

## Industry Relations Council (IRC) Tiers and Value of Participation

The Industry Relations Council (IRC) provides a useful framework for the Academy and Industry to expand dialogue on emerging issues of shared concern. AAPM&R receives high praise from participants for the IRC program and the opportunities it affords throughout the year, including, but not limited to, the ability to meet with Academy leadership at least 2 times per year and the ability to survey AAPM&R members and recognition. *(See other values below.)* This is the perfect avenue to begin and further develop compliant relationships with AAPM&R and PM&R physicians.

		<b>TIER 1 \$70,000</b>	<b>TIER 2 \$50,000</b>	<b>TIER 3 \$25,000</b>	<b>TIER 4 \$10,000</b>
<b>TIER 1 ONLY</b>	▶ Number of full conference registrations at the Annual Assembly	2	N/A	N/A	N/A
	▶ Number of complimentary exhibit hall badges at the Annual Assembly	5	N/A	N/A	N/A
	▶ Number of questions a company can include in a survey sent to AAPM&R members	10	5	3	2
	▶ Number of questions a company can include in a survey sent to AAPM&R Resident members.	6	3	2	1
	▶ Number of priority points earned	5	3	2	1
	▶ Number of invitation(s) to full day Annual IRC Meeting	4	3	2	1
	▶ Number of invitation(s) to the IRC Breakfast at the Annual Assembly	4	3	2	1
	▶ Number of complimentary tickets to the President's Reception at the Annual Assembly	3	2	2	1
	▶ Number of subscriptions to <i>PM&amp;R</i> , AAPM&R's scientific journal	4	3	2	1
	▶ Number of subscriptions to <i>The Physiatrist</i> , AAPM&R's newsletter	4	3	2	1
	▶ Company-supplied digital advertisement on AAPM&R website	4 month duration	2 month duration	N/A	N/A
	▶ Discounts on advertising ( <i>Preliminary and Official Programs, The Physiatrist</i> , digital advertising)	20%	10%	5%	N/A
	▶ Ability to host 1 social event at the Annual Assembly without a fee ( <i>In all cases, some restrictions apply and an application is required.</i> )	✓	✓	✓	Fees required
<b>ALL TIERS</b>	▶ Recognition on Corporate Support Wall at the Annual Assembly	✓	✓	✓	✓
	▶ Special signage for participants' exhibit booths (if exhibiting) at the Annual Assembly	✓	✓	✓	✓
	▶ Recognition on AAPM&R website during entire year of participation	✓	✓	✓	✓
	▶ Recognition on AAPM&R's social media channels	✓	✓	✓	✓
	▶ Use of IRC Participant logo	✓	✓	✓	✓

Values are subject to change. Discounts may not be combined with other offers.

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# AAPM&R Industry Relations Council Application

**Please select your desired tier and fill out the information below for that respective tier only:**

☐ **Tier 1** \$70,000    ☐ **Tier 2** \$50,000    ☐ **Tier 3** \$25,000    ☐ **Tier 4** \$10,000

## COMPANY INFORMATION

COMPANY

(Please list name as it should appear in print and on line)

ADDRESS

CITY

STATE

ZIP

MAIN PHONE

WEBSITE

Please describe the product or service relevant to PM&R:

Please describe anything in your company's pipeline that may contribute to PM&R:

## MAIN CONTACT INFORMATION

NAME

COMPANY/AGENCY

EMAIL

ADDRESS

CITY

STATE

ZIP

OFFICE PHONE

MOBILE

FAX

**AAPM&R Industry Relations Council Application *(continued)***

SECONDARY CONTACT INFORMATION

NAMECOMPANY/AGENCYEMAIL

ADDRESS

CITYSTATEZIP

OFFICE PHONEMOBILEFAX

BILLING CONTACT OR SAME AS:

☐ Main Contact

☐ Secondary Contact

☐ New Contact *(Fill out information below)*

NAMECOMPANY/AGENCYEMAIL

ADDRESS

CITYSTATEZIP

OFFICE PHONEMOBILEFAX

BILLING INFORMATION

☐ Submit invoice to:

☐ Submit grant request online. Grant submission Web address:

☐ Submit Letter of Request

☐ Other, please specify:

AAPM&R Industry Relations Council Application (continued)

Subscriptions to the Academy scientific journal, *PM&R*

TIER 1: Fill out 4 subscriptions    TIER 2: Fill out 3 subscriptions    TIER 3: Fill out 2 subscriptions    TIER 4: Fill out 1 subscription

SUBSCRIBER 1 or check here if sames as : ☐ Main Contact    ☐ Secondary Contact

NAME	COMPANY/AGENCY	EMAIL
ADDRESS		
CITY	STATE	ZIP
OFFICE PHONE	MOBILE	FAX

SUBSCRIBER 2 or check here if sames as : ☐ Main Contact    ☐ Secondary Contact

NAME	COMPANY/AGENCY	EMAIL
ADDRESS		
CITY	STATE	ZIP
OFFICE PHONE	MOBILE	FAX

SUBSCRIBER 3 or check here if sames as : ☐ Main Contact    ☐ Secondary Contact

NAME	COMPANY/AGENCY	EMAIL
ADDRESS		
CITY	STATE	ZIP
OFFICE PHONE	MOBILE	FAX

SUBSCRIBER 4 or check here if sames as : ☐ Main Contact    ☐ Secondary Contact

NAME	COMPANY/AGENCY	EMAIL
ADDRESS		
CITY	STATE	ZIP
OFFICE PHONE	MOBILE	FAX

## AAPM&R Industry Relations Council Application *(continued)*

### Subscriptions to the newsletter, *The Physiatrist*

**TIER 1:** Fill out 4 subscriptions   **TIER 2:** Fill out 3 subscriptions   **TIER 3:** Fill out 2 subscriptions   **TIER 4:** Fill out 1 subscription

**SUBSCRIBER 1** or check here if same as : ☐ Main Contact   ☐ Secondary Contact   ☐ Same as info provided for PM&R subscription

NAME	COMPANY/AGENCY	EMAIL
ADDRESS		
CITY	STATE	ZIP
OFFICE PHONE	MOBILE	FAX

**SUBSCRIBER 2** or check here if same as : ☐ Main Contact   ☐ Secondary Contact   ☐ Same as info provided for PM&R subscription

NAME	COMPANY/AGENCY	EMAIL
ADDRESS		
CITY	STATE	ZIP
OFFICE PHONE	MOBILE	FAX

**SUBSCRIBER 3** or check here if same as : ☐ Main Contact   ☐ Secondary Contact   ☐ Same as info provided for PM&R subscription

NAME	COMPANY/AGENCY	EMAIL
ADDRESS		
CITY	STATE	ZIP
OFFICE PHONE	MOBILE	FAX

**SUBSCRIBER 4** or check here if same as : ☐ Main Contact   ☐ Secondary Contact   ☐ Same as info provided for PM&R subscription

NAME	COMPANY/AGENCY	EMAIL
ADDRESS		
CITY	STATE	ZIP
OFFICE PHONE	MOBILE	FAX

**AAPM&R Industry Relations Council Application *(continued)***

**PLEASE LIST THE NATIONAL MEETINGS YOU WILL BE ATTENDING THIS YEAR:**

**COMMENTS**

If you have any questions, please contact Sharon Popielewski at  
**(847) 737-6048** or by email at **[corporatesupport@aapmr.org](mailto:corporatesupport@aapmr.org)**.