



*2017 Prospectus*

# American Academy of Physical Medicine & Rehabilitation



# aaPM&R

## ANNUAL ASSEMBLY 2017

OCTOBER 12-15, 2017 • DENVER, CO

aaPM&R

American Academy of  
Physical Medicine and Rehabilitation

The American Academy of Physical Medicine and Rehabilitation (AAPM&R) is the national medical society for physicians who specialize in physical medicine and rehabilitation (PM&R). These physicians called “physiatrists” or “rehabilitation physicians.” Founded in 1938, the mission of the AAPM&R is to foster excellence in physiatric practice. AAPM&R is the only organization catering to the needs of practicing PM&R physicians. There are over 8,600 Active members of AAPM&R.

Annual Assembly is the one place you can meet face to face with this specialized group of physicians.

Physical Medicine and Rehabilitation (PM&R) is one of the **24 major board certified** medical specialties.



► **Vision Statement**

Transform the focus of health care to value function.

► **Mission Statement**

AAPM&R serves its member physicians by advancing the specialty of physical medicine and rehabilitation, promoting excellence in physiatric practice and advocating on public policy issues related to persons with disabling conditions.



**Demographic of a PM&R Physician**

Average Age: **48**

Gender: **65% Male, 35% Female**

Certification Status:  
**ABPMR Board Certified**

Medical Degree:  
**MD-Allopathic Physician**

Average Years in Practice: **11**

In Practice: **86%**

In Training: **14%**

**Annual Assembly Attendance**

**~2,500 +** Attendees  
(MDs, DOs, and ~500 residents)

**93%** of attendees  
are U.S. based

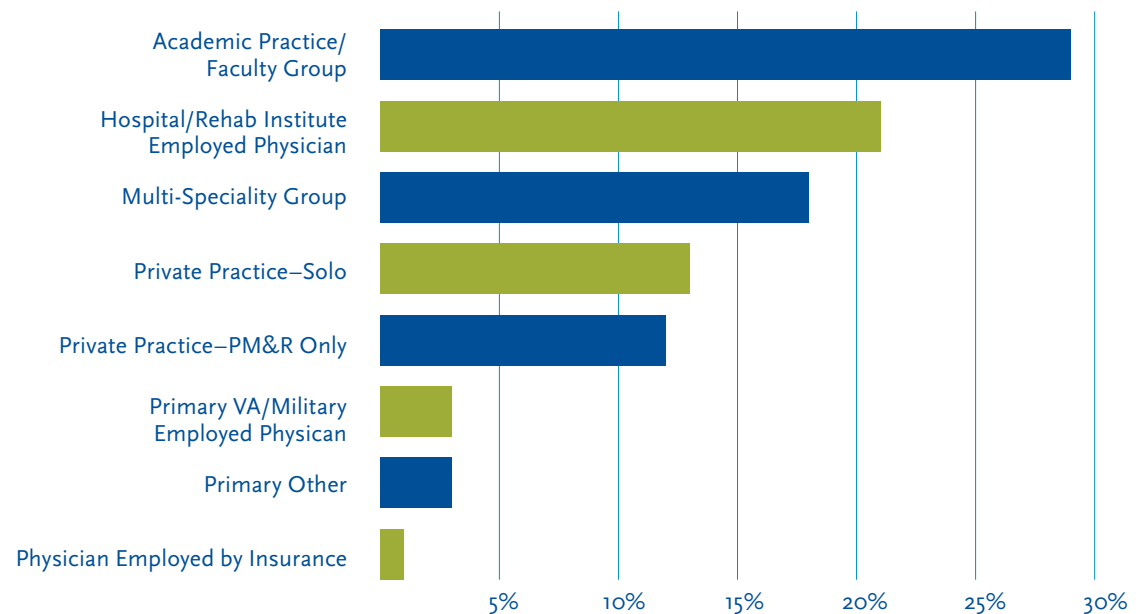
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Physiatrists utilize **cutting-edge** as well as time-tested treatments to maximize function and quality of life for their patients.

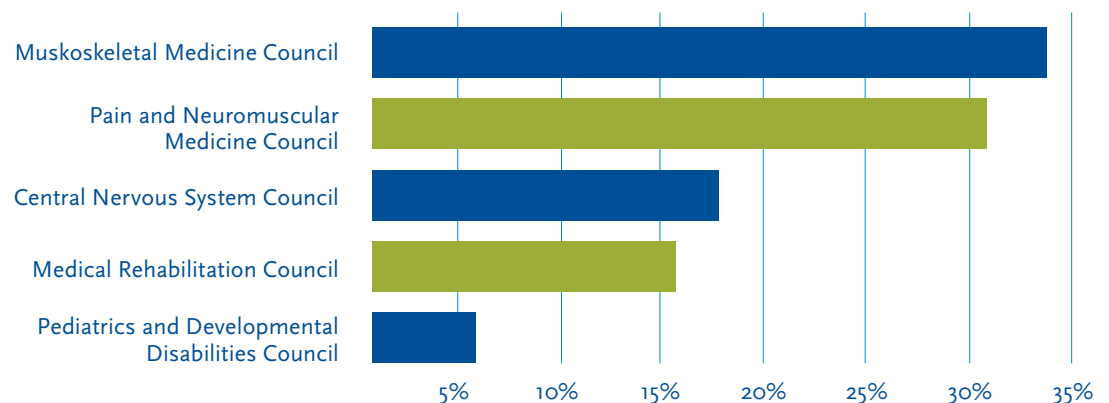
## PRIMARY PRACTICE SETTING

- Attendees are asked to voluntarily provide the following demographic information. Below is the information provided from Annual Assembly registrants.



