



2017 Prospectus

American Academy of Physical Medicine & Rehabilitation



aaPM&R

ANNUAL ASSEMBLY 2017

OCTOBER 12-15, 2017 • DENVER, CO

aaPM&R

American Academy of
Physical Medicine and Rehabilitation

The American Academy of Physical Medicine and Rehabilitation (AAPM&R) is the national medical society for physicians who specialize in physical medicine and rehabilitation (PM&R). These physicians called “physiatrists” or “rehabilitation physicians.” Founded in 1938, the mission of the AAPM&R is to foster excellence in physiatric practice. AAPM&R is the only organization catering to the needs of practicing PM&R physicians. There are over 8,600 Active members of AAPM&R.

Annual Assembly is the one place you can meet face to face with this specialized group of physicians.

Physical Medicine and Rehabilitation (PM&R) is one of the **24 major board certified** medical specialties.



► **Vision Statement**

Transform the focus of health care to value function.

► **Mission Statement**

AAPM&R serves its member physicians by advancing the specialty of physical medicine and rehabilitation, promoting excellence in physiatric practice and advocating on public policy issues related to persons with disabling conditions.



Demographic of a PM&R Physician

Average Age: **48**

Gender: **65% Male, 35% Female**

Certification Status:
ABPMR Board Certified

Medical Degree:
MD-Allopathic Physician

Average Years in Practice: **11**

In Practice: **86%**

In Training: **14%**

Annual Assembly Attendance

~2,500 + Attendees
(MDs, DOs, and ~500 residents)

93% of attendees
are U.S. based

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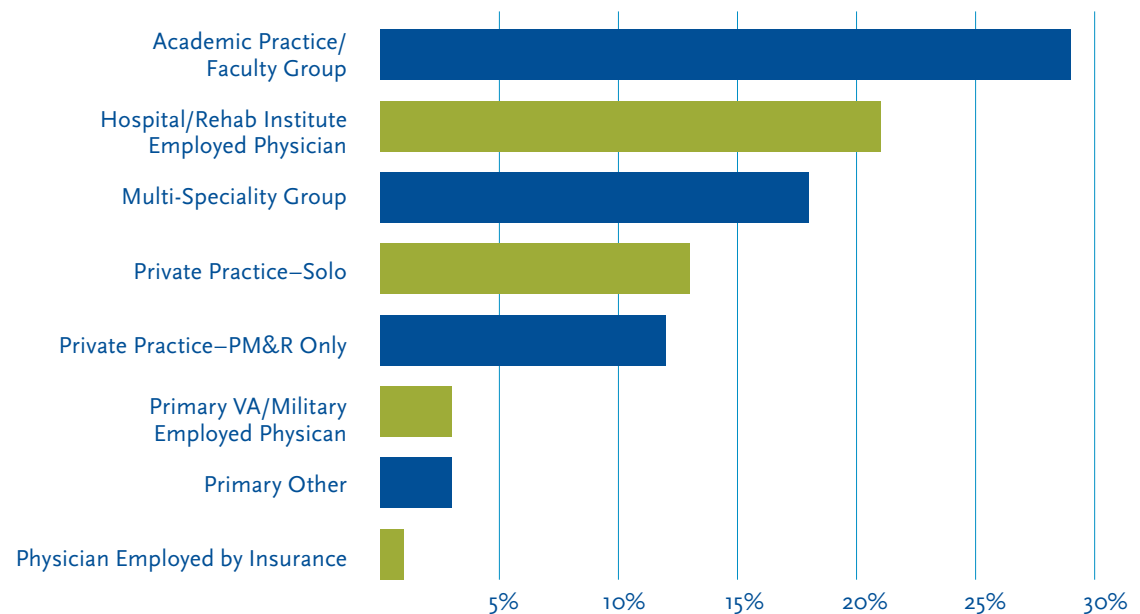
PM&R Physicians
treat a wide
variety of medical
conditions
affecting the
brain, spinal cord,
nerves, bones,
joints, ligaments,
muscles, and
tendons.



