



**ORLANDO, FL & VIRTUAL
NOVEMBER 11-14, 2026**

AAPM&R Annual Assembly Digital Prospectus

The AAPM&R Annual Assembly is the largest educational conference in the country for physiatrists, making it the best opportunity to deliver your message to this targeted audience. The **Annual Assembly** website launches in May 2026 and is the go-to resource for AAPM&R members as they investigate travel details, and the education and networking agenda.

The mobile app will launch in October and all keynote presentations and live-streamed sessions will be available on both platforms (Annual Assembly website and mobile app) when the conference starts. Recorded content from the in-person activity will be added during conference week and will be available until February 2027 for in-person and virtual attendees.

Benefits of Sponsorship and Advertising:

- **Prolonged Exposure:** Advertising is seen from website launch (May 2026) through early February 2027 - months of online engagement
- **Diversified Access:** Advertising reaches both in-person and virtual attendees

Statistics from the 2025 website include:

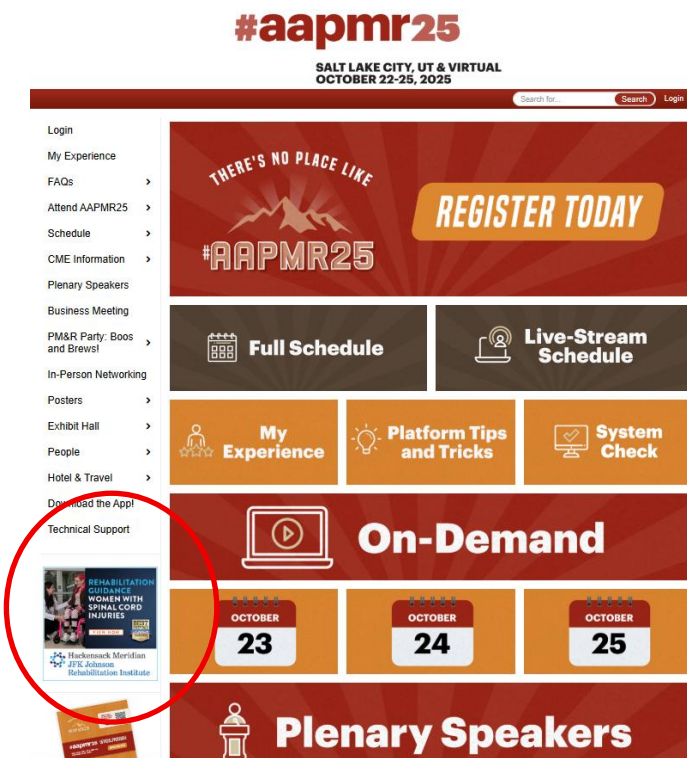
- 100,000+ pageviews (May – December)
- Average time spent on page: 2 minutes
- 2,825 user accounts with 6,153 logins

Website Advertising

Website advertising is clickable to your URL with pageviews reported quarterly, sold on a first-come, first-served basis. Secure early for best exposure; last day to order is October 16, 2026.

Home Page Navigation Advertisement – Exclusive **\$8,800 -- SOLD**

This **static banner** advertisement will be visible on all pages of the website under the navigation menu. The ad published 5/19/2025 had 116 clicks and more than 1,000 unique views (over 100,000 total views).



Artwork should be 400 pixels wide x 400 pixels tall.



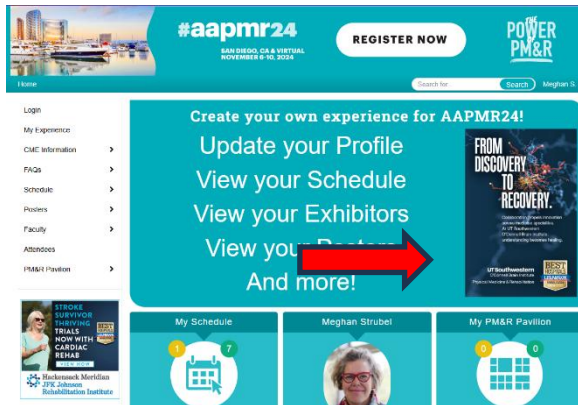
Home Page Rotating Advertisement - 4 available

\$5,200

The 2024 website home page had **73,129 views** as of January 2025. The 2025 website will be live through February 2027 to all in-person and virtual attendees. One right (linkable) banner advertisement uploaded 5/29/24 was viewed **26,709** and clicked **376 times**.

Artwork should be 320 pixels wide x 1200 pixels high; JPEG or PNG graphic.

Artwork should be JPEG or PNG graphic. Website: 1,280 pixels wide x 200 pixels tall. App: various sizes to accommodate phones and tablets (1,080 pixels wide x 152 pixels high; 1,920 wide x 225 high; 2,048 wide x 180 high; 1,920 wide x 152 high).



