

#aapmr21

**Opportunities to Reach
Physiatrists During
#AAPMR21 Virtual**



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The virtual meeting will adhere to AAPM&R's high-quality standards and dedication to PM&R, providing education and networking opportunities in order to positively impact physician practice and patient care.

Your products and/or services directly impact patient care and physician practice and providing education and creating awareness through the virtual meeting is essential.



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- #AAPM&R21 will be virtual in 2021. The virtual event will take place on November 11-14, 2021; the virtual meeting will remain available on-demand until December 15th, 2021.
- For the virtual #AAPMR21, we are using a unique experience that combines two platforms, Bizzabo and REMO. Bizzabo allows for high quality education and sponsor pages while REMO allows for meaningful interactions.
- Last year virtual #aapmr20 saw record breaking attendance with over 3,900 registered. 49 companies participated in the exhibit hall. Join us virtually at #aapmr21 as we make a difference in patient care.



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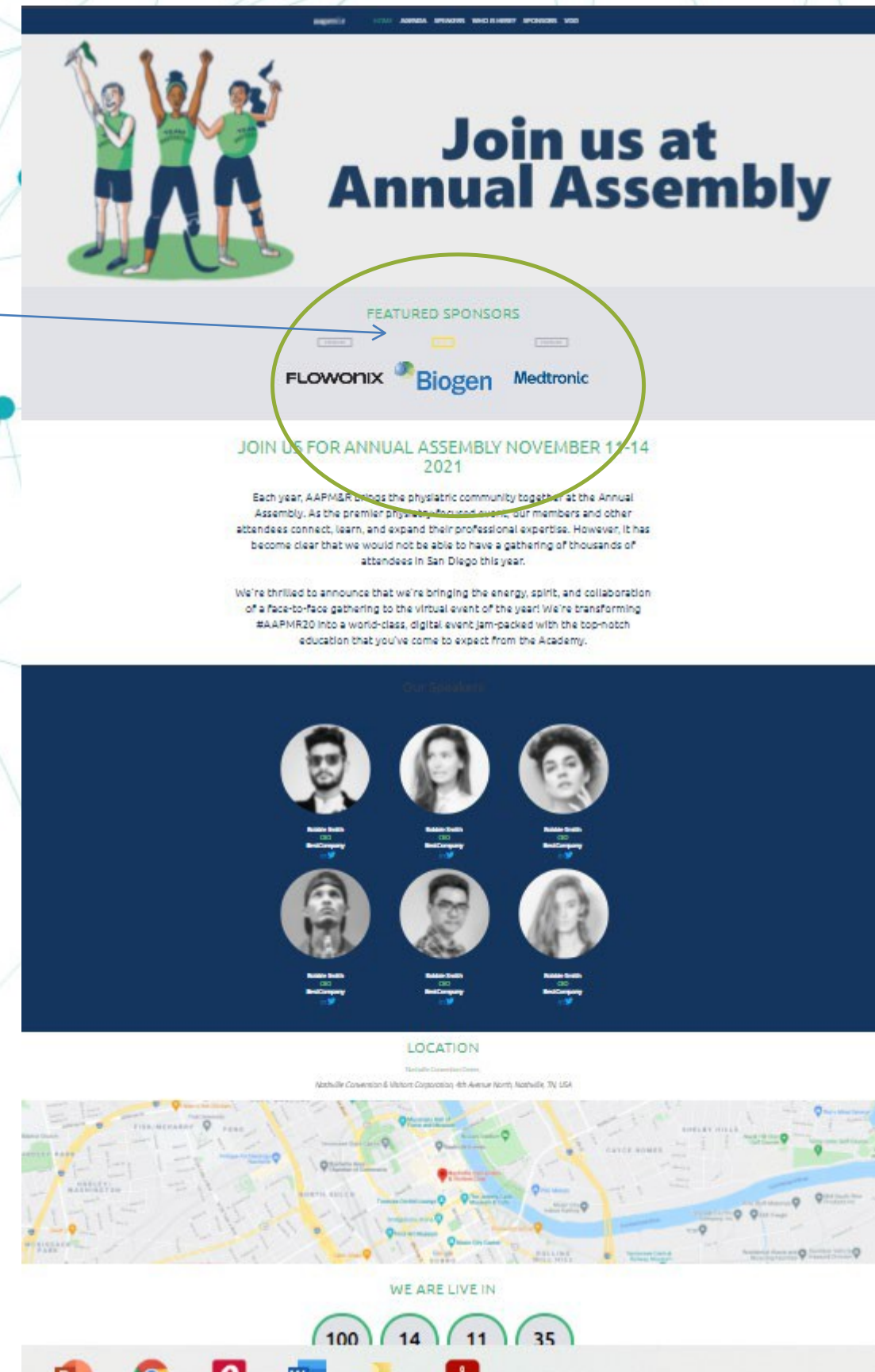
What Bizzabo and REMO Have to Offer



