



The American Academy of Physical Medicine and Rehabilitation (AAPM&R) is the national medical society representing more than 9,000 physicians who are specialists in the field of physical medicine and rehabilitation (PM&R). **PM&R physicians are nerve, muscle, bone, and brain experts who treat injury or illness nonsurgically to decrease pain and restore function.**

9000+
ACTIVE MEMBERS



28%

HOLD A SUBSPECIALTY CERTIFICATION



- 42% Pain
- 23% Sports
- 14% Spinal Cord Injury
- 9% Brain Injury
- 8% Pediatric Rehabilitation
- 3% Neuromuscular
- 1% Hospice and Palliative

PRIMARY PRACTICE SETTING



- 28% Multi-Specialty Group
- 22% Solo Private Practice
- 20% Hospital, RF, Nursing, Sub-Acute
- 19% PM&R Group Private Practice
- 6% VA/Military
- 5% Other

2000
PHYSIATRISTS IN-TRAINING



73%

**OF MEMBERS READ
THE PHYSIATRIST
PRINT NEWSLETTER**



30%

**OPEN RATE FOR
CONNECTION
WEEKLY E-NEWSLETTER**



600+

**MEMBERS VOLUNTEER
ON COMMITTEES,
TASK FORCES, AND MORE!**



900+

**MEMBERS POSTED ON
PHYZFORUM, AAPM&R'S
ONLINE MEMBER COMMUNITY**

5000+
PER YEAR

**MEMBERS PARTICIPATED IN AN
EDUCATIONAL ACTIVITY ON mē®,
AAPM&R'S EDUCATIONAL PORTAL**



*All data taken from the Annual Assembly Attendee Demographics Report, Exhibitor Survey and Attendee Survey.

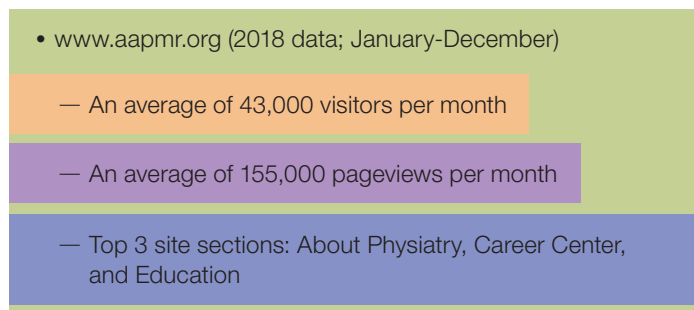
Digital Advertising Opportunities

Website Banner Ads

AAPM&R website

The Academy's 9,000+ members visit the AAPM&R website to learn about clinical topics, health care news, AAPM&R events, employment opportunities, and more. Patients and family members search the website for information on clinical topics and PM&R physicians. With thousands of visits each month, advertise on the AAPM&R website and reach a worldwide audience of PM&R physicians and the patients they serve.

- Available Jan-Dec
- Monthly Ads



Homepage Footer—Horizontal

(970 x 250 pixels)

(NOT SHOWN AS ACTUAL SIZE; PROPORTIONAL REPRESENTATION ONLY)



Landing Page Box

(300 x 250 pixels)

- To the right of the main header on the page
- 7 landing pages to choose from

(NOT SHOWN AS ACTUAL SIZE; PROPORTIONAL REPRESENTATION ONLY)



Internal Pages Box-Skyscraper

(180 x 250 pixels)

- Left column to the side of the main content
- Internal pages are considered the sub pages of the landing pages

(NOT SHOWN AS ACTUAL SIZE; PROPORTIONAL REPRESENTATION ONLY)

*Multiple Ads may be placed; ads will rotate if more than one placed.

