



On-site Press Contact

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Press Office

AAPM&R does not offer a dedicated Press Office during the 2017 Annual Assembly. If you are in need of a space in order to conduct an interview while onsite, please contact Tracy Sereiko via the information above.

About the American Academy of Physical Medicine and Rehabilitation

The American Academy of Physical Medicine and Rehabilitation (AAPM&R) is the national medical specialty organization representing more than 10,000 physicians who are specialists in physical medicine and rehabilitation (PM&R). PM&R physicians, also known as physiatrists, treat a wide variety of medical conditions affecting the brain, spinal cord, nerves, bones, joints, ligaments, muscles, and tendons. PM&R physicians evaluate and treat injuries, illnesses, and disability, and are experts in designing comprehensive, patient-centered treatment plans. Physiatrists utilize cutting-edge as well as time-tested treatments to maximize function and quality of life. Additional information about the Academy can be found at www.aapmr.org.

About the 2017 AAPM&R Annual Assembly

The Annual Assembly (October 12-15, 2017 in Denver Colorado) is our annual member meeting offering 4-days of education, networking and research aimed at the diverse clinical and practice interests of today's physiatrists. More than 3,000 physiatrists attend the Annual Assembly each year. Below are some highlighted learning opportunities:

- [Plenary Speakers](#)
- [Clinical and Practice Symposium](#)
- [Research at the Annual Assembly](#)
- [Skills Labs](#)
- [Learning Center](#)
- [PM&R Pavilion](#)
- [In Training & Early-Career Physiatrists](#)
- [Medical Students](#)

Website and Social Media Accounts

2017 Annual Assembly Website: www.aapmr.org/assembly

2017 Annual Assembly Hashtag: #AAPMR2017

Twitter: @AAPMR

Facebook: @AAPMRINFO

Instagram: @AAPMR

Press Registration

AAPM&R provides complimentary registration to professional journalists representing media organizations for the express purpose of gathering news and information to produce press coverage of the AAPM&R Annual Assembly. Complimentary registration is open to representatives of print, broadcast and Web-based media, including health care trade media (collectively known as press). Registration does not include access to the Preconference Courses, Skills Labs, or President's Reception.

To obtain a press registration, please contact Meagen Arensdorff, AAPM&R Director of Marketing, at marensdorff@aapmr.org or by phone at (847) 737-6092.

Applicants may be asked to provide media credentials, a letter of assignment and/or bylined articles. Exhibitors are not permitted to register as press unless they can provide proof of editorial assignment from an accredited news organization that meets the above criteria. Public relations, marketing and/or advertising representatives, financial analysts, book publishers and book authors, and individuals from communications, print or online promotion services are welcome to register as regular attendees, however, they are not permitted to register as press. AAPM&R reserves the right to bar from this and future meetings any journalist who misuses press privileges to engage in activities other than journalistic pursuits.

AAPM&R Annual Assembly Abstracts Embargo Policy

The AAPM&R Poster Hall (located in Hall D; Exhibit Level of the Colorado Convention Center), held each year at the Annual Assembly, serves to showcase leading research in the field. Abstracts featured in the Poster Hall are reviewed and selected by peers.

Several weeks before the AAPM&R Annual Assembly, the originally-submitted abstracts are released online in a supplemental issue of *PM&R*, the official scientific journal of AAPM&R. *PM&R* grants prepublication access of the supplement to subscribers and select members of the media who agree not to publish, broadcast, post online, or otherwise place information about embargoed content in the public domain until the first day of the AAPM&R Annual Assembly. During this embargo period, individuals granted access to articles may read them, discuss their findings with the authors, and consult with other experts for the purpose of drafting reports, news stories, or other coverage for release. The embargo will be lifted on Thursday, October 12, 2017.

By requesting access to *PM&R* embargoed materials, subscribers and members of the media agree to adhere to the above restrictions and also to the following specific policies. For additional questions regarding the embargo policy, email AAPM&R Director of Marketing, Meagen Arensdorff, at marensdorff@aapmr.org or call (847) 737-6092.