The American Academy of Physical Medicine and Rehabilitation (AAPM&R) is the national medical society for physicians who specialize in physical medicine and rehabilitation (PM&R). These physicians called “physiatrists” or “rehabilitation physicians.” Founded in 1938, the mission of the AAPM&R is to foster excellence in physiatric practice. AAPM&R is the only organization catering to the needs of practicing PM&R physicians. There are over 8,600 Active members of AAPM&R.

Annual Assembly is the one place you can meet face to face with this specialized group of physicians.

Physical Medicine and Rehabilitation (PM&R) is one of the 24 major board certified medical specialities.

Demographic of a PM&R Physician
- Average Age: 48
- Gender: 65% Male, 35% Female
- Certification Status: ABPMR Board Certified
- Medical Degree: MD-Allopathic Physician
- Average Years in Practice: 11
- In Practice: 86%
- In Training: 14%

Annual Assembly Attendance
- ~2,500 + Attendees (MDs, DOs, and ~500 residents)
- 93% of attendees are U.S. based
Physiatrists utilize **cutting-edge** as well as time-tested treatments to maximize function and quality of life for their patients.

**PRIMARY PRACTICE SETTING**

- Attendees are asked to voluntarily provide the following demographic information. Below is the information provided from Annual Assembly registrants.

<table>
<thead>
<tr>
<th>PRIMARY PRACTICE SETTING</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic Practice/Faculty Group</td>
<td>25%</td>
</tr>
<tr>
<td>Hospital/Rehab Institute Employed Physician</td>
<td>20%</td>
</tr>
<tr>
<td>Multi-Speciality Group</td>
<td>20%</td>
</tr>
<tr>
<td>Private Practice–Solo</td>
<td>15%</td>
</tr>
<tr>
<td>Private Practice–PM&amp;R Only</td>
<td>15%</td>
</tr>
<tr>
<td>Primary VA/Military Employed Physician</td>
<td>10%</td>
</tr>
<tr>
<td>Primary Other</td>
<td>5%</td>
</tr>
<tr>
<td>Physician Employed by Insurance</td>
<td>5%</td>
</tr>
</tbody>
</table>

**CLINICAL FOCUS**

- Members treat patients in several clinical areas, as described by their participation in AAPM&R member councils.

<table>
<thead>
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<th>CLINICAL FOCUS</th>
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<tr>
<td>Musculoskeletal Medicine Council</td>
<td>35%</td>
</tr>
<tr>
<td>Pain and Neuromuscular Medicine Council</td>
<td>30%</td>
</tr>
<tr>
<td>Central Nervous System Council</td>
<td>25%</td>
</tr>
<tr>
<td>Medical Rehabilitation Council</td>
<td>20%</td>
</tr>
<tr>
<td>Pediatrics and Developmental Disabilities Council</td>
<td>15%</td>
</tr>
<tr>
<td></td>
<td>10%</td>
</tr>
</tbody>
</table>
Areas of Care for Physiatrists

ABPMR–certified physiatrists can select up to 5 out of 22 Areas of Care to represent their day-to-day activities as a physiatrist.

**CONCENTRATION OF CLINICAL AREAS**

- Depicts which clinical area members have selected.

**BOARD SUBSPECIALTY CERTIFICATION**

- 58% of attendees are board certified by the American Board of Physical Medicine and Rehabilitation (ABPMR). Of the Board–certified registrants, 39% hold a subspecialty certification.
2016 Exhibitors  As of 9/22/2016

AcCELLerated Biologics, LLC
Addison Health Systems/WritePad™
Advanced Arm Dynamics
Allergan USA, Inc.
Allergan
AllMeds EHR & Practice Management
AlterG
Ambu, Inc.
American Association of Neuromuscular and Electrod
American Board of Physical Medicine and Rehabilitation
American Medical Rehabilitation Providers Association
American Osteopathic College of Physical Medicine
Amputee Coalition
APCA
Apos US Management, Inc.
Arthrex, Inc.
Aspen Medical Products
Association of Academic Physiatrists (AAP)
Basic Home Infusion
Bauerfeind USA, Inc.
Baylor Institute For Rehabilitation
Bioness, Inc.
BioRich Medical
Biowave Corporation
Boiron
Bonafide Management Systems
Boston Scientific
Brooks Rehabilitation
BTE
BTS Bioengineering
Byram Healthcare
Cadwell Laboratories, Inc.
Calmoseptine, Inc.
Carolina Rehabilitation Center for Neuro Skills
Center for Neuro Skills
Children’s Healthcare of Atlanta Rehab Services