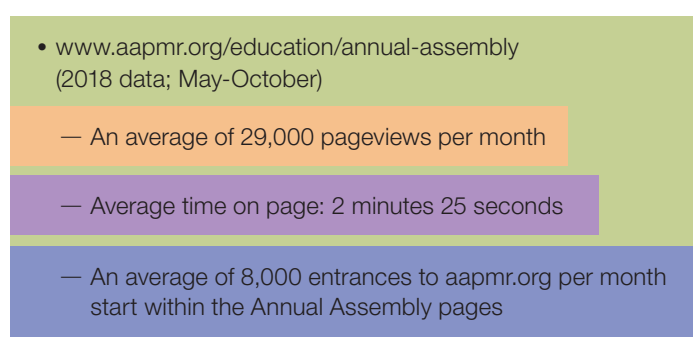
AAPM&R Website Bundle Options (per month)

1. Landing Page and all internal pages under that landing page **\$1,800**
2. Homepage Only **\$2,500**
3. All 7 Landing Pages Only **\$3,500**
4. Homepage, All 7 Landing Pages, and all Internal Pages (250+) **\$7,500**

Annual Assembly Website

The AAPM&R Annual Assembly website is the main source for the most up-to-date information about the conference. With some of the most active pages on the AAPM&R website, the Assembly website is the attendee's "go-to" to learn about the educational programming, networking opportunities, and all Annual Assembly offerings. Exhibitors and sponsors also visit these pages for information on the PM&R Pavilion and ways to get involved.

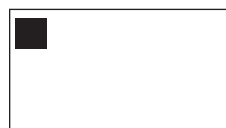
- Available May-Nov
- Monthly Ads



Main Page Box

(300 x 250 pixels)

(NOT SHOWN AS ACTUAL SIZE; PROPORTIONAL REPRESENTATION ONLY)



Internal Pages Box

(180 x 250 pixels)

(NOT SHOWN AS ACTUAL SIZE; PROPORTIONAL REPRESENTATION ONLY)

AAPM&R Annual Assembly Website Options

Included in the price is an add on of the Annual Assembly site Internal pages. **\$3,750/per month**

AAPM&R's website accommodates static or HTML5 ads.

**Looking for impression-based campaigns?
Talk to us about pricing options and impression rates.**

Reserve your spot today! Complete the form on page 9.

For ad specifications, please see page 10.

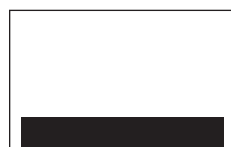
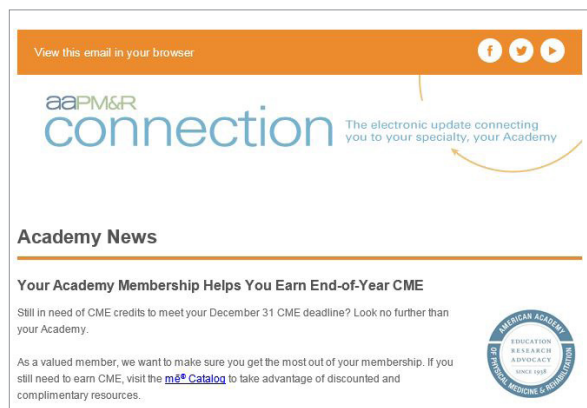
Digital Advertising Opportunities

E-Newsletters

AAPM&R Connection E-Newsletter

Connection is a **weekly** members-only e-newsletter with timely Academy updates. Content includes updates on events, Academy and specialty news, AAPM&R product advertisements, news on policy and legislation related to PM&R, and more.

- Average distribution: 6,000
- Average open rate: 30%



E-Newsletter Ad Sizes

(600 x 100 pixels)

(JPEG or PNG file type only.)

Ad in AAPM&R Connection E-Newsletter

Pricing: \$1,150/issue

All ads and sponsored content are subject to approval by AAPM&R.
For ad specifications, please see page 10.

Sponsored Content in Connection E-Newsletter

AAPM&R is now offering the opportunity to promote your organization's latest achievements and innovations. Help AAPM&R educate our membership to the latest discoveries, accomplishments and milestones of Academy supporters.



Sponsored Content in AAPM&R Connection E-Newsletter

Option 1: Title, picture and 35 words of text

Option 2: Title and 45 words of text

Pricing: \$1,500

Note: Fee includes 30-days of hosting content on aapmr.org.

The PM&R Resident E-Newsletter

Developed by residents for residents, the role of the PM&R Resident e-newsletter is to provide information that helps the Academy's residents develop informed opinions on subjects that will affect their professional and, in some instances, their personal lives.