## CLINICAL FOCUS

- Members treat patients in several clinical areas, as described by their participation in AAPM&R member councils.



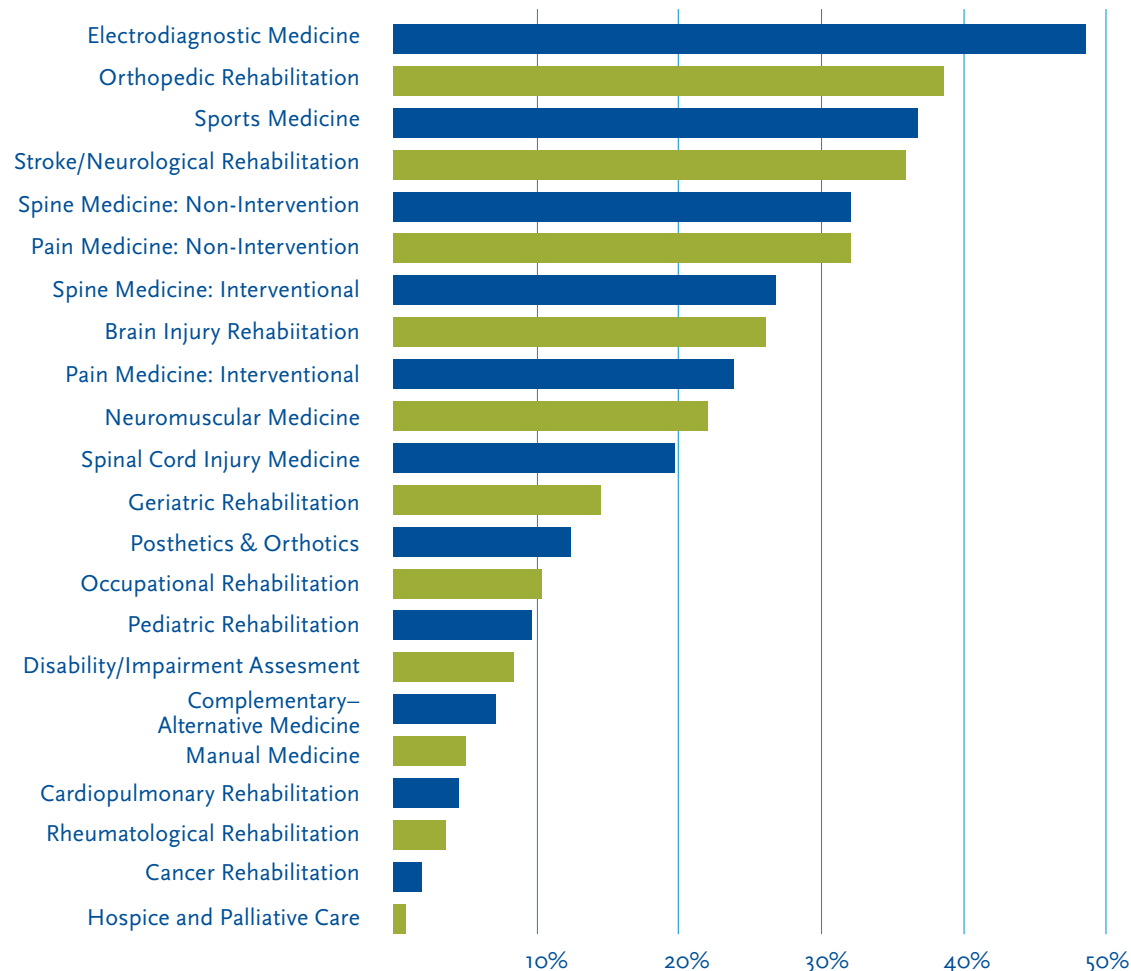
PM&R Physicians  
**treat a wide  
variety of medical  
conditions**  
affecting the  
brain, spinal cord,  
nerves, bones,  
joints, ligaments,  
muscles, and  
tendons.

# Areas of Care for Physiatrists

ABPMR–certified physiatrists can select up to 5 out of 22 Areas of Care to represent their day-to-day activities as a physiatrist.

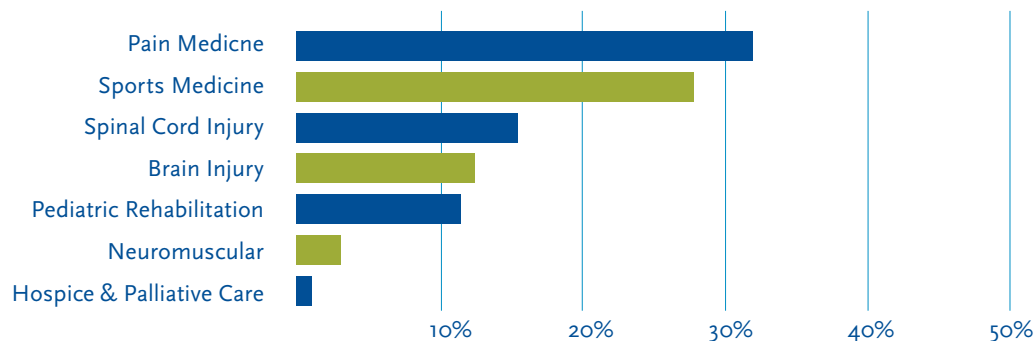
## CONCENTRATION OF CLINICAL AREAS

► Depicts which clinical area members have selected.



