

#AAPMR25 SPONSORED NON-CME SESSIONS

Explore these additional **LEARNING OPPORTUNITIES** from our **CORPORATE SPONSORS** featuring key thought-leaders. These sessions are independent and do not offer CME credit, yet still offer tremendous learning opportunities while you are in Salt Lake City. Check the mobile app for more information and the latest listing of presentations. We thank the sponsors for choosing #aapmr25 to engage with PM&R physicians.

📅 THURSDAY, OCTOBER 23

📍 Hyatt Regency Salt Lake City, Room: Salt Lake D, Second Level—**Note the location!**
📅 7-8 am (MT)

Sponsored Session: Optimizing Care in Fibromyalgia: Advancing Patient Outcomes from Diagnosis to Therapeutic Interventions

This program will provide an in-depth overview of the epidemiology, pathophysiology, patient demographics, advances in diagnostic criteria, and the current treatment landscape for fibromyalgia, with a focus on unmet treatment needs and recent clinical data.


Sponsored by:

📍 IPSEN Learning Lab, Booth #301
📅 9:30-11 am (MT)

Sponsored Session: Hands on Ultrasound and Cadaver Injection Lab

Learn the basics or refine your technique in this expert-led work session with practical, hands-on ultrasound instruction and an opportunity to practice injections on cadaver limbs. This interactive session aims to enhance clinical proficiencies and improve patient care.

Speakers: Monica Verduzco-Gutierrez, MD, FAAPMR, Joe Urquidez, MD, FAAPMR, Dr. Yeva Fernandez, and Dr. Madeleine Norris

Sponsored by:  IPSEN
Innovation for patient care

📍 Education Theater 3
📅 1-2 pm (MT)

Sponsored Session: Expert Insights for Collaborative Spasticity Treatment

This presentation will discuss the importance of collaborative treatment approaches, as well as challenges and considerations in initiating treatment for Spasticity patients undergoing physical or occupational therapy. Best practices will be discussed using real-world examples from rehabilitation experts.

Speakers: Sachin Mehta, MD, FAAPMR and Bradley Keck, PT

Sponsored by:  **abbvie**

📍 IPSEN Learning Lab Booth #301
📅 1:30-2:30 pm (MT)

Sponsored Session: Adult Spasticity Diagnosis and Injection Treatment Planning with B.E.G.I.N

Learn practical tips of diagnosis, management, and treatment for spasticity along with discussions on relevant anatomy and injection considerations. This session is designed to boost participants' confidence in managing spasticity effectively and choosing optimal treatment strategies. A Cervical Dystonia B.E.G.I.N. book is also available!

Speaker: Monica Verduzco-Gutierrez, MD, FAAPMR


Sponsored by:  IPSEN
Innovation for patient care

📍 IPSEN Learning Lab Booth #301
📅 2:30-5 pm (MT)

Sponsored Session: Exclusive Cadaver Anatomy & Ultrasound Practice Workshop-Resident Experience Only

Residents are invited to the Ipsen Learning Lab for exclusive 1:1 and small group sessions, featuring hands-on anatomy instruction with prosected cadaver limbs and ultrasound training and the ability to practice with live models.

Speakers: Jennifer Crocker, MD, FAAPMR, Dr. Brandon Flom and Dr. Madeleine Norris

Sponsored by:  IPSEN
Innovation for patient care

📍 Learning Center, Pod 1
📅 5:15-5:45 pm (MT)

Sponsored Session: Piramal Critical Care Hands-On ITB Pump Refill Demo

Join us to practice your intrathecal baclofen pump refill technique with Gablofen pre-filled syringes. Dr. Ravi Kasi will highlight ITB best practices, proctor through the refill procedure and answer troubleshooting questions. Refill supplies and demo pumps provided.

Speaker: Ravi Kasi, MD, FAAPMR, RUSH University Medical Group

Sponsored by:  Piramal
Critical Care

📅 FRIDAY, OCTOBER 24

📍 Hyatt Regency Salt Lake City, Room: Salt Lake D, Second Level—**Note the location!**
📅 7:30-8:30 am (MT)


Sponsored Session: 15 Years of Advancing Care: Celebrating the Journey of Botulinum Toxin-A in Spasticity Management

Speaker: Gerard Francisco, MD

Sponsored by:  **abbvie**

📍 Learning Center, Pod 1
📅 8:15-8:45 am (MT)

Sponsored Session by Pacira

Sponsored by:  **pacira**
BIOSCIENCES

📍 IPSEN Learning Lab Booth #301
📅 9:30-10:30 am (MT)

Sponsored Session: Anatomy and Cadaver Lab for Adult Upper Limb Spasticity

Delve into upper limb anatomy and hone your clinical skills with cadaver-based injection training. Inject a cadaver with colored dye and see if you hit your mark. This is a hands-on learning experience with a dash of friendly competition – don't miss this workshop, or your muscle! Results will be displayed at the Ipsen booth.

Speakers: Shivani Gupta, DO, FAAPMR, Ryan Hafner, MD, FAAPMR and Dr. Madeleine Norris

Sponsored by:  IPSEN
Innovation for patient care

📍 Education Theater 3
📅 12:15-1:15 pm (MT)

Sponsored Session: Leveraging an Interactive Tool Plan Toxin Injection Approaches for Upper Limb Spasticity

Moderated by expert faculty, this collaborative session will feature an interactive tool demonstrating approaches to botulinum toxin injection techniques for upper limb spasticity.

Speaker: Ryan Haffner, MD, FAAPMR

Sponsored by:  **MERZ THERAPEUTICS**

📍 Innovation Theater 4, Exhibit Hall, near the Learning Center
📅 12:15-12:45 pm (MT)

Sponsored Session: Disease Background and The Role of Hyaluronic Acid (HA) in Progression of OA of the Knee

Join us for a discussion with Dr. David W. Lee around the disease background and the role of endogenous Hyaluronic Acid (HA) in the progression of OA of the knee. Learn the benefits of intra-articular injections of hyaluronic acid (HA) for treatment of knee pain due to osteoarthritis through case study reviews.

Speaker: David W. Lee, MD, FAAPMR

Sponsored by:  **Johnson & Johnson**

📍 IPSEN Learning Lab Booth #301
📅 1:30-2:30pm (MT)

Sponsored Session: Anatomy and Cadaver Lab for Adult Lower Limb Spasticity

Delve into lower limb anatomy and hone your clinical skills with cadaver-based injection training. Inject a cadaver with colored dye and see if you hit your mark. This is a hands-on learning experience with a dash of friendly competition – don't miss this workshop, or your muscle! Results will be displayed at the Ipsen booth.

Speakers: Shivani Gupta, DO, FAAPMR, Ryan Hafner, MD, FAAPMR and Dr. Madeleine Norris

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The Learning Center, Education Theater 3 and Innovation Theater 4 are located in the Exhibit Hall (Halls ABCD) in the Salt Palace Convention Center.