Print Advertising

Print Publication

The Physiatrist Newsletter
The Physiatrist is the official membership publication of AAPM&R. Published 10 times each year, this print newsletter updates readers on Academy activities and programs, legislative actions, practice and socioeconomic issues, educational courses, specialty developments, and employment opportunities.

• Average print distribution: 8,000

Issue Dates

<table>
<thead>
<tr>
<th>Month</th>
<th>Closing Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>February</td>
<td>January 2, 2024</td>
</tr>
<tr>
<td>March</td>
<td>February 1, 2024</td>
</tr>
<tr>
<td>April</td>
<td>March 1, 2024</td>
</tr>
<tr>
<td>May</td>
<td>April 1, 2024</td>
</tr>
<tr>
<td>June</td>
<td>May 1, 2024</td>
</tr>
<tr>
<td>July</td>
<td>June 3, 2024</td>
</tr>
<tr>
<td>August</td>
<td>July 1, 2024</td>
</tr>
<tr>
<td>September</td>
<td>August 1, 2024</td>
</tr>
<tr>
<td>October/November</td>
<td>September 3, 2024</td>
</tr>
<tr>
<td>December/January 2024</td>
<td>November 1, 2024</td>
</tr>
</tbody>
</table>

The Physiatrist Print Advertising

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Size</th>
<th>Dimensions</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-Page Ad</td>
<td>9&quot; x 12&quot;h</td>
<td>9.5&quot; x 12.5&quot;h</td>
<td>$2,500 (color/b&amp;w)</td>
</tr>
<tr>
<td>Display Ad Size A</td>
<td>7.5&quot; x 4.75&quot;h</td>
<td>7.5&quot; x 4.75&quot;h</td>
<td>$1,150 (color/b&amp;w)</td>
</tr>
<tr>
<td>Display Ad Size B</td>
<td>3.67&quot; x 4.75&quot;h</td>
<td>3.67&quot; x 4.75&quot;h</td>
<td>$850 (color/b&amp;w)</td>
</tr>
<tr>
<td>Classified Ad</td>
<td></td>
<td></td>
<td>Contact <a href="mailto:careerservices@aapmr.org">careerservices@aapmr.org</a> for classified ad rates</td>
</tr>
</tbody>
</table>

PM&R, The Journal of injury, function, and rehabilitation
PM&R is the official scientific journal of AAPM&R.
For more information, contact Stephen Jezard at sjezard@wiley.com.
Preliminary and Official Program Advertising Options

American Academy of Physical Medicine (AAPM&R) Annual Assembly and PM&R Pavilion
San Diego Convention Center, San Diego, CA, November 6-10, 2024.

Preliminary Program Distribution
10,000+

Official Program Distribution
3,000+

Save more when you advertise in both AAPM&R Annual Assembly publications. Make the most of your advertising dollar by taking advantage of this special offer. RESERVE YOUR SPACE TODAY!

NET RATES

Package Options
(Your ad will be included in both the Preliminary and Official Program)

<table>
<thead>
<tr>
<th>Package Option</th>
<th>FULL PAGE</th>
<th>INSIDE FRONT COVER</th>
<th>INSIDE BACK COVER</th>
<th>BACK COVER</th>
<th>COVER TIP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pricing</td>
<td>U.S. $7,200</td>
<td>U.S. $17,775</td>
<td>U.S. $17,775</td>
<td>U.S. $24,875</td>
<td>U.S. $28,250</td>
</tr>
</tbody>
</table>

A La Carte Options
(choose which publication to include your ad)

<table>
<thead>
<tr>
<th>Package Option</th>
<th>PRELIMINARY PROGRAM*</th>
<th>OFFICIAL PROGRAM*</th>
</tr>
</thead>
<tbody>
<tr>
<td>HALF PAGE</td>
<td>U.S. $2,225</td>
<td>U.S. $1,850</td>
</tr>
<tr>
<td>FULL PAGE</td>
<td>U.S. $4,250</td>
<td>U.S. $3,500</td>
</tr>
<tr>
<td>INSIDE FRONT COVER</td>
<td>U.S. $9,250</td>
<td>U.S. $9,250</td>
</tr>
<tr>
<td>INSIDE BACK COVER</td>
<td>U.S. $9,250</td>
<td>U.S. $9,250</td>
</tr>
<tr>
<td>BACK COVER</td>
<td>U.S. $13,000</td>
<td>U.S. $13,000</td>
</tr>
<tr>
<td>COVER TIP</td>
<td>U.S. $14,975</td>
<td>U.S. $14,975</td>
</tr>
</tbody>
</table>

*To qualify for discounted exhibitor rates, organizations must have a signed exhibit contract on file with AAPM&R.

CLOSING DEADLINES

- 2024 Preliminary Program
  - Ad Orders Due: April 1
  - Ad Materials Due: April 15

- 2024 Official Program
  - Ad Orders Due: August 1
  - Ad Materials Due: August 15

Please complete form on page 10.

