

MAILING LIST ORDER FORM

CONTACT NAME COMMERCIAL ORGANIZATION NON-PROFIT ORGANIZATION (PLEASE INCLUDE NON-PROFIT TAX-ID#)

COMPANY NAME MAILING ADDRESS/BILLING ADDRESS PO BOX NUMBER (IF APPLICABLE)

CITY, STATE, ZIP PHONE FAX

E-MAIL (FOR ELECTRONIC DELIVERY AS AN EXCEL DOCUMENT)

PAYMENT(MUST BE RECEIVED IN ADVANCE)

Enclosed is a check made payable to AAPM&R.

Charge to the following:

AMEX MASTERCARD VISA

CARDHOLDER'S NAME (PLEASE PRINT NAME AS IT APPEARS ON CARD)

SIGNATURE (REQUIRED FOR CREDIT CARD PAYMENT)

Card No. - - -

Expiration Date / By signing above, I accept the charges I have indicated on this form.

10 working days from receipt of sample mailing and form are required for approval and fulfillment. I have read and agree to abide by the AAPM&R Mailing List Usage policy listed on page 2.

SIGNATURE DATE

AAPM&R FAST FACTS TO HELP YOU COMPLETE THE ORDER FORM

AAPM&R has approximately 8,000 members

Membership Categories

(Note: international members are not categorized as Fellows, Associates and Affiliates)

Fellows Passed both parts of American Board of PM&R

Associates Completed their residency training or passed Part 1 of the American Board of PM&R

Affiliates Residents

Corresponding International Member

Council Types

CNS Rehabilitation AAPM&R official council encompassing members who treat injuries to the central nervous system, including traumatic and non-traumatic onset, and associated sequelae.

Musculoskeletal Medicine AAPM&R official council encompassing members who treat musculoskeletal and spinal column disorders associated with occupational and sports injuries and age-related dysfunction.

Medical Rehabilitation AAPM&R official council encompassing members who handle all rehabilitation issues not identified in other councils, including rehabilitation of major trauma, acquired cardiovascular, pulmonary, oncology, and pulmonary disorders, geriatrics, amputation and burns.

Pain Medicine/Neuromuscular Medicine AAPM&R official council encompassing members who treat chronic painful conditions involving the central and peripheral nervous systems and musculoskeletal system, either traumatic, non-traumatic, or acquired.

Pediatric Rehabilitation/Developmental Disabilities AAPM&R official council encompassing members care for childhood onset disabilities from birth through adulthood.

(Note: Members can join multiple councils)

To help analyze member counts, visit www.aapmr.org

SPECIFY LIST:

→ **Quick pick** Select one of the most popular mailing lists available in one-easy-step.

- A. US MEMBERS ONLY (All Member Categories)
- B. US & INTERNATIONAL MEMBERS (All Member Categories)

→ OR, Customize a list*

Choose 1 or all of the options below (Additional Charges Apply* See Page 2)

BY MEMBER CATEGORY(S): (SPECIFY WITH CHECK MARK)

- Fellows Associates
- Affiliates Corresponding(International)

AND/OR MEMBERS' COUNCIL(S):

- CNS Rehabilitation
- Musculoskeletal Medicine Council
- Medical Rehabilitation Council
- Pain Medicine/Neuromuscular Medicine Council
- Pediatric Rehabilitation/Developmental Disabilities Council

AND/OR BY STATE(s):

- All States Specific States Only (please specify below:)

AL, AK, AZ, AR, CA, CO, CT, DE, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI, WY

Mail Completed Order & Payment

AAPM&R
Attention: Mail List
PO Box 95528
Chicago, IL 60694-5528

OR FAX YOUR CREDIT CARD
PAYMENT TO
847/737-6149

The American Academy of Physical Medicine and Rehabilitation (AAPM&R) offers mailing lists to rehabilitation-oriented institutions, organizations, publishers, and businesses wishing to advertise their conferences, products, publications, and services to AAPM&R members. This is an opportunity for you to reach a world-wide audience of more than 8,000 physiatrists (pronounced fizz ee at' rists).