## BOARD SUBSPECIALTY CERTIFICATION

► 58% of attendees are board certified by the American Board of Physical Medicine and Rehabilitation (ABPMR). Of the Board–certified registrants, 39% hold a subspecialty certification.





# 2016 Exhibitors

As of 9/22/2016

AcCELLerated Biologics, LLC	Children's Specialized Hospital	LIM Innovations	Plymouth Medical
Addison Health Systems/ WritePad™	CID Management	Lipogems	ProtoKinetics Gait Analysis Walkways
Advanced Arm Dynamics	CIR Systems, Inc./GAITrite®	LocumTenens.com	Quadriciser Corporation
Allard USA, Inc.	Cleveland Clinic	Logistics Health Incorporated	Quell by NeuroMetrix
Allergan	Cook Life Care Plan Support	Long Good Ltd.	Regenexx
AllMeds EHR & Practice Management	Corinthian Reference Lab	Mallinckrodt Pharmaceuticals	Restorative Therapies
AlterG	Cosman Medical	Mary Free Bed Rehabilitation Hospital	ReWalk™ Robotics
Ambu, Inc.	Daiichi Sankyo, Inc	Mayo Clinic	Rusk Rehabilitation at NYU Langone Medical Center
American Association of Neuromuscular and Electro	Demos Medical Publishing	MediMax Tech, Inc.	Safersonic, Inc.
American Board of Physical Medicine and Rehabilita	Depomed, Inc.	MedStar National Rehabilitation Network	Saol Therapeutics
American Medical Rehabilitation Providers Associat	DIERS Medical Systems	Medtronic, Inc	Select Laboratory Partners, Inc.
American Osteopathic College of Physical Medicine	Easy Walking, Inc.	Merz Pharmaceuticals, LLC	SI-BONE, Inc.
Amputee Coalition	Egalet Corporation	MicroAire Surgical Instruments	Siemens Healthcare Diagnostics
APCA	Ekso Bionics	MIH International, LLC/ M-Brace	Spaulding Rehabilitation Network
Apos US Management, Inc.	Elsevier - Archives of PM&R, An Elsevier Publicati	Miller Medical Communications	Spectrum Health Medical Group
Arthrex, Inc.	Enemeez®	Miner / Mason & Associates	Summit Medical Products
Aspen Medical Products	Epimed International, Inc.	Mitek Sports Medicine	The American Geriatrics Society
Association of Academic Physiatrists (AAP)	Farr Healthcare	MossRehab	The Electrode Store
Basic Home Infusion	Fidia Pharma USA	Motekforce Link BV	The Lawton West Group LLC
Bauerfeind USA, Inc.	Foundation for PM&R	Motorika USA	The Ohio State University Wexner Medical Center
Baylor Institute For Rehabilitation	Frazier Rehab Institute	Mount Sinai Health System	The Orthobiologic Institute (TOBI)
Bioness, Inc.	Fujifilm Sonosite	MSKUS	TOTO USA, Inc.
BioRich Medical	GE Healthcare	Multi Radiance Medical	Treloar & Heisel, Inc.
Biowave Corporation	Gensco Laboratories	Natus Neurology, Inc.	Turbomed Orthotic
Boiron	Gorbel Medical	Next Medical Staffing	U.S. HealthWorks
Bonafide Management Systems	Halyard Health	Nihon Kohden America	U.S. Physiatry, LLC
Boston Scientific	Hanger Clinic	North American Spine Society	Uniform Data System for Medical Rehabilitation
Brooks Rehabilitation	Harvest Technologies	Numotion	University of Kansas Department of Physical Medici
BTE	HealthSouth Corporation	Ochsner Health System	University of Utah
BTS Bioengineering	Hocoma Inc	Ossur Americas	US WorldMeds
Byram Healthcare	Infinite Therapeutics	Otsuka America Pharmaceutical, Inc.	Vanderbilt University Medical Center Dept of PM&R
Cadwell Laboratories, Inc.	Integrated Rehab Consultants	P & S Mechanics	Wellspect HealthCare
Calmoseptine, Inc.	Invacare Corporation	Parker Hannifin	Wolters Kluwer
Carolinas Rehabilitation	Ipsen Biopharmaceuticals, Inc.	Penn State Health Milton S. Hershey Medical Center	Zero Gravity Skin
Celling Biosciences	Jazz Pharmaceuticals, Inc	Pernix Therapeutics	
Centre for Neuro Skills	Joint Active Systems, Inc	Philips	
Children's Healthcare of Atlanta Rehab Servs	Kennedy Krieger Institute	Phoenix Children's Hospital	
	Kessler Institute for Rehabilitation	Physician Life Care Planning	
	Kinova		
	Legacy Physiatry Group		
	LifeWalker Mobility Products		

*New Hours  
for 2017!*

### Exhibit Hours

- ▶ Thursday, October 12  
12:30 pm – 7 pm  
**Opening Reception**  
5 pm – 7 pm
- ▶ Friday, October 13  
9 am – 5 pm
- ▶ Saturday, October 14  
9 am – 2 pm

*This is a preliminary schedule  
subject to change.*

*See you at  
the Show!*

## Secure your 2017 space early for the best rates!

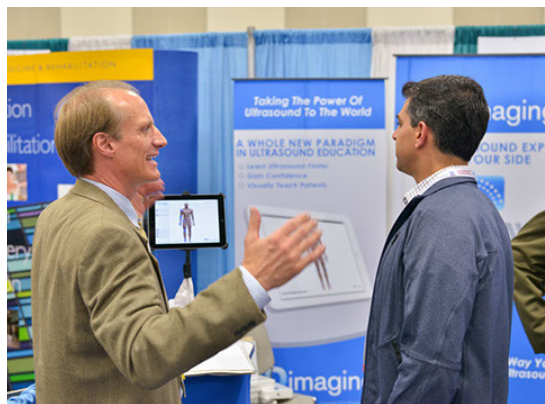
The AAPM&R Annual Assembly is the one place exhibitors can meet face to face with this dynamic group of PM&R Physicians. These physicians are eager to learn about your products and services that will enhance their patients care.

