Preliminary and Official Program Advertising Options

American Academy of Physical Medicine (AAPM&R) Annual Assembly and PM&R Pavilion
San Diego Convention Center, San Diego, CA, November 6-10, 2024.

Preliminary Program Distribution
10,000+

Official Program Distribution
3,000+

Save more when you advertise in both AAPM&R Annual Assembly publications.
Make the most of your advertising dollar by taking advantage of this special offer.
RESERVE YOUR SPACE TODAY!

NET RATES

Package Options
(Your ad will be included in both the Preliminary and Official Program)

FULL PAGE U.S. $7,200
INSIDE FRONT COVER U.S. $17,775
INSIDE BACK COVER U.S. $17,775
BACK COVER U.S. $24,875
COVER TIP U.S. $28,250

A La Carte Options
(choose which publication to include your ad)

<table>
<thead>
<tr>
<th></th>
<th>PRELIMINARY PROGRAM*</th>
<th>OFFICIAL PROGRAM*</th>
</tr>
</thead>
<tbody>
<tr>
<td>HALF PAGE</td>
<td>U.S. $2,225</td>
<td>U.S. $1,850</td>
</tr>
<tr>
<td>FULL PAGE</td>
<td>U.S. $4,250</td>
<td>U.S. $3,500</td>
</tr>
<tr>
<td>INSIDE FRONT COVER</td>
<td>U.S. $9,250</td>
<td>U.S. $9,250</td>
</tr>
<tr>
<td>INSIDE BACK COVER</td>
<td>U.S. $9,250</td>
<td>U.S. $9,250</td>
</tr>
<tr>
<td>BACK COVER</td>
<td>U.S. $13,000</td>
<td>U.S. $13,000</td>
</tr>
<tr>
<td>COVER TIP</td>
<td>U.S. $14,975</td>
<td>U.S. $14,975</td>
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</tbody>
</table>

*To qualify for discounted exhibitor rates, organizations must have a signed exhibitor contract on file with AAPM&R.

CLOSING DEADLINES

- 2024 Preliminary Program
  - Ad Orders Due: April 1
  - Ad Materials Due: April 15

- 2024 Official Program
  - Ad Orders Due: August 1
  - Ad Materials Due: August 15

Please complete form on page 10.

FAX/MAIL FORM TO:
Mail application and payment to:
AAPM&R Annual Assembly Advertising
PO. Box 95528
Chicago, IL 60694-5528
Fax: (847) 563-4191

AAPM&R CORPORATE SUPPORT
Phone: (847)737-6000
Email: corporatesupport@aapmr.org

AAPM&R values your advertising business and will work with you to meet your media objectives. For detailed information on how AAPM&R can fit into your marketing plans or for more information on Annual Assembly advertising, contact AAPM&R.

AAPM&R offers special rates for advertising products with required PI information. Contact us for more information.

No cancellations accepted or refunds issued after closing dates.

NOTE: If your advertisement mentions giveaways, the Academy policy only permits exhibitor giveaways that are educational and modest in value. Nonprofit exhibitors are excluded from this policy.

No cancellations accepted or refunds issued after closing date(s).
Advertising Order Form

Company Information (PLEASE PRINT THROUGHOUT)

CONTACT NAME

COMPANY NAME

MAILING ADDRESS/BILLING ADDRESS P.O. BOX NUMBER (IF APPLICABLE)

CITY, STATE OR PROVINCE, ZIP OR POSTAL CODE

PHONE FAX

EMAIL

Advertising Agency Information (IF APPLICABLE)

CONTACT NAME

COMPANY NAME

MAILING ADDRESS/BILLING ADDRESS P.O. BOX NUMBER (IF APPLICABLE)

CITY, STATE OR PROVINCE, ZIP OR POSTAL CODE

PHONE FAX

EMAIL

The Physiatrist Print Advertising

Designed ads only,* see below for pricing.

* As the advertiser, you are responsible for designing your display ad and sending it to AAPM&R.

Checkmark ad size above, in either black and white or four-color (check one box).

$2,500

FULL-PAGE

9”w x 12”h

with 1/8” bleed

$1,150

DISPLAY AD

SIZE A

HALF-PAGE

7.5”w x 4.75”h

$850

DISPLAY AD

SIZE B

QUARTER-PAGE

3.67”w x 4.75”h

CLASSIFIED (Employment Ads ONLY)

For job posting information, contact aspire@medscapeadventures.com.

ISSUE SELECTION

February 2024

July 2024

March 2024

August 2024

April 2024

September 2024

May 2024

October/November 2024

June 2024

December 2024/January 2025

Annual Assembly Publications

A LA CARTE OPTIONS

(See pricing on page 9.)

(All full pages ads are 8 1/2” w x 11” h + 1/8” bleed.)

PRELIMINARY PROGRAM

(See pricing on page 9.)

(All full pages ads are 8 1/2” w x 11” h + 1/8” bleed.)

OFFICIAL PROGRAM

(See pricing on page 9.)

(All full pages ads are 8 1/2” w x 11” h + 1/8” bleed.)

AD SIZE

FULL PAGE

INSIDE FRONT COVER

INSIDE BACK COVER

BACK COVER

COVER TIP

PACKAGE OPTIONS

Your ad will be included in both the Preliminary and Official Program.

(See pricing on page 9.)

(All full pages ads are 8 1/2” w x 11” h + 1/8” bleed.)

AD SIZE

FULL PAGE

INSIDE FRONT COVER

INSIDE BACK COVER

BACK COVER

COVER TIP

Digital Advertising Opportunities

 PHYSIATRIST-IN-TRAINING E-NEWSLETTER

Leader board = $2,000/issue

Middle banner = $1,500/issue

Bottom banner = $1,000/issue

Specify Winter, Spring, Summer or Fall Issue

ANNUAL ASSEMBLY E-NEWSLETTER

$2,500 per issue*

*Limited spots available.

Contact corporatesupport@aapmr.org for more information.

Contact Association Revenue Partners for:

• Website advertising

• Connection e-newsletter advertising

• Retargeted campaigns

Phone: 855-790-0001 or email: info@associationrevenuepartners.com

See pages 3-5 for pricing.

TOTAL $______

METHOD OF PAYMENT (MUST BE RECEIVED IN ADVANCE)

Total payment in U.S. funds is due with this form.

Enclosed is check #_________ made payable to AAPM&R.

Charge to the following: AMEX MASTERCARD VISA DISCOVER

Card No.

Expiration Date

By signing below, I accept the charges I have indicated on this form and agree to the advertising policies and principles outlined.

CARDHOLDER’S NAME (Please print name as it appears on card)

SIGNATURE (Required for credit card payment and processing) DATE

MAIL or FAX APPLICATION AND PAYMENT TO:

AAPM&R Advertising OR Secure Fax: (847) 563-4191

P.O. Box 95528

Chicago, IL 60694-5528

AAPM&R values your advertising business and will work with you to meet your media objectives. For detailed information how the AAPM&R can fit into your marketing plans or for more information on AAPM&R website advertising, contact: AAPM&R Corporate Support at (847)737-6000 or email corporatesupport@aapmr.org.

CANCELLATION POLICY

Cancellations must be received in writing 7 days prior to run date. All cancellations will be subject to a 20% administrative fee. Refunds will not be given once the campaign is initiated.

NOTE: All cancellations must be made in writing.