Physiatrists utilize **cutting-edge** as well as time-tested treatments to maximize function and quality of life for their patients.

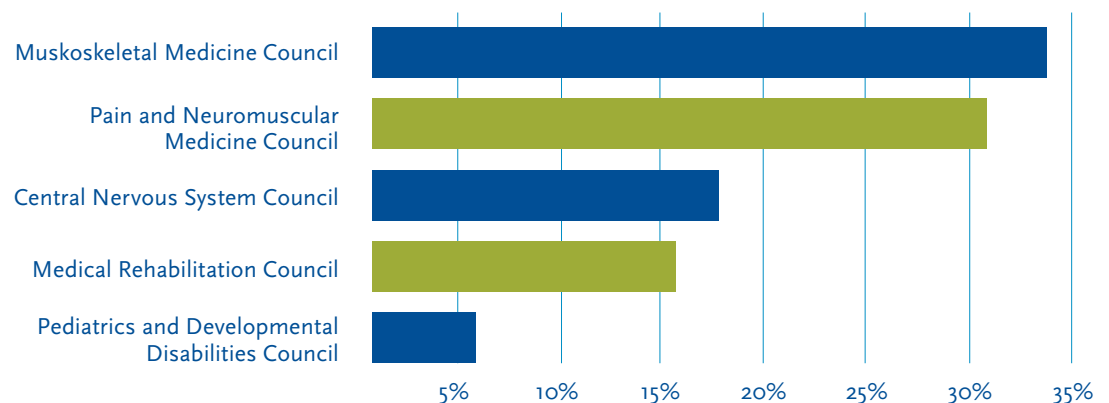
PRIMARY PRACTICE SETTING

► Attendees are asked to voluntarily provide the following demographic information. Below is the information provided from Annual Assembly registrants.



CLINICAL FOCUS

► Members treat patients in several clinical areas, as described by their participation in AAPM&R member councils.



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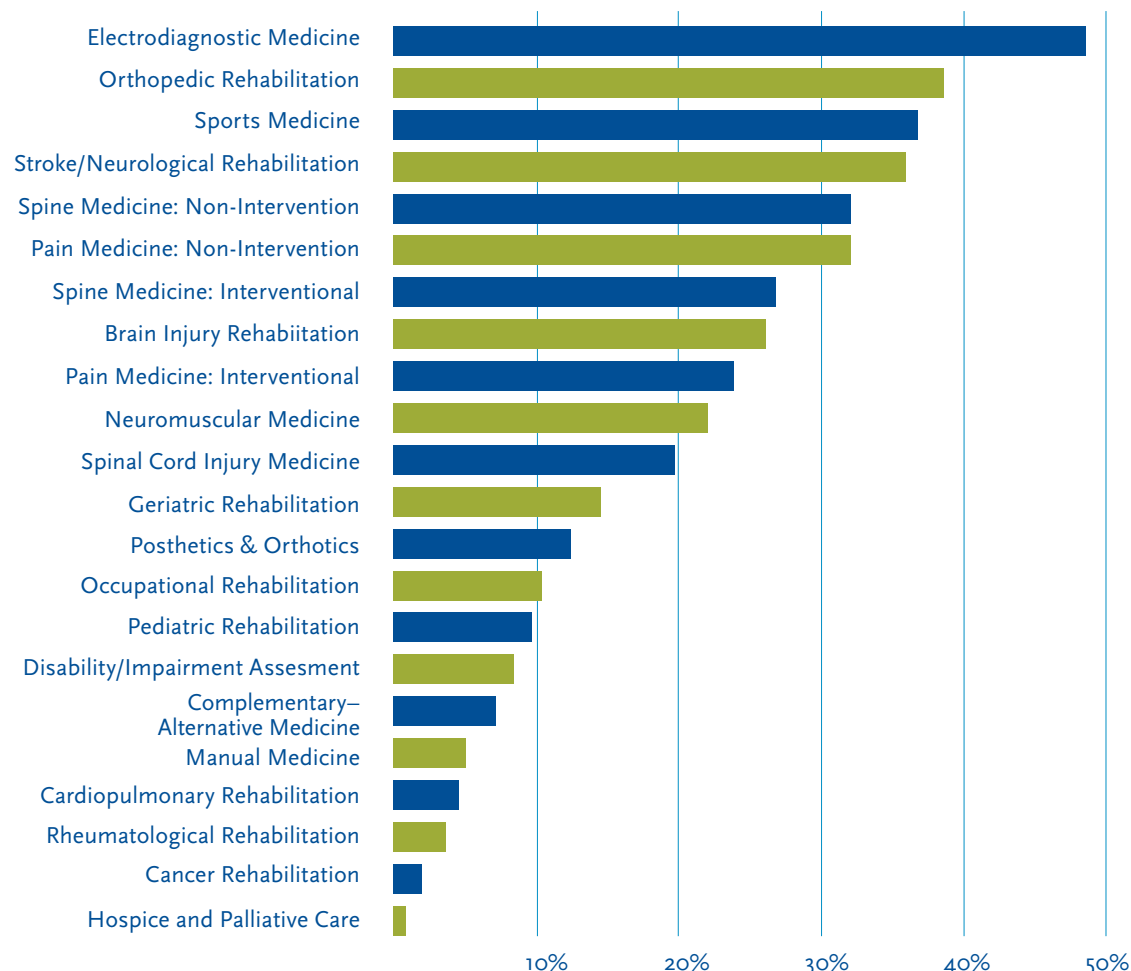
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Areas of Care for Physiatrists