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Opportunity on the Bizzabo Home Page – Your Logo

- ✓ Your logo in a prominent location on the home page
- ✓ Clickable to unique sponsor page, pdf, your website or your own microsite (additional cost)



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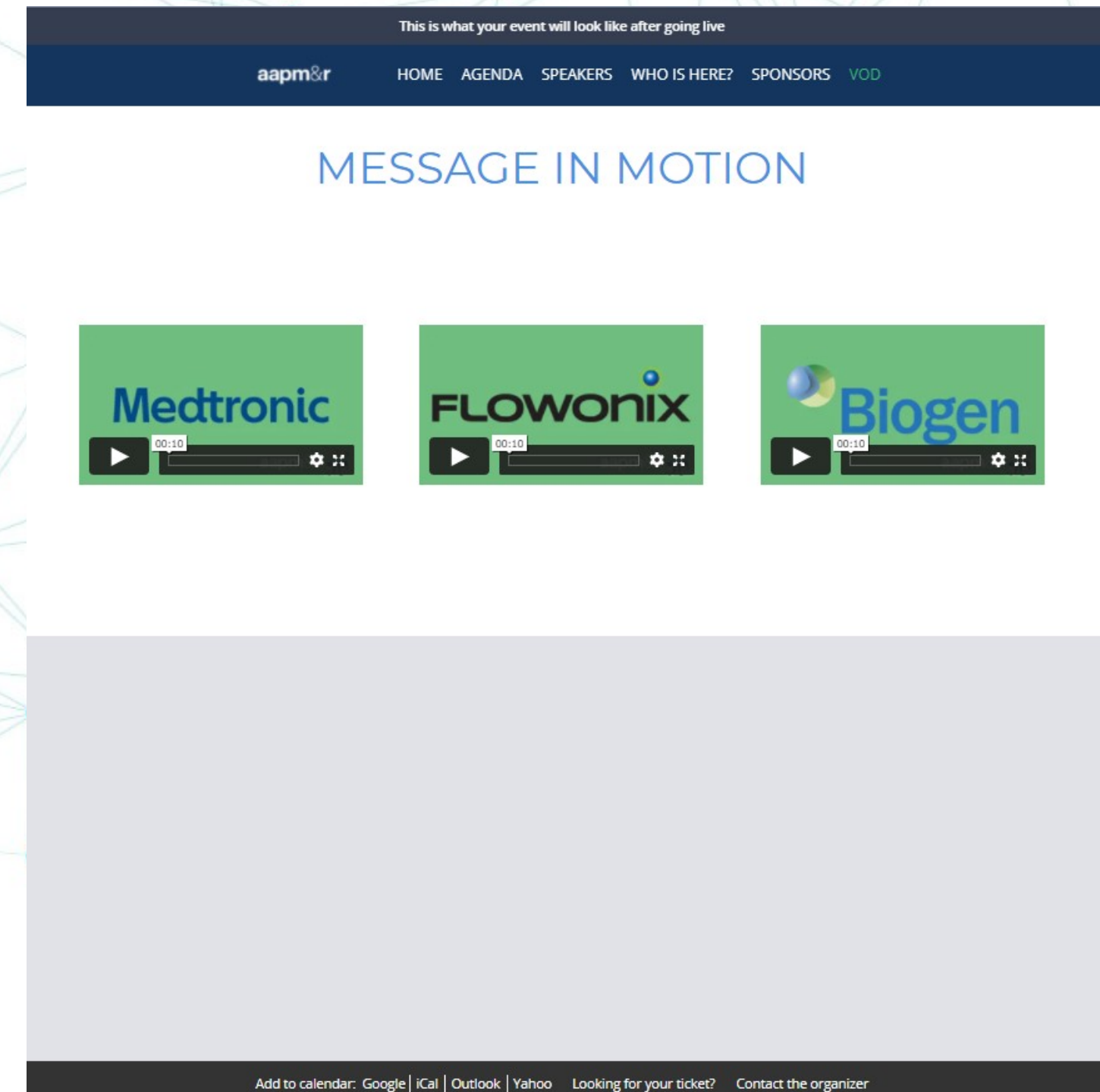
Unique Sponsor Page in Bizzabo