- Frequency: Six times a year
- Average distribution: 1,200
- Average open rate: 35%



Ad in AAPM&R Resident E-Newsletter

Pricing: \$3,000/issue

E-Newsletters

Annual Assembly Info E-Newsletters

(Limited Spots Available)

AAPM&R Annual Assembly is the largest annual gathering of PM&R physicians. The E-Newsletter highlights speakers and events that take place during the Annual Assembly. The E-Newsletter contains the most up-to-date on the Annual Assembly with more than 95 educational sessions and more than 175 exhibiting companies.

- Average Distribution: 2,200

- Average Open Rate: 56%

- Number of issues: 6

Annual Assembly Info E-Newsletters

Pricing: \$2,500/issue

Looking to Reach Your Target Audience?

Let AAPM&R Help You.

Contact us today for more information on custom solutions.

(847) 737-6038, corporatesupport@aapmr.com

Space is limited in AAPM&R E-newsletters.

Secure your presence today.

Print Advertising

Print Publication

The Physiatrist Newsletter

The Physiatrist is the official membership publication of AAPM&R. Published 10 times each year, this print newsletter updates readers on Academy activities and programs, legislative actions, practice and socioeconomic issues, educational courses, specialty developments, and employment opportunities.

- Average print distribution: 8,000

Issue Dates




Closing Date

February	January 2
March	February 3
April	March 2
May	April 1
June	May 1
July	June 1
August	July 1
September	August 3
October/November	September 1
December/January 2021	November 1

The Physiatrist Print Advertising

FULL-PAGE (9" w x 12" h, add 1/8" bleed)

\$2,625 Color \$2,100 B&W

DISPLAY AD SIZE A 8" w x 4 1/8" h	DISPLAY AD SIZE B 3 7/8" w x 4 1/8" h	DISPLAY AD SIZE C 3 7/8" w x 2 1/8" h
		

The Physiatrist Print Advertising

Display Ad Size A: \$1,155

Display Ad Size B: \$865


Display Ad Size C: \$790

Classified Ad: \$475 per 100 word insertion
(Employment Ads Only) (\$2 for each additional word)

THE PHYSIATRIST
Physicians Adding Quality to Life®
October/November 2019 | Vol. 35 | Issue 10

Right now
TEAM PHYSIATRY IS
Advancing PM&R BOLD Through...

Together, the specialty of PM&R boldly discussed its future. Together, we envisioned new practice models and areas of opportunity to expand the impact of our care. Now, it is time to advance; to transition from conversation to action and make the vision for physiatry a reality. We are tackling the big challenges that face PM&R, and we are doing it TOGETHER for our patients, for our specialty, and for YOUR FUTURE.



Game Plans: Explore & Define
AAPM&R volunteer leaders are focused on exploring new models aligned with the future of health care as well as documenting and disseminating learnings with membership.

Data: Develop & Capture
We are developing the architecture to collect the specific data points you need to scientifically and effectively demonstrate your individual value and advance a critically-needed research dataset to exemplify the importance of physiatry.

Branding: Promote & Influence
We formed a new committee, the Specialty Brand Expansion (SBE) Committee, to plan and coordinate our initiatives related to advancing the awareness, appreciation, and value of the specialty with key stakeholders outside of PM&R.

Training: Prepare & Lead
A BOLD future requires preparing those in residency, in fellowship, and in practice. We are starting with documenting a comprehensive BOLD curriculum led by the GME Committee and launching new leadership training through the AAPM&R Leadership Institute.

Workforce: Expand & Support
To support growth in our field, we are working to address physician burnout, attract a strong workforce, and train physiatrists how to lead a diverse workforce of colleagues.

Advocacy: Secure & Champion
We are addressing important legislative and regulatory issues we anticipate in health policy and reimbursement to advance the future vision and future opportunities for the specialty.

Collaboration: Connect & Act
We are creating new ways to connect physiatrists, including learning collaboratives online and in-person. Through various committees and liaison work with other specialty groups, our member volunteers are leading the charge to put the vision into action.