ABPMR–certified physiatrists can select up to 5 out of 22 Areas of Care to represent their day-to-day activities as a physiatrist.

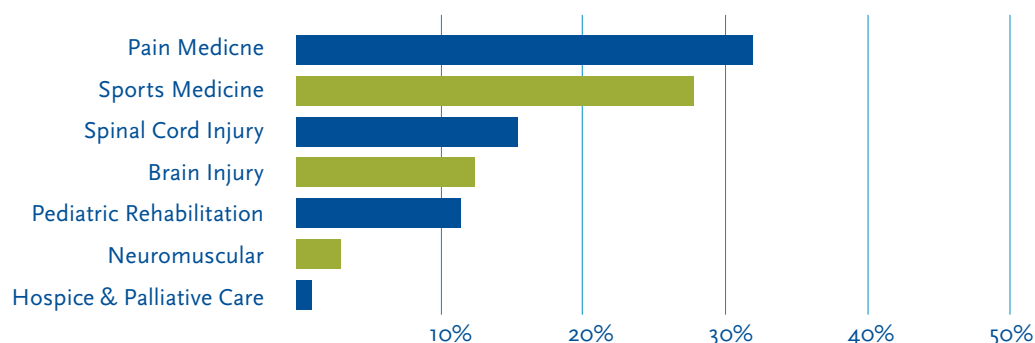
CONCENTRATION OF CLINICAL AREAS

► Depicts which clinical area members have selected.



BOARD SUBSPECIALTY CERTIFICATION

► 58% of attendees are board certified by the American Board of Physical Medicine and Rehabilitation (ABPMR). Of the Board–certified registrants, 39% hold a subspecialty certification.



