

Industry Relations Council (IRC) Tiers and Value of Participation

The Industry Relations Council (IRC) provides a useful framework for the Academy and Industry to expand dialogue on emerging issues of shared concern. AAPM&R receives high praise from participants for the IRC program and the opportunities it affords throughout the year, including, but not limited to, the ability to meet with Academy leadership at least 2 times per year and the ability to survey AAPM&R members and recognition. *(See other values below.)* This is the perfect avenue to begin and further develop compliant relationships with AAPM&R and PM&R physicians.

		TIER 1 \$72,500	TIER 2 \$52,500	TIER 3 \$27,500	TIER 4 \$12,500
TIER 1 ONLY	▶ Number of full conference registrations at the Annual Assembly	2	N/A	N/A	N/A
	▶ Number of complimentary exhibit hall badges at the Annual Assembly	5	N/A	N/A	N/A
	▶ Number of questions a company can include in a survey sent to AAPM&R members	10	5	3	2
	▶ Number of questions a company can include in a survey sent to AAPM&R Resident members.	6	3	2	1
	▶ Number of priority points earned	5	3	2	1
	▶ Number of invitation(s) to full-day Annual IRC Meeting, Friday, July 12, 2019	4	3	2	1
	▶ Number of invitation(s) to the IRC Breakfast at the Annual Assembly	4	3	2	1
	▶ Number of complimentary tickets to the President's Reception at the Annual Assembly	3	2	2	1
	▶ Number of subscriptions to <i>PM&R</i> , AAPM&R's scientific journal	4	3	2	1
	▶ Number of subscriptions to <i>The Physiatrist</i> , AAPM&R's newsletter	4	3	2	1
	▶ Company-supplied digital advertisement on AAPM&R website (Static ad or HTML5—NEW!)	4 month duration	2 month duration	1 month duration	N/A
	▶ Ability to host a sponsored webinar for AAPM&R members or discounted percentage	✓	✓	25%	10%
	▶ NEW! Discounts on advertising (<i>Preliminary and Official Programs, The Physiatrist</i> , digital advertising)*	See special pricing ¹	See special pricing ²	20% off all advertising	10% off all advertising
ALL TIERS	▶ Recognition on Corporate Support Wall at the Annual Assembly	✓	✓	✓	✓
	▶ Special signage for participants' exhibit booths (if exhibiting) at the Annual Assembly	✓	✓	✓	✓
	▶ Recognition on AAPM&R website during entire year of participation	✓	✓	✓	✓
	▶ Recognition on AAPM&R's social media channels	✓	✓	✓	✓
	▶ Use of IRC Participant logo	✓	✓	✓	✓

Values are subject to change. Discounts may not be combined with other offers and deadlines apply.

¹ AA Publications (*Preliminary and Official Programs*) - 1 color page and up to 4 pages of b/w PI information. Other publications - 1 free ad in any non-AA publication. Sizes of free ads vary.

² AA Publications (*Preliminary and Official Programs*) - Up to 4 free pages of b/w PI information. Other publications - 1 free ad in any non-AA publication. Sizes of free ads vary.

* AAPM&R reserves the right to place complimentary ads in the appropriate publication.

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AAPM&R Industry Relations Council Application

Please select your desired tier and fill out the information below for that respective tier only:

☐ **Tier 1** \$72,500 ☐ **Tier 2** \$52,500 ☐ **Tier 3** \$27,500 ☐ **Tier 4** \$12,500

COMPANY INFORMATION

COMPANY

(Please list name as it should appear in print and on line)

ADDRESS

CITY

STATE

ZIP

MAIN PHONE

WEBSITE

Please describe the product or service relevant to PM&R:

Please describe anything in your company's pipeline that may contribute to PM&R:

MAIN CONTACT INFORMATION

NAME

COMPANY/AGENCY

EMAIL

ADDRESS

CITY

STATE

ZIP

OFFICE PHONE

MOBILE

FAX

AAPM&R Industry Relations Council Application *(continued)*

SECONDARY CONTACT INFORMATION

NAMECOMPANY/AGENCYEMAIL

ADDRESS

CITYSTATEZIP

OFFICE PHONEMOBILEFAX

BILLING CONTACT OR SAME AS:

☐ Main Contact

☐ Secondary Contact

☐ New Contact *(Fill out information below)*

NAMECOMPANY/AGENCYEMAIL

ADDRESS

CITYSTATEZIP

OFFICE PHONEMOBILEFAX

BILLING INFORMATION

☐ Submit invoice to:

☐ Submit grant request online. Grant submission Web address:

☐ Submit Letter of Request

☐ Other, please specify:

Updated September 2018

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AAPM&R Industry Relations Council Application (continued)

Subscriptions to the Academy scientific journal, *PM&R*

TIER 1: Fill out 4 subscriptions TIER 2: Fill out 3 subscriptions TIER 3: Fill out 2 subscriptions TIER 4: Fill out 1 subscription

SUBSCRIBER 1 or check here if sames as : ☐ Main Contact ☐ Secondary Contact

NAME	COMPANY/AGENCY	EMAIL
ADDRESS		
CITY	STATE	ZIP
OFFICE PHONE	MOBILE	FAX

SUBSCRIBER 2 or check here if sames as : ☐ Main Contact ☐ Secondary Contact

NAME	COMPANY/AGENCY	EMAIL
ADDRESS		
CITY	STATE	ZIP
OFFICE PHONE	MOBILE	FAX

SUBSCRIBER 3 or check here if sames as : ☐ Main Contact ☐ Secondary Contact

NAME	COMPANY/AGENCY	EMAIL
ADDRESS		
CITY	STATE	ZIP
OFFICE PHONE	MOBILE	FAX

SUBSCRIBER 4 or check here if sames as : ☐ Main Contact ☐ Secondary Contact

NAME	COMPANY/AGENCY	EMAIL
ADDRESS		
CITY	STATE	ZIP
OFFICE PHONE	MOBILE	FAX

AAPM&R Industry Relations Council Application (*continued*)

Subscriptions to the newsletter, *The Physiatrist*

TIER 1: Fill out 4 subscriptions **TIER 2:** Fill out 3 subscriptions **TIER 3:** Fill out 2 subscriptions **TIER 4:** Fill out 1 subscription

SUBSCRIBER 1 or check here if same as : ☐ Main Contact ☐ Secondary Contact ☐ Same as info provided for PM&R subscription

NAME

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AAPM&R Industry Relations Council Application *(continued)*

PLEASE LIST THE NATIONAL MEETINGS YOU WILL BE ATTENDING THIS YEAR:

COMMENTS

If you have any questions, please contact Sharon Popielewski at
(847) 737-6048 or by email at **corporatesupport@aapmr.org**.