### EXHIBIT Rates for AAPM&R Annual Assembly

	Onsite	Before March 1	After March 1
In-Line*	\$25.00	\$26.50	\$28.00
Corner*	\$27.00	\$28.50	\$30.00
Island*	\$30.00	\$31.50	\$33.00
10' x 10' Turnkey**	\$3,700 per booth	\$3,800 per booth	\$3,900 per booth

\* per 100 sq. ft.

\*\* Turnkey Package includes carpeting, skirted table, two side chairs, back drape, wastebasket and 1 standard electrical outlet.



### Exhibit Floor Traffic Drivers

*New!*

- ▶ **Product Theaters on the Show Floor**

*New!*

- ▶ **Learning Labs on the Show Floor**
- ▶ **Expanded Exhibit Hours above Unopposed time each day**
- ▶ **Unopposed time each day**
- ▶ **Unopposed Welcome Reception on show floor Thursday evening**
- ▶ **Beverage Service during breaks only on the show floor**
- ▶ **Unique Traffic Driver Sponsorships**
- ▶ **Product Forums on show floor**
- ▶ **Poster Hall adjacent to exhibits**



# Learn more about the specialty of PM&R and AAPM&R

- ▶ Visit: [www.aapmr.org](http://www.aapmr.org)
- ▶ Explore [www.pmrknowledge.org](http://www.pmrknowledge.org) which is AAPM&R's online clinical resource
- ▶ View member stories, visit [www.youtube.com](http://www.youtube.com) and search AAPM&R member stories or visit [www.pmrismorethan.org](http://www.pmrismorethan.org).



**FOR MORE INFORMATION PLEASE CONTACT CONVENTUS MEDIA.**  
**OFFICE: (978) 777-8870, FAX: (866) 334-4219**

## **Exhibit Sales & Sponsorship**

*Lisa Koch*  
[lkoch@conventusmedia.com](mailto:lkoch@conventusmedia.com)  
(617) 285-2320

## **Exhibit Sales & Sponsorships**

*Kathleen Noonan*  
[knoonan@conventusmedia.com](mailto:knoonan@conventusmedia.com)  
(781) 375-8584

## **Product Theater**

*Janice Hurlbert*  
[jhurlbert@conventusmedia.com](mailto:jhurlbert@conventusmedia.com)  
(978) 578-8843

## **Logistics and Operations**

*Patricia Swift*  
[pswift@conventusmedia.com](mailto:pswift@conventusmedia.com)  
(703) 581-9602

## **Customer Service and Invoicing**

*Chris O'Connell*  
[coconnell@conventusmedia.com](mailto:coconnell@conventusmedia.com)  
(978) 239-1153

## **Symposia Sales**

*Lisa Koch*  
[lkoch@conventusmedia.com](mailto:lkoch@conventusmedia.com)  
(617) 285-2320

## **Advertising information**

*Sara Rossi-Statís*  
[corporatesupport@aapmr.org](mailto:corporatesupport@aapmr.org)  
(847) 737-6038

## **Corporate Memberships, Market Research Opportunities**

*Sharon Popielewski*  
[spopielewski@aapmr.org](mailto:spopielewski@aapmr.org)  
(847) 737-6048

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# EXHIBITOR CONTRACT/APPLICATION

Please fill out the application completing all sections.  
Retain a copy for your files.

Fax to 866-334-4219; email to [aapmr@conventusmedia.com](mailto:aapmr@conventusmedia.com); and/or  
mail to: **Conventus Media, 55 Ferncroft Rd. Ste. 200, Danvers, MA 01923.**

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## 1. COMPANY INFORMATION (AS IT SHOULD APPEAR IN PRINT)

Company: \_\_\_\_\_  
Street: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_  
Country: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Website: \_\_\_\_\_

## 2. CONTACT (PERSON HANDLING LOGISTICS/OPERATIONS)

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Work Phone: \_\_\_\_\_  
Cell Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

## 3. CONTACT (PERSON HANDLING PROMOTION/SPONSORSHIP, IF DIFFERENT)

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Work Phone: \_\_\_\_\_  
Cell Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

## 4. BOOTH SELECTION

To identify space preferences, please refer to the floorplan you received with your application, or you can visit [www.aapmr.org](http://www.aapmr.org) to download in PDF format.

Booth No. First Choice: \_\_\_\_\_  
Booth No. Second Choice: \_\_\_\_\_  
Booth No. Third Choice: \_\_\_\_\_  
Booth No. Fourth Choice: \_\_\_\_\_

Please list any companies you do not wish to be assigned near. AAPM&R reserves the right to assign space(s) other than the choice requested.