FAX/MAIL FORM TO:
Mail application and payment to:
AAPM&R Annual Assembly Advertising
PO. Box 95528
Chicago, IL 60694-5528
Fax: (847) 563-4191

AAPM&R CORPORATE SUPPORT
Phone: (847)737-6000
Email: corporatesupport@apmr.org

AAPM&R values your advertising business and will work with you to meet your media objectives. For detailed information on how AAPM&R can fit into your marketing plans or for more information on Annual Assembly advertising, contact AAPM&R.

AAPM&R offers special rates for advertising products with required PI information. Contact us for more information.

No cancellations accepted or refunds issued after closing dates.

NOTE: If your advertisement mentions giveaways, the Academy policy only permits exhibitor giveaways that are educational and modest in value. Nonprofit exhibitors are excluded from this policy.

No cancellations accepted or refunds issued after closing date(s).
Advertising Order Form

**Company Information** (PLEASE PRINT THROUGHOUT)

- CONTACT NAME
- COMPANY NAME
- MAILING ADDRESS/BILLING ADDRESS
- CITY, STATE OR PROVINCE, ZIP OR POSTAL CODE
- PHONE
- FAX
- EMAIL

**Advertising Agency Information** (IF APPLICABLE)

- CONTACT NAME
- COMPANY NAME
- MAILING ADDRESS/BILLING ADDRESS
- CITY, STATE OR PROVINCE, ZIP OR POSTAL CODE
- PHONE
- FAX
- EMAIL

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**The Physician Print Advertising**

Designed ads only,* see below for pricing.

* As the advertiser, you are responsible for designing your display ad and sending it to AAPM&R.

Checkmark ad size above, in either black and white or four-color (check one box).

- $2,500
- $1,150
- $850

**DISPLAY AD SIZE**

- FULL-PAGE 9”w x 12”h with 1/8” bleed
- HALF-PAGE 7.5”w x 4.75”h
- QUARTER-PAGE 3.67”w x 4.75”h

**CLASSIFIED** (Employment Ads ONLY)

For job posting information, contact aspire@medroadventures.com.

**ISSUE SELECTION**

- February 2024
- March 2024
- April 2024
- May 2024
- June 2024
- July 2024
- August 2024
- September 2024
- October/November 2024
- December 2024/January 2025

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**Annual Assembly Publications**

**A LA CARTE OPTIONS**

(See pricing on page 9.)

- FULL PAGE: $2,500
- INSIDE FRONT COVER: $1,150
- INSIDE BACK COVER: $850

**PRELIMINARY PROGRAM**

(No ad spaces available)

**OFFICIAL PROGRAM**

(No ad spaces available)

**PACKAGE OPTIONS**

Your ad will be included in both the Preliminary and Official Program.

(See pricing on page 9.)

**AD SIZE**

- FULL PAGE
- INSIDE FRONT COVER
- INSIDE BACK COVER
- BACK COVER
- COVER TIP

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**Digital Advertising Opportunities**

- PHYSIATRIST-IN-TRAINING E-NEWSLETTER
  - Leader board = $2,000/issue
  - Middle banner = $1,500/issue
  - Bottom banner = $1,000/issue
  - Specify Winter, Spring, Summer or Fall Issue

- ANNUAL ASSEMBLY E-NEWSLETTER
  - $2,500 per issue*
  - *Limited spots available.

  Contact corporatesupport@aapmr.org for more information.

**Contact Association Revenue Partners for:**

- Website advertising
- Connection e-newsletter advertising
- Retargeted campaigns

Phone: 855-790-0001 or email: info@associationrevenuepartners.com

See pages 3-5 for pricing.

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**TOTAL $**

**METHOD OF PAYMENT** (MUST BE RECEIVED IN ADVANCE)

Total payment in U.S. funds is due with this form.

- Enclosed check # made payable to AAPM&R.
- Charge to the following: □ AMEX □ MASTERCARD □ VISA □ DISCOVER

Card No. ____________________________
Expiration Date __________/________

By signing below, I accept the charges I have indicated on this form and agree to the advertising policies and principles outlined.

CARDHOLDER’S NAME (Please print name as it appears on card) ____________________________________________
SIGNATURE (Required for credit card payment and processing) ____________________________ DATE ____________

MAIL or FAX APPLICATION AND PAYMENT TO:

AAPM&R Advertising
P.O. Box 95528
Chicago, IL 60694-5528

Safe Secur. Fax: (847) 563-4191

AAPM&R values your advertising business and will work with you to meet your media objectives. For detailed information on how the AAPM&R can fit into your marketing plans or for more information on AAPM&R website advertising, contact: AAPM&R Corporate Support at (847) 737-6000 or email corporatesupport@aapmr.org.

**CANCELLATION POLICY**

Cancellations must be received in writing 7 days prior to run date.
All cancellations will be subject to a 20% administrative fee.
Refunds will not be given once the campaign is initiated.

**NOTE:** All cancellations must be made in writing.

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Content subject to change