Children’s Specialized Hospital
CIR Management
CIR Systems, Inc./GaitRite®
Cleveland Clinic
Cook Life Care Plan Support
Corinthian Reference Lab
Cosman Medical
Daiichi Sankyo, Inc
Demos Medical Publishing
Depomed, Inc.
DIERS Medical Systems
Easy Walking, Inc.
Egalet Corporation
Ekso Bionics
Elsevier - Archives of PM&R, An Elsevier Publication
Enemeez®
Epimed International, Inc.
Farr Healthcare
Fidia Pharma USA
Foundation for PM&R
Frazier Rehab Institute
Fujifilm Sonosite
GE Healthcare
Genso Laboratories
Gorbel Medical
Halyard Health
Hanger Clinic
Harvest Technologies
HealthSouth Corporation
Hocoma Inc
Infinite Therapeutics
Integrated Rehab Consultants
Invacare Corporation
Ipsen Biopharmaceuticals, Inc.
Jazz Pharmaceuticals, Inc
Joint Active Systems, Inc.
Kennedy Krieger Institute
Kessler Institute for Rehabilitation
Kinova
Legacy Psychiatry Group
LifeWalker Mobility Products
LIM Innovations
Lipogems
LocumTenens.com
Logistics Health Incorporated
Long Good Ltd.
Mallinckrodt Pharmaceuticals
Mary Free Bed Rehabilitation Hospital
Mayo Clinic
MediMax Tech, Inc.
MedStar National Rehabilitation Network
Medtronic, Inc
Merz Pharmaceuticals, LLC
MicroAire Surgical Instruments
MIH International, LLC/M-Brace
Miller Medical Communications
Miner / Mason & Associates
Mitek Sports Medicine
MossRehab
Motekforce Link BV
Motorika USA
Mount Sinai Health System
MSKUS
Multi Radiance Medical
Natus Neurology, Inc.
Next Medical Staffing
Nihon Kohden America
North American Spine Society
Numotion
Ochsner Health System
Ossur Americas
Otsuka America Pharmaceutical, Inc.
P & S Mechanics
Parker Hannifin
Penn State Health Milton S. Hershey Medical Center
Pernix Therapeutics
Philips
Phoenix Children’s Hospital
Physician Life Care Planning
Plymouth Medical
ProtoKinetics Gait Analysis Walkways
Quadriciser Corporation
Quell by NeuroMetrix
Regenex
Restorative Therapies
ReWalk™ Robotics
Rusk Rehabilitation at NYU
Langone Medical Center
Saferonic, Inc.
Saol Therapeutics
Select Laboratory Partners, Inc.
SI-BONE, Inc.
Siemens Healthcare Diagnostics
Spaulding Rehabilitation Network
Spectrum Health Medical Group
Summit Medical Products
The American Geriatrics Society
The Electrode Store
The Lawton West Group LLC
The Ohio State University Wexner Medical Center
The Orthobiologic Institute (TOBI)
TOTO USA, Inc.
Trelora & Heisel, Inc.
Turbomed Orthotic
U.S. HealthWorks
U.S. Physiatry, LLC
Uniform Data System for Medical Rehabilitation
University of Kansas Department of Physical Medicine
University of Utah
US WorldMeds
Vanderbilt University Medical Center Dept of PM&R
WellSpect HealthCare
Wolters Kluwer
Zero Gravity Skin
Secure your 2017 space early for the best rates!

The AAPM&R Annual Assembly is the one place exhibitors can meet face to face with this dynamic group of PM&R Physicians. These physicians are eager to learn about your products and services that will enhance their patients care.

### EXHIBIT Rates for AAPM&R Annual Assembly

<table>
<thead>
<tr>
<th></th>
<th>Onsite</th>
<th>Before March 1</th>
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<tbody>
<tr>
<td>In-Line*</td>
<td>$25.00</td>
<td>$26.50</td>
<td>$28.00</td>
</tr>
<tr>
<td>Corner*</td>
<td>$27.00</td>
<td>$28.50</td>
<td>$30.00</td>
</tr>
<tr>
<td>Island*</td>
<td>$30.00</td>
<td>$31.50</td>
<td>$33.00</td>
</tr>
<tr>
<td>10’ x 10’ Turnkey**</td>
<td>$3,700 per booth</td>
<td>$3,800 per booth</td>
<td>$3,900 per booth</td>
</tr>
</tbody>
</table>

* per 100 sq. ft.
** Turnkey Package includes carpeting, skirted table, two side chairs, back drape, wastebasket and 1 standard electrical outlet.