“My Experience” Page Advertisement - Exclusive

\$2,600

The “My Experience Page” is a personal dashboard for each attendee. It includes messages, the attendee’s schedule, poster selection, and networking. The “My Experience” page had **64,067 pageviews** in 2024.

Artwork, linkable to your URL, should be 1,280 pixels wide x 200 pixels tall; JPEG or PNG graphic.

e-Poster Gallery - Exclusive \$2,600



Showcase your company while supporting the abstract posters and the valuable education they provide.

For more information, contact corporatesupport@aapmr.org or call (847) 737-6038.

The virtual poster gallery will showcase **900+** AAPM&R posters. Your (linkable) logo placement on the virtual poster platform will be prominently displayed to recognize your support. There were **18,139 poster views in 2025**.

Your logo or artwork should be 480 pixels wide x 200 tall pixels; JPEG or PNG graphic.

Mobile App Branding

Home Page Rotating Tile Advertisement on Mobile App, launching October 2026

4 available @ \$2,600 each

Your advertisement will rotate on the home page of the mobile app platform, visible to all in-person and virtual attendees. In 2025, there were 49,300 views and 50 clicks.

Artwork should be 2,000 pixels wide x 400 pixels tall; JPEG or PNG graphic.

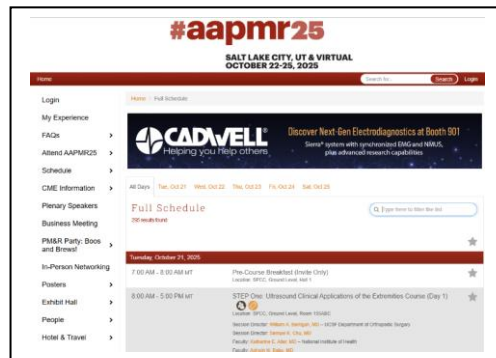


COMBINED OFFERING – Website and Mobile App

Subpage Header Advertisement -- 3 available @ \$3,500 each



Your (linkable) advertisement will be seen at the top of one of the following subpages, on both the website and mobile app.



Select one of the following pages:

- Full Schedule page (images to the left)
- Exhibitor List Page
- Attendee List Page

The “Full Schedule” page is where attendee can plan their Assembly experience. Your (linkable) advertisement appears at the top of the Full Schedule page on both the website and mobile app. Ad published 5/18/2025 had 441 clicks and 54,000 views (1,000 unique).

Subpage Header Ads specs (all JPEG or PNG graphics):

- **Website** - 1,280 pixels wide x 200 pixels tall
- **App** - various sizes needed to accommodate phone and tablets (1,080 pixels wide x 152 pixels high; 1,920 wide x 225 high; 2,048 wide x 180 high; 1,920 wide x 152 high)

- *Artwork spec recap:*
- *All files should be JPEG or PNG format; no Java Script accepted*
- *No limitations on color, i.e., RGB resolution*
- *There is no maximum file size*

2026 Annual Assembly Digital Advertising Order Form

Check the box next to each opportunity you wish to purchase. Sold on a first-come, first-served basis; last day to order is October 16, 2026.

Advertising Opportunities

Select	Opportunity	Price	Qty
SOLD	Home Page Navigation Advertisement — Website, Exclusive (1 available)	\$8,800 SOLD	0
<input type="checkbox"/>	Home Page Rotating Advertisement — Website (4 available)	\$5,200 ea.	_____
<input type="checkbox"/>	“My Experience” Page Advertisement — Website, Exclusive (1 available)	\$2,600	1
<input type="checkbox"/>	e-Poster Gallery Sponsorship — Website, Exclusive (1 available)	\$2,600	1
<input type="checkbox"/>	Home Page Rotating Tile Advertisement — Mobile App (4 available)	\$2,600 ea.	_____
<input type="checkbox"/>	Subpage Header Advertisement — <u>Attendee</u> List Page — Website + Mobile App, Exclusive (1 available)	\$3,500	1
<input type="checkbox"/>	Subpage Header Advertisement — <u>Exhibitor</u> List Page — Website + Mobile App, Exclusive (1 available)	\$3,500	1
<input type="checkbox"/>	Subpage Header Advertisement — <u>Full Schedule</u> Page — Website + Mobile App, Exclusive (1 available)	\$3,500	1
TOTAL		\$ _____	

Company & Contact Information

Company Name	
Contact Name	
Email	
Phone	
Billing Address	
Payment Method	<input type="checkbox"/> Invoice <input type="checkbox"/> Credit Card <input type="checkbox"/> Check <input type="checkbox"/> Other: _____
PO Number (if applicable)	

Signature / Date	
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Return this completed form to AAPM&R to confirm your order. Artwork specifications are detailed in the corresponding section of this prospectus. Last day to order: October 16, 2026.