






AAPM&R provides ample opportunity to support both CME and Non-CME education through education grant support, exhibit opportunities, and more! Please find a summary below of both stand alone courses (courses not included in comprehensive leadership or STEP programs) as well as courses part of comprehensive programs. More detailed information is available for each course and program.




2020 AAPM&R Stand Alone Live Courses



(Courses that are not part of a larger program)

| Program | Date(s) | Location(s) | Type of Activity | Sponsorship Opportunities | Educational Grant Support Opportunities |
|---|-------------------------------|---|---|--|---|
| AAPM&R Future Leaders Program | November 2019 - November 2021 | Various locations including 2019-2021 Annual Assemblies, Washington, D.C., and more | 2-year program for a limited number of early-career psychiatrists to prepare them for Academy volunteerism and future leadership roles. |  | |
| Navigating the Opioid Crisis: Perils, Pitfalls, and Practice Solutions | May 1-2, 2020 | Vanderbilt University, Nashville, TN | Live 2-day course |  |  |
| Navigating Early-Career Decisions for Success in Psychiatry Practice | April 3-4, 2020 | New York University School of Medicine, New York | Live, 2-day course |  |  |

For more information on these or any additional opportunities, please contact AAPM&R Corporate Support at corporatesupport@aapmr.org or (847) 737-6038.

2020 AAPM&R Comprehensive Program Opportunities

| | Program | Date(s) | Location(s) | Type of Activity | Sponsorship Opportunities | Educational Grant Support Opportunities |
|---|---|------------------------------|--|---|---|---|
| AAPM&R Leadership Institute | Online Learning Modules | January 2020 - July 2020 | American Association for Physician Leadership (APPL) website | 7-month program that develops psychiatry-focused leadership skills for all experience levels. The program includes 8 online modules through the APPL website and 2 live courses hosted by Kellogg School of Management at Northwestern University |  | |
| | Leadership Institute Course 1 | May 15-17, 2020 | Kellogg School of Management at Northwestern University | | | |
| | Leadership Institute Course 2 | July 24-25, 2020 | Kellogg School of Management at Northwestern University | | | |
| STEP Interventional Spasticity Certificate Program | Online Learning Modules | January 2020 - December 2020 | mē® (me.aapmr.org) | A year-long, intensive program, learners will complete 3 stages of learning (1. online modules, 2. 1 live course, 3. skills assessment) designed to teach and assess interventional spasticity treatment. |  |  |
| | Interventional Spasticity Course | May 29-30, 2020 | ASGE Institute for Training and Technology (IT&T), Downers Grove, IL | | | |
| | One-on-One Skills Assessment | November 13-14, 2020 | San Diego Convention Center, San Diego, CA | | | |

| | Program | Date(s) | Location(s) | Type of Activity | Sponsorship Opportunities | Educational Grant Support Opportunities |
|--|---|--|--|--|---|---|
| STEP Ultrasound Certificate Program | Online Learning Modules | January 2020 - November 2020 | mē® (me.aapmr.org) | A year-long, intensive program, learners will complete 3 stages of learning (1. Fundamentals, 2. Interventional, 3. Assessment) designed to teach and assess musculoskeletal and neurologic ultrasound skills using a progressive, competency-based curriculum. Learners must complete extensive online education, 2 live courses, and a hands-on, one-on-one skills assessment. |  |  |
| | Step One: Ultrasound Clinical Applications of the Extremities | June 5-6, 2020 | ASGE Institute for Training and Technology (IT&T), Downers Grove, IL | | | |
| | | November 10-11, 2020 | San Diego Convention Center, San Diego, CA | | | |
| | Next Step Interventional Ultrasound: Hands-On PM&R Applications | February 21-22, 2020 | ASGE Institute for Training and Technology (IT&T), Downers Grove, IL | | | |
| | | August 28-29, 2020 | ASGE Institute for Training and Technology (IT&T), Downers Grove, IL | | | |
| | One-on-One Skills Assessment | March 28, 2020 | Hilton Rosemont/O'Hare, Rosemont, IL | | | |
| November 13-14, 2020 | | San Diego Convention Center, San Diego, CA | | | | |

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AAPM&R Future Leaders Program - Opportunities for Support

The Future Leaders Program (formerly the Academy Leadership Program) is a 2-year immersive program that trains emerging member leaders and helps prepare them to lead the Academy and the specialty. **Support the Leadership Fellows and the future of the specialty!**

Program Goals

- Identify and train future leaders
- Immerse participants in the culture of volunteerism at the Academy
- Connect participants with strong Academy leaders in mission-critical roles

Curriculum

Expert program facilitators take participants through a two-year curriculum that introduces them to association leadership, strategic planning, media skills, advocacy, and Academy governance, products and services. The curriculum combines facilitated sessions, reading assignments, peer discussion, and mentorship to help hone leadership skills.