### Exhibit Floor Traffic Drivers

#### New!
- Product Theaters on the Show Floor
- Learning Labs on the Show Floor
- Expanded Exhibit Hours above
- Unopposed time each day
- Unopposed Welcome Reception on show floor Thursday evening
- Beverage Service during breaks only on the show floor
- Unique Traffic Driver Sponsorships
- Product Forums on show floor
- Poster Hall adjacent to exhibits

*New Hours for 2017!*

**Exhibit Hours**
- Thursday, October 12
  12:30 pm – 7 pm
  Opening Reception
  5 pm – 7 pm
- Friday, October 13
  9 am – 5 pm
- Saturday, October 14
  9 am – 2 pm

This is a preliminary schedule subject to change.

See you at the Show!
Learn more about the specialty of PM&R and AAPM&R

▶ Visit: www.aapmr.org
▶ Explore www.pmrknowledgenow.org which is AAPM&R’s online clinical resource
▶ View member stories, visit www.youtube.com and search AAPM&R member stories or visit www.pmrismorethan.org.

FOR MORE INFORMATION PLEASE CONTACT CONVENTUS MEDIA.
OFFICE: (978) 777-8870, FAX: (866) 334-4219

Exhibit Sales & Sponsorship
Lisa Koch
lkoch@conventusmedia.com
(617) 285-2320

Product Theater
Janice Hurlbert
jhurlbert@conventusmedia.com
(978) 578-8843

Customer Service and Invoicing
Chris O’Connell
coconnell@conventusmedia.com
(978) 239-1153

Advertising information
Sara Rossi-Statis
corporatesupport@aapmr.org
(847) 737-6038

Exhibit Sales & Sponsorships
Kathleen Noonan
knoonan@conventusmedia.com
(781) 375-8584

Logistics and Operations
Patricia Swift
pswift@conventusmedia.com
(703) 581-9602

Symposia Sales
Lisa Koch
lkoch@conventusmedia.com
(617) 285-2320

Corporate Memberships, Market Research Opportunities
Sharon Popielewski
spopielewski@aapmr.org
(847) 737-6048
EXHIBITOR CONTRACT/APPLICATION

Please fill out the application completing all sections. Retain a copy for your files.

Fax to 866-334-4219; email to aapmr@conventusmedia.com; and/or mail to: Conventus Media, 55 Ferncroft Rd. Ste. 200, Danvers, MA 01923.

1. COMPANY INFORMATION (AS IT SHOULD APPEAR IN PRINT)

Company: _____________________________________________________________
Street: ________________________________________________________________
City: ___________________________ State: ________________________________
Country: ______________________ Zip Code: _____________________________
Website: _____________________________________________________________

2. CONTACT (PERSON HANDLING LOGISTICS/OPERATIONS)

Name: ________________________________________________________________
Title: ________________________________________________________________
Work Phone: __________________________________________________________
Cell Phone: __________________________________________________________
Email: ______________________________________________________________

3. CONTACT (PERSON HANDLING PROMOTION/SPONSORSHIP, IF DIFFERENT)

Name: ________________________________________________________________
Title: ________________________________________________________________
Work Phone: __________________________________________________________
Cell Phone: __________________________________________________________
Email: ______________________________________________________________

4. BOOTH SELECTION

To identify space preferences, please refer to the floorplan you received with your application, or you can visit www.aapmr.org to download in PDF format.

Booth No. First Choice: ________________________________________________
Booth No. Second Choice: ______________________________________________
Booth No. Third Choice: _________________________________________________
Booth No. Fourth Choice: _______________________________________________

Please list any companies you do not wish to be assigned near. AAPM&R reserves the right to assign space(s) other than the choice requested.

5. BOOTH RATE PER SQUARE FOOT

<table>
<thead>
<tr>
<th>Size of Booth</th>
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<th>After Mar. 1</th>
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<td>$33</td>
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<td>10x10 Turn-key*</td>
<td>$3,700**</td>
<td>$3,800**</td>
<td>$3,900**</td>
</tr>
</tbody>
</table>

*See attachment **Per booth

6. EXHIBIT FEE & DEPOSIT SCHEDULE (U.S. FUNDS ONLY)

Total Sq. Ft.: __________________________ (Size of Booth)
Booth Rate: __________________________ / Sq. Ft.