- ✓ Dedicated branded space
- ✓ Welcome video as attendees enter your branded space
- ✓ Add information to share with attendees
- ✓ Add links to your content
- ❖ Ability to link to your own virtual experience (additional cost)



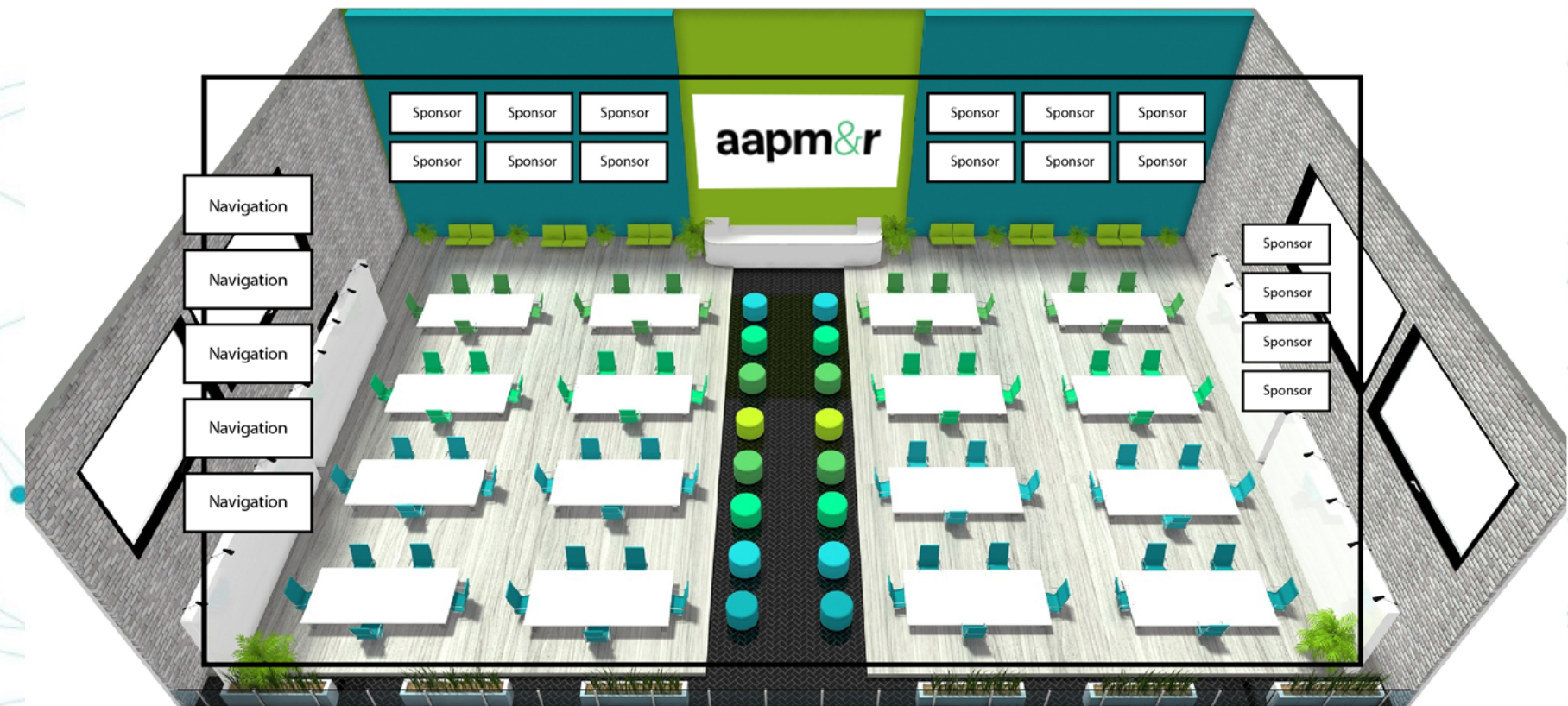
Social Page - Videos

- ✓ Within the Social page there is opportunity to showcase your company, or product/service through a video
- ✓ Clickable
- ✓ Up to 5 minutes
- ✓ Mp4 – other specs to follow on confirmation



Sample of REMO Discussion Tables

