

2023 STEP Ultrasound Certificate Program

Program Information

AAPM&R will continue its successful STEP: Ultrasound Certificate Program in 2023.



STEP

skills | training | evaluation | performance

2023 STEP Ultrasound Certificate Program

- The program consists of the following online curriculum and live education:
 - STEP 1: Fundamentals
 - Includes: online pre-test, online fundamentals lectures, 2-day hands-on course, and an online post-test
 - November 14-15, 2023 (New Orleans, LA)
 - Fundamentals Course offers 17.75 AMA PRA Category 1 Credits™
 - STEP 2: Interventional
 - Includes: online pre-test, online curriculum (58 total lectures and a case log), live Next Step Interventional Course
 - March 10-11, 2023 (Downers Grove, IL)
 - Interventional Course offers 15.50 AMA PRA Category 1 Credits™
 - Online Curriculum offers 21.50 AMA PRA Category 1 Credits™
 - STEP 3: Assessment and Certificate
 - Includes: online test and live hands-on assessment
 - March 12, 2023 (Downers Grove, IL)
 - No CME offered for this portion.



2023 STEP Ultrasound Certificate Program

- Educational topics include the following:
 - Anatomy
 - Needle tracking and ultrasound guided injections
 - Spasticity management – all limbs
 - Spasticity management in pediatrics lower limb
 - Injections for OA of the knee
 - Orthobiologics
 - More – See more information [here](#).



2023 STEP Ultrasound Certificate Program

- STEP: Ultrasound Certificate Program

Participants attend 1 of each course and assessment offering

- (Live) Step One: Ultrasound Clinical Applications of the Extremities
 - Up to 60 attendees
 - November 14-15, 2023 (New Orleans, LA)
- (Live) Next Step Live Interventional Course
 - Up to 40 attendees
 - March 10-11, 2023 (Downers Grove, IL)
- (Live) Hands-On Skills Assessment
 - March 12, 2023 (Downers Grove, IL)
 - November 2023 (New Orleans, LA)

Registration for the program is ongoing and the program can be started by participants any time throughout the year!



2023 STEP Ultrasound Certificate Program

PREMIER SUPPORTER OPPORTUNITY: \$50,000 – Year-Round Recognition (Limited Availability!)

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| <ul style="list-style-type: none">• 1, 30-minute breakfast symposia at one of the live courses (limit of one symposia per course) |
| <ul style="list-style-type: none">• Supporter-created advertisement to be displayed on AAPM&R's website, guarantee of 50,000 impressions (180x250 and 300x250 pixel box ads) |
| <ul style="list-style-type: none">• 2 representatives from supporting organization can observe each course (didactic portion only, 2 courses total) |
| <ul style="list-style-type: none">• Banner ad promoting supporter's exhibit table to be included in e-newsletter distributed to program participants. |
- Supporter marketing piece to be distributed to program registrants at each live course (2 total)
 - Course attendee list provided after each course
 - Exhibit table at 2 of the live courses

**Exclusive
Level Benefits**



2023 STEP Ultrasound Certificate Program

PREMIER SUPPORTER OPPORTUNITY CONT.: \$50,000 – Year-Round Recognition (Limited Availability!)

- Recognition on meter board placed in high traffic area outside of skills assessment rooms
- Recognition on signage at each live course (2 total)
- Recognition announcement made by faculty at the live courses (2 total)
- Recognition on AAPM&R channels including *The Physiatrist* membership newsletter, *Connection* membership e-newsletter, AAPM&R website, AAPM&R social media channels



2023 STEP Ultrasound Certificate Program

MAIN SUPPORTER OPPORTUNITY: \$35,000 – Year-Round Recognition

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| <ul style="list-style-type: none">• Supporter-created advertisement to be displayed on AAPM&R's website, guarantee of 25,000 impressions (180x250 and 300x250 pixel box ads) |
| <ul style="list-style-type: none">• 1 representatives from supporting organization can observe each course (didactic portion only, 2 courses total) |
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2023 STEP Ultrasound Certificate Program

SECONDARY SUPPORTER OPPORTUNITY: \$25,000

- Supporter marketing piece to be distributed to program registrants at each live course (2 total)
- Supporter-created advertisement to be displayed on AAPM&R's website, guarantee of 15,000 impressions
 - 180x250 pixel jpeg box ad
 - 300x250 pixel jpeg box ad
- Course attendee list provided after each course
- Exhibit table at 2 of the live courses
- 1 representative from supporting organization can observe each course (didactic portion only, 2 courses total)
- Recognition on meter board placed in high traffic area outside of skills assessment rooms
- Recognition on signage at each live course (2 total)
- Recognition announcement made by faculty at the live courses (2 total)
- Recognition on AAPM&R channels including *The Physiatrist* membership newsletter, *Connection* membership e-newsletter, AAPM&R website, AAPM&R social media channels



2023 STEP Ultrasound Certificate Program

EXHIBITOR/DISTRIBUTION ONLY OPPORTUNITY: \$7,500 per course

- Supporter marketing piece to be distributed to program registrants at each live course
- Exhibit table at the live course



Contact Us!

FOR MORE INFORMATION ON THIS OR ANY OPPORTUNITIES AAPM&R HAS TO OFFER, PLEASE CONTACT:

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