

# aaPM&R

ANNUAL ASSEMBLY 2018  
OCTOBER 25-28 | ORLANDO, FL

*Prospectus 2018*

**AMERICAN ACADEMY of PHYSICAL  
MEDICINE & REHABILITATION**



# aaPM&R

Dear Exhibitor,

Please consider joining us at the 2018 American Academy of Physical Medicine (AAPM&R) Annual Assembly, October 25-28, in Orlando Florida. Here you'll be able to reach more than 2,500 physiatrists, including 600+ residents. The theme is Success Through Innovation.

Our exhibit hall is known as the PM&R Pavilion and represents AAPM&R's commitment to education beyond the classroom during the Annual Assembly. AAPM&R combines exhibitors, scientific posters, an AAPM&R sponsored Learning Center and Theater, and sponsored Lunch and Learns.

We know that exhibitors make an investment in our meeting and we continue to make significant efforts to make the PM&R Pavilion a central hub of activity. We host a great Welcome Reception on Thursday night and offer coffee breaks in the hall as a further way to attract attendees so you can have meaningful conversations. In 2018, lunch will be included in attendees' registration fees, and served in the PM&R Pavilion.

Whether you are considering our meeting for the first time, or a repeat exhibitor, we invite you to learn more about the diverse specialty of PM&R by exploring the prospectus, visiting [www.aapmr.org](http://www.aapmr.org) or [www.pmrismorethan.org](http://www.pmrismorethan.org), setting up a time to talk with staff or emailing your questions to [corporatesupport@aapmr.org](mailto:corporatesupport@aapmr.org).

We look forward to seeing you in Orlando!



**Darryl Kaelin, MD, FAAPMR**  
*President, AAPM&R*



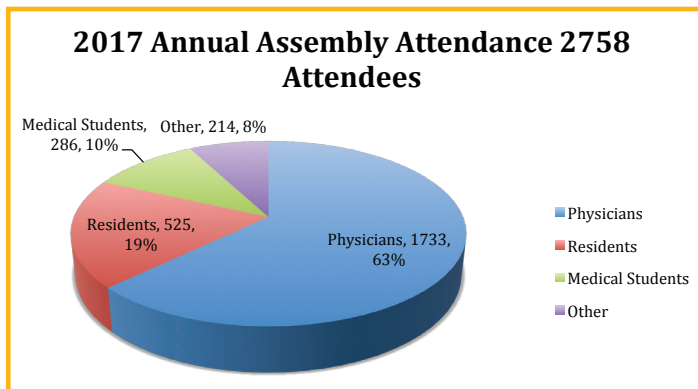
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# Annual Assembly 2018



## PHYSIATRISTS are

- the essential medical experts on the value based evaluation diagnosis, and management of neuromusculoskeletal and disabling conditions.
- indispensable leaders in directing rehabilitation and recovery, and in preventing injury and disease.
- vital in optimizing outcomes and function early and throughout the continuum of patient care.

## Why should you attend?

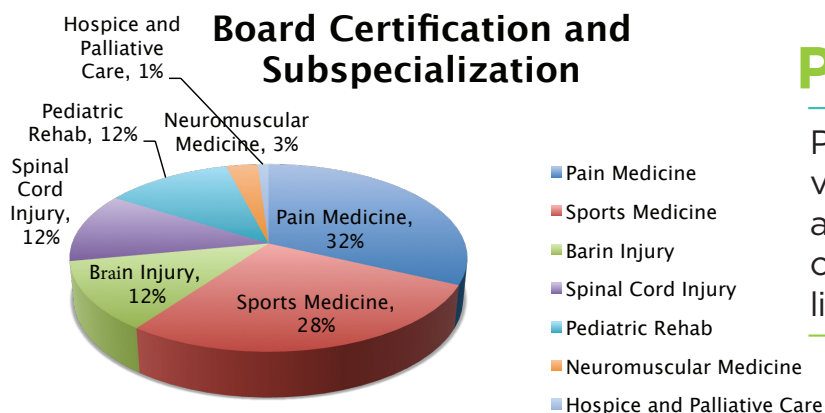
### Engage • Reach Collaborate

- 2758 attendees
- 93% Domestic
- Engage with the largest gathering of in-training and practicing physiatrists
- 96% of survey respondents said they visited the PM&R Pavilion



## Board Certification and Subspecialization

61% of registrants are board certified by the American Board of Physical Medicine and Rehabilitation (ABPMR). Of the Board-certified registrants, 26% hold a subspecialty certification.