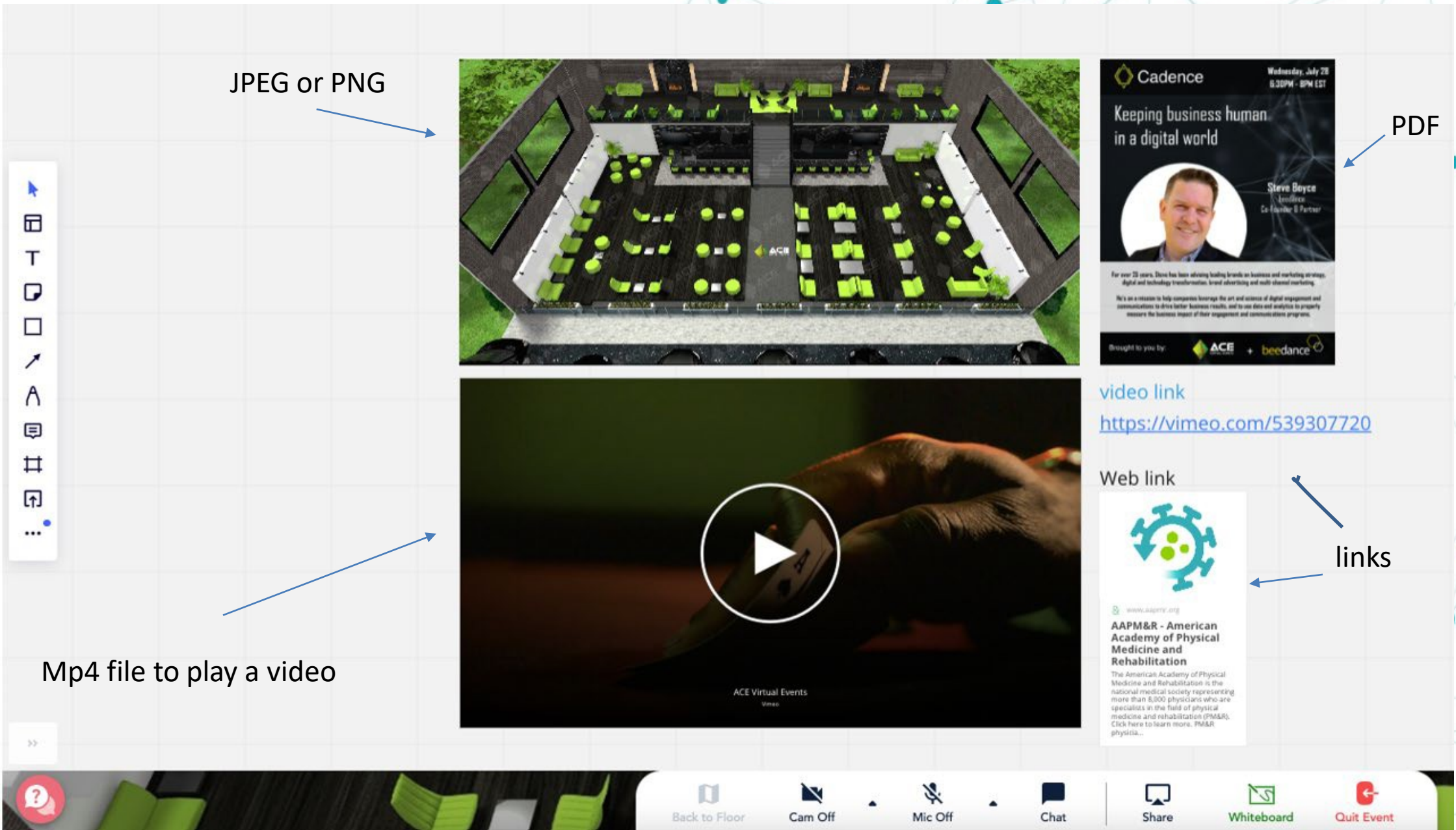
- ✓ Attendees enter REMO building, and, once in, they click on your branded table.
- ✓ Company representative will have a seat at the table to facilitate discussions
- ✓ Customizable whiteboard for presentation (non-video) and product information opportunities (see following page)
- ✓ Table Group Chats or Individual Chats
- ✓ Share pdf's through chat or direct the attendee to your booth or website for additional information and product videos
- ✓ 5 seats at each table



