

#aapmr26

ORLANDO, FL & VIRTUAL
NOVEMBER 11-14, 2026

AAPM&R Annual Assembly Digital Prospectus

The AAPM&R Annual Assembly is the largest educational conference in the country for physiatrists, making it the best opportunity to deliver your message to this targeted audience. The **Annual Assembly** website launches in May 2026 and is the go-to resource for AAPM&R members as they investigate travel details, and the education and networking agenda.

The mobile app will launch in October and all keynote presentations and live-streamed sessions will be available on both platforms (Annual Assembly website and mobile app) when the conference starts. Recorded content from the in-person activity will be added during the conference week and will be available until February 2027 for in-person and virtual attendees.

Benefits of Sponsorship and Advertising:

- **Prolonged Exposure:** Advertising is seen from website launch (May 2026) through early February 2027 - months of online engagement
- **Diversified Access:** Advertising reaches both in-person and virtual attendees

Statistics from the 2025 website include:

- 100,000+ pageviews (May – December)
- Average time spent on page: 2 minutes
- 2,825 user accounts with 6,153 logins

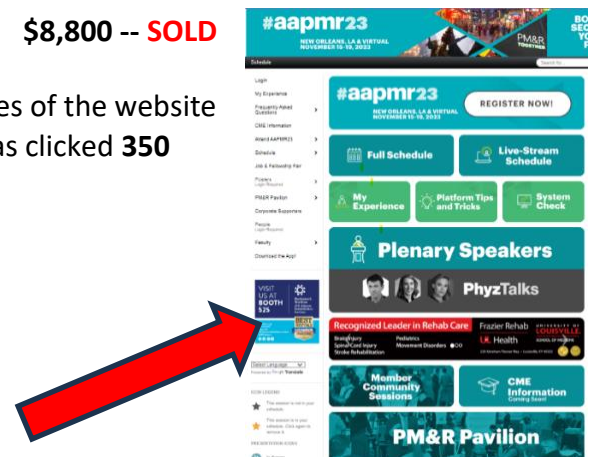
Website Advertising/Branding

Website advertising is clickable to your URL with pageviews reported quarterly, sold on a first-come, first-served basis. Secure early for best exposure; last day to order is October 16, 2026.

Home Page Navigation Advertisement – One available \$8,800 -- **SOLD**

This static banner advertisement will be visible on all pages of the website under the navigation menu. The ad published 5/29/24 was clicked **350 times**.

Artwork should be 400 pixels wide x 400 pixels tall.



Questions? Contact Ashley Piper, corporatesupport@aapmr.org or call (847) 737-6038.



Home Page Rotating Advertisement - 4 available

\$5,200

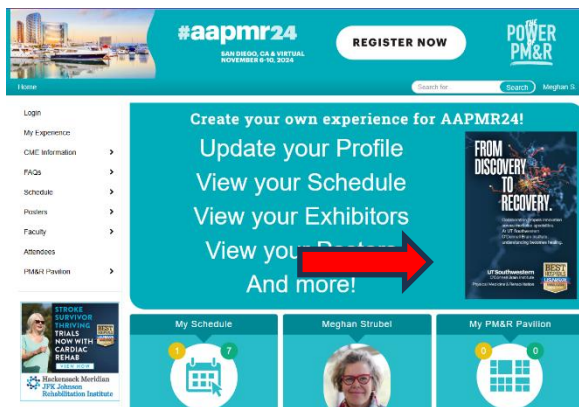
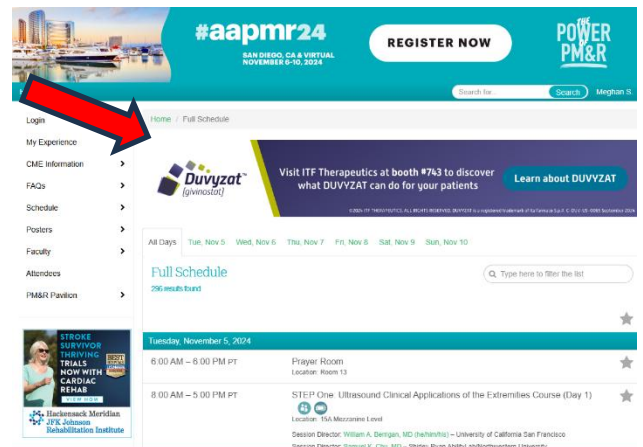
The 2024 website home page had **73,129 views** as of January 2025. The 2026 website will be live through February 2027 to all in-person and virtual attendees. One right (linkable) banner advertisement uploaded 5/29/24 was viewed **26,709** and **clicked 376 times**.

Artwork should be 320 pixels wide x 1200 pixels high; JPEG or PNG graphic.

Full Schedule Page Advertisement - Exclusive \$3,500

The "Full Schedule" page is where attendees can plan their Assembly experience. The schedule page was viewed **54,830 times**; the ad clicked **191 times** from upload (10/15) through January 2025.

Artwork should be 1,280 pixels wide x 200 pixels tall; JPEG or PNG graphic.



"My Experience" Page Advertisement - Exclusive

\$2,600

The "My Experience Page" is a personal dashboard for each attendee. It includes messages, the attendee's schedule, poster selection, and networking. The "My Experience" page had **64,067 pageviews** in 2024.

Artwork, linkable to your URL, should be 1,280 pixels wide x 200 pixels tall; JPEG or PNG graphic.

