

#aapmr26

**ORLANDO, FL & VIRTUAL
NOVEMBER 11-14, 2026**

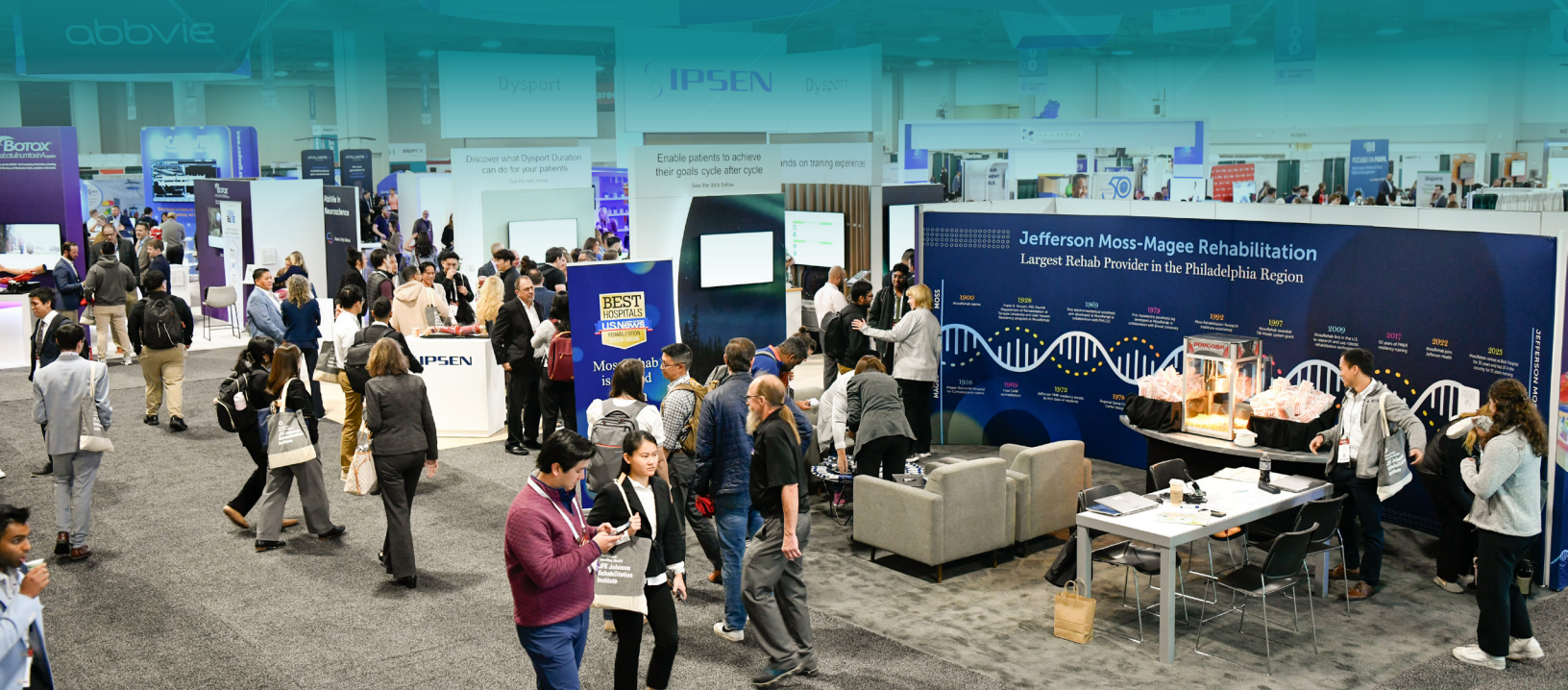
**Stand Out in Orlando at the
World's Largest Gathering
of PM&R Physicians!**



PROSPECTUS 2026

Organizations are encouraged to secure all exhibits, advertising and sponsorships by July 29 to maximize awareness and allow for proper time for implementation.

ABOUT AAPM&R



AAPM&R – WHO WE ARE AND OUR FOCUS

The American Academy of Physical Medicine and Rehabilitation (AAPM&R), representing more than 9,000 Physical Medicine and Rehabilitation (PM&R) physicians, or physiatrists, is dedicated to the advancement of the specialty. AAPM&R plays a crucial role in supporting PM&R physicians in optimizing outcomes and function for patients across various clinical settings. AAPM&R aims to enhance the specialty and success of every member.

WHO ARE PM&R PHYSICIANS/PHYSIATRISTS*?