Design to be finalized



A Sample of the White Board in REMO

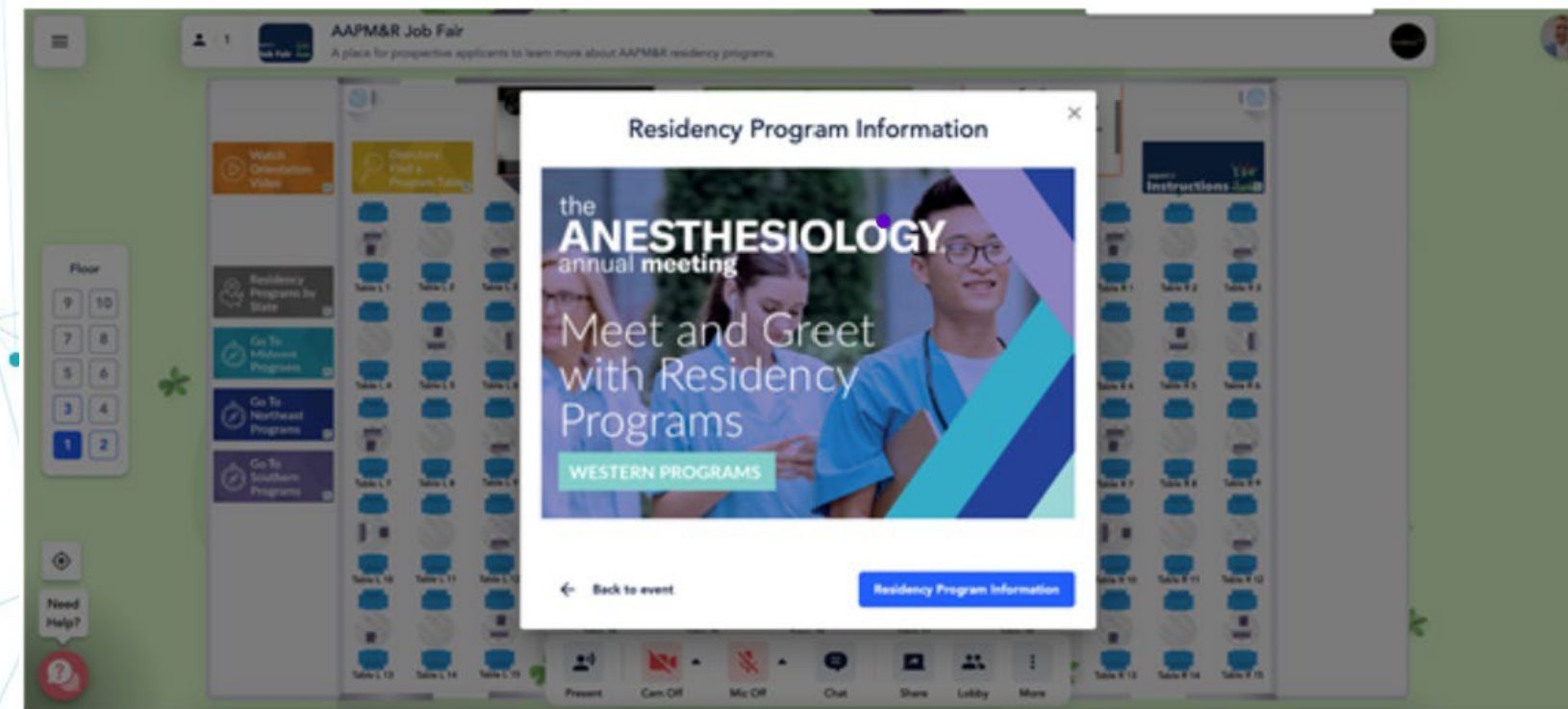


* Exact details of the whiteboard will be provided plus a training video on the creation will be available