Explore the stories of Team Physiatry and find out how you can get involved at BOLD.aapm.org

AAPM&R is here to support Team Physiatry. As the primary specialty society for PM&R, our mission is to advance physiatry's impact throughout health care. We are implementing transformations to our organization, developing new resources, and stepping up advocacy efforts on behalf of physiatry and the patients we serve to help Team Physiatry successfully compete in the future of health care.

IN THIS ISSUE...

See You in San Antonio on **page 2.** The Value and Identity of PM&R on **page 3.** EDx Billing-Part 2 on **pages 6-7.**

PM&R, The Journal of injury, function, and rehabilitation

PM&R is the official scientific journal of AAPM&R.

For more information, contact Stephen Jezzard at sjezzard@wiley.com.

Employment-Specific Opportunities

Job and Fellowship Board

The AAPM&R Job and Fellowship Board is the premier electronic recruitment and leading job search resource **for physiatrists only!** Set up an account in minutes and post your open position immediately. Browse the resume database and search for your ideal candidates.

The Fellowship Database has a home on the Job and Fellowship Board.

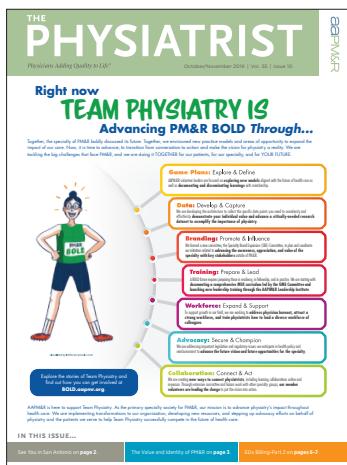
Looking to advertise a Fellowship position? AAPM&R offers complimentary Fellowship postings. Contact us at (847) 737-6038 or careerservices@aapmr.org for more information.

Visit the Job and Fellowship Board at:
jobboard.aapmr.org/employers

Looking for print and online options?
Purchase your ad through the Job Board for discounted pricing!

The Physiatrist newsletter (see page 6)

- Display advertisements
- Classified advertisements



Career Corner E-Newsletter

Add more value to your online post by also including it in the *Career Corner* Employment-only e-newsletter. Distributed monthly to more than 8,000 PM&R physicians, **this opportunity is available through the Job and Fellowship Board only.** Log on today at jobboard.aapmr.org/employees.

- Average Distribution: 6,600
- Average Open Rate: 31%
- Frequency: Monthly



Career Corner E-Newsletter

Pricing: \$235/issue

Looking for Print and Online Options?

Purchase your ad through the Job Board for discounted pricing.

Preliminary and Official Program Advertising Options



American Academy of Physical Medicine (AAPM&R) Annual Assembly and PM&R Pavilion
San Diego Convention Center, San Diego, CA, November 12-15, 2020.

Preliminary Program Distribution
10,000+

Official Program Distribution
3,000+

Save more when you advertise in both AAPM&R Annual Assembly publications.
Make the most of your advertising dollar by taking advantage of this special offer.

RESERVE YOUR SPACE TODAY!

Net Rates

	PRELIMINARY PROGRAM*	OFFICIAL PROGRAM*
FULL PAGE	U.S. \$4,300 (limit 6)	U.S. \$3,350
1/2 PAGE	————	U.S. \$2,300
1/4 PAGE	————	U.S. \$1,900
INSIDE FRONT COVER	U.S. \$9,500	U.S. \$9,500
INSIDE BACK COVER	U.S. \$9,500	U.S. \$9,500
BACK COVER	————	U.S. \$13,500
COVER TIP	U.S. \$15,000	U.S. \$15,000

*To qualify for discounted exhibitor rates, organizations must have a signed exhibitor contract on file with AAPM&R.

Not an Exhibitor? You still can advertise. Talk to us about special rates.

CLOSING DEADLINES

- **2020 Preliminary Program**
 - Ad Orders Due: April 9
 - Ad Materials Due: April 28
- **2020 Official Program**
 - Ad Orders Due: August 10
 - Ad Materials Due: August 17

Please complete form on page 9.