“This has been a great opportunity to gain a deeper understanding of the careful thought processes and collaboration necessary to define new opportunities and goals for the Academy as it leads the specialty in the evolving health care environment. It is a very inspiring experience to see a group of people come together that are so passionate about the specialty and the Academy.” – Current fellow participant

“This is truly an opportunity of a lifetime to help define the future of PM&R with the leaders of our field. As a young physiatrist, you get to make personal connections with our Academy's leaders and make decisions that will impact the future of our specialty.” – Current fellow participant

Main Supporter Opportunity Includes the Following:

- Ability for 1 representative to observe the Media Training and Social Media courses to be held at the 2020 Annual Assembly in San Diego
- Supporter highlighted on 2 AAPM&R social media channels (Facebook, Instagram, Twitter)
- Supporter-provided banner ad in 4 AAPM&R membership e-newsletters
 - Distribution: ~7,500 per e-newsletter
 - 600x100 pixel ad, jpeg format

Fee: \$8,500

For more information, contact Sharon Popielewski, (847) 737-6048 or spopielewski@aapmr.org or visit <http://www.aapmr.org/education/step-certificate-program>

"This is a critical course during a critical time for practicing physiatrists across the nation. This practical and unique course brings together the experts and thought leaders from across the country to help you better understand and navigate the rocky waters of pain management in a physiatric practice. This is a must discourse for all practicing physiatrists that touches upon all medico-legal-societal issues."

– Charles Kim, MD, CAC, FAAPMR (2018 Course Director)



- **Date:** May 1-2, 2020
- **Location:** Vanderbilt University, Nashville, TN
- **Number of Attendees:** 75-100
- **Number of Faculty:** 12

Topics Include (but are not limited to):

- The Epidemiology of the Epidemic
- So You're Going to Prescribe an Opioid: Monitoring & Management
- Interactive Case Discussions: Recognizing and Treating Addiction
- So You're NOT Going to Prescribe Opioids: The Burden of Patient Satisfaction
- Opioid Communication with Referral Sources: Educating Other Providers
- What is the Evidence that Mindfulness is Effective for Pain and Addiction?
- Interventional Alternatives to Opioids in Pain Management: New Directions
- Cannabis for Pain
- Regenerative Medicine for Pain: Evidence-Based Treatment Strategies
- And More!

Main Supporter Opportunity Includes the Following:

- Ability to provide a handout for AAPM&R staff to distribute to attendees upon registration
- Supporter-created advertisement to be displayed on AAPM&R's website, guarantee of 15,000 impressions
 - 180 x 250-pixel jpeg box ad
 - 250 x 300-pixel jpeg box ad
- One time use of the Pain Course registrant mailing list to send a physical mailing (via USPS) to participants of the program
- Exhibit table
- 5-7 minutes to address attendees during lunch
- 2 representatives from supporting organization can observe course
- Recognition on aapmr.org

Fee: \$15,000 (Limit to 1)

Secondary Supporter Opportunity Includes the Following:

- All of Main Supporter benefits with the exception of the 5-7-minute address to attendees and 1 person able to observe the course instead of 2.

Fee: \$12,500

Exhibitor/Distribution Only Opportunity:

- Ability to provide a handout for AAPM&R staff to distribute to attendees upon registration
- Exhibit table

Fee: \$5,000

For more information, contact Sharon Popielewski, (847) 737-6048 or spopielewski@aapmr.org or visit <http://www.aapmr.org/education/step-certificate-program>



Reach PGY3, PGY4 and Psychiatrists 1-5 Years After Practice



Back by popular demand! AAPM&R is hosting a **regional course** for early career psychiatrists.

Navigating Early-Career Decisions for Success in Psychiatry Practice

- **April 3-4, 2020**
 - New York University School of Medicine, New York
- Up to 75-100 attendees
- ~9 faculty
- Non-CME course

Overall Sponsor and Presentation Opportunity:

Overall sponsorship Includes the following:

- Acknowledgement as a sponsor at the course, on the AAPM&R website, and in attendee emails
- Recognition on slide at the course
- Ability to provide a handout for attendees at the course
- Tabletop exhibit near the course with signage (limited to 2 people per organization)
- Access to observe the course (limited to 2 people per organization)

Fee: \$6,250

Fee: \$10,000 (Includes sponsorship of the plus ability to present during lunch. Topic must be approved by AAPM&R.)