2016 Exhibitors

As of 9/22/2016

AcCELLerated Biologics, LLC	Children's Specialized Hospital	LIM Innovations	Plymouth Medical
Addison Health Systems/ WritePad™	CID Management	Lipogems	ProtoKinetics Gait Analysis Walkways
Advanced Arm Dynamics	CIR Systems, Inc./GAITrite®	LocumTenens.com	Quadriciser Corporation
Allard USA, Inc.	Cleveland Clinic	Logistics Health Incorporated	Quell by NeuroMetrix
Allergan	Cook Life Care Plan Support	Long Good Ltd.	Regenexx
AllMeds EHR & Practice Management	Corinthian Reference Lab	Mallinckrodt Pharmaceuticals	Restorative Therapies
AlterG	Cosman Medical	Mary Free Bed Rehabilitation Hospital	ReWalk™ Robotics
Ambu, Inc.	Daiichi Sankyo, Inc	Mayo Clinic	Rusk Rehabilitation at NYU Langone Medical Center
American Association of Neuromuscular and Electro	Demos Medical Publishing	MediMax Tech, Inc.	Safersonic, Inc.
American Board of Physical Medicine and Rehabilita	Depomed, Inc.	MedStar National Rehabilitation Network	Saol Therapeutics
American Medical Rehabilitation Providers Associat	DIERS Medical Systems	Medtronic, Inc	Select Laboratory Partners, Inc.
American Osteopathic College of Physical Medicine	Easy Walking, Inc.	Merz Pharmaceuticals, LLC	SI-BONE, Inc.
Amputee Coalition	Egalet Corporation	MicroAire Surgical Instruments	Siemens Healthcare Diagnostics
APCA	Ekso Bionics	MIH International, LLC/ M-Brace	Spaulding Rehabilitation Network
Apos US Management, Inc.	Elsevier - Archives of PM&R, An Elsevier Publicati	Miller Medical Communications	Spectrum Health Medical Group
Arthrex, Inc.	Enemeez®	Miner / Mason & Associates	Summit Medical Products
Aspen Medical Products	Epimed International, Inc.	Mitek Sports Medicine	The American Geriatrics Society
Association of Academic Physiatrists (AAP)	Farr Healthcare	MossRehab	The Electrode Store
Basic Home Infusion	Fidia Pharma USA	Motekforce Link BV	The Lawton West Group LLC
Bauerfeind USA, Inc.	Foundation for PM&R	Motorika USA	The Ohio State University Wexner Medical Center
Baylor Institute For Rehabilitation	Frazier Rehab Institute	Mount Sinai Health System	The Orthobiologic Institute (TOBI)
Bioness, Inc.	Fujifilm Sonosite	MSKUS	TOTO USA, Inc.
BioRich Medical	GE Healthcare	Multi Radiance Medical	Treloar & Heisel, Inc.
Biowave Corporation	Gensco Laboratories	Natus Neurology, Inc.	Turbomed Orthotic
Boiron	Gorbel Medical	Next Medical Staffing	U.S. HealthWorks
Bonafide Management Systems	Halyard Health	Nihon Kohden America	U.S. Physiatry, LLC
Boston Scientific	Hanger Clinic	North American Spine Society	Uniform Data System for Medical Rehabilitation
Brooks Rehabilitation	Harvest Technologies	Numotion	University of Kansas Department of Physical Medici
BTE	HealthSouth Corporation	Ochsner Health System	University of Utah
BTS Bioengineering	Hocoma Inc	Ossur Americas	US WorldMeds
Byram Healthcare	Infinite Therapeutics	Otsuka America Pharmaceutical, Inc.	Vanderbilt University Medical Center Dept of PM&R
Cadwell Laboratories, Inc.	Integrated Rehab Consultants	P & S Mechanics	Wellspect HealthCare
Calmoseptine, Inc.	Invacare Corporation	Parker Hannifin	Wolters Kluwer
Carolinas Rehabilitation	Ipsen Biopharmaceuticals, Inc.	Penn State Health Milton S. Hershey Medical Center	Zero Gravity Skin
Celling Biosciences	Jazz Pharmaceuticals, Inc	Pernix Therapeutics	
Centre for Neuro Skills	Joint Active Systems, Inc	Philips	
Children's Healthcare of Atlanta Rehab Servs	Kennedy Krieger Institute	Phoenix Children's Hospital	
	Kessler Institute for Rehabilitation	Physician Life Care Planning	
	Kinova		
	Legacy Physiatry Group		
	LifeWalker Mobility Products		

*New Hours
for 2017!*

Exhibit Hours

- ▶ Thursday, October 12
12:30 pm – 7 pm
Opening Reception
5 pm – 7 pm
- ▶ Friday, October 13
9 am – 5 pm
- ▶ Saturday, October 14
9 am – 2 pm

*This is a preliminary schedule
subject to change.*

*See you at
the Show!*

Secure your 2017 space early for the best rates!

