attendees at AAPM&R

- Banners – Variety of opportunities, costs vary
- Directional Street Signs, $10,000
  - ➢(1 sign on each of 6 sets)
- Message in Motion Video Wall
  - 15 to 60 second spots
- Light Box Banner, $7,500
- 4-sided Kiosk, $7,500
- Meter Boards, $4,500
- Exhibit Hall Carpet Logo, $5,000

Be a Part of the Popular Learning Center

Opportunities include:

- Main Sponsor (Corporate logo on banner and on prominent signage and structures plus recognition in *Official Program*, mobile app and website)

  $25,000

- Lounge Sponsor (Corporate logo on signage within the lounge and the device charging station plus recognition in *Official Program* and website)

  $15,000

- *NEW Hands-On Sponsor (Host 1 station in the Learning Center hands-on area, 45 minutes)

  $12,500

- Theme / Day Sponsor (signage and recognition in *Official Program*, mobile app and in the Learning Center as well as recognized with logo in electronic communications to attendees. Ability to place a handout in the literature rack on that day)

  $10,000

- Product Forum (Educational Opportunity on the Learning Center Stage, 30 minutes)

  $12,500

Reach the Residents!

- Sponsor the Residents Reception, $10,000
- Sponsor the Resident Quiz Bowl, $10,000
- Hold a “Lunch and Learn” for Residents before the Job Fair, $45,000

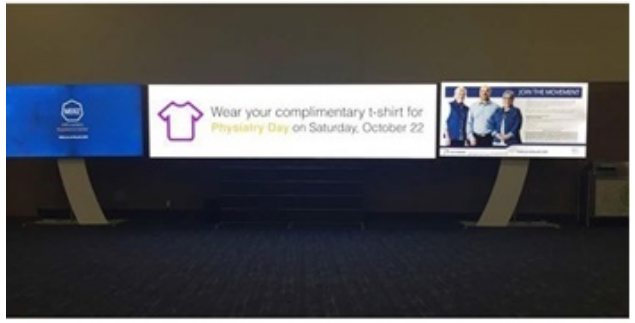
All 3: $63,500

Get Creative by Combining Opportunities

Welcome Attendees

- Banner at entrance
- Window Clings
- Logo on All Directional Signage
- 60 second MIM
- Swag Bag

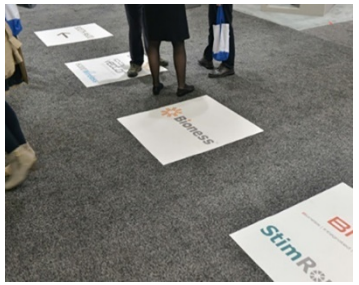
Fee: $52,500



Get Creative by Combining Opportunities

Own the Exhibit Hall and Hall Entrance

- Light Box Banner at the entrance
- Banner placed on way to exhibit hall
- Footprint Decals at exhibit entrance
- Carpet Logo at booth
- Aisle Signs
- Meter Board
- Swag Bag
- Mobile App Gamification



Fee: $69,500

Get Creative by Combining Opportunities

Get Your Message in Multiple Areas

- 2 4-sided kiosks
- 4 Meter Boards
- Light Box at entrance of the exhibit hall
- Banner in strategic location

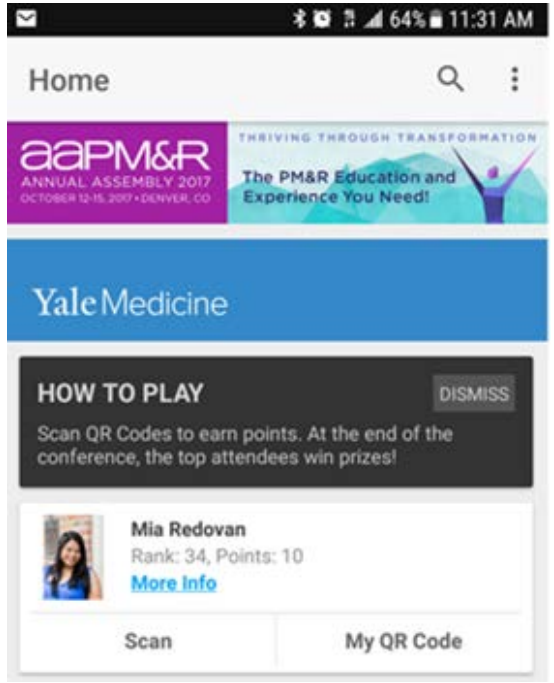
Fee: $49,500

Get Creative by Combining Opportunities

Show Attendees the Way

- Know Before You Go Email
- Mobile App Flagship Sponsor
- Meter Boards (3)
- Banner in Registration

Fee: $69,500



Show Attendees You Care

- Sponsor the Presidents Reception, $10,000
- Sponsor the Foundation for PM&R Rehab Walk / Run & Roll, $10,000
- Movement Competition, $45,000

All 3: $60,000