

PRINT PUBLICATION

The Physiatrist Newsletter

The Physiatrist is the official membership publication of AAPM&R. Published 10 times each year, this print newsletter updates readers on Academy activities and programs, legislative actions, practice and socioeconomic issues, educational courses, specialty developments, and employment opportunities.

The Physiatrist Newsletter



8,000 AVERAGE PRINT
DISTRIBUTION

Issue Dates

February

March

April

May

June

July

August

September

October/November

December/January 2027

Closing Date

January 2, 2026

February 2, 2026

March 2, 2026

April 1, 2026

May 1, 2026

June 1, 2026

July 1, 2026

July 31, 2026

September 1, 2026

November 2, 2026

The Physiatrist Print Advertising

FULL-PAGE

9" w x 12" h
with 1/8" bleed

DISPLAY AD SIZE A HALF-PAGE

7.5" w x 4.75" h

DISPLAY AD SIZE B QUARTER-PAGE

3.67" w x 4.75" h

The Physiatrist Print Advertising

- Full-Page Ad:** \$2,655(color/b&w)
- Display Ad Size A:** \$1,225 (color/b&w)
- Display Ad Size B:** \$905 (color/b&w)
- Classified Ad:** \$505 per 150 word insertion (b/w)
Employment ads only
Contact careerservices@aapmr.org
for questions regarding classified ads.

PM&R, The Journal of injury, function, and rehabilitation

PM&R is the official scientific journal of AAPM&R.

For more information, contact Karl Franz at kfranz@wiley.com.



PRELIMINARY AND OFFICIAL
PROGRAM ADVERTISING OPTIONS

American Academy of Physical Medicine (AAPM&R) Annual Assembly and Exhibit Hall
Orange County Convention Center, Orlando, FL, November 11-14, 2026.

Preliminary Program

 **9,000+** AVERAGE PRINT DISTRIBUTION

Official Program

 **3,000+** AVERAGE PRINT DISTRIBUTION

SAVE MORE WHEN YOU ADVERTISE IN BOTH
AAPM&R ANNUAL ASSEMBLY PUBLICATIONS.

RESERVE YOUR SPACE TODAY!

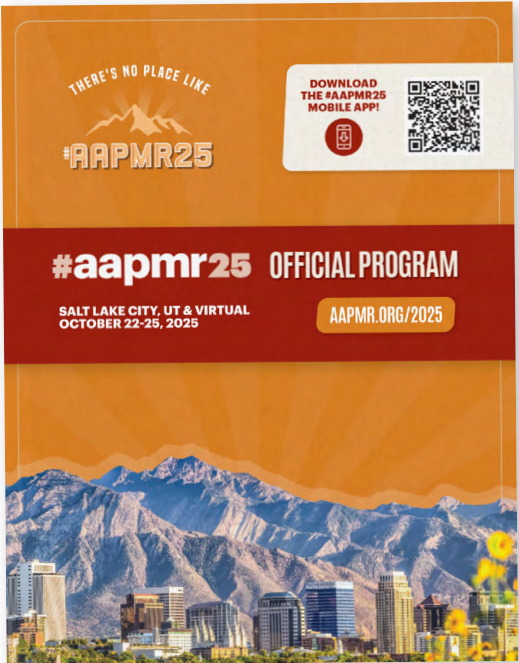
NET RATES

Package Options (Best Value/Greatest Reach)
(Your ad will be included in both the Preliminary and Official Programs)

PREMIUM OPPORTUNITIES	FULL PAGE	U.S. \$7,625	Full page specs: 8.5 W x 11" H PDF with 1/8" bleed
	HALF PAGE	U.S. \$4,120	
	INSIDE FRONT COVER	U.S. \$16,950	Half-page specs: 7.5 W x 5" H PDF, no bleed
	INSIDE BACK COVER	U.S. \$16,950	
	BACK COVER	U.S. \$23,690	
	COVER TIP	U.S. \$26,665	

A La Carte Options
(choose which publication to include your ad)

PREMIUM OPPORTUNITIES		PRELIMINARY PROGRAM*	OFFICIAL PROGRAM*
	FULL PAGE	U.S. \$4,510	U.S. \$3,710
	HALF PAGE	U.S. \$2,365	U.S. \$1,960
	INSIDE FRONT COVER	U.S. \$9,815	U.S. \$9,020
	INSIDE BACK COVER	U.S. \$9,815	U.S. \$9,020
	BACK COVER	U.S. \$13,400	U.S. \$12,300
	COVER TIP	U.S. \$15,425	U.S. \$14,665



CLOSING DEADLINES

- **2026 Preliminary Program**
 - Ad Orders Due: April 1
 - Ad Materials Due: April 15
- **2026 Official Program**
 - Ad Orders Due: August 1
 - Ad Materials Due: August 15

AAPM&R values your advertising business and will work with you to meet your media objectives.
AAPM&R offers special rates for advertising products with required PI information. Contact us for more information.