## 5. BOOTH RATE PER SQUARE FOOT

per sq. ft.	Onsite	Before Mar. 1	After Mar. 1
In-Line	\$25	\$26.50	\$28
Corner	\$27	\$28.50	\$30
Island	\$30	\$31.50	\$33
10x10 Turn-key*	\$3,700**	\$3,800**	\$3,900**

\*See attachment

\*\*Per booth

## 6. EXHIBIT FEE & DEPOSIT SCHEDULE (U.S. FUNDS ONLY)

Total Sq. Ft.: \_\_\_\_\_ (Size of Booth)

Booth Rate: \_\_\_\_\_ / Sq. Ft.

= Total Booth Cost: \$ \_\_\_\_\_

Logo in Official Program (\$250): \$ \_\_\_\_\_

Total Due \$ \_\_\_\_\_

## 7. PAYMENT

☐ **Check:** (Payable to AAPM&R) Check # \_\_\_\_\_

Mail to: AAPM&R, PO Box 95528, Chicago, IL 60694-5528.

☐ **Credit Card:** Credit card payments will be completed on the secure AAPM&R Payment Portal. A statement will be sent containing a link to complete your payment.

## PAYMENT TERMS

50% payment due by December 15, 2016 • 100% due by March 15, 2017

## CANCELLATION OF SPACE

Written notification of contract cancellation, or reduction of space, must be received by AAPM&R. If space is cancelled or reduced prior to February 1, 2017, a full refund less a \$500 administrative fee will be granted. If space is cancelled between February 1 and April 1, 2017, 50% of the total rental fees for the cancelled or reduced space will be retained by AAPM&R. If space is cancelled or reduced on or after April 1, 2017, the exhibitor shall remain liable to AAPM&R for the total rental fee for the space. Any space not claimed or occupied by 2 pm, Thursday, October 12, 2017, may be reassigned by the Academy without refund. Additionally, exhibits must remain intact until final closing hour of the exhibit hall. Failure to do so will be penalized by loss of priority points and a \$100 fee.

## 8. CONTRACT EXECUTION

This exhibit space application will become a contract upon acceptance with authorized signature and is based upon the exhibit floorplan, exhibit space fees and rules and regulations governing the exposition and general information that is included within this document. All applications are contingent upon AAPM&R approval. By signing you indicate you are authorized and have read and agree to the rule and regulations on the reverse side of this application and the cancellation and reduction of space terms.

Signature of authorized exhibitor agent

Date

Printed Name



## TURNKEY BOOTH PACKAGES FOR 10' X 10'

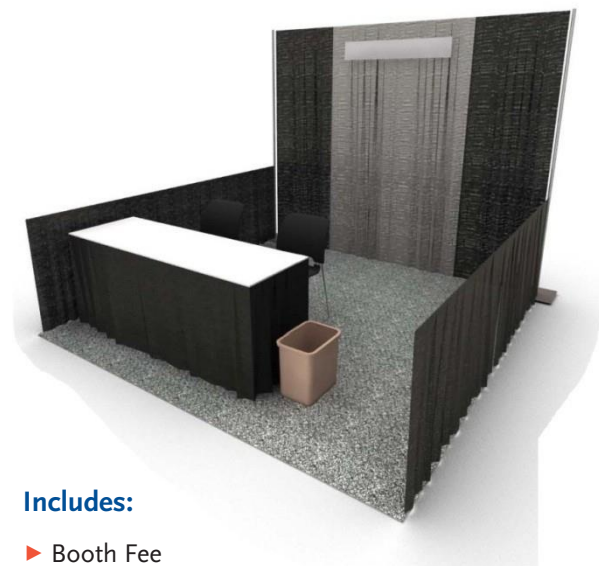
*Simplify your  
exhibiting experience!*

**aapm&r**

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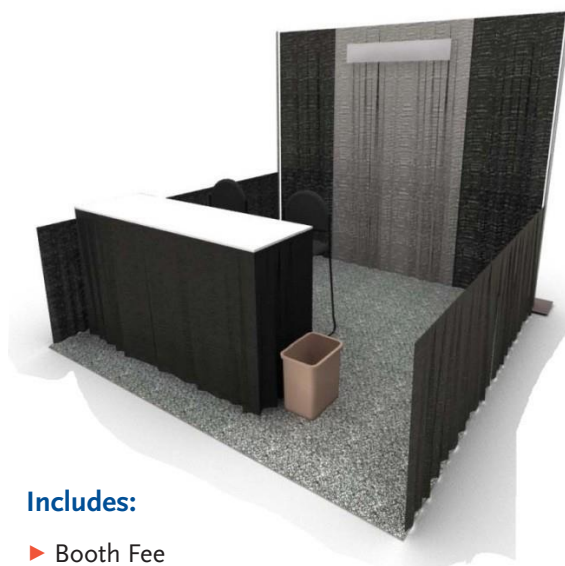
### Booth A Package



#### Includes:

- ▶ Booth Fee
- ▶ Standard Table, includes 6' x 30" skirt
- ▶ 8' Back Drape
- ▶ 3' Side Drape
- ▶ Standard Carpet to Fit
- ▶ 2 each—Side Chairs
- ▶ 1 each—Wastebasket
- ▶ 7" x 44" ID Sign
- ▶ 1 Standard Electrical Outlet

### Booth B Package



#### Includes:

- ▶ Booth Fee
- ▶ Counter Height Table, includes 6' x 42" skirt
- ▶ 8' Back Drape
- ▶ 3' Side Drape
- ▶ Standard Carpet to fit
- ▶ 2 each – Bar Stool
- ▶ 1 each - Wastebasket
- ▶ 7" x 44" ID Sign
- ▶ 1 Standard Electrical Outlet

#### TURNKEY BOOTH COST

Onsite	Before Mar. 1	After Mar. 1
\$3,700	\$3,800	\$3,900

Please check the box of the Turnkey Booth Package you would like to select:

- ☐ **BOOTH A PACKAGE**  
☐ **BOOTH B PACKAGE**

This is an addendum to the Exhibitor Contract. The exhibit space cost will reflect the turnkey booth pricing.