## PM&R Physicians

PM&R Physicians treat a wide variety of medical conditions affecting the brain, spinal cord, nerves, bones, joints, ligaments, muscles and tendons.

**MEET KOLS • RECRUIT • NETWORK  
• GENERATE LEADS  
• SHOWCASE PRODUCTS/SERVICES**



## INNOVATION IN LEADERSHIP

Physical Medicine and Rehabilitation (PM&R) in one of the  
**24 major board certified** medical specialties



### Demographic of a PM&R Physician

Average Age: **48**

Gender: **65%** Male, **35%** Female

Certification Status:  
**ABPMR Board Certified**

Medical Degree:  
**MD-Allopathic Physician**

Average Years in Practice: **11**

In Practice: **86%**      In Training: **14%**

### Annual Assembly Attendance

~ **2,500+** Attendees (MDs, DOs, and ~500 residents)

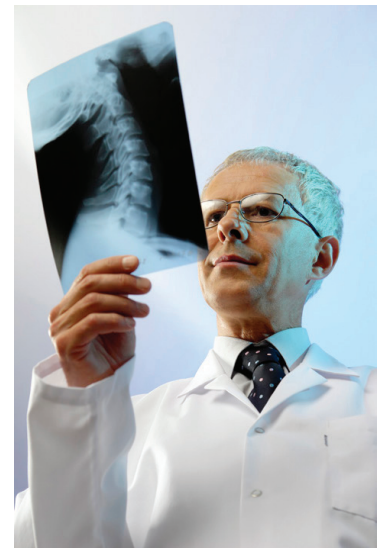
**93%** of attendees are U.S. based

Secure your

# 2018

space early for the best rates!

The **AAPM&R Annual Assembly** is the one place exhibitors can meet face to face with this dynamic group of PM&R Physicians. These Physicians are eager to learn about your products and services that will enhance their patients care.



## Exhibit Hours

Thursday,  
October 25th  
12:30 pm-7 pm

OPENING  
RECEPTION  
5 pm-7 pm

Friday,  
October 26th  
9 am-3:45 pm

Saturday,  
October 27th  
9 am-12:45 pm

See you at the  
**Orange County  
Convention  
Center**

\* hours subject to change

## NEW this year

Lunches will be provided to all registrants in the PM&R Pavillion

# The PM&R Pavilion is the Center of Activity

Learning Center

Unopposed Welcome Reception  
Thursday evening

Beverage Service during  
breaks

Unique Traffic Driver Sponsorships

Educational Forums

Poster Hall adjacent to exhibits

Resident Quiz Bowl  
Lunch & Learns



# EXHIBITOR CONTRACT/APPLICATION

Please fill out the application completing all sections.  
Retain a copy for your files.  
Fax to 866-334-4219; email to [aapmr@conventusmedia.com](mailto:aapmr@conventusmedia.com);  
and/or mail to:  
Conventus Media, 55 Ferncroft Rd. Ste. 200, Danvers, MA 01923.

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## 1. Company Information (AS IT SHOULD APPEAR IN PRINT)

Company: \_\_\_\_\_  
Street: \_\_\_\_\_  
City: \_\_\_\_\_  
State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_  
Website: \_\_\_\_\_

## 2. Contact (PERSON HANDLING LOGISTICS/OPERATIONS)

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Work Phone: \_\_\_\_\_  
Cell Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

## 3. Contact (PERSON HANDLING LOGISTICS/OPERATIONS)

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Work Phone: \_\_\_\_\_  
Cell Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

## 4. BOOTH SELECTION

To identify space preferences, please refer to the floorplan you received with your application, or you can visit [www.aapmr.org](http://www.aapmr.org) to download in PDF format.

Booth No. First Choice: \_\_\_\_\_  
Booth No. Second Choice: \_\_\_\_\_  
Booth No. Third Choice: \_\_\_\_\_  
Booth No. Fourth Choice: \_\_\_\_\_

Please list any companies you do not wish to be assigned near. AAPM&R reserves the right to assign space(s) other than the choice requested.

