

2017

# Lunch & Learn Presentations (formerly product theaters) and Educational Forums



*New  
for 2017!*

Lunch & Learn Presentations  
will be located in a private  
location on the show floor.

# aapm&r

## ANNUAL ASSEMBLY 2017

OCTOBER 12-15, 2017 • DENVER, CO

**AAPM&R** is the one place to collectively reach  
physiatrists and contribute to their focus of restoring  
patients to maximum function.

aapm&r

American Academy of  
Physical Medicine and Rehabilitation

## Special Opportunities to attract attendees

Consider the following packages to promote your event:

- ▶ **Marketing Plan A**  
\$85,000
  - Lunch & Learn Presentations
  - Hotel Door Drop
  - Ad in Playbill\*
  - Pre-Show Mailing List
- ▶ **Marketing Plan B**  
\$88,500
  - Lunch & Learn Presentations
  - Hotel Door Drop
  - Ad in Playbill\*
  - Pre-Show Mailing List
  - Full Page ad in Final Program

*Deadlines apply*

### \*NEW for 2017

A Playbill is a booklet distributed to all attendees in the Registration Bag which provides a Schedule at a Glance of all Lunch & Learn Presentations and Educational Forums along with detailed descriptions of the presentations.



**Lunch & Learn Presentations** are 60-minute sessions and are an ideal opportunity for any exhibiting company to deliver a presentation on patient education, specific products, disease states and therapeutic areas.

Lunch & Learn Presentations Slots		
Thursday, October 12	Friday, October 13	Saturday, October 14
Lunch	Lunch	Lunch
1:00 pm – 2:00 pm	12:45 pm – 1:45 pm	12:45 pm – 1:45 pm
\$75,000	\$75,000	\$75,000

*First-come,  
first-served*

*Limited  
opportunities*

**Lunch & Learn Presentations** included in fee: (Not Educational Forums)

- ▶ Rooms set for 150–200 attendees
- ▶ LCD Projector, Screen, Podium with microphone (1), MIC Q&A (1)
- ▶ Posting on the AAPM&R website
- ▶ AV technician during Lunch & Learn Presentations
- ▶ Badge Scanner
- ▶ Food and beverage will be provided
- ▶ Host will be allowed access to the room 60 minutes prior to Lunch & Learn Presentations and 30 minutes after (Lunch & Learn Presentations only).
- ▶ Host will be allowed to set up one (1) poster immediately outside the room no earlier than one hour prior. Additional signage and placement is subject to approval from AAPM&R (Lunch & Learn Presentations only).

For more information, contact **Janice Hurlbert** at **Conventus Media**:  
jhurlbert@conventusmedia.com • Office (978) 777-8870 x 3 • Cell (978) 578-8843



**Educational Forums** are set for 40 attendees in a semi-private location on the show floor and allow for a 20 minute presentation.

Educational Forum Slots		
Thursday, October 12	Friday, October 13	Saturday, October 14
5 pm – 5:20 pm	9 am – 9:20 am	9 am – 9:20 am
6 pm – 6:20 pm	10:30 am – 10:50 am	
\$10,000	\$10,000	\$10,000

- ▶ Educational Forums are 20 minute sessions with up to 40 attendees, fee includes basic AV, listing on the website.