

2024 STEP Ultrasound Certificate Program

Program Information

AAPM&R will continue its successful STEP: Ultrasound Certificate Program in 2023.



STEP

skills | training | evaluation | performance

2024 STEP Ultrasound Certificate Program

- The program consists of the following online curriculum and live education:
 - STEP 1: Fundamentals
 - Includes: online pre-test, online fundamentals lectures, 2-day hands-on course, and an online post-test
 - November 5-6, 2024 (San Diego, CA)
 - Fundamentals Course offers 17.75 AMA PRA Category 1 Credits™
 - STEP 2: Interventional
 - Includes: online pre-test, online curriculum (58 total lectures and a case log), live Next Step Interventional Course
 - August 9-10, 2024 (Downers Grove, IL)
 - Interventional Course offers 15.50 AMA PRA Category 1 Credits™
 - Online Curriculum offers 21.50 AMA PRA Category 1 Credits™
 - STEP 3: Assessment and Certificate
 - Includes: online test and live hands-on assessment
 - August 11, 2024 (Downers Grove, IL)
 - November 7, 2024 (San Diego, CA)
 - No CME offered for this portion.



2024 STEP Ultrasound Certificate Program

- Educational topics include the following:
 - Anatomy
 - Needle tracking and ultrasound guided injections
 - Spasticity management – all limbs
 - Spasticity management in pediatrics lower limb
 - Injections for OA of the knee
 - Orthobiologics
 - More – See more information [here](#).



2024 STEP Ultrasound Certificate Program

- STEP: Ultrasound Certificate Program

Participants attend 1 of each course and assessment offering

- (Live) Step One: Ultrasound Clinical Applications of the Extremities
 - Up to 60 attendees
 - November 5-6, 2024 (San Diego, CA)
- (Live) Next Step Live Interventional Course
 - Up to 40 attendees
 - August 9-10, 2024 (Downers Grove, IL)
- (Live) Hands-On Skills Assessment
 - August 11, 2024 (Downers Grove, IL)
 - November 7, 2024 (San Diego, CA)

Registration for the program is ongoing and the program can be started by participants any time throughout the year!



2024 STEP Ultrasound Certificate Program

PREMIER SUPPORTER OPPORTUNITY: \$27,500 – Year-Round Recognition

- Ability for supporting organization to speak to attendees for 15 minutes at breakfast on second day of one course
- Supporter-created advertisement to be displayed on AAPM&R's Online Learning Portal (OLP), onlinelearning.aapmr.org
- Supporter-created advertisement included in an issue of the AAPM&R Educational Round Up e-newsletter
- 2 representatives from supporting organization can observe each course (didactic portion only, 2 courses total)
- Banner ad promoting supporter's exhibit table to be included in e-newsletter distributed to program participants.

**Exclusive
Level Benefits**



2024 STEP Ultrasound Certificate Program

MAIN SUPPORTER OPPORTUNITY CONT.: \$27,500 – Year-Round Recognition

- Course attendee list provided after course following ACCME standards
- Recognition on meter board placed in high traffic area outside of skills assessment rooms
- Recognition on signage at each live course (2 total)
- Recognition announcement made by faculty at the live courses (2 total)
- Recognition on AAPM&R channels including *The Physiatrist* membership newsletter, *Connection* membership e-newsletter, AAPM&R website, AAPM&R social media channels



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SECONDARY SUPPORTER OPPORTUNITY: \$17,500

- Supporter-created advertisement to be displayed on AAPM&R's Online Learning Portal (OLP), onlinelearning.aapmr.org
- Course attendee list provided after each course
- Exhibit table at 2 of the live courses
- 1 representative from supporting organization can observe each course (didactic portion only, 2 courses total)
- Course attendee list provided after course following ACCME standards
- Recognition on meter board placed in high traffic area outside of skills assessment rooms
- Recognition on signage at each live course (2 total)
- Recognition announcement made by faculty at the live courses (2 total)
- Recognition on AAPM&R channels including *The Physiatrist* membership newsletter, *Connection* membership e-newsletter, AAPM&R website, AAPM&R social media channels



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EXHIBITOR/DISTRIBUTION ONLY OPPORTUNITY: \$7,500 per course

- Supporter marketing piece to be distributed to program registrants at each live course
- Exhibit table at the live course
- Recognition throughout AAPM&R channels and at course



We look forward to growing our relationship!

FOR MORE INFORMATION ON THESE OR ANY OPPORTUNITIES AAPM&R HAS TO OFFER, PLEASE CONTACT:

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