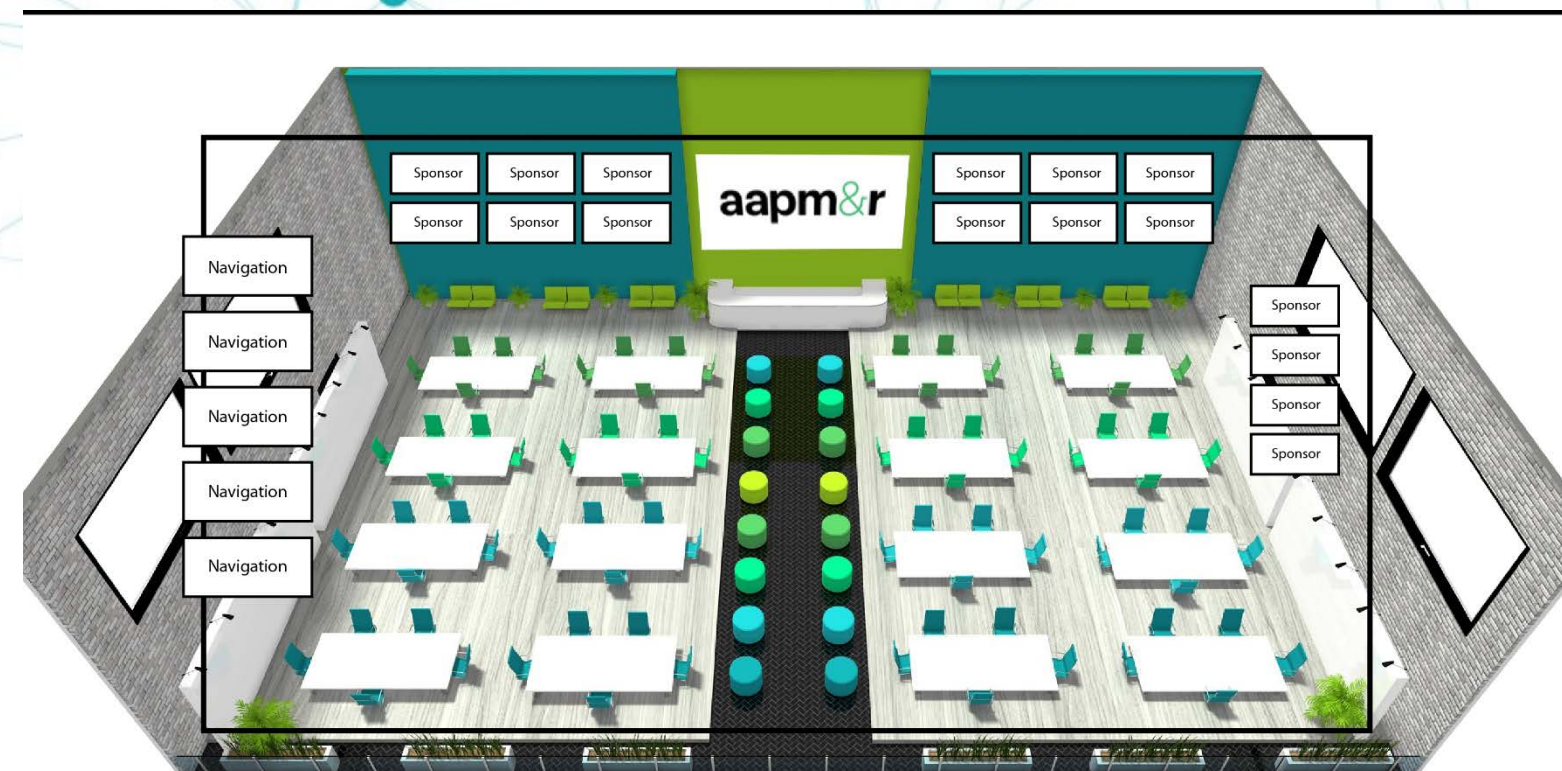


REMO Banners

- ✓ Attendees enter the REMO building, and, once in, they can click on the REMO Banner prominently located on the back wall
- ✓ Banner can link back to your unique sponsor page in Bizzabo, your website, a document or your microsite (additional cost)
- ✓ Banner clicks will produce a visitor's report.



A sample of what attendees may see once they click the banner



Sunrise Session

- ✓ Pre-recorded session
- ✓ Held in REMO
- ✓ 30 minutes
- ✓ Available on Thursday, Friday and Saturday mornings (2 per day)
- ✓ Up to 60 participants
- ✓ Banner to highlight your presence
- ✓ Ability to place company representatives at the tables for discussions during the session
- ✓ Session on-demand until December 15th



Design to be finalized



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Product Demonstration

- ✓ Pre-recorded session
- ✓ 30 minutes
- ✓ Available on Thursday, Friday and Saturday during lunch (2 per day) and Afternoon breaks (2 per day)
- ✓ Up to 50 participants
- ✓ Session can be pushed directly to all registered attendees
- ✓ Session on-demand until December 15



Design to be finalized



Education Theater

- ✓ Live or pre-recorded session
- ✓ 45 minutes
- ✓ Available on Thursday, Friday and Saturday during lunch (2 per day) as well as Thursday evening
- ✓ Up to 250 participants
- ✓ Presentation held in zoom
- ✓ Session can be pushed to all registrants
- ✓ Session recorded and will be on-demand until December 15

Marketing package available:

- ✓ Insert into the registration box
- ✓ Push notification
- ✓ Link to your insert sent to all registrants a week prior to the meeting
- ✓ Pre show mailing list

❖ Resident Options available



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Opportunities Within the Virtual Platform



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Supporter Packages - #1

Exhibit Social Connection

- Unique sponsor page in Bizzabo