PM&R physicians are medical doctors who have completed training in the specialty of physical medicine and rehabilitation (PM&R), and may be subspecialty certified in Brain Injury Medicine, Hospice and Palliative Medicine, Neuromuscular Medicine, Pain Medicine, Pediatric Rehabilitation Medicine, Spinal Cord Injury Medicine, and/or Sports Medicine. PM&R physicians evaluate and treat injuries, illnesses and disability, and are experts in designing comprehensive, patient-centered treatment plans. Physiatrists utilize cutting-edge as well as time-tested treatments to maximize patients' function and quality-of-life.

**Hint: They are not psychiatrists or podiatrists. We're happy to share more!*

AAPM&R ANNUAL ASSEMBLY – PM&R'S PREMIER EDUCATIONAL AND NETWORKING EVENT

Each year, AAPM&R brings the PM&R community together at its Annual Assembly to advance the specialty. As the premier physiatry-focused event, our members (and other attendees) connect, learn and expand their professional expertise. While AAPM&R is hosting a hybrid event to facilitate accessibility, 90+% of attendees are expected in-person.

#AAPMR26 will be jam-packed with top-notch education, valuable networking opportunities and cutting-edge research. Assembly content will be accessible to learners for one year, with the ability to earn more than 100 AMA PRA Category 1 Credits™.

If you offer innovative products, services and solutions that meet the needs of PM&R physicians and their patients, then you belong at #AAPMR26!

**Great value: AAPM&R invites exhibitors to attend non-ticketed educational sessions.*

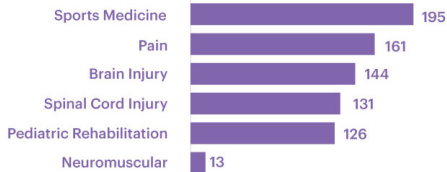
AAPM&R ANNUAL ASSEMBLY BY THE NUMBERS...

2,770* **TOTAL ATTENDEES**

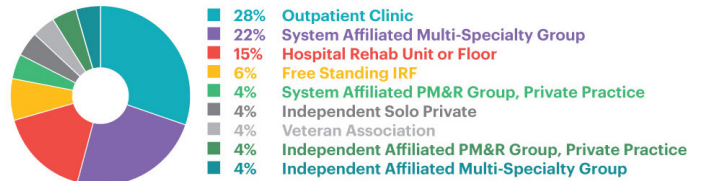
2,261 **IN-PERSON ATTENDEES**

509 **VIRTUAL ATTENDEES**

23.1% **HOLD A SUBSPECIALTY CERTIFICATION**



PRIMARY PRACTICE SETTING



THE BEST IN EDUCATION

816 **FIRST-TIME ATTENDEES**

748 **FIRST-TIME IN-PERSON ATTENDEES**

48 **FIRST-TIME VIRTUAL ATTENDEES**

90+ **EDUCATIONAL SESSIONS**

39 **LIVE-STREAMED SESSIONS**

24 **MEMBER MEETUPS**

3 **PLENARY SESSIONS**

18 **CLINICAL AND PRACTICE THEMES**

**All data taken from the 2025 Annual Assembly Demographics Report, Exhibitor Survey and Attendee Survey.*

EXHIBIT TO ENGAGE WITH PM&R PHYSICIANS

AAPM&R offers a variety of opportunities for engagement, education and brand awareness at #AAPMR26!

- Exhibit to showcase and educate PM&R physicians on the tools and services they can use to improve patient care.
- Sponsor education, events and more which are tailored to fit your organization's need.
- Take advantage of unique branding opportunities to showcase your message.

Let's work together and explore opportunities to meet your goals.



HIGHLIGHTS AT #AAPMR26

AAPM&R values its exhibitors, recognizing them as integral participants in enhancing the quality of the Annual Assembly.

COMMITMENT TO OUR EXHIBITORS

AAPM&R recognizes the investment companies make to be at our meeting and realizes that exhibitors have much to offer attendees and their patients. Register early to be included in AAPM&R's advance marketing efforts, which highlight participating companies and enable targeted matchmaking based on clinical practice areas, patient demographics, and emerging healthcare needs. This approach not only enriches the attendee experience, but also maximizes the impact and relevance of our exhibitors' contributions, creating a mutually beneficial environment.

