American Academy of Physical Medicine and Rehabilitation



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On-site Press Contact

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Press Office

AAPM&R does not offer a dedicated Press Office during the 2019 Annual Assembly. If you need a space in order to conduct an interview while onsite, please contact Meagen Arensdorff via the information above.

About the American Academy of Physical Medicine and Rehabilitation

The American Academy of Physical Medicine and Rehabilitation (AAPM&R) is the national medical specialty organization representing more than 9,000 physicians who are specialists in physical medicine and rehabilitation (PM&R). PM&R physicians, also known as physiatrists, treat a wide variety of medical conditions affecting the brain, spinal cord, nerves, bones, joints, ligaments, muscles, and tendons. PM&R physicians evaluate and treat injuries, illnesses, and disability, and are experts in designing comprehensive, patient-centered treatment plans. Physiatrists utilize cutting-edge as well as time-tested treatments to maximize function and quality of life. Additional information about the Academy can be found at www.aapmr.org.

About the 2019 AAPM&R Annual Assembly

The Annual Assembly (November 14-17, 2019 in San Antonio, Texas) is our annual member meeting offering 4-days of education, networking and research aimed at the diverse clinical and practice interests of today's physiatrists. More than 3,000 physiatrists attend the Annual Assembly each year. Below are some highlighted learning opportunities taking place at the event:

- Plenary Speakers
- Clinical and Practice Symposium
- Community Day
- Research at the Annual Assembly
- Skills Labs
- <u>Learning Center</u>
- PM&R Pavilion
- In Training & Early-Career Physiatrists
- Medical Students

Website and Social Media Accounts

2019 Annual Assembly Website: www.aapmr.org/assembly

2019 Annual Assembly Hashtag: #AAPMR2019

Twitter: @AAPMR Facebook: @AAPMRINFO Instagram: @AAPMR



Press Registration

AAPM&R provides complimentary registration to professional journalists representing media organizations for the express purpose of gathering news and information to produce press coverage of the AAPM&R Annual Assembly. Complimentary registration is open to representatives of print, broadcast and web-based media, including health care trade media (collectively known as press). Registration does not include access to the Preconference Courses, Skills Labs, or President's Reception. To obtain a press registration, please contact Meagen Arensdorff, AAPM&R Director of Marketing, at marensdorff@aapmr.org or by phone at (847) 737-6092.

Applicants may be asked to provide media credentials, a letter of assignment and/or bylined articles. Exhibitors are not permitted to register as press unless they can provide proof of editorial assignment from an accredited news organization that meets the above criteria. Public relations, marketing and/or advertising representatives, financial analysts, book publishers and book authors, and individuals from communications, print or online promotion services are welcome to register as regular attendees, however, they are not permitted to register as press. AAPM&R reserves the right to bar from this and future meetings any journalist who misuses press privileges to engage in activities other than journalistic pursuits.

AAPM&R Annual Assembly Abstracts Embargo Policy

The AAPM&R Research Hub (located in Exhibit Hall 4AB, Street Level of The Henry B. González Convention Center), held each year at the Annual Assembly, serves to showcase leading research in the field. Abstracts featured in the Research Hub are reviewed and selected by peers.

Several weeks before the AAPM&R Annual Assembly, the originally-submitted abstracts are released online in a supplemental issue of *PM&R*, the official scientific journal of AAPM&R. *PM&R* grants prepublication access of the supplement to subscribers and select members of the media who agree not to publish, broadcast, post online, or otherwise place information about embargoed content in the public domain until the first day of the AAPM&R Annual Assembly. During this embargo period, individuals granted access to articles may read them, discuss their findings with the authors, and consult with other experts for the purpose of drafting reports, news stories, or other coverage for release. The embargo will be lifted on Thursday, November 14, 2019.

By requesting access to *PM&R* embargoed materials, subscribers and members of the media agree to adhere to the above restrictions and also to the following specific policies. For additional questions regarding the embargo policy, email AAPM&R Director of Marketing, Meagen Arensdorff, at marensdorff@aapmr.org or call (847) 737-6092.