To assist in your mailing plan, please visit www.aapmr.org

BASE RENTAL RATES

Lists are available for one-time use only. Disks are not available.

	1-1,000 NAMES (MINIMUM ORDER)	EACH ADD'L (100 NAMES)
COMMERCIAL LIST RATES	\$400	\$15
NON-PROFIT LIST RATES	\$300	\$10

Rates Pricing Example for (commercial)	
7,000 names:	
1 st 1,000	= \$400
6,000 (60 x \$15)	= \$900
	\$1,300 Subtotal
*Customized Charges	\$250
	TOTAL \$1550

*ADDITIONAL CHARGES

*CUSTOMIZED LIST ORDER	COMMERCIAL	\$250
*CUSTOMIZED LIST ORDER	NON-PROFIT	\$225

PROCESSING

The order form, plus a sample of the material you wish to distribute, must be mailed or faxed to AAPM&R for approval. AAPM&R requires pre-approval of items to be distributed to its members and is the sole judge of the suitability of materials. There is a required minimum of a 10 day lead time to process list orders from date of order form and sample mailing receipt. Payment must be received in advance before receiving AAPM&R Membership list.

USAGE POLICY

The American Academy of Physical Medicine and Rehabilitation (AAPM&R) membership names and addresses are proprietary and are protected by copyright. AAPM&R is the sole owner of the membership names and addresses and rents its mailing list electronically or in the form of labels for one-time use for each approved request. Labels may be provided for a fee to rehabilitation-oriented institutions, organizations, publishers and businesses wishing to promote products and services to AAPM&R members. AAPM&R requires pre-approval of all items to be mailed and is the sole judge of the suitability of materials for mailing to its members. AAPM&R reserves the right to deny requests where the purpose or use may not be considered in the best interests of AAPM&R or its members. Non-profit institutions wishing to rent the mailing list for educational purposes may purchase mailing labels at a reduced fee. AAPM&R may require verification of an organization's non-profit status.

AAPM&R will not be bound by conditions printed or appearing on order blanks or copy instructions that conflict with provisions of this rate card.

Rental of AAPM&R mailing lists to vendors and outside entities does not constitute an endorsement or guarantee of the product or service being marketed. Unless expressly agreed by AAPM&R in writing, any representation by the buyer(s) and/or his client(s) or agent(s), whether overt or implied, of AAPM&R endorsement or guarantee of a product or service is prohibited.

AAPM&R specifically prohibits use of its membership names and addresses for the following purposes:

- Copying and entering names and addresses from the provided labels into a client's computer database for any purpose. This applies to duplication and/or storage in any form by any means, electronic, mechanical, photocopying, recording, or otherwise. Violations are subject to prosecution under federal copyright laws.
- Announcements of openings or positions at companies/institutions.
- Membership recruitment mailings or related promotions for external organizations.
- Announcements of educational programs, equipment or other products and services not related in some way to the field of Physical Medicine and Rehabilitation except for specific AAPM&R-sponsored membership programs/services provided by commercial firms.
- Use of member names and addresses for on-site visits to members' homes/offices for any reason.

In addition:

- AAPM&R shall not act as a broker, through providing its membership mailing labels, for any product or service not manufactured or provided directly by the purchaser of the mailing labels.
- Direct mailing list brokers or other third parties soliciting the AAPM&R membership mailing labels on behalf of a client assume total responsibility for timely payment to AAPM&R, regardless of the client's payment standing with the broker or third party.
- Use of the list is for **one-time** only and limited exclusively to the specific offer or service as described in the mailing sample submitted in conjunction with the order form.
- Payment is due in advance before the AAPM&R list is forwarded.
- AAPM&R does not provide e-mail addresses or authorize usage of Academy e-mail lists.

The use of the AAPM&R membership names and addresses in any of the ways prohibited above shall be cause for, at a minimum, permanent disqualification of the buyer(s) and/or his client(s) or agent(s) from use of the AAPM&R membership mailing list. Violation of this policy as set forth above may also be grounds for legal action.

Mailing List - Fast Facts

AAPM&R Fast Facts to help you complete the order form:

AAPM&R has approximately 184 International members.