COMMITMENT TO BRINGING ATTENDEES TO THE EXHIBIT FLOOR

- Enhanced "Member Meet-Ups"
- Meaningful exhibit hall hours (see below).*
- Opportunities for sponsored events
- Morning food breaks on Friday and Saturday, along with provided lunches, to encourage networking
- Research Hub near exhibits
- Special Resident Experience
- Central Café/Lounge – a place for attendees to network
- Multiple theaters that can be used interchangeably
- Interactive Learning Center
- Enhanced Career Corner
- Dog Park
- Floorplan is strategically designed to enhance traffic flow



THE EXHIBIT HALL IS THE PLACE TO BE

- **Education** — It's a main reason for the meeting. There is ample time for sponsored and AAPM&R-generated sessions in the Exhibit Hall in a variety of settings. There is a popular Learning Center and multiple easy-to-find theaters accommodating audiences of all sizes.
- **Research** — A hallmark of the meeting, AAPM&R offers a robust Research Hub.
- **Activities** — There are many activities to choose from – Volunteer, Experiential, Nourishing, Restful.
- **Food** — Everyone enjoys food. AAPM&R offers breaks, lunch and coffee.
- **Networking/Connection** — Ample time for attendees to network with peers and exhibitors.
- **More!** Attendees can take a professional headshot, play with dogs, enhance their CV and more!

*EXHIBIT HOURS

- **Thursday:** 11 am-2:30 pm (ET) and 5-6:30 pm (ET) (Opening Reception)
Note: From 2:30-5 pm there is a special Resident-only Experience for residents and Exhibitors that choose to sponsor.
 - **Friday:** 8 am-2 pm (ET)
 - **Saturday:** 8 am-2 pm (ET)
- *Hours subject to change*

ADVANCED CLINICAL FOCUS DAYS

Advanced Clinical Focus Days were developed based on attendee feedback for more in-depth education. The topics for #aapmr26 will be selected early in 2026.

SECURE YOUR 2026 SPACE FOR PRIME PLACEMENT!

The Exhibit Hall is the place to meet and connect with PM&R physicians. This central hub is where attendees network, find innovative solutions and learn about the latest advancements in the field. Showcase your organization with a hands-on demonstration or a sponsored education session.



[CLICK HERE TO SEE THE 2026 FLOOR PLAN AND RESERVE YOUR SPOT](#)

Booth Type	Onsite Booth Rates	Standard Booth Rates
In-Line	\$44.00 per sq. ft.	\$46.00 per sq. ft.
All Corners	\$200	\$200
10'X10' Turnkey*	\$52.00 per sq. ft.	\$54.00 per sq. ft.

*Turnkey options simplify your ordering process and include the basics for a successful experience. Turnkey booths reduce your administrative burden and are equipped with a table, two chairs, and wastebasket.

BOOTH FEES INCLUDE:

- Welcome Reception in the Exhibit Hall
- Boxed lunches for exhibitors in the Exhibit Hall on Thursday, Friday and Saturday
- 80+ non-ticketed educational sessions
- Much More!

EXHIBIT HALL HOURS*

- **Thursday, November 12:** 11 am-2:30 pm and 5-6:30 pm (ET)
From 2:30-5 pm, the Exhibit Hall is open only to select sponsors for a special Resident Experience. Inquire today!
 - **Friday, November 13:** 8 am-2 pm (ET)
 - **Saturday, November 14:** 8 am-2 pm (ET)
- *Hours subject to change*

LOOKING TO ENTERTAIN/ MEET WITH ATTENDEES OFF THE SHOW FLOOR?

Secure your space by filling out the function request form:

[DOWNLOAD THE FORM HERE](#)

Why is this requested? AAPM&R invests a significant amount to attract attendees to the meeting. We desire maximum engagement between exhibitors and attendees. We want to be able to service members and attendees appropriately and desire to understand what is happening at our meeting. In some



cases, fees may be assessed and rules apply for accessing attendees.

Please note: All organizations holding meetings, regardless of the need for space, must complete this form.

The American Academy of Physical Medicine and Rehabilitation (AAPM&R) is the national medical specialty organization representing more than 9,000 physicians who are specialists in physical medicine and rehabilitation (PM&R). PM&R physicians, also known as physiatrists, evaluate and treat injuries, illnesses, and disabilities, and are experts in designing comprehensive, patient-centered treatment plans. Physiatrists utilize cutting-edge as well as time-tested treatments to maximize function and quality-of-life. **View the Membership Report at aapmr.org/membershipreport.**

The AAPM&R Annual Assembly is the best single gathering place for physiatrists to engage and learn, and for you to showcase your organization's brand, products and services.

For more information on exhibit sales and sponsorships, contact SPARGO, Inc. (the official show management company for AAPM&R):

John Barrett

aapmrexhibits@spargoinc.com

(703) 654-6490

For information on print and digital advertising as well as year-round engagement, including year-round sponsorships, corporate or institutional memberships and market research opportunities, contact:

Sharon Popielewski – spopielewski@aapmr.org | **(847) 737-6048**

Ashley Piper – apiper@aapmr.org | **(847) 737-6047**

corporatesupport@aapmr.org

#aapmr26

**ORLANDO, FL & VIRTUAL
NOVEMBER 11-14, 2026**

