AAPM&R is pleased to be continuing its 3rd STEP program in 2024: STEP Concussion and Mild Traumatic Brain Injury (mTBI)!
2024 STEP Concussion – Program Overview

Due to popular demand, a second course was added for 2024!

STEP 1: Online Activities (35+ activities)
- Online Curriculum offers 16.5 AMA PRA Category 1 Credits™

STEP 2: Fundamentals (~40 attendees per course, ~12 faculty)
- March 15-16, 2024 (Rosemont, IL)
- November 5-6, 2024 (San Diego, CA)
- Live Course offers 15.25 AMA PRA Category 1 Credits™

STEP 3: One-on-one, hands-on Skills Assessment
- March 17, 2024 (Rosemont, IL)
- November 7, 2024 (San Diego, CA)
- No CME offered for this portion.

Program addresses 137 Core Competencies
Premier Supporter Opportunity

**Premier Supporter**
*(Limited Availability!)*

- Ability for supporting organization to speak to attendees for 15 minutes at breakfast on second day of one course
- Supporter-created advertisement to be displayed on AAPM&R’s Online Learning Portal (OLP), onlinelearning.aapmr.org
- Listing for 1 year on the Concussion: Sponsored Resource Guide (information on following slides)
- Sponsor marketing piece to be distributed to program registrants at live courses
- Exhibit table the live courses
- 2 representatives from supporting organization can observe courses
- Course attendee list provided after course following ACCME standards
- Recognition on signage at live courses
- Recognition announcement made by faculty at the live courses
- Recognition on AAPM&R channels including The Physiatrist membership newsletter, Connection membership e-newsletter, AAPM&R website, AAPM&R social media channels

**Price:** $20,000 for both courses
Exhibit Only Opportunity

Exhibit Only

- Tabletop display only outside of session room
- Ability for 1 person to observe the activity
- Ability to provide a handout to distribute to attendees of course
- Recognition through AAPM&R channels and at course
- **Price:** $5,000 per course

**Additional Opportunity for Exhibitors Only:** Add on the Concussion: Sponsored Resource Guide spot for 1 year for $2,500. More information on following slides.
New! Concussion: Sponsored Resource Guide


This guide will be prominently featured throughout AAPM&R resources including:

- STEP Concussion web pages
- PM&R Knowledge NOW pages (TBI and Concussion/mTBI)
- Conditions & Treatments pages (patient facing)
- Member Communications
- And More!
New! Concussion: Sponsored Resource Guide

- Your organizations listing will include:
- Organization logo
- Description
- Button linking to website or additional handout/resource
- Price: $5,000 for 1 year ($2,500 for STEP Concussion Exhibit Sponsors)
Let’s Connect!

For questions or to discuss opportunities, please contact:

• Sara Rossi Statis, Director, Corporate Support
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Click here to book a meeting!