



ANNUAL ASSEMBLY 2017
OCTOBER 12-15, 2017 • DENVER, CO

Discover what Key Opinion Leaders
are thinking at the largest Physical
Medicine and Rehabilitation
conference of the year.

NEW! AAPM&R is pleased to
extend PM&R Panels to the
Annual Assembly by offering
exclusive conference market
research in Denver.

- **Research in the PM&R Pavilion (Exhibit Hall)**
- **Focus Groups**
- **In-Depth Interviews**
- **More!**



3 Different Options Available; Choose 1, 2 or all 3!

[] Qualitative Market Research

One-on-one interviews and focus groups provide physiatrists' thoughts about unmet market needs and how to best optimize your current market offerings for them. We offer full project management for all your qualitative needs.

[] Quantitative Market Research

Through questionnaires and surveys, we will provide you with the data and analysis needed to best understand the market-at-large and where you can dive deeper to better understand the "why" behind certain data. Full project management and consulting will be offered to meet your quantitative needs.

[] Lunch and Learn Presentations: Qualitative and/or Quantitative

Optimize your Lunch and Learn presentation to accurately capture the reactions of physiatrist attendees to your presentation. Hosts of Lunch and Learn Presentations can enhance their presence by adding a 30-minute qualitative and/or 10-minute quantitative study after the presentation.

Please contact us to discuss your needs and obtain a timely quote.

Please contact: Sharon Popielewski (847) 737-6048 or spopielewski@aapmr.org.