Digital Advertising Opportunities

Website Banner Ads

AAPM&R Website
Website advertising sales are being managed by Association Revenue Partners, an official vendor of AAPM&R.
Call 855-790-0001 or email info@associationrevenuepartners.com for details.

• www.aapmr.org (2023 data; January-October)
  — An average of 48,000 visitors per month
  — An average of 317,000 pageviews per month

Pricing:

Website Banner Package
10 Available
Homepage Footer: 970x250px
Landing Page Banner: 300x250px
Interior Page Banner: 180x250px
$7,500/Year

Need help with ad design?
Our graphic services are included.

*All banner positions are sold on a first-come, first-served basis

855-790-0001  info@associationrevenuepartners.com
AAPM&R WEBSITE RETARGETING SOLUTIONS

Target the Members of AAPM&R

Leverage AAPM&R’s website traffic to help your organization stay in front of 10,000 members, encompassing fellows, residents, students, and physiatrists, on the websites they visit most! Through AAPM&R’s website retargeting program, you may take advantage of ad placements on thousands of websites across the internet, helping you enhance your brand awareness with AAPM&R’s niche audience, and drive quality traffic to your website.

AAPM&R Website Monthly Metrics
Average Page Views: 317,000
Average Unique Visitors: 48,000
Average Time on Site: 2:40

AAPM&R Member Information:
6,081 are fellows
1,587 are residents
1,374 are medical students
806 are retired physiatrists
98 international members
(NPs/APPs can join if sponsored by a member)

Benefits:
- Campaign set up fee waived
- Targeted AAPM&R member audience
- Complimentary creative services
- Mobile optimization
- Monthly reporting upon request

250,000 Impressions
$5,000
3 Months

500,000 Impressions
$9,000
6 Months

1 million Impressions
$16,000
12 Months

Association Revenue Partners is proud to work with AAPM&R. We have teamed up to provide an online marketing solution to reach the visitors to AAPM&R’s websites through programmatic website retargeting.

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Digital Advertising Opportunities

E-Newsletters

AAPM&R’s Connection Newsletter:
The AAPM&R’s weekly Connection newsletter goes out to nearly 10,000 subscribers each Wednesday, providing up-to-date industry and association news. Each placement option allows for your company message to be displayed prominently throughout the publication.

Pricing:
CHOOSE BETWEEN THE FOLLOWING OPTIONS

A. Leaderboard Banner
   Image: 600x100px
   $5,000/Qtr

B. Body Banner
   Image: 600x100px
   $4,000/Qtr

C. Bottom Banner
   Image: 600x100px
   $2,500/Qtr

Business Showcase
   Image: 1000x1000px (Scaled Down in Publication)
   Article Title: 8 Word Max
   Article Body: 35 Word Max
   $2,600/Month
   (Presented once per month)

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