Advertising Order Form

Company Information  (PLEASE PRINT THROUGHOUT)

CONTACT NAME

COMPANY NAME

MAILING ADDRESS/BILLING ADDRESS

P.O. BOX NUMBER (IF APPLICABLE)

CITY, STATE OR PROVINCE, ZIP OR POSTAL CODE

PHONE  FAX

EMAIL

Advertising Agency Information  (IF APPLICABLE)

CONTACT NAME

COMPANY NAME

MAILING ADDRESS/BILLING ADDRESS

P.O. BOX NUMBER (IF APPLICABLE)

CITY, STATE OR PROVINCE, ZIP OR POSTAL CODE

PHONE  FAX

EMAIL

Digital Advertising Opportunities

WEBSITE BANNER ADS:
(Bundle descriptions on page 3)

☑ Bundle 1: $1,975  ☐ Bundle 3: $3,850
☑ Bundle 2: $2,750  ☐ Bundle 4: $8,500

Preferred Start Date
(Note: This process takes a minimum of 5 business days)

☑ Annual Assembly Site ads: $4,200

Preferred Start Date
(Note: This process takes a minimum of 5 business days)

☐ Connection—Standard ad: $2,075/issue
☐ Connection Sponsored Content ad: $6,200/issue

☑ Resident e-newsletter: $3,120/issue
☑ Annual Assembly e-newsletter: $2,750/issue

Specify which issue

URL address if you want the ad linked to the company’s website:

RETARGETED DIGITAL ADVERTISING

All campaigns are based on impressions, so the duration of the campaign may vary.

☑ 15,000 impressions: $5,000
☑ 25,000 impressions: $7,500
☑ 50,000 impressions (recommended for Annual Assembly campaigns): $15,000

Print Advertising

☑ FULL-PAGE  (9”w x 12”h, add ½” bleed)
☑ $2,800 Color/B&W

☑ DISPLAY  (designed ads only; see below for pricing)

*As the advertiser, you are responsible for designing your display ad and sending it to AAPM&R.

DISPLAY AD SIZE A
8½"w x 4½”h
$1,275

DISPLAY AD SIZE B
3½”w x 4½”h
$950

DISPLAY AD SIZE C
3½”w x 2½”h
$870

Checkmark ad size above, in either black and white or four-color (check one box).

☐ CLASSIFIED  (Employment Ads ONLY)
$500 per 100 word insertion ($2 for each additional word)

ISSUE SELECTION

☐ February 2023  ☑ July 2023
☐ March 2023  ☑ August 2023
☐ April 2023  ☑ September 2023
☐ May 2023  ☑ October/November 2023
☐ June 2023  ☑ December 2023/January 2024

Annual Assembly Publications

A LA CARTE OPTIONS
(See pricing on page 9)
(All full-page ads are 8½”w x 11½”h + ½” bleed.)

PRELIMINARY PROGRAM
(Complete by 4/3/23)

AD SIZE
☑ FULL PAGE
☑ INSIDE FRONT COVER
☑ INSIDE BACK COVER
☑ BACK COVER
☑ COVER TIP

OFFICIAL PROGRAM
(Complete by 2/1/23)

AD SIZE
☑ FULL PAGE
☑ INSIDE FRONT COVER
☑ INSIDE BACK COVER
☑ BACK COVER
☑ COVER TIP

PACKAGE OPTIONS
Your ad will be included in both the Preliminary and Official Program.
(See pricing on page 9)  (Please complete by 4/3/23)
(All full pages ads are 8½”w x 11½”h + ½” bleed.)

AD SIZE
☑ FULL PAGE
☑ INSIDE FRONT COVER
☑ INSIDE BACK COVER
☑ BACK COVER
☑ COVER TIP

TOTAL $  

METHOD OF PAYMENT  (MUST BE RECEIVED IN ADVANCE)

Total payment in U.S. funds is due with this form.

☑ Enclosed is check # ________ made payable to AAPM&R.

Charge to the following:  ☑ AMEX  ☑ MASTERCARD  ☑ VISA  ☑ DISCOVER

Card No.  Expiration Date  

By signing below, I accept the charges I have indicated on this form and agree to the advertising policies and principles outlined.

CARDHOLDER’S NAME  (Please print name as it appears on card)  DATE

SIGNATURE  (Required for credit card payment and processing)  DATE

MAIL or FAX APPLICATION AND PAYMENT TO:

AAPM&R Advertising  OR  Secure Fax: (847) 563-4191
P.O. Box 95528
Chicago, IL 60694-5528

AAPM&R values your advertising business and will work with you to meet your media objectives. For detailed information how the AAPM&R can fit into your marketing plans or for more information on AAPM&R website advertising, contact: AAPM&R Corporate Support at (847) 737-6000 or email corporatesupport@aapmr.org.

CANCELLATION POLICY
Cancellations must be received in writing 7 days prior to run date.
All cancellations will be subject to a 20% administrative fee.
Refunds will not be given once the campaign is initiated.
NOTE: All cancellations must be made in writing.