AAPM&R is pleased to be continuing its 3rd STEP program in 2024: STEP Concussion and Mild Traumatic Brain Injury (mTBI)!
2024 STEP Concussion – Program Overview

Program covers 137 core competencies!

**STEP 1: Online Activities (35+ activities)**
Online Curriculum offers 16.5 AMA PRA Category 1 Credits™

**STEP 2: Fundamentals (~40 attendees per course, ~12 faculty)**
November 5-6, 2024 (San Diego, CA)
Live Course offers 15.25 AMA PRA Category 1 Credits™

**STEP 3: One-on-one, hands-on Skills Assessment**
November 7, 2024 (San Diego, CA)
No CME offered for this portion.
Premier Supporter Opportunity

Premier Supporter
(Limited Availability!)

• Ability for supporting organization to speak to attendees for 15 minutes at breakfast on second day of course
• Supporter-created advertisement to be displayed on AAPM&R’s Online Learning Portal (OLP), onlinelearning.aapmr.org
• Listing for 1 year on the Concussion: Sponsored Resource Guide (information on following slides)
• Sponsor marketing piece to be distributed to program registrants at live course
• Exhibit table the live course
• 2 representatives from supporting organization can observe courses
• Course attendee list provided after course following ACCME standards
• Recognition on signage at live courses
• Recognition announcement made by faculty at the live course
• Recognition on AAPM&R channels including The Physiatrist membership newsletter, Connection membership e-newsletter, AAPM&R website, AAPM&R social media channels

• Price: $10,000
Exhibit Only Opportunity

Exhibit Only

• Tabletop display only outside of session room
• Ability for 1 person to observe the activity
• Ability to provide a handout to distribute to attendees of course
• Recognition through AAPM&R channels and at course
• Price: $5,000


This guide will be prominently featured throughout AAPM&R resources including:

- **STEP Concussion web pages**
- PM&R Knowledge NOW pages ([TBI](https://aapmr.org) and Concussion/[mTBI](https://aapmr.org))
- **Conditions & Treatments pages** (patient facing)
- Member Communications
- And More!
New! Concussion: Sponsored Resource Guide

- Your organization's listing will include:
- Organization logo
- Description
- Button linking to website or additional handout/resource
- Price: $5,000 for 1 year ($2,500 for STEP Concussion Exhibit Sponsors)
Let’s Connect!

For questions or to discuss opportunities, please contact:

• Sara Rossi Statis, Director, Corporate Support
• Meghan Strubel, Manager Corporate Support
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Click here to book a meeting!