Exhibitor:

Opportunity is ideal for pharmaceutical, device companies, employers, recruiters, and publishers! Limited to 7 exhibitors.

Exhibit sponsorship Includes the following:

- Tabletop exhibit near the course with signage (limited to 2 people per organization)
- Recognition on slide at the course
- Exhibitor supplied handout delivered to attendees at the course
- **Access to course content is not permitted**

Fee: \$5,000

Distribution Sponsor: *Can't attend, but still want to reach this audience?*

Distribution sponsor includes the following:

- Ability to provide handouts for AAPM&R to distribute to all attendees and faculty at the course

Fee: \$2,500

For more information contact: Sharon Popielewski, (847) 737-6048 or
spopielewski@aapmr.org



AAPM&R Leadership Institute - Opportunities for Support

The Academy has launched the AAPM&R Leadership Institute, which provides multiple pathways to develop psychiatry-focused leadership skills for all experience levels in order to help members advance their leadership skills and position themselves for success.

Leadership Institute Business and Administration Program

AAPM&R has partnered with the Kellogg School of Management at Northwestern University to provide 2 intensive courses. Both courses are required to complete overall program.

Course 1

- **Date:** May 15-17, 2020
- **Location:** Kellogg School of Management at Northwestern University, Evanston, IL
- **Number of Attendees:** 40
- **Number of Faculty:** 2 AAPM&R Faculty mentors, plus Kellogg faculty

Course 2

- **Date:** July 24-26, 2020
- **Location:** Kellogg School of Management at Northwestern University, Evanston, IL
- **Number of Attendees:** 40
- **Number of Faculty:** 2 AAPM&R Faculty mentors plus Kellogg faculty

Leadership Institute Online Modules

AAPM&R has partnered with the American Association for Physician Leadership (AAPL) to provide digital leadership advancement through 8 online modules, hand-selected with psychiatrists' needs in mind. Modules are required to complete overall program.

Topics Include (but are not limited to):

- Leadership and Its Implications for PM&R
- Negotiations
- Conflict Management
- Financial Statements: Impacts of Assumptions and Analysis
- Drivers of Success in Large Healthcare Organizations
- Entrepreneurship
- Team Building/Time Management
- Overcoming Implicit Bias
- And more!

Main Supporter Opportunity Includes the Following:

- Ability for representatives to observe the live courses (2 representatives per course)
- Welcome sign with supporter's logo placed at the main hotel during the May course
- Ability to provide a handout to be distributed at the main hotel upon check in during the May course
- Supporter-provided web banner ad on www.aapmr.org for 60 days
 - 300x200 pixel ad, jpeg format
 - 180x250 pixel ad, jpeg format
- Supporter-provided banner ad in 2 AAPM&R membership e-newsletters
 - Distribution: ~7,500 per e-newsletter
 - 600x100 pixel ad, jpeg format

Fee: \$55,000

For more information, contact Sharon Popielewski, (847) 737-6048 or spopielewski@aapmr.org or visit <http://www.aapmr.org/education/step-certificate-program>



STEP

skills | training | evaluation | performance

STEP Spasticity Certificate Program - Opportunities for Support

Through 3 stages of online learning, a live course, and an in-person skills assessment, participants should be able to:

- Have in-depth understanding of spasticity and its impact
- Understand the advantages and disadvantages of all treatment options (i.e. ITB pumps, botulinum toxin injections, oral medications, surgeries)
- Synthesize an optimal dynamic treatment plan for spasticity interventions
- Discuss the pharmacology of injectable agents
- Prepare and administer injectable toxins and nerve blocks
- Recognize and assess functional anatomy related to spasticity (i.e. motion analysis)
- Utilize multiple localization methods (EMG, US, hands/eyes, muscles, landmarks) for chemodenervation and nerve blocks
- Recognize appropriate candidates for targeted drug delivery
- Perform basic pump programming (increase/decrease, bridge bolus) on the most commonly used delivery systems
- Recognize the utility of complex pump programming
- Handle ITB emergencies

Step 1

- Online Self-Assessment
- Online Lectures
 - ~46 online activities
 - 9.5 hours of education

Step 2

- Live course: Live Interventional Spasticity Course
 - **May 29-30, 2020, Downers Grove, IL**
 - Didactic and hands-on
 - Up to 50 learners; ~10 faculty