Advertising Order Form

aapm&r

American Academy of
Physical Medicine and Rehabilitation

Company Information (PLEASE PRINT THROUGHOUT)

CONTACT NAME

COMPANY NAME

MAILING ADDRESS/BILLING ADDRESS

P.O. BOX NUMBER (IF APPLICABLE)

CITY, STATE OR PROVINCE, ZIP OR POSTAL CODE

PHONE

FAX

EMAIL

Advertising Agency Information (IF APPLICABLE)

CONTACT NAME

COMPANY NAME

MAILING ADDRESS/BILLING ADDRESS

P.O. BOX NUMBER (IF APPLICABLE)

CITY, STATE OR PROVINCE/ZIP OR POSTAL CODE

PHONE

FAX

EMAIL

The Physiatrist Print Advertising

Designed ads only,* see below for pricing.

*** As the advertiser, you are responsible for designing your display ad and sending it to AAPM&R.**

Select ad size below. Ad can be either black and white or four-color. (check one box).

\$2,655

\$1,225

\$905

FULL-PAGE

9" w x 12" h
with 1/8" bleed

DISPLAY AD SIZE A HALF-PAGE

7.5" w x 4.75" h

DISPLAY AD SIZE B QUARTER-PAGE

3.67" w x 4.75" h

CLASSIFIED (Employment Ads ONLY)

For job posting information, contact
careerservices@aapmr.org.

ISSUE SELECTION

February 2026	July 2026
March 2026	August 2026
April 2026	September 2026
May 2026	October/November 2026
June 2026	December 2026/January 2027

**AAPM&R ENCOURAGES YEARLY,
SEMI-ANNUAL OR QUARTERLY
ADVERTISING PACKAGES. INQUIRE TODAY!**

Annual Assembly Publications

A LA CARTE OPTIONS

(See pricing on page 7.)

(All full pages ads are 8 1/2" w x 11" h + 1/8" bleed in PDF format.)

PRELIMINARY PROGRAM

(Please complete by 4/1/26)

OFFICIAL PROGRAM

(Please complete by 8/1/26)

AD SIZE

FULL PAGE
HALF PAGE
INSIDE FRONT COVER
INSIDE BACK COVER
BACK COVER
COVER TIP

AD SIZE

FULL PAGE
HALF PAGE
INSIDE FRONT COVER
INSIDE BACK COVER
BACK COVER
COVER TIP

PACKAGE OPTIONS

Your ad will be included in both the
Preliminary and Official Program.

(See pricing on page 7.) (Please complete by April 1, 2026)

(All full pages ads are 8 1/2" w x 11" h + 1/8" bleed in PDF format.)

AD SIZE

FULL PAGE
HALF PAGE
INSIDE FRONT COVER
INSIDE BACK COVER
BACK COVER
COVER TIP

Full page specs:
8.5 W x 11" H PDF
with 1/8" bleed

Half-page specs:
7.5 W x 5" H PDF,
no bleed

Digital Advertising Opportunities

CONNECTION TRADITIONAL BANNER OPTIONS

Leaderboard Banner = \$5,000/Quarter
Middle Banner = \$4,000/Quarter
Bottom banner = \$2,500/Quarter
Business Showcase = \$2,000/One issue

PHYSIATRISTS IN-TRAINING

Leaderboard Banner = \$5,000/Year
Middle Banner = \$4,000/Year
Bottom banner = \$2,500/Year
Business Showcase = \$2,000/One issue

ANNUAL ASSEMBLY E-NEWSLETTER

\$2,500/Four issues

*Limited spots available. Place order by August to ensure placement.

Contact corporatesupport@aapmr.org for more information. All digital advertising will link to URL. Specs will be provided upon order.

Website Advertising

Contact Association Revenue Partners for AAPMR.org website advertising. See page 5 for pricing.



Phone: 855-790-0001 or email:
info@associationrevenuepartners.com

PAYMENT INFORMATION:

To pay by check, please make check payable to:

AAPM&R and mailed to PO Box 95528, Chicago, IL 60694-5528.

To pay by credit card, please email corporatesupport@aapmr.org for an invoice link to pay online.

To pay electronically, please use the information below:

Bank: BMO Harris Bank NA

ABN Routing Number: 071000288

SWIFT Code: HATRUS 44

Account Name: American Academy of Physical Medicine and Rehabilitation

Address: 9700 W. Bryn Mawr Ave., Ste. 200, Rosemont, IL 60018

Account: 168-975-1

Branch Address: 111 W. Monroe, Chicago, IL 60603

Questions, please email corporatesupport@aapmr.org.

AAPM&R values your advertising business and will work with you to meet your media objectives. For detailed information how AAPM&R can fit into your marketing plans or for more information on AAPM&R website advertising, contact: AAPM&R Corporate Support at (847) 737-6000 or email corporatesupport@aapmr.org.

CANCELLATION POLICY

Cancellations must be received in writing 7 days prior to run date unless otherwise stated. All cancellations will be subject to a 20% administrative fee. Refunds will not be given once the campaign is initiated.

NOTE: All cancellations must be made in writing.