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Signature: \_\_\_\_\_

Date: \_\_\_\_\_

# RULES AND REGULATIONS

## Schedule/Eligibility

AAPM&R reserves the right to review applications based on established policies. Published schedule is subject to change.

## Exhibitor Registration and Badges

Exhibitors are encouraged to register in advance. Each 10' x 10' booth is entitled to three complimentary badges. Additional badges (max 10 per island) may be purchased at \$100 each (non-refundable), not to exceed your original allotment. Exhibitor badges are personal and non-transferable. Each representative of an exhibiting company must wear the official badge at all times during the meeting. Badges are required for entry into the exhibit hall at all times. Badges are not transferable and will be confiscated if worn by others than the person to whom issued. The clear view of the official AAPM&R badge shall not be obstructed. Therefore, business cards or any other materials are not to be used in AAPM&R badge holders.

## Union Labor

Exhibitors shall be bound by all contracts in effect between service contractors, the Colorado Convention Center, and labor organizations.

## Character and Construction of Exhibits

AAPM&R follows IAEE guidelines related to booth construction. Specific details are outlined in the Exhibitor Service Kit or available from AAPM&R upon request. The general rule of the exhibit floor is "be a good neighbor." No exhibits will be permitted that interfere with the use of other exhibits or impede access to them or impede the free use of the aisle. Booth personnel, including demonstrators, are required to confine their activities within the exhibitor's booth space. Apart from the specific display space for which an exhibiting company has contracted with AAPM&R, no part of the convention center, hotels, and its grounds may be used by any organization other than AAPM&R for display purposes of any kind or nature. Within the convention center property, exhibitor brand or company logos, signs, and trademark displays will be limited to the official exhibit area only. The exterior of any display cabinet or structure facing a side aisle or adjacent exhibitor's booth must be suitably decorated at the exhibitor's expense. In fairness to all exhibitors, no noisy or obstructive activity will be permitted during show hours, nor will noisily operating, display, nor exhibits producing objectionable odors be allowed. Booths two stories or higher must submit plans to AAPM&R for approval. Display material (including show case displays or storage cabinets, electrical fixtures, wire, conduits, etc.) must adhere to the Exhibit Construction Guidelines outlined in the Exhibitor Service Kit.

## Solicitation

No exhibitor may call or invite a visitor out of one exhibit and into their own. Exhibitors must remain within their own exhibit space in demonstrating products, distributing literature, product samples, or other materials; other areas of the hotel and convention center or the aisles may not be used for this purpose.

## A/V Usage

Audio relating to exhibitor's equipment is permitted, provided projection equipment and screen are located in the rear one-third of the booth, and all viewers stand or sit within the booth. Sound movies may be permitted/only if the sound is not audible in the aisle or neighboring booths. Sound systems may be permitted if tuned to a conversational level and if not objectionable to neighboring exhibitors. Videotaping and streaming is not allowed by exhibitors without approval from AAPM&R.

## Lighting

In the best interest of the exposition, AAPM&R reserves the right to restrict the use of glaring lights or objectionable light effects.

## Safety Regulations

Fire regulations require that all display materials be fire resistant or treated with a flame-retardant solution to meet requirements of the standard flame test as provided in the Convention Center and its municipality for fire prevention. Electrical signs and equipment must be wired to meet the specifications of Underwriters Laboratories. No storage of any kind is allowed behind the back drapes or in the exhibit space. All cartons, crates, containers, and packaging materials will be stored by the official service contractor at the exhibitor's expense. Up to one day's supply of operational materials may be stored within the exhibit space. All aisles, corridors, exit areas, and exit stairways must be maintained at their required width at all times that the exposition is open. No obstruction, such as chairs, tables, displays, or other materials, will be allowed to protrude into the aisles. Each exhibitor is charged with knowledge of all laws, ordinances, and regulations pertaining to health, fire prevention, and public safety while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor.

## Photography and Sketching

Cameras, camcorders, video recorders, and digital cameras may be carried in the exhibit area, but under no circumstances may photographs, drawings, audio or video taping be made and/or will be allowed without expressed authority of the exhibitor concerned in each case. AAPM&R reserves the right to allow its contracted photographer to take general photos of the exposition at select times during the Annual Assembly. The photographs will be retained by AAPM&R and used only for general promotion of future Annual Assemblies.

## Complaints and Amendments of Rules

This contract shall be governed by the laws of the city of Rosemont, IL, USA. Exhibitor agrees to abide by the rules and regulations of the Colorado Convention Center. Any claim or dispute related to or connected with this agreement shall reside in the courts of the State of Illinois.

## Hanging Signs

Approval for use of hanging signs and graphics should be received from the exhibitor at least 60 days prior to installation. Variances may be issued at AAPM&R's discretion. Drawings should be available for inspection. For hanging signs within the exhibit hall a maximum height from floor to top of sign is 25ft.