AAPM&R has approximately 7,808 US members in the following Membership Categories:

Note: These numbers are approximate and should be used as a guide while completing the Mailing List Order Form. Users will be billed for actual numbers pulled. These numbers are updated on a quarterly basis. The last update was made on 7/12/2010.

Membership Category	Description	Approximate Percentage in Each Category	Approximate Number of Members in Each Category
US - Fellows	Passed both parts of American Board of PM&R	68.0 %	5,306
US - Associates	Completed their residency training or passed Part 1 of the American Board of PM&R	5.1 %	397
US - Affiliates	Residents	14.0 %	1,090
Corresponding	International Members	2.4 %	184

Council Category	Description	US Fellows	US Associates	US Affiliates
CNS Rehabilitation	AAPM&R official council encompassing members who treat injuries to the central nervous system, including traumatic and non-traumatic onset, and associated sequelae.	674	59	168
Musculoskeletal Medicine	AAPM&R official council encompassing members who treat musculoskeletal and spinal column disorders associated with occupational and sports injuries and age-related dysfunction.	595	54	152
Medical Rehabilitation	AAPM&R official council encompassing members who handle rehabilitation issues not identified in other councils, including rehabilitation of major trauma, acquired cardiovascular, pulmonary, oncology, and pulmonary disorders, geriatrics, amputation and burns.	1,230	135	426
Pain Medicine/ Neuromuscular Medicine	AAPM&R official council encompassing members who treat chronic painful conditions involving the central and peripheral nervous systems and musculoskeletal system, either traumatic, non-traumatic, or acquired.	1,156	112	373
Pediatric Rehabilitation/ Developmental Disabilities	AAPM&R official council encompassing members care for childhood onset disabilities from birth through adulthood.	200	11	91

- Approximately **40.9%** of AAPM&R Members belong to Member Councils. Note: International members rarely belong to councils.
- Of this number, **2,080** belong to more than one council. AAPM&R will de-duplicate the mailing list; you will not be charged for duplicate records.

US - State	Membership Categories		
	US - Fellows	US - Associates	US - Affiliates
Alabama - AL	51	6	15
Alaska - AK	12	0	1
Arizona - AZ	81	4	3
Arkansas - AR	24	4	16
California - CA	431	29	64
Colorado - CO	111	5	8
Connecticut - CT	68	0	0
Delaware - DE	27	1	3
Florida - FL	248	20	19
Georgia - GA	115	7	24
Hawaii - HI	28	1	1
Idaho - ID	24	2	0
Illinois - IL	246	14	87
Indiana - IN	80	3	7
Iowa - IA	28	4	2
Kansas - KS	44	8	9
Kentucky - KY	47	8	19
Louisiana - LA	66	3	8
Maine - ME	28	1	0
Maryland - MD	125	8	34
Massachusetts - MA	130	8	53
Michigan - MI	244	21	57
Minnesota - MN	109	7	19
Mississippi - MS	18	3	1
Missouri - MO	107	5	30
Montana - MT	17	0	0
Nebraska - NE	21	2	1
Nevada - NV	41	3	1
New Hampshire - NH	25	1	1
New Jersey - NJ	268	15	42
New Mexico - NM	23	3	0
New York - NY	495	56	193
North Carolina - NC	140	8	25
North Dakota - ND	10	1	1
Ohio - OH	213	9	47
Oklahoma - OK	31	4	0
Oregon - OR	65	4	0

US - State	Membership Categories		
	US - Fellows	US - Associates	US - Affiliates
Pennsylvania - PA	354	24	72
Rhode Island - RI	13	1	0
South Carolina - SC	40	0	1
South Dakota - SD	19	1	0
Tennessee - TN	72	8	0
Texas - TX	357	22	88
Utah - UT	51	5	15
Vermont - VT	11	0	0
Virginia - VA	132	11	60
Washington - WA	158	11	21
West Virginia - WV	17	0	0
Wisconsin - WI	141	7	19
Wyoming - WY	3	1	1

Note: These numbers are approximate and should be used as a guide while completing the Mailing List Order Form. Users will be billed for actual numbers pulled. These numbers are updated on a quarterly basis. The last update was made on 7/12/2010.