FAX/MAIL FORM TO:

Mail application and payment to:
AAPM&R Annual Assembly Advertising
P.O. Box 95528
Chicago, IL 60694-5528
Fax: (847) 563-4191

AAPM&R CORPORATE SUPPORT

Phone: (847) 737-6000
Email: corporatesupport@aapmr.org

AAPM&R values your advertising business and will work with you to meet your media objectives. For detailed information on how the AAPM&R can fit into your marketing plans or for more information on Annual Assembly advertising, contact AAPM&R.

AAPM&R offers special rates for advertising products with required PI information. Contact us for more information.

No cancellations accepted or refunds issued after closing dates.

NOTE: If your advertisement mentions giveaways, the Academy policy only permits exhibitor giveaways that are educational and modest in value. (Nonprofit exhibitors are excluded from this policy.)

No cancellations accepted or refunds issued after closing date(s).

Advertising Order Form



Company Information (PLEASE PRINT THROUGHOUT)

CONTACT NAME _____

COMPANY NAME _____

MAILING ADDRESS/BILLING ADDRESS _____ P.O. BOX NUMBER (IF APPLICABLE) _____

CITY, STATE OR PROVINCE, ZIP OR POSTAL CODE _____

PHONE _____ FAX _____

EMAIL _____

Advertising Agency Information (IF APPLICABLE)

CONTACT NAME _____

COMPANY NAME _____

MAILING ADDRESS/BILLING ADDRESS _____ P.O. BOX NUMBER (IF APPLICABLE) _____

CITY, STATE OR PROVINCE/ZIP OR POSTAL CODE _____

PHONE _____ FAX _____

EMAIL _____

Digital Advertising Opportunities

WEBSITE BANNER ADS:

(Bundle descriptions on page <?>)

- ☐ Bundle 1: \$1,800 ☐ Bundle 3: \$3,500
- ☐ Bundle 2: \$2,500 ☐ Bundle 4: \$7,500

Preferred Start Date _____
(Note: This process takes a minimum of 5 business days)

- ☐ Annual Assembly Site ads: \$3,300

Preferred Start Date _____
(Note: This process takes a minimum of 5 business days)

- ☐ Connection—Standard ad: \$1,150/issue
- ☐ Connection Sponsored Content ad: \$1,500/issue

- ☐ Resident e-newsletter: \$3,000/issue
- ☐ Annual Assembly e-newsletter: \$2,500/issue




Specify which Issue _____

URL address if you want the ad linked to the company's website: _____

Print Advertising

- ☐ **FULL-PAGE** (9" w x 12" h, add 1/8" bleed)
- ☐ \$2,625 Color ☐ \$2,100 B&W

- ☐ **DISPLAY** (designed ads only,* see below for pricing)
- *As the advertiser, you are responsible for designing your display ad and sending it to AAPM&R.

DISPLAY AD SIZE A	DISPLAY AD SIZE B	DISPLAY AD SIZE C
8" w x 4 1/8" h	3 7/8" w x 4 1/8" h	3 7/8" w x 2 1/8" h
<input type="checkbox"/> \$1,155	<input type="checkbox"/> \$865	<input type="checkbox"/> \$790
		

Checkmark ad size above, in either black and white or four-color (check one box).

- ☐ **CLASSIFIED** (Employment Ads ONLY)
- \$475 per 100 word insertion (\$2 for each additional word)

ISSUE SELECTION

- ☐ February 2020 ☐ July 2020
- ☐ March 2020 ☐ August 2020
- ☐ April 2020 ☐ September 2020
- ☐ May 2020 ☐ October/November 2020
- ☐ June 2020 ☐ December 2020/January 2021

Annual Assembly Publications

PRELIMINARY PROGRAM Advertising

(see pricing on page 8)

PLEASE COMPLETE BY April 19

AD SIZE

- ☐ FULL PAGE (8 1/2" w x 11" h, add 1/8" bleed)
(6 spots available)
- ☐ Premium Spot

OFFICIAL PROGRAM Advertising

(see pricing on page 8)

PLEASE COMPLETE BY August 17

AD SIZE

- ☐ FULL PAGE (8 1/2" w x 11" h, add 1/8" bleed)
- ☐ Premium Spot
- ☐ 1/2 PAGE (7 1/4" w x 5" h)
- ☐ 1/4 PAGE (3 1/2" w x 5" h)

TOTAL \$ _____

METHOD OF PAYMENT (MUST BE RECEIVED IN ADVANCE)

Total payment in U.S. funds is due with this form.

