

**Important update regarding AAPM&R exhibit and sponsorship sales**

Dear Exhibitor,

AAPM&R is pleased to announce that **SPARGO, Inc.** has been appointed as the official exposition management firm for the **2026 Annual Assembly**. With decades of expertise, SPARGO manages more than 30 medical meetings each year—14 of which are ranked among the Top 50 Medical Meetings by the Healthcare Convention & Exhibitors Association (HCEA).

We are confident this partnership will bring new initiatives, fresh ideas, and enhanced support to ensure a successful experience for all exhibitors.

**John Barrett**, Senior Sales Manager, will oversee exhibit and sponsorship sales and **Andrew Cusick** will be your point of contact for operational and logistical needs. They can be reached via email at [john.barrett@spargoinc.com](mailto:john.barrett@spargoinc.com) and [andrew.cusick@spargoinc.com](mailto:andrew.cusick@spargoinc.com).

2026 exhibit space selection appointments will take place during the 2025 Annual Assembly in Salt Lake City. The selection order will be based on the [Priority Point system](#). Please be on the lookout for your appointment email the week of October 6, 2025.

We'd also like to express our gratitude to the team from Conventus Media for their partnership and service for more than 10 years. Two members of the Conventus Media team will be in Salt Lake City to service exhibitors and implement sponsorships.

As always, we thank you for your collaboration and look forward to our continued relationship. If you have any questions about the transition, please feel free to contact me using the information below.

Kind regards,

***Sharon S. Popielewski***

**Associate Executive Director, Business and Resource Development**

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