

#aapmr25

SALT LAKE CITY, UT & VIRTUAL
OCTOBER 22-25, 2025

AAPM&R Annual Assembly Digital Prospectus

The AAPM&R Annual Assembly is the largest educational conference in the country for physiatrists, making it the best opportunity to deliver your message to this targeted audience. The [Annual Assembly website](#), which will launch in May 2025, is the go-to resource for AAPM&R members as they investigate travel details, and the education and networking agenda.

The mobile app will launch in October and all keynotes and live-streamed sessions will be available on both platforms (Annual Assembly website and mobile app) when the conference starts. Recorded content from the in-person activity will be added during conference week and will be available until February 2026 for in-person and virtual attendees.

Benefits of Sponsorship and Advertising:

- **Prolonged Exposure:** Advertising is seen from website launch (May 30, 2025) through early February 2026 - months of online engagement
- **Diversified Access:** Advertising reaches both in-person and virtual attendees

Statistics from the 2024 website include:

- 100,000+ pageviews (May – December)
- Average time spent on page: 2 minutes
- 2,825 user accounts with 6,153 logins

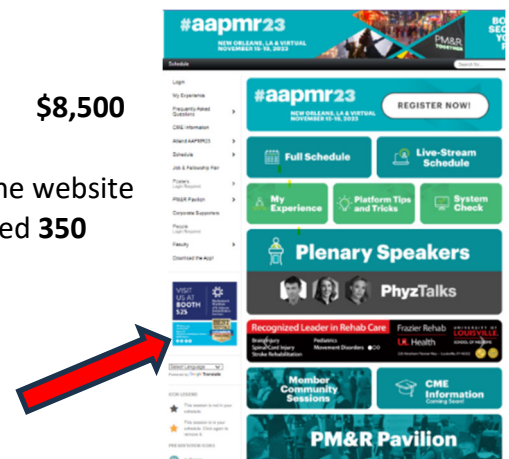
Website Advertising

Website advertising is clickable to your URL with pageviews reported quarterly, sold on a first-come, first-served basis. Secure early for best exposure; last day to order is October 1, 2025.

Home Page Navigation Advertisement – Exclusive **SOLD** \$8,500

This static banner advertisement will be visible on all pages of the website under the navigation menu. The ad published 5/29/24 was clicked **350** times.

Artwork should be 400 pixels wide x 400 pixels tall.



Questions? Contact Meghan Strubel, mstrubel@aapmr.org or call (847) 737-6116.



Home Page Rotating Advertisement - 4 available

\$5,000

The 2024 website home page had **73,129 views** as of January 2025. The 2025 website will be live through February 2026 to all in-person and virtual attendees. One right (linkable) banner advertisement uploaded 5/29/24 was viewed **26,709** and clicked **376 times**.

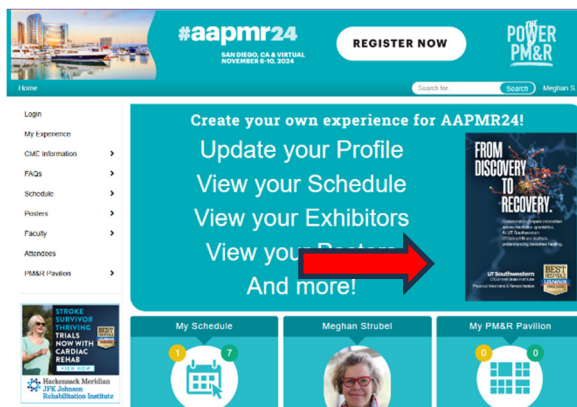
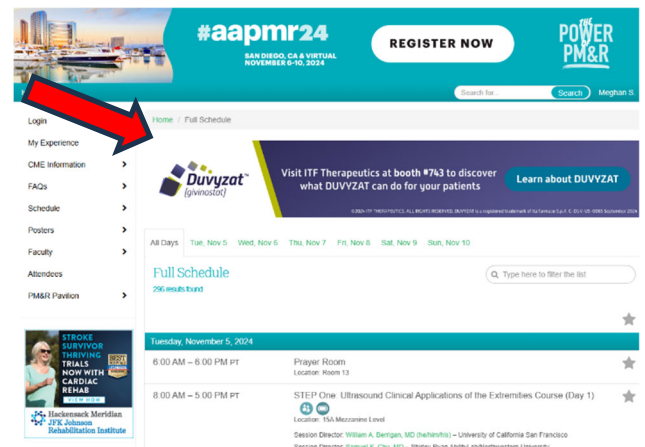
Artwork should be 320 pixels wide x 1200 pixels high; JPEG or PNG graphic.

Full Schedule Page Advertisement - *Exclusive*

\$3,500 **SOLD**

The “Full Schedule” page is where attendee can plan their Assembly experience. The schedule page was viewed **54,830 times**; the ad clicked **191 times** from upload (10/15) through January 2025.

Artwork should be 1,280 pixels wide x 200 pixels tall; JPEG or PNG graphic.



“My Experience” Page Advertisement - *Exclusive*

\$2,500

The “My Experience Page” is a personal dashboard for each attendee. It includes attendees’ messages, the attendee’s schedule, poster selection, and networking. The “My Experience” page had **64,067 pageviews** in 2024.

Artwork, linkable to your URL, should be 1,280 pixels wide x 200 pixels tall; JPEG or PNG graphic.

Branding

Home Page Rotating Tile Advertisement on Mobile App, launching October 2025

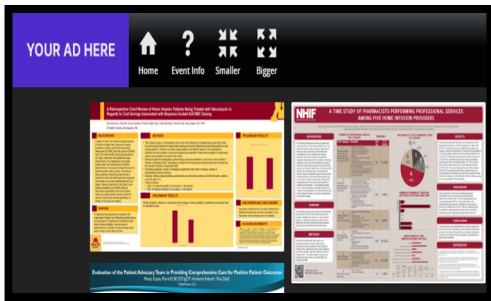
4 available @ \$2,500 each

Your advertisement will rotate on the home page of the mobile app platform, visible to all in-person and virtual attendees.

Artwork should be 2,000 pixels wide x 400 pixels tall; JPEG or PNG graphic



e-Poster Gallery - Exclusive \$2,500



Showcase your company while supporting the abstract posters and the valuable education they provide.

The virtual poster gallery will showcase **900+** AAPM&R posters. Your (linkable) logo placement on the virtual poster platform will be prominently displayed to recognize your support. There were **13,107 poster views in 2024.**

Your logo or artwork should be 480 pixels wide x 200 tall pixels; JPEG or PNG graphic.

Subpage Header Advertisement -- 2 available @ \$1,500 each



Your (linkable) advertisement will be seen on one of the three subpages when attendees as visit that specific page.

Select one of the following pages:

- Exhibitor List Page
- Attendee List Page

Subpage Header Ads specs (all JPEG or PNG graphics):

- Website - 1,280 pixels wide X 200 pixels tall
- App - various sizes needed to accommodate phone and tablets (1,080 pixels wide x 152 pixels high; 1,920 wide x 225 high; 2,048 wide x 180 high; 1,920 wide x 152 high)

Artwork should be 480 pixels wide x 200 tall pixels; JPEG or PNG graphic.

Artwork spec recap:

- *All files should be JPEG or PNG format; no Java Script accepted*
- *No limitations on color, i.e. RGB resolution*
- *There is no maximum file size*