= Total Booth Cost: $ __________________________

Logo in Official Program ($250): $ __________________________

Total Due $ __________________________

7. PAYMENT

☐ Check: (Payable to AAPM&R) Check # __________________________
Mail to: AAPM&R, PO Box 95528, Chicago, IL 60694-5528.

☐ Credit Card: Credit card payments will be completed on the secure AAPM&R Payment Portal. A statement will be sent containing a link to complete your payment.

PAYMENT TERMS

50% payment due by December 15, 2016 • 100% due by March 15, 2017

CANCELLATION OF SPACE

Written notification of contract cancellation, or reduction of space, must be received by AAPM&R. If space is cancelled or reduced prior to February 1, 2017, a full refund less a $500 administrative fee will be granted. If space is cancelled between February 1 and April 1, 2017, 50% of the total rental fees for the cancelled or reduced space will be retained by AAPM&R. If space is cancelled or reduced on or after April 1, 2017, the exhibitor shall remain liable to AAPM&R for the total rental fee for the space. Any space not claimed or occupied by 2 pm, Thursday, October 12, 2017, may be reassigned by the Academy without refund. Additionally, exhibits must remain intact until final closing hour of the exhibit hall. Failure to do so will be penalized by loss of priority points and a $100 fee.

8. CONTRACT EXECUTION

This exhibit space application will become a contract upon acceptance with authorized signature and is based upon the exhibit floorplan, exhibit space fees and rules and regulations governing the exposition and general information that is included within this document. All applications are contingent upon AAPM&R approval. By signing you indicate you are authorized and have read and agree to the rule and regulations on the reverse side of this application and the cancellation and reduction of space terms.

Signature of authorized exhibitor agent Date __________________________

Printed Name ________________________________________________________

Conventus Media, 55 Ferncroft Rd. Ste. 200, Danvers, MA 01923.
TURNKEY BOOTH PACKAGES FOR 10' X 10'

Simplify your exhibiting experience!

Booth A Package

Includes:
- Booth Fee
- Standard Table, includes 6' x 30” skirt
- 8’ Back Drape
- 3’ Side Drape
- Standard Carpet to Fit
- 2 each—Side Chairs
- 1 each—Wastebasket
- 7” x 44” ID Sign
- 1 Standard Electrical Outlet

Booth B Package

Includes:
- Booth Fee
- Counter Height Table, includes 6' x 42” skirt
- 8’ Back Drape
- 3’ Side Drape
- Standard Carpet to Fit
- 2 each – Bar Stool
- 1 each - Wastebasket
- 7” x 44” ID Sign
- 1 Standard Electrical Outlet

TURNKEY BOOTH COST

<table>
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<td>Booth B Package</td>
<td></td>
<td></td>
<td></td>
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</tbody>
</table>

Please check the box of the Turnkey Booth Package you would like to select:

- BOOTH A PACKAGE
- BOOTH B PACKAGE

This is an addendum to the Exhibitor Contract. The exhibit space cost will reflect the turnkey booth pricing.

Company: _____________________________________________________________
Contact Name: _______________________________________________________
Contact Number: _____________________________________________________
Contact Email: _______________________________________________________
Contact Signature: _________________________________________________
Date: __________________________________________________________________

Onsite
Before Mar. 1
After Mar. 1
$3,700
$3,800
$3,900
AAPM&R reserves the right to review applications based on established policies. Published schedule is subject to change.

Exhibitor Requirements/Use of Booth

Exhibitors are encouraged to reserve in advance. Each 10’ x 10’ booth is entitled to three complimentary badges. Additional badges (max 10 per island) may be purchased at $100 each (non-refundable), not to exceed your original allotment. Exhibitor badges cost shall be non-transferable. Each representative of an exhibiting company must wear the official badge at all times during the meeting. Badges are required for entry into the exhibit hall at all times. Persons who are not associated with the exhibit may be restricted from entering the exhibit hall. Exhibit badges and signs may be designed to resemble those of other exhibitors. The clear view of the official AAPM&R badge shall not be obstructed. Therefore, business cards or any other materials are not to be used in AAPM&R badge holders.

Union Labor

Exhibitors shall be bound by all contracts in effect between service contractors, the Colorado Convention Center, and labor organizations.

