# **Webinar Opportunities**



American Academy of Physical Medicine and Rehabilitation

## **Sponsored Webinar Series**

AAPM&R is pleased to offer organizations the ability to host a webinar for our members. Each webinar may be up to 30 minutes in length, with an additional 10 minutes for Q&A, and may feature 1–2 speakers. AAPM&R will work to schedule the webinars to allow for maximum participation from all time zones. Each sponsor may present the sponsored webinar 2 times within a 24-hour period for a single fee.

### **Webinar Request Form**

Yes, I would like to host a webinar:

Contact Name			
Organization			
Address			
City		State	Zip
Phone	Email		
Date			
Topic			

#### **Webinar Fees**

- \$9,500 Per webinar fee as outlined for Industry Relations Council (IRC) Participants
- \$15,000 Basic webinar fee as outlined for non-IRC Participants
- \$1,000 Live capture of webinar for host's internal use (optional)
- \$9,500 Live capture and hosting on (or linking from) AAPM&R website for 1 year (optional)

(Fees and details are subject to change. Sponsors are encouraged to schedule multiple Webinars per year to build awareness. Webinar fee will be reduced by 10% for those scheduling 2 or more Webinars.)

\_\_\_\_\_ Subtotal from above

#### **Promote Your Webinar**

(Sponsors may want to promote the webinar to AAPM&R members through a number of channels.)

- \$4,000 Box advertisement in 2 weekly digital newsletters (sponsor to provide artwork)
- \$1,275 Advertisement in AAPM&R's printed newsletter,

  The Physiatrist (sponsor to provide artwork: 8" w x 41/8"h)
- \$2,300 Mailing list rental (8,000 member names. AAPM&R must approve mailing list)

\_\_\_\_\_ Subtotal from above





#### PAYMENT INFORMATION:

To pay by check, please make check payable to:

AAPM&R and mailed to PO Box 95528, Chicago, IL 60694-5528.

To pay by credit card, please email **corporatesupport@aapmr.org** for an invoice link to pay online.

To pay electronically, please use the information below:

Bank: BMO Harris Bank NA ABN Routing Number: 071000288 SWIFT Code: HATRUS 44

Account Name: American Academy of Physical Medicine and Rehabilitation

Address: 9700 W. Bryn Mawr Ave., Ste. 200, Rosemont, IL 60018

Account: 168-975-1

Branch Address: 111 W. Monroe, Chicago, IL 60603

Questions, please email corporatesupport@aapmr.org.

#### For more information, contact:

Sharon Popielewski

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spopielewski@aapmr.org

#### **Cancellation Policy**

Cancellations must be received in writing 7 days prior to run date. All cancellations will be subject to a 20% administrative fee. Refunds will not be given once the campaign is initiated. NOTE: All cancellations must be in writing.