

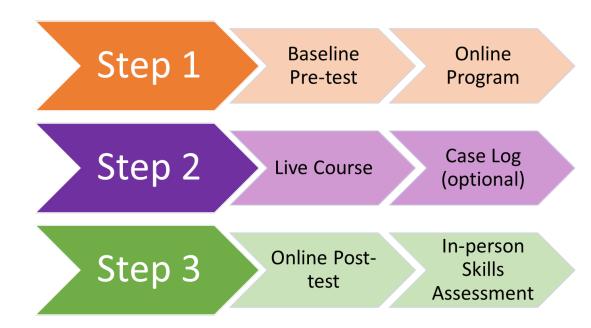


The program competencies include the following:

- Introduction, definition, and diagnosis
- Pathophysiology and Assessment
- Spasticity Management
 - Baclofen pumps
 - Focal spasticity management (toxins, phenol alcohol, blocks)
 - Surgical management of spasticity
 - Emerging trends and future directions
- Practice Management

Learn more about the STEP Spasticity Certificate Program on AAPM&R's website





- The STEP Program launch the initial pre-test for participants and the online educational modules (Step 1).
 - 20+ activities
 - Online Curriculum offers 16 AMA PRA Category 1 Credits™
- Participants will then attend the live course (Step 2) and complete a Case Log.
 - April 26-27, 2024 (Rosemont, IL)
 - ~40 attendees, ~12 faculty
 - Live Course offers 15.25 AMA PRA Category 1 Credits™
- Finally, participants of the program will complete a post-test and an in-person skills assessment (Step 3). Participants who achieve a passing score on the skills assessment will receive a certificate of completion.

 - April 28, 2024 (Rosemont, IL)November 6, 2024 (San Diego, CA)

PREMIER SUPPORTER OPPORTUNITY: \$35,000 – Year-Round Recognition (Limited Availability!)

EXCLUSIVE LEVEL BENEFITS

- Ability for supporting organization to speak to attendees for 15 minutes at breakfast on second day of course
- Supporter-created advertisement to be displayed on AAPM&R's Online Learning Portal (OLP), onlinelearning.aapmr.org
- Supporter-created advertisement included in an issue of the AAPM&R Educational Round Up e-newsletter
- 2 representatives from supporting organization can observe course
- Banner ad promoting supporter's exhibit table to be included in e-newsletter distributed to program participants.



PREMIER SUPPORTER OPPORTUNITY CONT.: \$35,000 – Year-Round Recognition (Limited Availability!)

- Exhibit table at live course
- Supporter marketing piece to be distributed to program registrants at live course
- Course attendee list provided after course following ACCME standards
- Recognition on signage at live course
- Recognition announcement made by faculty at the live course
- Recognition on AAPM&R channels including The Physiatrist membership newsletter, Connection membership e-newsletter, AAPM&R website, AAPM&R social media channels



MAIN SUPPORTER OPPORTUNITY: \$ \$17,500 - Year-Round Recognition

EXCLUSIVE LEVEL BENEFITS

- Supporter-created advertisement to be displayed on AAPM&R's Online Learning Portal (OLP), onlinelearning.aapmr.org
- 2 representatives from supporting organization can observe course
- Banner ad promoting supporter's exhibit table to be included in e-newsletter distributed to program participants.



MAIN SUPPORTER OPPORTUNITY CONT.: \$17,500 – Year-Round Recognition

- Supporter marketing piece to be distributed to program registrants at live course
- Course attendee list provided after course following ACCME standards
- Exhibit table at the live courses
- Recognition on signage at live course
- Recognition announcement made by faculty at the live course
- Recognition on AAPM&R channels including *The Physiatrist* membership newsletter, *Connection* membership e-newsletter, AAPM&R website, AAPM&R social media channels



EXHIBITOR/DISTRIBUTION ONLY OPPORTUNITY: \$7,500

- Supporter marketing piece to be distributed to program registrants at live course
- Exhibit table at the live course
- Recognition throughout AAPM&R channels and at course



We look forward to growing our relationship!

FOR MORE INFORMATION ON THESE OR ANY OPPORTUNITIES AAPM&R HAS TO OFFER, PLEASE CONTACT:

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