- Interactive table in REMO for live discussion opportunities
- Includes 4 exhibitor registrations

Opportunity Cost: \$4,000 Virtual



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Supporter Packages - #2

Sunrise Package

- One Sunrise session
- Unique sponsor page in Bizzabo with links to REMO, your session, and the session once on-demand
- Interactive table in REMO for live discussion opportunities on November 11-13
- Report on all who attended your session
- Includes 6 exhibitor registrations plus your speaker

Opportunity Cost: \$20,000

Add a recording of your session to be sent directly to all registrants:
additional \$10,000

Add a link to your own virtual experience from Bizzabo: add an additional \$15,000 to the above costs



Product Demonstration Package

- One hands on training session
- Unique sponsor page in Bizzabo with links to REMO, your session, and the session once on-demand
- Interactive table in REMO for live discussion opportunities on November 11-13
- Report on all who attended your session
- Includes 6 exhibitor registrations plus your speaker

Opportunity Cost: \$20,000

Add a recording of your session to be sent directly to all registrants:
additional \$10,000

Add a link to your own virtual experience from Bizzabo: add an additional \$15,000 to the above costs



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Supporter Packages - #4

All inclusive package with an education theater

- One education session during the lunch break
- Unique sponsor page in Bizzabo with links to REMO, your session, and the session once on-demand
- Banner in REMO to highlight your presence
- Video on Video Wall
- Clickable logo on Home Page
- Interactive table in REMO for live discussion opportunities
- Visitor report for whomever attends the session
- Includes 12 exhibitor registrations plus speakers

Add a link to your own virtual experience from Bizzabo: add an additional \$15,000 to the above costs