Character and Construction of Exhibits

AAPM&R follows IEE guidelines related to booth construction. Specific details are outlined in the Exhibitor Construction Guidelines listed in the Exhibitor Service Kit.

Solicitation

No exhibitor may call or invite a visitor out of one exhibit and into their own. Exhibitors must remain within their own exhibit space in demonstrating products, distributing literature, product samples, or other materials; other areas of the hotel and convention center or the aisles may not be used for this purpose.

A/V Usage

Audio relating to exhibitor’s equipment is permitted, provided projection equipment and screen are located in the booth or behind the back drapes or in the exhibit area.

Lighting

In the best interest of the exposition, AAPM&R reserves the right to restrict the use of glaring or objectionable light effects.

Safety Regulations

Fire regulations require that all display materials be fire resistant or treated with a flame retardant solution to meet requirements of the standard flame test as provided in the Conventions Center Area. A/V equipment and a fire sprinkler are required in each booth. Exhibitors are required to adhere to the fire protection rules and regulations as set forth by the Government. booths must be suitably decorated at the exhibitor’s expense. Up to one day’s supply of operational materials may be stored within the exhibit space. All aisles, corridors, exit areas, and exit stairways must be maintained at their required width at all times through the completion of the exposition. Exhibit halls and their corridors, exit areas, and exit stairways must be maintained at their required width at all times for the duration of the exposition. Doors, windows, and other exits are not to be obstructed. Exhibitors are responsible for compliance with the Americans with Disabilities Act of 1992 and all other applicable laws regarding accessibility. Fire regulations and the government’s code of ordinances prohibit the display of any product that might cause a fire hazard, which includes, but is not limited to, oxygen, combustible materials, other flammable materials, or any combination of the ingredients to cause a fire hazard. In the event of a fire, exhibitors are required to follow the instructions of fire marshals, fire wardens, or other emergency personnel.

FDA Disclosure Requirements

Display or graphical depictions of drugs or devices declared investigational or unapproved by the United States Food and Drug Administration (FDA) must be clearly labeled as investigational. Demonstrations, Interviews, Subletting

Demonstrations and adequate space for interviews should be available within the confines of the individual exhibitor’s booth. No interference with normal traffic flow and infringement on neighboring exhibits is permitted. Exhibitors must seek permission from the Academy to host any such activities. Additional fees and time restrictions may apply. Any exhibitor-initiated market research taking place on the show floor must be reviewed and approved by AAPM&R.

Product Samples/Promotional Items

AAPM&R only permits exhibitor giveaways that are educational and modest in value. This restriction does not apply to nonprofit exhibitors or to those exhibiting consumer goods. In all cases, exhibitors must complete and submit a form with details to show management. Show management will review each request.

Schedules/Eligibility

All materials and questions not covered in the contract to exhibit are subject to the express decision of the Academy. The terms of this contract and all other rules and regulations applicable to the Annual Assembly and Technical Exhibition and exhibitor’s space may be amended at any time by the Academy, and all amendments so made shall be equally binding on the exhibitor and all other exhibitors affected by them. In the event of any amendment or additions to this contract and/or other rules and regulations applicable to the event and the exhibitor’s exhibit space, written notice will be given by the Academy to the exhibitor and all other exhibitors that may be affected by them. Without limiting any other rights and legal remedies the Academy may have against exhibitor, in the event the exhibitor does not abide by this contract and/ or other rules and regulations applicable to the Annual Assembly and Technical Exhibition or the exhibitor’s exhibit space, the exhibitor’s privileges will be forfeited and, at the Academy’s discretion, the exhibitor must immediately vacate the Exhibit Hall and remove all exhibitor property or equipment.
TURNKEY BOOTH PACKAGES FOR 10' X 10'

Simplify your exhibiting experience!

Booth A Package

- Booth Fee
- Standard Table, includes 6' x 30" skirt
- 8' Back Drape
- 3' Side Drape
- Standard Carpet to Fit
- 2 each—Side Chairs
- 1 each—Wastebasket
- 7" x 44" ID Sign
- 1 Standard Electrical Outlet

Booth B Package

- Booth Fee
- Counter Height Table, includes 6' x 42" skirt
- 8' Back Drape
- 3' Side Drape
- Standard Carpet to Fit
- 2 each—Bar Stool
- 1 each—Wastebasket
- 7" x 44" ID Sign
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