

PRINT PUBLICATION

The Physiatrist Newsletter

The Physiatrist is the official membership publication of AAPM&R. Published 10 times each year, this print newsletter updates readers on Academy activities and programs, legislative actions, practice and socioeconomic issues, educational courses, specialty developments, and employment opportunities.

The Physiatrist Newsletter

8,000 AVERAGE PRINT DISTRIBUTION

| Issue Dates | Closing Date |
|-----------------------|-------------------|
| February | January 1, 2025 |
| March | February 3, 2025 |
| April | March 3, 2025 |
| May | April 1, 2025 |
| June | May 1, 2025 |
| July | June 2, 2025 |
| August | July 1, 2025 |
| September | August 1, 2025 |
| October/November | September 1, 2025 |
| December/January 2025 | November 1, 2025 |

The Physiatrist Print Advertising

| | | |
|---|--|--|
| FULL-PAGE 9" w x 12" h with 1/8" bleed | DISPLAY AD SIZE A HALF-PAGE 7.5" w x 4.75" h | DISPLAY AD SIZE B QUARTER-PAGE 3.67" w x 4.75" h |
|---|--|--|

The Physiatrist Print Advertising

- Full-Page Ad:** \$2,575 (color/b&w)
 - Display Ad Size A:** \$1,185 (color/b&w)
 - Display Ad Size B:** \$875 (color/b&w)
 - Classified Ad:** \$490 per 150 word insertion (b/w)
Employment ads only
- Contact careerservices@aapmr.org for questions regarding classified ads.

PM&R, The Journal of injury, function, and rehabilitation

PM&R is the official scientific journal of AAPM&R.

For more information, contact Karl Franz at kfranz@wiley.com.



PRELIMINARY AND OFFICIAL PROGRAM ADVERTISING OPTIONS

American Academy of Physical Medicine (AAPM&R) Annual Assembly and Exhibit Hall
Salt Palace Convention Center, Salt Lake City, UT, October 22-25, 2025.

Preliminary Program

9,000+ AVERAGE PRINT DISTRIBUTION

Official Program

3,000+ AVERAGE PRINT DISTRIBUTION

SAVE MORE WHEN YOU ADVERTISE IN BOTH
AAPM&R ANNUAL ASSEMBLY PUBLICATIONS.

RESERVE YOUR SPACE TODAY!

NET RATES

Package Options (Best Value/Greatest Reach)

(Your ad will be included in both the Preliminary and Official Programs)

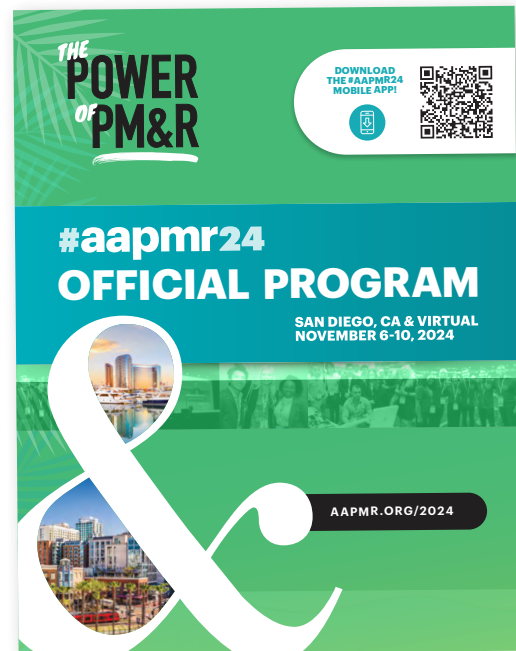
FULL PAGE U.S. \$7,400 Full page specs: 8.5 W x 11" H PDF with 1/8" bleed
HALF PAGE U.S. \$4,000

| | | | |
|-----------------------|----------------------|---------------|--|
| PREMIUM OPPORTUNITIES | → INSIDE FRONT COVER | U.S. \$16,450 | Half-page specs: 7.5" W x 5" H PDF, no bleed |
| | → INSIDE BACK COVER | U.S. \$16,450 | |
| | → BACK COVER | U.S. \$24,875 | |
| | → COVER TIP | U.S. \$26,665 | |

A La Carte Options

(choose which publication to include your ad)

| | PRELIMINARY PROGRAM* | OFFICIAL PROGRAM* |
|----------------------|----------------------|-------------------|
| FULL PAGE | U.S. \$4,375 | U.S. \$3,600 |
| HALF PAGE | U.S. \$2,295 | U.S. \$1,900 |
| → INSIDE FRONT COVER | U.S. \$9,525 | U.S. \$8,750 |
| → INSIDE BACK COVER | U.S. \$9,525 | U.S. \$8,750 |
| → BACK COVER | U.S. \$13,400 | U.S. \$12,300 |
| → COVER TIP | U.S. \$15,425 | U.S. \$14,200 |



CLOSING DEADLINES

- **2025 Preliminary Program**
 - Ad Orders Due: April 1
 - Ad Materials Due: April 15
- **2025 Official Program**
 - Ad Orders Due: August 1
 - Ad Materials Due: August 15

AAPM&R values your advertising business and will work with you to meet your media objectives.

AAPM&R offers special rates for advertising products with required PI information. Contact us for more information.