## Indemnification and Insurance

Exhibitors shall indemnify, hold harmless, and defend AAPM&R, the Colorado Convention Center, their directors, agents, and employees from any and all losses, claims, liability, damage, action, judgment recovered from or asserted against them, or other expense (including, without limitation, attorneys' fees and expenses) arising out of or relating to the exhibitor's use of the convention center or from the conduct of exhibitor's business or from any activity, work, or things that may be permitted or suffered by exhibitor in or about the exhibit and the convention center or from any breach or default in the performance or any obligation on the exhibitor's part to be performed under any provision of this agreement or arising from any negligence of exhibitor or any of its agents, contractors, employees, or invitees, including but not limited to the use of patented, trademarked, or copyrighted materials, equipment, devices, processes, or dramatic rights furnished to or used by exhibitor, or other persons in connection with the exhibit and the convention center. Insurance protection will not be afforded to the exhibitor either by the Academy or the Colorado Convention Center. Exhibitors shall carry their own insurance to cover exhibit material against damage and loss, and public liability insurance of at least \$1 million per occurrence and \$1 million aggregate, against injury to the person and property of others. Policies shall name the Academy as a named additional insured. Certificates of insurance must be furnished prior to move-in at the Colorado Convention Center. Mail your proof of insurance by September 15, 2017, to: AAPM&R, c/o: Conventus Media, 55 Ferncroft Road, Suite 200, Danvers, MA 01923.

## Meetings/Events/Promotions Outside of the Exhibit Hall

Because AAPM&R has invested significant resources to make the Annual Assembly and Technical Exhibition happen, AAPM&R prohibits companies and organizations to host activities for meeting attendees beyond the activities of companies outside the venues listed above. Certain exceptions may apply. Please fill in the Meeting Request Form and submit to AAPM&R if you wish to host an activity of any kind, including a social event, Advisory Board, meetings, etc. In all cases AAPM&R must approve the date, time and location of the event and times may not conflict with AAPM&R activities.

## Booth Accessibility/ADA Compliance

Exhibitors shall be responsible for compliance with the Americans with Disabilities Act of 1992 with regards to their booth space, including, but not limited to wheelchair access. Further information regarding ADA compliance is available via phone at (800) 514-0301 or at [www.usdoj.gov/crt/ada/infoline.htm](http://www.usdoj.gov/crt/ada/infoline.htm).

## Security

Professional security guard service is provided throughout the exhibitor installation and dismantle periods. AAPM&R arranges to provide hall security after hours during the exposition. However, AAPM&R, security service, and the Colorado Convention Center are not responsible for any loss or damage to exhibitor property.

## Advertising

AAPM&R does not endorse or promote any products or services related to an exhibit. The use of the AAPM&R logo, name, Annual Assembly Technical Exhibition artwork or any representations thereof shall be only at the express written consent of show management. To prepare for the meeting in a timely and efficient manner, third parties acting on behalf of or representing the exhibitor must adhere to and abide by all AAPM&R rules and regulations. It is the exhibiting company's responsibility to make its agencies and/or contractors aware of all guidelines and deadline dates and to forward promotional materials, service manuals, and forms that are the responsibility of the third party.

## Distribution of Advertising Material

Canvassing any part of the exhibit hall or meeting rooms by anyone is strictly forbidden. Anyone doing so will be escorted from the AAPM&R Annual Meeting. Canvassing or distributing of advertising material by an exhibitor will not be permitted outside of the exhibitor's allotted booth space. Distribution of any literature through the official AAPM&R hotels is not permitted. Exhibitors may not use AAPM&R or Assembly logos in connection with any product or advertising materials.

## Demonstrations, Interviews, Subletting

Demonstrations by exhibitors should contribute to the attendee's knowledge in a professional way. Demonstrations and adequate space for interviews should be available within the confines of the individual exhibitor's booth. No interference with normal traffic flow and infringement on neighboring exhibits is permitted. Exhibitors must seek permission from the Academy to host any such activities. Additional fees and time restrictions may apply. Any exhibitor-initiated market research taking place on the show floor must be reviewed and approved by AAPM&R.

## Product Samples/Promotional Items

AAPM&R only permits exhibitor giveaways that are educational and modest in value. This restriction does not apply to nonprofit exhibitors or to exhibitors outside the health care sector. In all cases, exhibitors must complete and submit a form with details to show management. Show management will review each request.

## FDA Disclosure Requirements

Displays or graphical depictions of drugs or devices declared investigational or unapproved by the United States Food and Drug Administration (FDA) must (1) contain only objective statements about the product; (2) contain no claims that state or imply, directly or indirectly, that the product is reliable, durable, dependable, safe, or effective; and (3) contain no claims that the product is in any way superior to any other marketed products. These drugs/devices must be displayed solely for the purpose of obtaining investigators and be accompanied by instructions for becoming an investigator and investigator responsibilities. Drugs/devices will only be permitted when accompanied by appropriate signage indicating the clearance status. Signs must be visible, near devices (clearly legible), and contain the following or similar statement: "Caution: Investigational Device Limited by Federal (or United States) Law to Investigational Use." Clear unequivocal statements that the drug/device is under investigation and is available only for investigational use are to be made in oral presentations. Exhibitors are further advised to adhere to the FDA prohibition on the promotion of cleared drugs and devices for unapproved uses. Specifically, pharmaceutical manufacturers cannot proactively discuss off-label uses, nor may they distribute written materials (promotional pieces, reprints of articles, etc.) that mention off-label uses. FDA defines off-label use as "use for indication, dosage form, dose regimen, population, or other use parameter not mentioned in the approved labeling."