Mobile App Branding

Home Page Rotating Tile Advertisement on Mobile App, launching October 2026

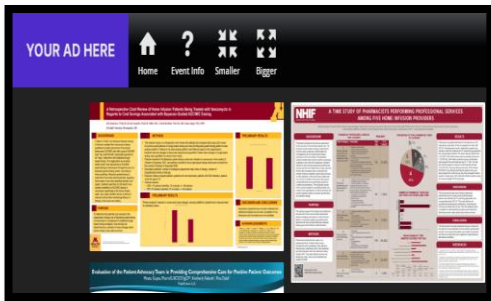
4 available @ \$2,600 each

Your advertisement will rotate on the home page of the mobile app platform, visible to all in-person and virtual attendees.

Artwork should be 2,000 pixels wide x 400 pixels tall; JPEG or PNG graphic



e-Poster Gallery - Exclusive \$2,600



Showcase your company while supporting the abstract posters and the valuable education they provide.

The virtual poster gallery will showcase **900+** AAPM&R posters. Your (linkable) logo placement on the virtual poster platform will be prominently displayed to recognize your support. There were **13,107 poster views in 2024.**

Your logo or artwork should be 480 pixels wide x 200 tall pixels; JPEG or PNG graphic.

Subpage Header Advertisement -- 2 available @ \$1,500 each



Your (linkable) advertisement will be seen on one of the three subpages when attendees visit that specific page.

Select one of the following pages:

- Exhibitor List Page
- Attendee List Page

Subpage Header Ads specs (all JPEG or PNG graphics):

- Website - 1,280 pixels wide X 200 pixels tall
- App - various sizes needed to accommodate phone and tablets (1,080 pixels wide x 152 pixels high; 1,920 wide x 225 high; 2,048 wide x 180 high; 1,920 wide x 152 high)

Artwork should be 480 pixels wide x 200 tall pixels; JPEG or PNG graphic.

Artwork spec recap:

- *All files should be JPEG or PNG format; no Java Script accepted*
- *No limitations on color, i.e., RGB resolution*
- *There is no maximum file size*

#AAPMR26 Website and Mobile App Advertising Order Form

Contact Name _____

Contact Title _____

Organization _____

Address _____

Address _____

City/State/ZIP _____

Phone Number _____

Email address _____

Please select options, AAPM&R will confirm your choice via email.

Website		Please put an "X" in desired options
Left Navigation Ad	\$8,800	SOLD
Rotating right-side Banner Ads (4 available)	\$5,200	
Rotating Banner (4 Available)	\$2,600	
Full schedule page ad	\$3,500	
"My Experience" page ad	\$2,600	
Mobile App		
Home page rotating tile ad (4 available)	\$2,600	
e-poster gallery ad	\$2,600	
sub-page header ad (2 available)	\$1,500	

Next steps: Please complete this form and return it to corporatesupport@aapmr.org. Also, sign the next page. AAPM&R will send an invoice and implementation document. You will be able to pay by Check, credit card or electronically.

The American Academy of Physical Medicine and Rehabilitation (AAPM&R) accepts advertising in certain venues and publications. Advertising revenue is used to support the activities of AAPM&R.

The appearance of advertising does not indicate or imply endorsement of the advertised company or product, nor is advertising ever allowed to influence content. Members and patients count on AAPM&R to be an authoritative, independent voice in the world of science and medicine. Public confidence in our objectivity is critical to carrying out our mission. As such, "advertisement" must be placed on the ad to be included on the AAPM&R website or e-communication.

Advertising Acceptance

1. AAPM&R has the right to refuse any advertisement that, in its sole discretion, is incompatible with its mission or inconsistent with the values of members, the publication/website or the organization as a whole, and to stop accepting any advertisement previously accepted. Ads are subject to review by AAPM&R. Advertisements new to AAPM&R require preapproval before they can appear.
 2. Advertising organizations shall take sole responsibility for conforming to all applicable laws, standards, and regulations the organization represents.
 3. Advertisers may be required to submit supporting documentation to substantiate claims. For products not regulated by the U.S. Food and Drug Administration or other government agency, technical and/or scientific documentation may be required.
 4. AAPM&R shall not act as a broker for any product or service provided directly by the purchaser (or their clients).
 5. While AAPM&R welcomes and encourages information-rich advertising, advertisements, advertising icons, and advertiser logos must be clearly distinguishable from content and may require special labeling to distinguish them as such.
 6. Ad design cannot replicate existing design on www.aapmr.org that makes it appear to be part of the non-advertisement content.
 7. Cancellations must be received in writing seven days prior to run date unless otherwise stated. All cancellations will be subject to a 20% administrative fee. Refunds will not be given once the campaign is initiated.
 8. AAPM&R reserves the right to determine advertisement placement. AAPM&R will discuss with advertiser prior to placement.
 9. The following online advertising formats are prohibited:
 - Pop-ups and floating ads
 - Advertisements that collect personally identifiable information from visitors without their knowledge or permission
 - Ads that extend beyond the ad space or interfere with content or send visitors to another site without intentional visitor interaction (eg, ads that expand upon incidental mouse-over).
 10. In addition, AAPM&R specifically prohibits advertisements from including:
 - Membership recruitment mailings or related promotions for external organizations
 - Announcements of educational programs, equipment, or other products and services not related in some way to the field of physical medicine and rehabilitation except for specific AAPM&R-sponsored membership programs/ services provided by commercial firms
 11. AAPM&R prohibits the use of member names and addresses for on-site visits to members' homes/offices for any reason
- AAPM&R's published advertising policies are not exhaustive and are subject to change at any time without notice.

X

Signature

Printed Name

Please sign above acknowledging your order and intent to pay for this service. Additionally acknowledge the terms on this page. Thank you!