Dear Exhibitor,

Please consider joining us at the 2018 American Academy of Physical Medicine (AAPM&R) Annual Assembly, October 25-28, in Orlando Florida. Here you'll be able to reach more than 2,500 physiatrists, including 600+ residents. The theme is Success Through Innovation.

Our exhibit hall is known as the PM&R Pavilion and represents AAPM&R’s commitment to education beyond the classroom during the Annual Assembly. AAPM&R combines exhibitors, scientific posters, an AAPM&R sponsored Learning Center and Theater, and sponsored Lunch and Learns.

We know that exhibitors make an investment in our meeting and we continue to make significant efforts to make the PM&R Pavilion a central hub of activity. We host a great Welcome Reception on Thursday night and offer coffee breaks in the hall as a further way to attract attendees so you can have meaningful conversations. In 2018, lunch will be included in attendees’ registration fees, and served in the PM&R Pavilion.

Whether you are considering our meeting for the first time, or a repeat exhibitor, we invite you to learn more about the diverse specialty of PM&R by exploring the prospectus, visiting www.aapmr.org or www.pmrismorethan.org, setting up a time to talk with staff or emailing your questions to corporatesupport@aapmr.org.

We look forward to seeing you in Orlando!

Darryl Kaelin, MD, FAAPMR
President, AAPM&R

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PHYSIARISTS are

• the essential medical experts on the value based evaluation diagnosis, and management of neuromusculoskeletal and disabling conditions.
• indispensable leaders in directing rehabilitation and recovery, and in preventing injury and disease.
• vital in optimizing outcomes and function early and throughout the continuum of patient care.

Why should you attend?

Engage • Reach • Collaborate

• 2758 attendees
• 93% Domestic
• Engage with the largest gathering of in-training and practicing physiatrists
• 96% of survey respondents said they visited the PM&R Pavilion
Board Certification and Subspecialization

61% of registrants are board certified by the American Board of Physical Medicine and Rehabilitation (ABPMR). Of the Board-certified registrants, 26% hold a subspecialty certification.

PM&R Physicians

PM&R Physicians treat a wide variety of medical conditions affecting the brain, spinal cord, nerves, bones, joints, ligaments, muscles and tendons.
Physical Medicine and Rehabilitation (PM&R) in one of the
24 major board certified medical specialties

Demographic of a PM&R Physician

Average Age: 48

Gender: 65% Male, 35% Female

Certification Status:
ABPMR Board Certified

Medical Degree:
MD-Allopathic Physician

Average Years in Practice: 11

In Practice: 86%  In Training: 14%

Annual Assembly Attendance

~ 2,500+ Attendees (MDs, DOs, and ~500 residents

93% of attendees are U.S. based
Secure your

2018 space early for the best rates!

The AAPM&R Annual Assembly is the one place exhibitors can meet face to face with this dynamic group of PM&R Physicians. These Physicians are eager to learn about your products and services that will enhance their patients care.

**Exhibit Hours**

**Thursday, October 26**
12:30 pm-7 pm

**OPENING RECEPTION**
5 pm-7 pm

**Friday, October 27th**
9 am-3:45 pm

**Saturday, October 28**
9 am-12:45 pm

See you at the **Orange County Convention Center**

* hours subject to change

**NEW this year**

Lunches will be provided to all registrants in the PM&R Pavillion

**The PM&R Pavilion is the Center of Activity**

- Learning Center
- Unopposed Welcome Reception Thursday evening
- Beverage Service during breaks
- Unique Traffic Driver Sponsorships
- Educational Forums
- Poster Hall adjacent to exhibits
- Resident Quiz Bowl
- Lunch & Learns
EXHIBITOR CONTRACT/APPLICATION

Please fill out the application completing all sections. Retain a copy for your files. Fax to 866-334-4219; email to aapmr@conventusmedia.com; and/or mail to: Conventus Media, 55 Ferncroft Rd. Ste. 200, Danvers, MA 01923.

1. Company Information (AS IT SHOULD APPEAR IN PRINT)
Company ___________________________________
Street: _____________________________________
City: _______________________________________
State: _____________ Zip: _________ Country ___
Website: ____________________________________

2. Contact (PERSON HANDLING LOGISTICS/OPERATIONS)
Name: ______________________________________
Title: _______________________________________ 
Work Phone: ________________________________
Cell Phone:  _________________________________
Email: ______________________________________

3. Contact (PERSON HANDLING LOGISTICS/OPERATIONS)
Name: ______________________________________
Title: _______________________________________ 
Work Phone: ________________________________
Cell Phone:  _________________________________
Email: ______________________________________

4. BOOTH SELECTION
To identify space preferences, please refer to the floorplan you received with your application, or you can visit www.aapmr.org to download in PDF format.

