



## Exhibit Sponsorships Available

*(Limit: 3 exhibitors)*

### Location:

Shirley Ryan Ability Lab  
(Formerly Rehabilitation Institute of Chicago)  
355 E. Erie Street  
Chicago, IL 60611

Cadaver-based course, intended for  
the intermediate physiatric  
ultrasonographer

*(Networking Reception 5:30 pm-7 pm)*  
Friday, August 24, 8:00 am – 5:30 pm

### Exhibit Sponsorship Fee includes the following:

**Faculty:** 10

**Attendees:** Up to 40

- Exhibit table in high traffic area during course and reception
- Corporate logo on signage recognizing company as an exhibit sponsor
- Recognition on AAPM&R website as an exhibit sponsor
- Ability to address attendees for 5-7 minutes during lunch on Saturday (additional fee)

**Exhibit sponsorship fee:** \$2,500

**Additional fee for speaking opportunity during lunch:** \$3,000 (Limit: 2 speaking time slots)

### Course Learning Objectives:

- Describe the value and limitations of ultrasound as a diagnostic and interventional tool.
- Produce an optimal ultrasound image of specific structures in live patients and in a cadaver for preparation for an ultrasound guided injection by demonstrating a command of knowledge over transducer orientation and adjusting ultrasound picture for depth, focal zone, gain, time-gain compensation, frequency, and beam steering.
- Accurately direct a needle towards targeted structures using MSK ultrasound.
- Accurately palpate specified bony landmarks and soft tissue structures required for a comprehensive musculoskeletal physical exam using MSK ultrasound for feedback.
- Accurately identify needle insertion points based on surface anatomy required for electrodiagnostic and spasticity management injections.

This activity is part of AAPM&R's [New STEP Ultrasound Certificate Program](#)—the Premiere Ultrasound Training Program—*Designed by Physiatrists for Physiatrists*. We also offer a larger sponsorship package which encompasses the entire program and look forward to sharing the information with you.

**For more information contact: Sharon Popielewski, (847) 737-6048 or [spopielewski@aapmr.org](mailto:spopielewski@aapmr.org).**