## General

All matters and questions not covered in the contract to exhibit are subject to the express decision of the Academy. The terms of this contract and all other rules and regulations applicable to the Annual Assembly and Technical Exhibition and exhibitor's space may be amended at any time by the Academy, and all amendments so made shall be equally binding on the exhibitor and all other exhibitors affected by them. In the event of any amendment or additions to this contract and/or other rules and regulations applicable to the event and the exhibitor's exhibit space, written notice will be given by the Academy to the exhibitor and all other exhibitors that may be affected by them. Without limiting any other rights and legal remedies the Academy may have against exhibitor, in the event the exhibitor does not abide by this contract and/or any rules and regulations applicable to the Annual Assembly and Technical Exhibition and the exhibitor's exhibit space, the exhibitor's privileges will be forfeited and, at the Academy's discretion, the exhibitor must immediately vacate the Exhibit Hall and remove all exhibitor property and exhibit materials.

## Interruption or Prevention of Technical Exhibition

In the event the Technical Exhibition is interrupted or prevented to be held for any reason beyond the control of AAPM&R, then this exhibit space contract shall terminate and the exhibitor hereby waives any claim against AAPM&R for damages of any kind or nature by reason of such termination except that any unearned portion of the space rental due hereunder shall abate, or, if previously paid, shall be refunded by AAPM&R to the exhibitor after deduction of such amounts as may be necessary to cover expenses incurred by AAPM&R in connection to the Technical Exhibition.

## Sanctions for Violations

AAPM&R reserves the right to control or prohibit any exhibit that, in its opinion is objectionable, may detract from the general character of the exposition and is not in keeping with the policies of AAPM&R. This reservation refers to companies, persons, products, and printed matter. AAPM&R may impose appropriate sanctions regarding current or future participation in AAPM&R exhibit programs. In the event of such restrictions or eviction, the American Academy of Physical Medicine and Rehabilitation will not be liable for any refunds, rentals, or exhibit expenses.

## TURNKEY BOOTH PACKAGES FOR 10' X 10'

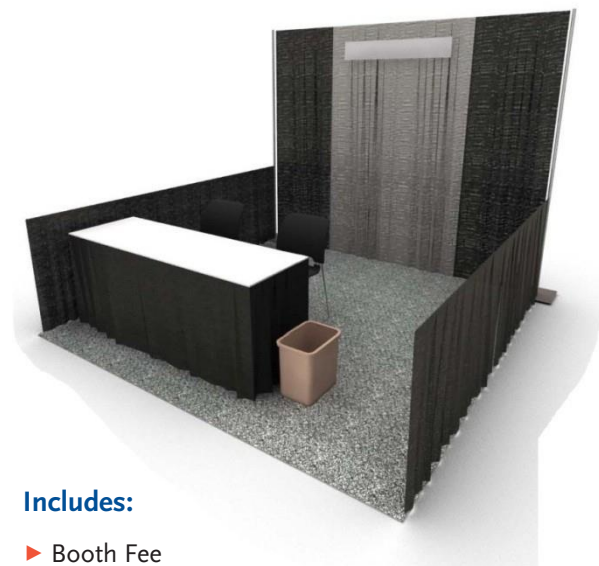
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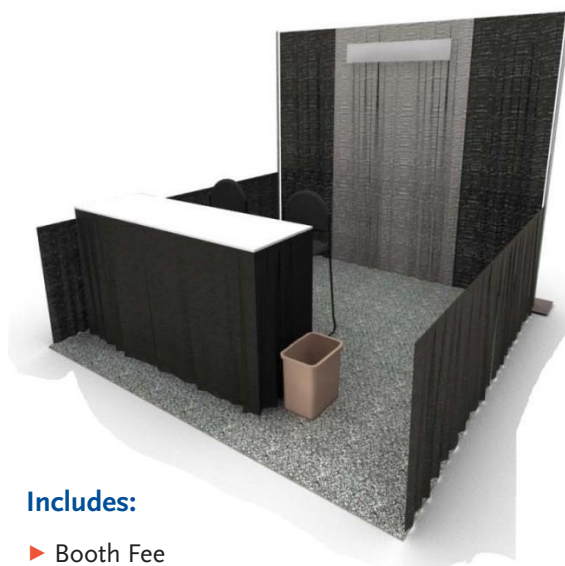
### Booth A Package



#### Includes:

- ▶ Booth Fee
- ▶ Standard Table, includes 6' x 30" skirt
- ▶ 8' Back Drape
- ▶ 3' Side Drape
- ▶ Standard Carpet to Fit
- ▶ 2 each—Side Chairs
- ▶ 1 each—Wastebasket
- ▶ 7" x 44" ID Sign
- ▶ 1 Standard Electrical Outlet

### Booth B Package



#### Includes:

- ▶ Booth Fee
- ▶ Counter Height Table, includes 6' x 42" skirt
- ▶ 8' Back Drape
- ▶ 3' Side Drape
- ▶ Standard Carpet to fit
- ▶ 2 each – Bar Stool
- ▶ 1 each - Wastebasket
- ▶ 7" x 44" ID Sign
- ▶ 1 Standard Electrical Outlet

#### TURNKEY BOOTH COST

Onsite	Before Mar. 1	After Mar. 1
\$3,700	\$3,800	\$3,900

Please check the box of the Turnkey Booth Package you would like to select:

- ☐ **BOOTH A PACKAGE**  
☐ **BOOTH B PACKAGE**

This is an addendum to the Exhibitor Contract. The exhibit space cost will reflect the turnkey booth pricing.

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Signature: \_\_\_\_\_

Date: \_\_\_\_\_