Booth No. First Choice: _________________________
Booth No. Second Choice: ________________________
Booth No. Third Choice: _________________________
Booth No. Fourth Choice: ________________________

Please list any companies you do not wish to be assigned near. AAPM&R reserves the right to assign space(s) other than the choice requested.

5. BOOTH RATE PER SQUARE FOOT

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<th>After Mar. 1</th>
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<tr>
<td>In-Line</td>
<td>$30.00</td>
<td>$31.00</td>
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<tr>
<td>Corner</td>
<td>$32.00</td>
<td>$33.00</td>
</tr>
<tr>
<td>Island</td>
<td>$35.00</td>
<td>$36.00</td>
</tr>
<tr>
<td>10x10 Turn-key*</td>
<td>$3,900**</td>
<td>$4,000**</td>
</tr>
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*See attachment  **Per booth

6. EXHIBIT FEE & DEPOSIT SCHEDULE (U.S. FUNDS ONLY)
Total Sq. Ft.: ____________ (Size of Booth)
Booth Rate: ____________/ Sq. Ft.

= Total Booth Cost: $ __________________________

Logo in Official Program ($250): $ ____________

7. PAYMENT

☐ Check: (Payable to AAPM&R)
Check #: __________________________
Mail to: AAPM&R, PO Box 95528, Chicago, IL 60694-5528.

☐ Credit Card: Credit card payments will be completed on the secure AAPM&R Payment Portal. A statement will be sent containing a link to complete your payment.

PAYMENT TERMS
50% payment due by December 15, 2017
100% due by March 1, 2018

CANCELLATION OF SPACE
Written notification of contract cancellation, or reduction of space, must be received by AAPM&R. If space is cancelled or reduced prior to February 1, 2018, a full refund less a $500 administrative fee will be granted. If space is cancelled between January 16 and March 1, 2018, 50% of the total rental fees for the cancelled or reduced space will be retained by AAPM&R. If space is cancelled or reduced on or after March 1, 2018, the exhibitor shall remain liable to AAPM&R for the total rental fee for the space. Any space not claimed or occupied by 2 pm, Thursday, October 25, 2018, may be reassigned by the Academy without refund. Additionally, exhibits must remain intact until final closing hour of the exhibit hall. Failure to do so will be penalized by loss of priority points and a $500 fee. Please have booth representatives plan accordingly.

8. CONTRACT EXECUTION

This exhibit space application will become a contract upon acceptance with authorized signature and is based upon the exhibit floorplan, exhibit space fees and rules and regulations governing the exposition and general information that is included within this document. All applications are contingent upon AAPM&R approval. By signing you indicate you are authorized and have read and agree to the rule and regulations on the reverse side of this application and the cancellation and reduction of space terms.

Signature of authorized exhibitor agent ____________________________
Date ____________________________

Printed Name ____________________________

Page 7
Simplify your exhibit experience!

TURNKEY BOOTH PACKAGES FOR 10' X 10'

**Booth A Package**

- Booth Fee
- Standard Table, includes 6' x 30” skirt
- 8' Back Drape
- 3' Side Drape
- Standard Carpet to Fit
- 2 each—Side Chairs
- 1 each—Wastebasket
- 7” x 44” ID Sign
- 1 Standard Electrical Outlet

**Booth B Package**

- Booth Fee
- Counter Height Table, includes 6’ x 42” skirt
- 8' Back Drape
- 3' Side Drape
- Standard Carpet to fit
- 2 each – Bar Stool
- 1 each - Wastebasket
- 7” x 44” ID Sign
- 1 Standard Electrical Outlet

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**TURNKEY BOOTH COST**

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<tr>
<td>$3,900</td>
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</table>

Please check the box of the Turnkey Booth Package you would like to select:

- [ ] BOOTH A PACKAGE
- [X] BOOTH B PACKAGE

This is an addendum to the Exhibitor Contract. The exhibit space cost will reflect the turnkey booth pricing.

Company: ____________________________
Contact Name: _______________________
Contact Number: _____________________
Contact Email: _______________________
Contact Signature: ___________________
Date: _______________________________