EXPLORE THE AAPM&R Newsroom

Throughout 2022 and 2023, we have been connecting physiatrists with media targeting key decision-makers to discuss how vital PM&R physicians are in healthcare.

To date, the Academy and our members have been featured in more than 230+ articles across 120+ major national and healthcare media outlets, speaking on a wide variety of PM&R clinical topics.



In 2024, our Specialty Brand Expansion Committee will continue exploring opportunities to promote the specialty and the value PM&R physicians bring. Specifically, through our new PM&R Awareness Ambassador Program and Speakers' Bureau.

Visit **aapmr.org/newsroom** to explore the media coverage we are securing for the specialty.