Opportunity Cost: \$95,000 Virtual

Add a recording of your session to be sent directly to all registrants, additional \$10,000



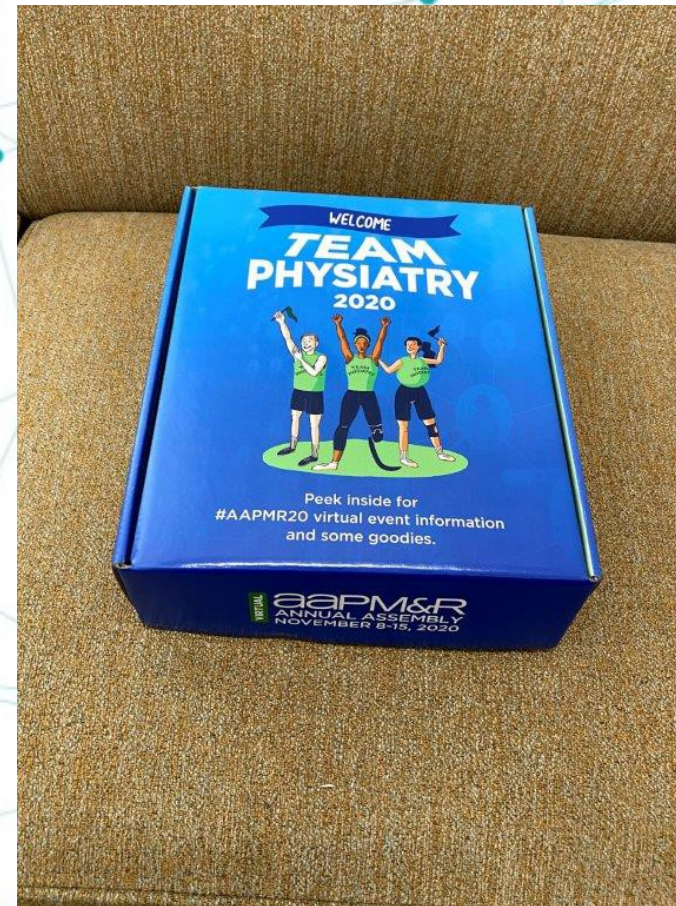
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Registration Box

- Delivered into the hands of attendees

- ✓ Mailed to 1200 attendee registrants
- ✓ Title sponsorship and other sponsorships available, please inquire

Opportunity Cost: \$10,000 per insert
2 for \$14,000



Last year's box was a huge hit with the attendees.



Stand Alone Opportunities

- Education Theater
✓ \$65,000
- Product demonstration session
✓ 15,000
- Sunrise education session
✓ \$15,000
- Unique sponsor page in Bizzabo
✓ \$1,500
- REMO Table Discussion
✓ \$3,500

Marketing Package for education

- ✓ Insert into the registration box
- ✓ Push notification
- ✓ Link to your insert sent to all registrants a week prior to the meeting
- ✓ Pre show mailing list
- ✓ \$10,000



Stand Alone Opportunities

- REMO Banner Opportunity
✓ \$7,500
- Link to your own virtual experience - your microsite
Includes a banner in REMO and unique sponsor page in Bizzabo
✓ \$20,000
- Video opportunity on Social page in Bizzabo
✓ \$6,500
- Clickable logo on Landing (Home) Page
✓ \$12,000



Other Opportunities

- Banner on the “Tips Before you Click” email
 - Sent to all registrants prior to virtual #AAPMR21
 - Opportunity Cost: \$10,000
- Recognition on email to all registrants with their virtual log-in credentials
 - Sent to all virtual registrants
 - Opportunity Cost: \$10,000
- Not seeing an opportunity, contact us!

Lisa Koch, lkoch@conventusmedia.com, (617) 285-2320

Kathleen Noonan, knoonan@conventusmedia.com, (781) 375-8584



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We trust you have many additional questions. We will consult with you to create the best possible experience. Please know the following:

- We are leaving the educational content and the unique sponsor pages in bizzabo accessible until December 15, 2021, allowing for maximum learning and exposure.
- We anticipate most attendees will register 2-3 weeks prior to the meeting.

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