

2023 STEP Interventional Spasticity Certificate Program

Program Information

AAPM&R will continue its successful STEP Interventional Spasticity Certificate Program in 2023.



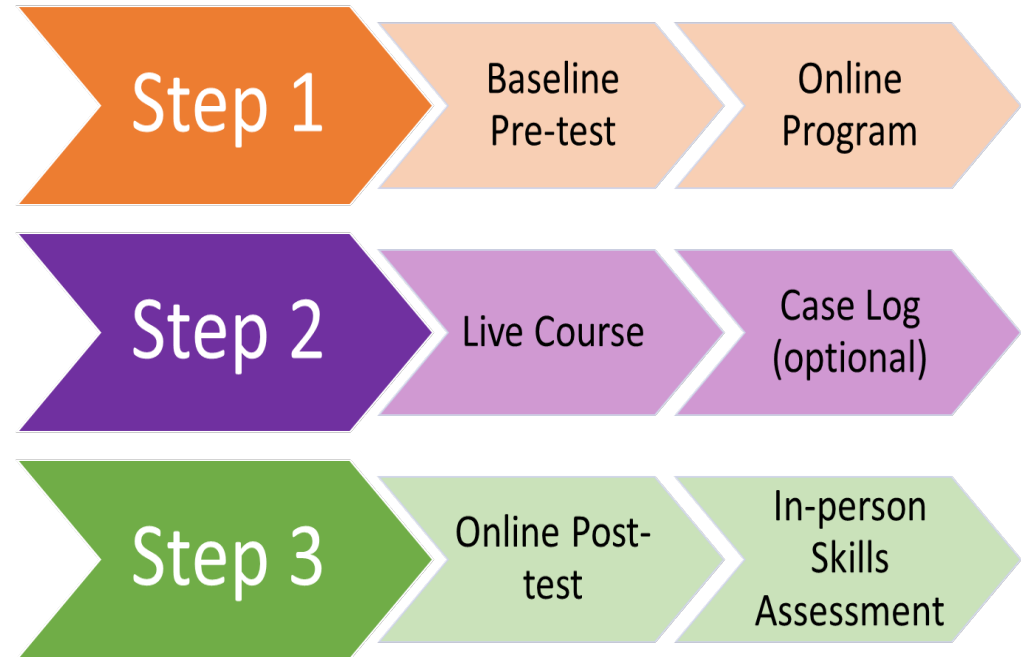
2023 STEP Interventional Spasticity Certificate Program

- The program competencies include the following:
 - Introduction, definition, and diagnosis
 - Pathophysiology and Assessment
 - Spasticity Management
 - Baclofen pumps
 - Focal spasticity management (toxins, phenol alcohol, blocks)
 - Surgical management of spasticity
 - Emerging trends and future directions
 - Practice Management
- Learn more about the STEP Spasticity Certificate Program on [AAPM&R's website](#)



2023 STEP Interventional Spasticity Certificate Program

- The STEP Program launch the initial pre-test for participants and the online educational modules (Step 1).
- Participants will then attend the live course (Step 2) and complete a Case Log.
 - April 14-15, 2023 (Rosemont, IL)
- Finally, participants of the program will complete a post-test and an in-person skills assessment (Step 3). Participants who achieve a passing score on the skills assessment will receive a certificate of completion.
 - April 16, 2023 (Rosemont, IL)
 - November 2023 (New Orleans, LA)



2023 STEP Interventional Spasticity Certificate Program

- STEP 1: Online Activities (20+ activities)
 - Online Curriculum offers 16 AMA PRA Category 1 Credits™
- STEP 2: Fundamentals (~40 attendees, ~12 faculty)
 - April 14-15, 2023 (Rosemont, IL)
 - Live Course offers 15.25 AMA PRA Category 1 Credits™
- STEP 3: One-on-one, hands-on Skills Assessment
 - April 16, 2023 (Rosemont, IL)
 - November 2023 (New Orleans, LA)
 - No CME offered for this portion.

Registration for the program is ongoing and the program can be started by participants any time throughout the year!



2023 STEP Interventional Spasticity Certificate Program

PREMIER SUPPORTER OPPORTUNITY: \$50,000 – Year-Round Recognition (Limited Availability!)

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| <ul style="list-style-type: none">• 1, 30-minute breakfast symposia at one of the live courses (limit of one symposia per course) |
| <ul style="list-style-type: none">• Supporter-created advertisement to be displayed on AAPM&R's website, guarantee of 50,000 impressions (180x250 and 300x250 pixel box ads) |
| <ul style="list-style-type: none">• 2 representatives from supporting organization can observe each course (didactic portion only) |
| <ul style="list-style-type: none">• Banner ad promoting supporter's exhibit table to be included in e-newsletter distributed to program participants. |
- Supporter marketing piece to be distributed to program registrants at live course
 - Course attendee list provided after course
 - Exhibit table at the live course

**Exclusive
Level Benefits**



2023 STEP Interventional Spasticity Certificate Program

PREMIER SUPPORTER OPPORTUNITY CONT.: \$50,000 – Year-Round Recognition (Limit of 1 Supporter!)

- Recognition on signage at live course
- Recognition announcement made by faculty at the live course
- Recognition on AAPM&R channels including *The Physiatrist* membership newsletter, *Connection* membership e-newsletter, AAPM&R website, AAPM&R social media channels



2023 STEP Interventional Spasticity Certificate Program

MAIN SUPPORTER OPPORTUNITY: \$35,000 – Year-Round Recognition

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| <ul style="list-style-type: none">• Supporter-created advertisement to be displayed on AAPM&R's website, guarantee of 25,000 impressions (180x250 and 300x250 pixel box ads) |
| <ul style="list-style-type: none">• 1 representatives from supporting organization can observe the course (didactic portion only) |
| <ul style="list-style-type: none">• Banner ad promoting supporter's exhibit table to be included in e-newsletter distributed to program participants. |

Exclusive
Level Benefits

- Supporter marketing piece to be distributed to program registrants at live course
- Course attendee list provided after course
- Exhibit table at the live courses



2023 STEP Interventional Spasticity Certificate Program

MAIN SUPPORTER OPPORTUNITY CONT.: \$35,000 – Year-Round Recognition

- Recognition on signage at live course
- Recognition announcement made by faculty at the live course
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2023 STEP Interventional Spasticity Certificate Program

SECONDARY SUPPORTER OPPORTUNITY: \$25,000

- Supporter marketing piece to be distributed to program registrants at live course
- Supporter-created advertisement to be displayed on AAPM&R's website, guarantee of 15,000 impressions
 - 180x250 pixel jpeg box ad
 - 300x250 pixel jpeg box ad
- Course attendee list provided after course
- Exhibit table the live course
- 1 representative from supporting organization can observe course (didactic portion only)
- Recognition on signage at live course
- Recognition announcement made by faculty at the live course
- Recognition on AAPM&R channels including *The Physiatrist* membership newsletter, *Connection* membership e-newsletter, AAPM&R website, AAPM&R social media channels



2023 STEP Interventional Spasticity Certificate Program

EXHIBITOR/DISTRIBUTION ONLY OPPORTUNITY: \$7,500

- Supporter marketing piece to be distributed to program registrants at live course
- Exhibit table at the live course



Contact Us!

FOR MORE INFORMATION ON THIS OR ANY OPPORTUNITIES AAPM&R HAS TO OFFER, PLEASE CONTACT:

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