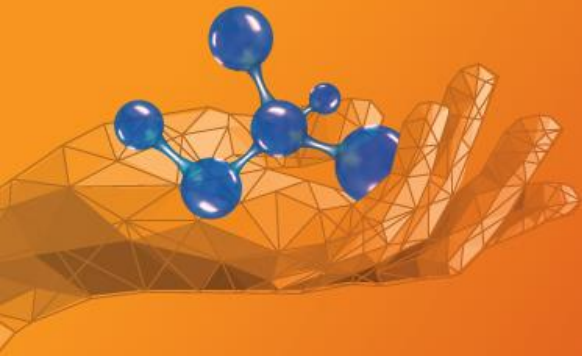


Opportunities to Increase Exposure at AAPM&R 2019 May 2019



American Academy of
Physical Medicine and Rehabilitation

UNITING
PM&R THROUGH
EVIDENCE & BEST
PRACTICES



aapm&r

ANNUAL ASSEMBLY 2019

NOVEMBER 14-17, 2019 • SAN ANTONIO, TX

See You in San Antonio!

2019 Annual Assembly
November 14-17

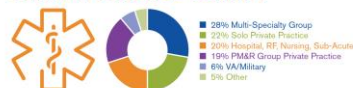
About AAPM&R

aapm&r MEMBERSHIP

9000+
ACTIVE MEMBERS



PRIMARY PRACTICE SETTING



1900
PHYSIATRISTS IN-TRAINING



4382
MEMBERS PARTICIPATED IN AN
EDUCATIONAL ACTIVITY ON mē®,
AAPM&R'S EDUCATIONAL PORTAL



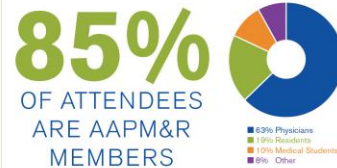
*All data taken from the Annual Assembly Attendee Demographics Report, Exhibitor Survey and Attendee Survey.

Membership Information

aapm&r
ANNUAL ASSEMBLY

THE LARGEST GATHERING OF PHYSIATRISTS

2758
ATTENDEES



26% HOLD A SUBSPECIALTY CERTIFICATION



PRIMARY PRACTICE SETTING



**THE BEST IN
EDUCATION**

95
EDUCATIONAL
SESSIONS

21
3-HOUR, HANDS-ON
SKILLS LABS

3
PLENARY
SESSIONS

12
CLINICAL AND
PRACTICE THEMES

*All data taken from the Annual Assembly Attendee Demographics Report, Exhibitor Survey and Attendee Survey.

Annual Assembly Information

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**Corporate
Support**

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Be the First to Reach Attendees

- **Registration Confirmation Email**
 - Sponsor's logo will appear on the confirmation email that is sent once an attendee registers. The logo can link to the sponsor's site.
- **Hotel Key Cards**
 - Your logo will be on the headquarter hotel key cards distributed during registration
- **Hotel Door Drop**
 - Have your flyer delivered to all attendees staying at the headquarter hotel
- **Attendee Registration Bag**
 - Corporate logo(s) on each bag plus recognition in *Official Program*, Mobile app, and AAPM&R website. Bags will be distributed at Registration



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Welcome at the Convention Center

- **Footprints** (a total of 12, sizes vary)



At the main intersection



To Exhibit Hall and Registration

Be front and center with your logo on footprints directing attendees

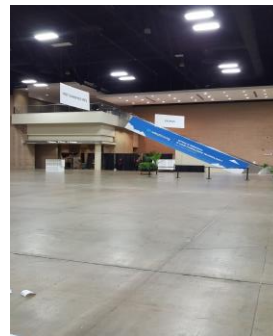
Increase Your Visibility

- On the Escalator at the back entrance

Your logo(s) will be placed in the middle of the escalators and on the side of the escalator. The escalators will be the back entrance to/from meeting rooms on level 2 into/out of the exhibits.

Vinyl center strip – 11 ½" wide by 742' long

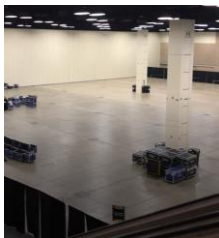
Side panels are @ 6'x60'



The back entrance to the exhibit hall will be a primary entrance as attendees go between the educational sessions and the exhibit hall

Increase Your Visibility

- As Learning Center Main Sponsor
 - Sponsorship includes: Corporate logo on banner and on prominent signage and structures plus recognition in *Official Program*, Mobile app, and AAPM&R website



Be front and center with your logo on this highly visible banner, especially from the back escalator

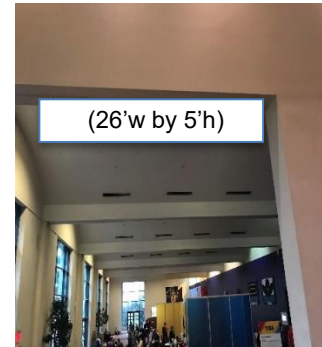
Banners

- Increase your visibility with a banner in a strategic location.



Located at the base of the only escalators leading to and from Plenary Sessions. Double sided, attendees will see this banner on the way to the session and on the way down.

Located on level 2 with all the meeting rooms and at the intersection where attendees will take the back escalators to the exhibits, double sided



Wall Clings

Across from
the exhibit
hall entrance



Across from
registration at the
base of the
escalators going
up to the meeting
rooms



Dimensions for wall clings, 12' x 8'

Other Signage

- **4-Sided Kiosk**
 - Get your message seen in all directions
- **Light Box**
 - Light up your message
- **Meter Boards**
 - One or a series to tell a story
- **Column Wrap**
 - Wrap the column between registration and the base of the escalator headed to sessions



Fee

- Attendee Registration Bags, \$25,000
- Registration Confirmation email, \$10,000
- Hotel Key Cards, \$35,000
- Hotel Door Drop, \$8,000
- Footprints, \$10,000
- Escalator, 2nd level to Exhibits, \$24,000
- Banners, \$15,000
- Learning Center, \$25,000
- Wall clings, \$10,000 each cling
- Light box, \$7500
- 4-Sided kiosk, \$7500
- Meter boards, (1) \$4,500, (3) \$12,000
- Column Wrap, \$12,500

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Advertising



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Print Advertising – Annual Assembly Publications

- *Official Program*

- Official event publication
- Complete program information including full educational session listing, PM&R Pavilion information, networking events, and more!
- Distributed onsite to attendees and exhibitors
- Distribution: 3,000+

Secure a spot in both Annual Assembly Publications, and receive a 10% discount!

Ad Size	Fee
Full Page	\$3,350
Half Page	\$2,300
Quarter Page	\$1,900
Inside Front Cover – SOLD!	\$9,500
Inside Back Cover	\$9,500
Back Cover	\$13,500
Cover Tip	\$13,500

Deadline for combination discount: March 6, 2019
Deadline for the *Official Program*: August 12, 2019

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Deadlines

- For the escalator and most signage the deadline for production will be September 15, 2019
- The bag deadline is July 1st
- The final program deadline is August 12th
- Advertising deadlines will vary

Thank you for your consideration!

- For more information on these or any opportunities AAPM&R has to offer, please contact us at:
 - Lisa Koch, EVP Business Development and Sales, Conventus Media
 - (617) 285-2320
 - lkoch@conventusmedia.com