Gain Insights from Physiatrists. Let AAPM&R help you gain access to your target audience through:

- Surveys
- Market Research
- Advisory Panels
- Focus Groups

How Does PM&R Panels Work?

PM&R Panels is a forum of PM&R physicians based on criteria your organization selects. The American Academy of Physical Medicine and Rehabilitation (AAPM&R) will work with your organization to define goals and identify the appropriate panel(s). The criteria for the panels is based on various data points AAPM&R member physiatrists have self-identified as part of their member profile. PM&R Panels have a maximum of 500 PM&R physicians. (The panel size is dependent on desired criterion.)

Available Criterion for PM&R Panels:

- In-training PM&R physicians
- Practicing PM&R physicians
- Subspecialty certification
- Years in practice
- Primary practice setting
- Core clinical focus
- Primary clinical areas of care
- Procedures and services

To discuss your needs and how to engage physiatrists, please contact us, corporatesupport@aapmr.org or call (847) 737-6000.
PM&R Panels Order Form

Sponsor Name: ____________________________

Primary Contact Name: ____________________________

Primary Contact Phone: ____________________________

Primary Contact Email Address: ____________________________

PM&R Panel Criteria Selection

What are your primary goals for using PM&R Panels?

1. ____________________________

2. ____________________________

3. ____________________________

Please select as many of the following criteria as applicable. The criteria aligns with information AAPM&R member physiatrists have self-identified as part of their member profile. PM&R Panels can contain up to 500 PM&R physicians. The panel size is dependent on desired criterion, and AAPM&R will work with you to develop an appropriate panel based on your selections.

Member Category:

☐ Practicing Physicians
☐ Residents All
☐ Residents: PGY4
☐ Residents: PGY3
☐ Residents: PGY1-2

Years in Practice:

(Only applicable for the Practicing Physician group)

☐ 1–10 years
☐ 11–20 years
☐ 21–30 years
☐ 31–40 years
☐ More than 40 years

Primary Practice Setting:

☐ Private, Multispecialty Group Practice
☐ Private, Solo Practice
☐ Private, PM&R-only Practice
☐ Hospital
☐ Academic
☐ VA
☐ Employed by Insurance

Subspecialty Certification:

☐ Brain Injury Medicine
☐ Hospice and Palliative Medicine
☐ Neuromuscular Medicine
☐ Pain Medicine
☐ Pediatric Rehabilitation Medicine
☐ Spinal Cord Injury Medicine
☐ Sports Medicine

Core Clinical Focus:

☐ Central Nervous System Rehabilitation
☐ General and Medical Rehabilitation
☐ Musculoskeletal Medicine
☐ Pain Medicine and Neuromuscular Medicine
☐ Pediatric Rehabilitation/Developmental Disabilities

Primary Areas of Care:

☐ Brain Injury Rehabilitation
☐ Cancer Rehabilitation
☐ Cardiopulmonary Rehabilitation
☐ Complementary—Alternative Medicine
☐ Disability/Impairment Assessment
☐ Electrodiagnostic Medicine
☐ Geriatric Rehabilitation
☐ Hospice and Palliative Medicine
☐ Manual Medicine
☐ Neuromuscular Medicine
☐ Occupational Rehabilitation
☐ Orthopedic Rehabilitation
☐ Pain Medicine: Interventional
☐ Pain Medicine: Non-Interventional
☐ Pediatric Rehabilitation
☐ Prosthetics & Orthotics
☐ Rheumatological Rehabilitation
☐ Spinal Cord Injury Medicine
☐ Spine Medicine: Interventional
☐ Spine Medicine: Non-Interventional
☐ Sports Medicine
☐ Stroke/Neurological Rehabilitation

Rules & Regulations

☐ No identifying information will be associated with responses.
☐ AAPM&R reserves the right to limit the number of surveys distributed in any given month.
☐ Follow-up questions such as: “if not, please explain,” count as one question.
☐ Multiple choice questions are limited to 7 response options per question.
☐ Sponsors are encouraged to provide ranges for answers, when possible, instead of allowing for an open-ended response.
☐ The maximum number of questions is 10, plus 1 identifying question.
☐ The survey will remain open for 2 weeks (including weekends).
☐ The price includes executive summary in a PDF format, including open-ended responses.
☐ Results are for the sponsor’s internal use only; no results may be included in externally-published materials without the expressed written consent of the American Academy of Physical Medicine and Rehabilitation (AAPM&R).
☐ AAPM&R must review and approve all survey materials prior to launch and reserves the right not to initiate the survey.

I, ____________________________,

represent organization sponsor

and hereby agree with the defined rules and regulations.

Name ____________________________ Date __________

Total $ ____________________________ (Must be received in Advance)

Total payment in U.S. funds is due with this form.

☐ Charge to the following: ☐ AMEX ☐ MASTERCARD ☐ VISA ☐ DISCOVER

Card No. ____________________________

Expiration Date ______/____

By signing below, I accept the charges I have indicated on this form and agree to the advertising policies and principles outlined.

Cardholder’s Name (please print name as it appears on card) ____________________________

Signature (required for credit card payment and processing) ____________________________

Date __________

Cancellation Policy

Cancellations must be received in writing 7 days prior to run date. All cancellations will be subject to a 20% administrative fee. Refunds will not be given once the campaign is initiated. Note: All cancellations must be made in writing.

Mail or Fax application and payment to:

AAPM&R Advertising, P.O. Box 95528, Chicago, IL 60694-5528 or Secure Fax: (847) 563-4191

For more information, please contact Sharon Popielewski at (847) 737-6048 or email spopielewski@aapmr.org.

We can help identify your target audience!