Step 3

- Online Post-test
- One-on-one hands-on skills assessment
 - **November 13-14, 2020, San Diego, CA (at the 2020 Annual Assembly)**
- Award of Certificate (if passed)

Main Supporter Opportunity Includes the Following:

- Ability to provide a handout for AAPM&R staff to distribute to attendees upon registration at the live course
- Supporter-created advertisement to be displayed on AAPM&R's website, guarantee of 15,000 impressions
- One time use of STEP Spasticity registrant mailing list to send a physical mailing (via USPS) to participants of the program
- Exhibit table at the live course
- Recognition on aapmr.org
- 1 representative from supporting organization can observe each course (didactic portion only)
- Meter board placed in high traffic area outside of skills assessment room (at the 2020 Annual Assembly)

Fee: \$25,000

STEP Spasticity and STEP Ultrasound Supporter Opportunity Includes the Following:

- All of Main Supporter benefits listed above **plus** the ability to exhibit and distribute a marketing piece at 2 STEP Ultrasound courses (see separate Ultrasound STEP information for more details)

Fee: \$37,500

Breakfast symposia

- Hold a 30-minute breakfast symposia (CME or non-CME) on the second day of the Spasticity course

Fee: \$15,000

For more information, contact Sharon Popielewski, (847) 737-6048 or spopielewski@aapmr.org or visit <http://www.aapmr.org/education/step-certificate-programs>





STEP Ultrasound Certificate Program - Opportunities for Support

The STEP Ultrasound Certificate Program is a “multi-tiered” training program that teaches and assesses musculoskeletal and neurologic ultrasound skills using a progressive, competency-based curriculum.

Step 1: Fundamentals

- Online Self-Assessment
- Online Lectures
- Live courses: Step One: Ultrasound Clinical Applications of the Extremities
 - **Learners attend one of the following dates:**
June 5-6, 2020, Downers Grove, IL
November 10-11, 2020, San Diego, CA
 - Didactic and hands-on (non-cadaver)
 - Up to 60 learners; 12 faculty (per course)

Step 2: Interventional

- Online Pre-test
- Online Curriculum
- Live courses: Next Step Interventional Ultrasound: Hands-On PM&R Applications
 - **Learners attend one of the following dates:**
February 21-22, 2020, Downers Grove, IL
August 28-29, 2020, Downers Grove, IL
 - Didactic and hands-on (dry and cadaver labs)
 - Up to 40 learners; 10 faculty (per course)

Step 3: Assessment and Certificate

- Online Post-test
- One-on-one hands-on assessment
 - **March 28, 2020, Rosemont, IL**
 - **November 13-14, 2020, San Diego, CA (during the 2020 Annual Assembly)**
- Certificate of Completion Awarded (if passed)

Topics include, but are not limited to, the following:

- Anatomy
- Needle tracking and Ultrasound guided injections
- Spasticity management – all limbs
- Spasticity management in pediatrics lower limb
- Injections for OA of the knee
- Orthobiologics
- And more!

Main Supporter Opportunity Includes the Following:

- Ability to provide a handout for AAPM&R staff to distribute to attendees upon registration at all 4 live courses
- Supporter-created advertisement to be displayed on AAPM&R’s website, guarantee of 15,000 impressions
 - 180x250 pixel jpeg box ad
 - 300x250 pixel jpeg box ad
- One time use of STEP Ultrasound registrant mailing list to send a physical mailing (via USPS) to participants of the program
- Exhibit table at 2 of the live courses
- 5-7 minutes to address attendees during lunch at 1 of the live courses
- 1 representative from supporting organization can observe each course (didactic portion only)
- Meter board placed in high traffic area outside of skills assessment rooms

Fee: \$20,000

Secondary Supporter Opportunity Includes the Following:

- All of Main Supporter benefits with the exception of the 5-7-minute address to attendees and 1 observer at each course.

Fee: \$15,000

Exhibitor/Distribution Only Opportunity:

- Ability to provide a handout for AAPM&R staff to distribute to attendees upon registration at live course
- Exhibit table at live course

Fee: \$5,000/per course

STEP Spasticity and STEP Ultrasound Supporter Opportunity Includes the Following:

- All of Main Supporter STEP Spasticity benefits (**see separate STEP Spasticity Information**) **plus** the ability to exhibit and distribute a marketing piece at 2 STEP Ultrasound courses

Fee: \$37,500

For more information, contact Sharon Popielewski, (847) 737-6048 or spopielewski@aapmr.org or visit <http://www.aapmr.org/education/step-certificate-program>