Advertising Order Form



American Academy of
Physical Medicine and Rehabilitation

Company Information (PLEASE PRINT THROUGHOUT)

CONTACT NAME _____

COMPANY NAME _____

MAILING ADDRESS/BILLING ADDRESS _____ P.O. BOX NUMBER (IF APPLICABLE) _____

CITY, STATE OR PROVINCE, ZIP OR POSTAL CODE _____

PHONE _____ FAX _____

EMAIL _____

Advertising Agency Information (IF APPLICABLE)

CONTACT NAME _____

COMPANY NAME _____

MAILING ADDRESS/BILLING ADDRESS _____ P.O. BOX NUMBER (IF APPLICABLE) _____

CITY, STATE OR PROVINCE/ZIP OR POSTAL CODE _____

PHONE _____ FAX _____

EMAIL _____

The Physiatrist Print Advertising

Designed ads only,* see below for pricing.

* As the advertiser, you are responsible for designing your display ad and sending it to AAPM&R.

Select ad size below. Ad can be either black and white or four-color. (check one box).

| | | |
|---|--|--|
| \$2,575 | \$1,185 | \$875 |
| FULL-PAGE 9" w x 12" h with 1/8" bleed | DISPLAY AD SIZE A HALF-PAGE 7.5" w x 4.75" h | DISPLAY AD SIZE B QUARTER-PAGE 3.67" w x 4.75" h |

CLASSIFIED (Employment Ads ONLY)

For job posting information, contact careerservices@aapmr.org.

ISSUE SELECTION

| | |
|---------------|----------------------------|
| February 2025 | July 2025 |
| March 2025 | August 2025 |
| April 2025 | September 2025 |
| May 2025 | October/November 2025 |
| June 2025 | December 2025/January 2026 |

AAPM&R ENCOURAGES YEARLY, SEMI-ANNUAL OR QUARTERLY ADVERTISING PACKAGES. INQUIRE TODAY!

Annual Assembly Publications

A LA CARTE OPTIONS

(See pricing on page 7.)

(All full pages ads are 8 1/2" w x 11" h + 1/8" bleed in PDF format.)

PRELIMINARY PROGRAM

(Please complete by 4/1/25)

OFFICIAL PROGRAM

(Please complete by 8/1/25)

AD SIZE

FULL PAGE
HALF PAGE
INSIDE FRONT COVER
INSIDE BACK COVER
BACK COVER
COVER TIP

AD SIZE

FULL PAGE
HALF PAGE
INSIDE FRONT COVER
INSIDE BACK COVER
BACK COVER
COVER TIP

PACKAGE OPTIONS

Your ad will be included in both the Preliminary and Official Program.

(See pricing on page 7.) (Please complete by April 1, 2025)

(All full pages ads are 8 1/2" w x 11" h + 1/8" bleed in PDF format.)

AD SIZE

FULL PAGE
HALF PAGE
INSIDE FRONT COVER
INSIDE BACK COVER
BACK COVER
COVER TIP

SPECS:

Full page: 8 1/2" W x 11" H + 1/8" bleed PDF
Half-page: 7.5" W x 5" H PDF, no bleed

Digital Advertising Opportunities

CONNECTION TRADITIONAL BANNER OPTIONS

Leaderboard Banner = \$5,000/Quarter
Middle Banner = \$4,000/Quarter
Bottom banner = \$2,500/Quarter
Business Showcase = \$2,000/Two issues

PHYSIATRISTS IN-TRAINING

Leaderboard Banner = \$5,000/Year
Middle Banner = \$4,000/Year
Bottom banner = \$2,500/Year
Business Showcase = \$2,000/Two issues

ANNUAL ASSEMBLY E-NEWSLETTER

\$2,500/Four issues

*Limited spots available. Place order by August to ensure placement.

Contact corporatesupport@aapmr.org for more information. All digital advertising will link to URL. Specs will be provided upon order.

Website Advertising

Contact Association Revenue Partners for AAPMR.org website advertising. See page 5 for pricing.



Phone: 855-790-0001 or email: info@associationrevenuepartners.com

PAYMENT INFORMATION:

To pay by check, please make check payable to:

AAPM&R and mailed to PO Box 95528, Chicago, IL 60694-5528.

To pay by credit card, please email corporatesupport@aapmr.org for an invoice link to pay online.

To pay electronically, please use the information below:

Bank: BMO Harris Bank NA

ABN Routing Number: 071000288

SWIFT Code: HATRUS 44

Account Name: American Academy of Physical Medicine and Rehabilitation

Address: 9700 W. Bryn Mawr Ave., Ste. 200, Rosemont, IL 60018

Account: 168-975-1

Branch Address: 111 W. Monroe, Chicago, IL 60603

Questions, please email corporatesupport@aapmr.org.

AAPM&R values your advertising business and will work with you to meet your media objectives. For detailed information how AAPM&R can fit into your marketing plans or for more information on AAPM&R website advertising, contact: AAPM&R Corporate Support at (847) 737-6000 or email corporatesupport@aapmr.org.

CANCELLATION POLICY

Cancellations must be received in writing 7 days prior to run date unless otherwise stated. All cancellations will be subject to a 20% administrative fee. Refunds will not be given once the campaign is initiated.

NOTE: All cancellations must be made in writing.