The AAPM&R Annual Assembly is the one place exhibitors can meet face to face with this dynamic group of PM&R Physicians. These physicians are eager to learn about your products and services that will enhance their patients care.

EXHIBIT Rates for AAPM&R Annual Assembly

	Onsite	Before March 1	After March 1
In-Line*	\$25.00	\$26.50	\$28.00
Corner*	\$27.00	\$28.50	\$30.00
Island*	\$30.00	\$31.50	\$33.00
10' x 10' Turnkey**	\$3,700 per booth	\$3,800 per booth	\$3,900 per booth

* per 100 sq. ft.

** Turnkey Package includes carpeting, skirted table, two side chairs, back drape, wastebasket and 1 standard electrical outlet.

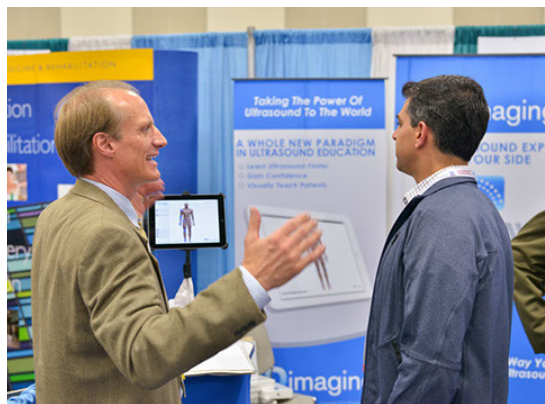


Exhibit Floor Traffic Drivers

New!

- ▶ **Product Theaters on the Show Floor**

New!

- ▶ **Learning Labs on the Show Floor**
- ▶ **Expanded Exhibit Hours above Unopposed time each day**
- ▶ Unopposed time each day
- ▶ Unopposed Welcome Reception on show floor Thursday evening
- ▶ Beverage Service during breaks only on the show floor
- ▶ Unique Traffic Driver Sponsorships
- ▶ Product Forums on show floor
- ▶ Poster Hall adjacent to exhibits

Learn more about the specialty of PM&R and AAPM&R

- ▶ Visit: www.aapmr.org
- ▶ Explore www.pmrknowledge.org which is AAPM&R's online clinical resource
- ▶ View member stories, visit www.youtube.com and search AAPM&R member stories or visit www.pmrismorethan.org.



FOR MORE INFORMATION PLEASE CONTACT CONVENTUS MEDIA.
OFFICE: (978) 777-8870, FAX: (866) 334-4219

Exhibit Sales & Sponsorship

Lisa Koch
lkoch@conventusmedia.com
(617) 285-2320

Exhibit Sales & Sponsorships

Kathleen Noonan
knoonan@conventusmedia.com
(781) 375-8584

Product Theater

Janice Hurlbert
jhurlbert@conventusmedia.com
(978) 578-8843

Logistics and Operations

Patricia Swift
pswift@conventusmedia.com
(703) 581-9602

Customer Service and Invoicing

Chris O'Connell
coconnell@conventusmedia.com
(978) 239-1153

Symposia Sales

Lisa Koch
lkoch@conventusmedia.com
(617) 285-2320

Advertising information

Sara Rossi-Statix
corporatesupport@aapmr.org
(847) 737-6038

Corporate Memberships, Market Research Opportunities

Sharon Popielewski
spopielewski@aapmr.org
(847) 737-6048

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