Preliminary and Official Program Advertising Options

American Academy of Physical Medicine (AAPM&R) Annual Assembly and PM&R Pavilion
Ernest N. Morial Convention Center, New Orleans, LA, November 15-19, 2023

Preliminary Program Distribution
10,000+

Official Program Distribution
3,000+

Save more when you advertise in both AAPM&R Annual Assembly publications.
Make the most of your advertising dollar by taking advantage of this special offer.
RESERVE YOUR SPACE TODAY!

NET RATES

Package Options
(Your ad will be included in both the Preliminary and Official Program)

FULL PAGE U.S. $8,000
INSIDE FRONT COVER U.S. $19,750
INSIDE BACK COVER U.S. $19,750
BACK COVER U.S. $27,650
COVER TIP U.S. $31,500

A La Carte Options
(choose which publication to include your ad)

<table>
<thead>
<tr>
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<th>PRELIMINARY PROGRAM*</th>
<th>OFFICIAL PROGRAM*</th>
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</thead>
<tbody>
<tr>
<td>FULL PAGE</td>
<td>U.S. $4,700</td>
<td>U.S. $3,700</td>
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<tr>
<td>INSIDE FRONT COVER</td>
<td>U.S. $10,400</td>
<td>U.S. $10,400</td>
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<td>INSIDE BACK COVER</td>
<td>U.S. $10,400</td>
<td>U.S. $10,400</td>
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<tr>
<td>BACK COVER</td>
<td>U.S. $14,550</td>
<td>U.S. $14,550</td>
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<tr>
<td>COVER TIP</td>
<td>U.S. $16,650</td>
<td>U.S. $16,650</td>
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*To qualify for discounted exhibitor rates, organizations must have a signed exhibitor contract on file with AAPM&R.

Not an Exhibitor? You still can advertise. Talk to us about special rates.

CLOSING DEADLINES

- 2023 Preliminary Program
  - Ad Orders Due: April 3
  - Ad Materials Due: April 17

- 2023 Official Program
  - Ad Orders Due: August 1
  - Ad Materials Due: August 14

Please complete form on page 10.

FAX/Mail FORM TO:
Mail application and payment to:
AAPM&R Annual Assembly Advertising
P.O. Box 95528
Chicago, IL 60694-5528
Fax: (847) 563-4191

AAPM&R CORPORATE SUPPORT
Phone: (847)737-6000
Email: corporatesupport@aapmr.org

AAPM&R values your advertising business and will work with you to meet your media objectives. For detailed information on how the AAPM&R can fit into your marketing plans or for more information on Annual Assembly advertising, contact AAPM&R.

AAPM&R offers special rates for advertising products with required PI information. Contact us for more information.

No cancellations accepted or refunds issued after closing dates.

NOTE: If your advertisement mentions giveaways, the Academy policy only permits exhibitor giveaways that are educational and modest in value. (Nonprofit exhibitors are excluded from this policy.)
No cancellations accepted or refunds issued after closing date(s).