

## Official Rules & Regulations

**The American Academy of Physical Medicine and Rehabilitation (AAPM&R) invites medical students and residents to raise awareness for and cultivate an understanding of the PM&R specialty by creating a 2-3 minute video presentation answering the question, “What is PM&R?”**

1. **Contest Period:** The 2016 ‘What is PM&R?’ Video Contest begins on March 1, 2016 at 12:00:00 a.m. Central Time (CT) (midnight) and ends on July 31, 2016 at 11:59:59 p.m. CT.
2. **Eligibility:** This competition is open to medical students and residents, attending a public or private college or university, or currently enrolled in a residency program within the U.S. Participants can enter the contest individually or in a group of up to five participants. All team members must be legal residents of the U.S. Immediate family members of employees or staff of AAPM&R are not eligible to participate. Participants are allowed to submit a single video, no more than three minutes long for the 2016 ‘What is PM&R?’ Video Contest.
3. **Contest Prizes:** The winning participant or team will receive up to five complimentary ticket(s) to the 2016 Annual Assembly President’s Reception and the winning video will be shown during the 2016 AAPM&R Annual Assembly, showcased on AAPM&R’s website, and featured on AAPM&R social media outlets.
4. **Video Specifications:**
  - a. Video submissions may utilize all production techniques and genres (e.g., animation, documentary, drama, experimental or artist video, and hybrid work) at the discretion of the participant(s), while answering the question: What is PM&R?
  - b. Submissions must not exceed three minutes in length.
  - c. Submissions must be uploaded to YouTube. Videos uploaded to YouTube before March 1, 2016 are not eligible to compete. Participants must select upload options on YouTube that will give AAPM&R permission to use the submission via YouTube’s Embeddable Player. AAPM&R reserves its right in its sole discretion to select all or part of any submission made to YouTube to use or display on [www.aapmr.org](http://www.aapmr.org) via YouTube’s Embeddable Player. Information on YouTube privacy settings can be found here: [https://www.youtube.com/watch?v=zaSM\\_xcmkOI](https://www.youtube.com/watch?v=zaSM_xcmkOI). Participants are reminded that by uploading their submission to YouTube, they are subject to the specific Terms of Service and Privacy policies of YouTube. The YouTube privacy policy can be viewed here: [https://www.youtube.com/static?template=privacy\\_guidelines](https://www.youtube.com/static?template=privacy_guidelines).
  - d. Non-English language entries or any sections containing non-English dialogue must include English subtitles.
  - e. Each participant is solely responsible for the information, data, text, software, music, sound, photographs, graphics, video, messages, tags, and other materials included in the video submission, whether publicly posted or privately transmitted. A video submission must be original and the entrant must:

- i. Hold all necessary rights to all the materials, images, videos, graphics and information in the Submission or
    - ii. Have permission from the holder of such rights, or
    - iii. The materials, images, videos, graphics and information in the video submission must be in the public domain. Winners will have to ensure that they have all rights necessary to permit them to transfer ownership of the video, including transfer of any permissions and rights obtained from third parties, to AAPM&R.
  - f. A video submission may not contain offensive, libelous, sexually explicit, disparaging or other inappropriate content and may not defame or otherwise violate the rights, copyrights, trademarks, or rights of publicity, privacy, or reputation of any third party. A video submission may not contain any material to promote sale of a product or service.
5. **Winner Selection:** Selection of the winner will be based on originality, creativity, accuracy and understanding exhibited in answering the question, ‘What is PM&R?’, as determined by the sole discretion of the AAPM&R Membership Committee. All decisions are final and cannot be contested.
6. **Clearances:** Each participant is solely responsible for obtaining from all applicable individuals or entities any and all required rights, releases, consents, clearances, licenses, and other authorizations necessary to exploit and otherwise use their submitted piece in any and all media. Clearances required include, for example: (1) Location releases; (2) Releases from any person whose name, voice, likeness or persona is referenced, shown, or otherwise used in the submitted piece; (3) If any individual depicted is under the age of majority, participants must obtain the signature of the individual’s parent or guardian on the applicable clearance(s). By submitting entries, Participants warrant that the contents of the submitted video do not infringe on any copyright or intellectual property of another. Participants also must confirm that any statements made in the submitted piece are true and do not violate or infringe on the rights of third parties. All necessary clearances must be obtained and provided to AAPM&R by July 31, 2016 at 11:59:59 p.m. CT. AAPM&R may disqualify any submitted video if the Participants have not obtained all necessary Clearances.
7. **How To Enter:**
- a. Participants must upload their video submission publicly to YouTube and email [info@aapmr.org](mailto:info@aapmr.org) with the following:
    - i. Subject line: **What Is PM&R? Video Contest**
    - ii. Hyperlink to the video submission on YouTube
    - iii. For each participant:
      1. Name
      2. Medical or Residency Program
      3. Email
      4. Phone Number
    - iv. Scanned copies of all completed release forms, if applicable

