PM&R Panels

Gain Insights from Physiatrists. Let AAPM&R help you gain access to your target audience through:

• Surveys
• Market Research
• Advisory Panels
• Focus Groups

How Does PM&R Panels Work?

PM&R Panels is a forum of PM&R physicians based on criteria your organization selects. The American Academy of Physical Medicine and Rehabilitation (AAPM&R) will work with your organization to define goals and identify the appropriate panel(s). The criteria for the panels is based on various data points AAPM&R member physiatrists have self-identified as part of their member profile. PM&R Panels have a maximum of 500 PM&R physicians. (The panel size is dependent on desired criterion.)

Available Criteria for PM&R Panels:
• In-training PM&R physicians
• Practicing PM&R physicians
• Subspecialty certification
• Years in practice
• Primary practice setting
• Core clinical focus
• Primary clinical areas of care
• Procedures and services

To discuss your needs and how to engage physiatrists, please contact us, corporatesupport@aapmr.org or call (847) 737-6000.
PM&R Panels Order Form

Sponsor Name: ____________________________

Primary Contact Name: ________________________

Primary Contact Phone: _________________________

Primary Contact Email Address: ______________________

PM&R Panel Criteria Selection
What are your primary goals for using PM&R Panels?
1. ______________________________________
2. ______________________________________
3. ______________________________________

Please select as many of the following criteria as applicable. The criteria aligns with information AAPM&R member physiatrists have self-identified as part of their member profile. PM&R Panels can contain up to 500 PM&R physicians. The panel size is dependent on desired criterion, and AAPM&R will work with you to develop an appropriate panel based on your selections.

Member Category:
- Practicing Physicians
- Residents All
- Residents: PGY4
- Residents: PGY3
- Residents: PGY1-2

Years in Practice: (Only applicable for the Practicing Physician group)
- 1-10 years
- 11-20 years
- 21-30 years
- 31-40 years
- More than 40 years

Primary Practice Setting:
- Private, Multispecialty Group Practice
- Private, Solo Practice
- Private, PM&R-only Practice
- Hospital
- Academic
- VA
- Employed by Insurance

Subspecialty Certification:
- Brain Injury Medicine
- Hospice and Palliative Medicine
- Neuromuscular Medicine
- Pain Medicine
- Pediatric Rehabilitation Medicine
- Spinal Cord Injury Medicine
- Sports Medicine

Core Clinical Focus:
- Central Nervous System Rehabilitation
- General and Medical Rehabilitation
- Musculoskeletal Medicine
- Pain Medicine and Neuromuscular Medicine
- Pediatric Rehabilitation/Developmental Disabilities

Primary Areas of Care:
- Brain Injury Rehabilitation
- Cancer Rehabilitation
- Cardiopulmonary Rehabilitation
- Complementary—Alternative Medicine
- Disability/Impairment Assessment
- Electrodiagnostic Medicine
- Geriatric Rehabilitation
- Hospice and Palliative Medicine
- Manual Medicine
- Neuromuscular Medicine
- Occupational Rehabilitation
- Orthopedic Rehabilitation
- Pain Medicine: Interventional
- Pain Medicine: Non-Interventional
- Pediatric Rehabilitation
- Prosthetics & Orthotics
- Rheumatological Rehabilitation
- Spinal Cord Injury Medicine
- Spine Medicine: Interventional
- Spine Medicine: Non-Interventional
- Sports Medicine
- Stroke/Neurological Rehabilitation

Rules & Regulations
- No identifying information will be associated with responses.
- AAPM&R reserves the right to limit the number of surveys distributed in any given month.
- Follow-up questions such as: “if not, please explain,” count as one question.
- Multiple choice questions are limited to 7 response options per question.
- Sponsors are encouraged to provide ranges for answers, when possible, instead of allowing for an open-ended response.
- The maximum number of questions is 10, plus 1 identifying question.
- The survey will remain open for 2 weeks (including weekends).
- The price includes executive summary in a PDF format, including open-ended responses.
- Results are for the sponsor’s internal use only; no results may be included in externally-published materials without the expressed written consent of the American Academy of Physical Medicine and Rehabilitation (AAPM&R).
- AAPM&R must review and approve all survey materials prior to launch and reserves the right not to initiate the survey.

I, ____________________________, represent organization sponsor

and hereby agree with the defined rules and regulations.

Name: ____________________________ Date: __________

Total $_____________ (Must be received in Advance)
Total payment in U.S. funds is due with this form.
☐ Charge to the following: ☐ AMEX ☐ MASTERCARD ☐ VISA ☐ DISCOVER

Card No. ____________________________

Expiration Date ______/______

By signing below, I accept the charges I have indicated on this form and agree to the advertising policies and principles outlined.

Cardholder’s Name (please print name as it appears on card):

__________________________________________

Signature (required for credit card payment and processing):

Date: __________

Cancellation Policy
Cancellations must be received in writing 7 days prior to run date. All cancellations will be subject to a 20% administrative fee. Refunds will not be given once the campaign is initiated. Note: All cancellations must be made in writing.

Mail or Fax application and payment to:
AAPM&R Advertising, P.O. Box 95528, Chicago, IL 60694-5528
or Secure Fax: (847) 563-4191

For more information, please contact Sharon Popielewski at (847) 737-6048 or email sppopielewskieAAPMR.org.