- ☐ Enclosed is check # _____ made payable to AAPM&R.
- ☐ Charge to the following: ☐ AMEX ☐ MASTERCARD ☐ VISA ☐ DISCOVER

Card No. _____

Expiration Date /

By signing below, I accept the charges I have indicated on this form and agree to the advertising policies and principles outlined.

CARDHOLDER'S NAME (Please print name as it appears on card) _____

SIGNATURE (Required for credit card payment and processing) _____

DATE _____

MAIL or FAX APPLICATION AND PAYMENT TO:

AAPM&R Advertising OR Secure Fax: (847) 563-4191
P.O. Box 95528
Chicago, IL 60694-5528

AAPM&R values your advertising business and will work with you to meet your media objectives. For detailed information how the AAPM&R can fit into your marketing plans or for more information on AAPM&R website advertising, contact: AAPM&R Corporate Support at (847) 737-6000 or email corporatesupport@aapmr.org.

CANCELLATION POLICY

Cancellations must be received in writing 7 days prior to run date. All cancellations will be subject to a 20% administrative fee. Refunds will not be given once the campaign is initiated.

NOTE: All cancellations must be made in writing.

Advertising Specifications/ Term and Conditions

Web Specifications

- Please send a copy of this form and your advertisement to corporatesupport@aapmr.org for approval
- AAPM&R will place your ad based on your target audience and space availability.
- Advertising space is limited, and multiple ads can appear on a page at the same time.
- All ads must be submitted no later than five days prior to launch date.
- AAPM&R will provide the advertiser with page view statistics.

Digital Specifications

- Rotating images on interior pages need to be done in animated GIF or HTML5 format.
- Static image only for Annual Assembly home page ads
- Static image only for e-newsletter (*AAPM&R Connection*)
- File formats accepted: PNG, GIF, JPG
- Resolution: 72 pixels per inch
- Advertisements can be linked to the company's website.

Classified Advertising—Employment ONLY

Graphics, logos, and borders are not permitted. Box numbers are not offered.

Orders must be submitted in writing, and payment must be made in advance.

Email ad text to careerservices@aapmr.org. Insertion in the desired issue is contingent upon receipt of payment.

Classified advertisements over 100 words will be charged an additional \$2 for each extra word. The following should be counted as one word:

- All single words
- Hyphenated words
- Two initials of a name
- URL address
- Single or group of numbers
- Abbreviations

Display Advertising

Display advertisements may be purchased in various sizes in black and white or in four-color process.

- Email ad text to corporatesupport@aapmr.org. Insertion in the desired issue is contingent upon receipt of payment.
- Digital submission of print-ready ads required—PDF Format [PDF/X-1a:2001] required file type. **Faxed advertisements are not accepted.**
- **Advertising insertions requiring typesetting are subject to additional charges.**
- Location (placement) of the ad is at the discretion of AAPM&R.
- Trim size: 9" w x 12" h
- Binding method: saddle-stitched
- Halftone screen: 150 lines per inch

The American Academy of Physical Medicine and Rehabilitation (AAPM&R) accepts advertising in certain venues and publications. Advertising revenue is used to support the activities of AAPM&R.

The appearance of advertising does not indicate or imply endorsement of the advertised company or product, nor is advertising ever allowed to influence content. Members and patients count on AAPM&R to be an authoritative, independent voice in the world of science and medicine. Public confidence in our objectivity is critical to carrying out our mission. **As such, "advertisement" must be placed on the ad to be included on the AAPM&R website or e-communication.**