- b. Participants will receive a confirmation email once their video submission has been received by AAPM&R.
8. **Privacy:** Except in connection with attributions provide to non-Participant third party entities (which may be on a credit roll if required to obtain a Clearance), any and all names, contact information, and related should be submitted only with the video submission entry email. Names, contact information, or any other personally identifiable information should not be included within the video (for example, on a “credit roll”), as the submitted pieces may be displayed on publicly accessible websites. If personally identifiable information is presented within the submission, AAPM&R may, in their sole discretion, void or deem the submission ineligible. The only attributions that may and must be included in the video are those required to obtain Clearances.
9. **Conditions of Participation:**
  - a. By entering, participants agree to defend and indemnify AAPM&R and AAPM&R’s principals, subsidiaries, affiliates, directors, officers, employees, and agents from any and all liability for any injuries, loss, or damage of any kind arising from or in connection with the contest as a result of receiving participants’ submissions and/or misuse of any prize.
  - b. Each participant agrees that AAPM&R may retain the submitted video and releases AAPM&R from liability for any loss or damage thereto. Each participant, by submitting the video, grants AAPM&R and their designated agents, a non-exclusive, transferable, perpetual, irrevocable, royalty-free license and right to:
    - i. Use, broadcast, webcast, post, podcast, link to or from, copy, reproduce, modify and create derivative works of the video; and
    - ii. To publicly perform or display, import, exhibit, broadcast, transmit, distribute and/or license submitted videos in their original or an altered form or format.
  - c. Each participant grants AAPM&R the unqualified, unrestricted, worldwide, irrevocable, perpetual and royalty-free right to use his or her name, logo, marks, submission entries, and other distinctive identification in connection with promoting or marketing the contest or its theme, and future contests, materials or as AAPM&R determines.
  - d. AAPM&R reserves the right to refuse any submission in its sole discretion. AAPM&R also reserves the right at any time during the competition to remove or disqualify any Submission when it believes in its sole discretion that the entrant has:
    - i. Infringed any third party's copyright;
    - ii. Failed to comply with these Official Rules & Regulations; or
    - iii. Failed to obtain the necessary consents as set out in these official rules and regulations.
  - e. Winners will be notified no later than September 12, 2016 by email of the main contact provided in the entry form. If contact does not respond within five days or email is returned as undeliverable, the team will forfeit all rights and an alternative winner will be chosen.

- f. Should technical or other difficulties arise that compromise the integrity of the contest, AAPM&R may cancel, modify or suspend the contest without notice. In that case, AAPM&R reserves the right to award the prizes from eligible entries received before the cancellation.
- g. AAPM&R is not responsible for any technical malfunction or service outage related to the contest.
- h. Use by AAPM&R of a submission does not necessarily reflect the views of AAPM&R, and in no event shall AAPM&R assume or have any responsibility or liability for any submission, in whole or in part, or for any claims, damages, or losses resulting from the use and/or appearance of any submission or the contents thereof.
- i. YouTube is not affiliated in any way with AAPM&R, and AAPM&R does not assume any responsibility or liability for an entrant's participation in or use of any third-party website.
- j. AAPM&R shall not be liable for any claims, costs, liabilities, damages, expenses, and losses arising out of:
  - i. AAPM&R's use of the submission;
  - ii. The entrant's participation in the competition;
  - iii. Technical failures of any kind including but not limited to problems or delays arising from software or equipment malfunctions or computer viruses; and
  - iv. Any events outside AAPM&R's reasonable control.
- k. By entering this contest, each individual entrant, each team and each team member represents and warrants that:
  - i. The team and its members are the sole authors, creators, and owners of the submission;
  - ii. Except for material used by permission, none of the intellectual property rights in the submission, or any portion thereof, has been assigned or transferred to anyone that is not a member of the team;
  - iii. The submission, through its creation and its submission as an entry, does not violate any applicable laws;
  - iv. The submission, through its creation and its submission as an entry, does not infringe upon or violate intellectual property rights held by any third person or party; and
  - v. Individual entrants and team members will abide by and are in compliance with all intellectual property protection requirements of YouTube.
- l. Any entrant (individual or team) who supplies false information, enters the AAPM&R Video Contest by fraudulent means, or is otherwise determined to be in violation of the eligibility criteria or terms of the 2016 'What is PM&R?' Video Contest shall be ineligible for any prize and shall be required to forfeit any prize obtained based on such information or means.
- m. By entering a video submission in the contest, each individual entrant and each team member (and for individuals and team members under 18 years old, the individual or team member's parent or guardian) agrees to comply with and be bound by the official rules and decisions of AAPM&R.

- n. All references to AAPM&R contained herein refer to the American Academy of Physical Medicine and Rehabilitation.
  - o. This Contest is void where prohibited.
10. **Information Site:** More information, format and content guidelines, release forms, and instructions for submitting completed videos can be found online at:  
[www.aapmr.org/videocontest2016](http://www.aapmr.org/videocontest2016).
11. **Questions?** If you have any questions or comments about the contest, please email [pressinquiries@aapmr.org](mailto:pressinquiries@aapmr.org) with subject line: What is PM&R Video Contest.