## 5. BOOTH RATE PER SQUARE FOOT

per sq. ft.	Before Mar. 1	After Mar. 1
In-Line	\$30.00	\$31.00
Corner	\$32.00	\$33.00
Island	\$35.00	\$36.00
10x10 Turn-key*	\$3,900**	\$4,000**

\*See attachment \*\*Per booth

## 6. EXHIBIT FEE & DEPOSIT SCHEDULE (U.S. FUNDS ONLY)

Total Sq. Ft.: \_\_\_\_\_ (Size of Booth)  
Booth Rate: \_\_\_\_\_ / Sq. Ft.  
= Total Booth Cost: \$ \_\_\_\_\_  
Logo in Official Program (\$250): \$ \_\_\_\_\_

## 7. PAYMENT

☐ **Check:** (Payable to AAPM&R)

Check # \_\_\_\_\_  
Mail to:  
AAPM&R, PO Box 95528, Chicago, IL 60694-5528.

☐ **Credit Card:** Credit card payments will be completed on the secure AAPM&R Payment Portal. A statement will be sent containing a link to complete your payment.

### PAYMENT TERMS

50% payment due by December 15, 2017  
100% due by March 1, 2018

## CANCELLATION OF SPACE

Written notification of contract cancellation, or reduction of space, must be received by AAPM&R. If space is cancelled or reduced prior to February 1, 2018, a full refund less a \$500 administrative fee will be granted. If space is cancelled between February 2 and March 1, 2018, 50% of the total rental fees for the cancelled or reduced space will be retained by AAPM&R. If space is cancelled or reduced on or after March 1, 2018, the exhibitor shall remain liable to AAPM&R for the total rental fee for the space. Any space not claimed or occupied by 2 pm, Thursday, October 25, 2018, may be reassigned by the Academy without refund. Additionally, exhibits must remain intact until final closing hour of the exhibit hall. Failure to do so will be penalized by loss of priority points and a \$500 fee. Please have booth representatives plan accordingly.

## 8. CONTRACT EXECUTION

This exhibit space application will become a contract upon acceptance with authorized signature and is based upon the exhibit floorplan, exhibit space fees and rules and regulations governing the exposition and general information that is included within this document. All applications are contingent upon AAPM&R approval. By signing you indicate you are authorized and have read and agree to the rule and regulations on the reverse side of this application and the cancellation and reduction of space terms.

Signature of authorized exhibitor agent \_\_\_\_\_ Date \_\_\_\_\_

Printed Name \_\_\_\_\_



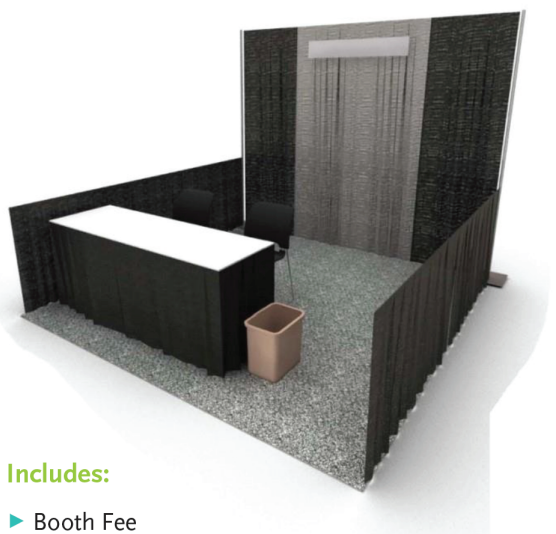
# Simplify your exhibit experience!

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## TURNKEY BOOTH PACKAGES FOR 10' X 10'

### Booth A Package



#### Includes:

- ▶ Booth Fee
- ▶ Standard Table, includes 6' x 30" skirt
- ▶ 8' Back Drape
- ▶ 3' Side Drape
- ▶ Standard Carpet to Fit
- ▶ 2 each—Side Chairs
- ▶ 1 each—Wastebasket
- ▶ 7" x 44" ID Sign
- ▶ 1 Standard Electrical Outlet

### Booth B Package



#### Includes:

- ▶ Booth Fee
- ▶ Counter Height Table, includes 6' x 42" skirt
- ▶ 8' Back Drape
- ▶ 3' Side Drape
- ▶ Standard Carpet to fit
- ▶ 2 each – Bar Stool
- ▶ 1 each - Wastebasket
- ▶ 7" x 44" ID Sign
- ▶ 1 Standard Electrical Outlet

#### TURNKEY BOOTH COST

Before Mar. 1	After Mar. 1
\$3,900	\$4,000

Please check the box of the Turnkey Booth Package you would like to select:

- ☐ **BOOTH A PACKAGE**  
☐ **BOOTH B PACKAGE**

This is an addendum to the Exhibitor Contract. The exhibit space cost will reflect the turnkey booth pricing.

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Signature: \_\_\_\_\_

Date: \_\_\_\_\_