Advertising Acceptance

1. AAPM&R has the right to refuse any advertisement that, in its sole discretion, is incompatible with its mission or inconsistent with the values of members, the publication/website or the organization as a whole, and to stop accepting any advertisement previously accepted. Ads are subject to review by AAPM&R. Advertisements new to AAPM&R require preapproval before they can appear.
2. Advertisers may be required to submit supporting documentation to substantiate claims. For products not regulated by the U.S. Food and Drug Administration or other government agency, technical and/or scientific documentation may be required.
3. AAPM&R shall not act as a broker for any product or service provided directly by the purchaser (or their clients).
4. While AAPM&R welcomes and encourages information-rich advertising, advertisements, advertising icons, and advertiser logos must be clearly distinguishable from content and may require special labeling to distinguish them as such.
5. Ad design cannot replicate existing design on www.aapmr.org that makes it appear to be part of the non-advertisement content.
6. Cancellations must be received in writing seven days prior to run date. All cancellations will be subject to a 20% administrative fee. Refunds will not be given once the campaign is initiated.
7. AAPM&R reserves the right to determine advertisement placement. AAPM&R will discuss with advertiser prior to placement.
8. The following online advertising formats are prohibited:
 - Pop-ups and floating ads
 - Advertisements that collect personally identifiable information from visitors without their knowledge or permission
 - Ads that extend beyond the ad space or interfere with content or send visitors to another site without intentional visitor interaction (eg, ads that expand upon incidental mouse-over).
9. In addition, AAPM&R specifically prohibits advertisements from including:
 - Specific employment details such as salary and compensation information.
 - Membership recruitment mailings or related promotions for external organizations
 - Announcements of educational programs, equipment, or other products and services not related in some way to the field of physical medicine and rehabilitation except for specific AAPM&R-sponsored membership programs/ services provided by commercial firms
10. AAPM&R prohibits the use of member names and addresses for on-site visits to members' homes/offices for any reason

AAPM&R's published advertising policies are not exhaustive and are subject to change at any time without notice.

Guidelines for Submission of Print Advertising/Corporate Logos

File Requirements

DIGITAL ADS: SUPPORTED LAYOUT/APPLICATION FILES

- Press-optimized PDF File Format Required [PDF/X-1a:2001]
- Microsoft Word (AD COPY ONLY—subject to additional typesetting charges)
 - Ads should be designed and saved at 100% size.
 - All elements must be placed. Include all fonts, logos/artwork, and images used with your ad submission.
 - Do not embed logos or images in your ad.

Corporate Logos: Acceptable File Formats

PRINT

- Adobe Illustrator eps. file or Adobe Illustrator ai. file (preferred)
- 100%, 300 dpi TIFF File

COLOR PROFILES

- CMYK or grayscale accepted (NO Pantone® match colors accepted—please be sure to convert all artwork to the appropriate color profile)

IMAGE RESOLUTION

- 300 dpi is required for all image files. 72 dpi files are not acceptable; ads or placed artwork supplied as such will be returned.

FOR EPS GRAPHICS/IMAGES

- Convert all fonts to outlines.
- Do not nest EPS files in other EPS files.

FONTS

Embed all fonts or include all fonts in packaged files.

- No True Type
- Font information should include name.

NOTE: Advertisements supplied as Microsoft Word files may be subject to additional typesetting charges. Do not embed logos or images in your Microsoft Word document. Advertisements emailed as text files are subject to additional typesetting charges.

WEB

- 72 dpi PNG, GIF, or JPG File

DO NOT copy/use images, scans, or logos/art from your company's website. Include all fonts, images/photographs, logos/artwork.

Additional Instructions

SINGLE PAGE ADS/SPREADS

- Build pages to trim size and extend bleed at least 1/8 inch (0.125 inch) beyond trim.
- Spreads: Supply single pages (Document size must equal the size of a single page or spread size.)
- Halftone screen: 150 lines per inch (300 dpi). Pricing is based on 4-color advertisement.

FOUR COLOR ADS

- Color graphics/images must be in CMYK mode. No Pantone® match colors.

Important Additional Instructions

Advertisements supplied to AAPM&R that require additional typesetting, edits, layout, color separation, or film work are subject to additional charges. AAPM&R reserves the right to decline, withdraw, or edit advertisements not in keeping with AAPM&R's guidelines of digital advertisement submission.

Customer will be notified of additional incurred costs for any necessary production services (production of proofs, typesetting, digital alterations, etc).

Email/Fax/Mail Insertion Order(s) To:

AAPM&R Advertising

PO Box 95528

Chicago, IL 60694-5528

Phone: (847) 737-6000

Fax: (847) 563-4191

corporatesupport@aapmr.org

www.aapmr.org