

# 2023 Institution Partners Council

## Participation Reconciliation Report



aapm&r

# Thank You for Your Commitment

- Your support helped the Academy advance our specialty's impact throughout healthcare.
- IPC members had the opportunity to receive discounts and values outlined by the program, including year-round recognition.
- This deck documents the tangible value of your participation and invites you to renew this collaboration.

# Values of 2023 IPC Participation

- ✓ Complimentary 8x10 booth at the in-person Job and Fellowship Fair
- ✓ Complimentary posting on the Job and Fellowship Board
- ✓ Discounts on Annual Assembly registration
- ✓ Use of IPC participant logos
- ✓ Year-round recognition

# Year-Round Recognition

## The Physiatrist Membership Print Newsletter

### 2023 INSTITUTION PARTNERS COUNCIL

### 2023 Institution Partners Council

AAPM&R is grateful for our 2023 partners, who help the Academy advance the field of physical medicine and rehabilitation medicine with their support. Read on to learn more about them.



#### American Rehabilitation Care (ARC)

**Advanced Rehabilitation Care** is a reputable and rapidly-expanding national physiatry group specializing in transitions of care throughout the rehabilitation continuum. For more than a decade, ARC has delivered exceptional physician-led care in acute, sub-acute and outpatient environments for our top-tier clinical partners. ARC's concierge approach tailors each provider role to the specialists' strengths and we emphasize work-life balance for our physicians and their families. Our elite quality has shaped partnerships with academic centers, the White House and HHS. ARC was recognized as a "Great Place to Work" and is currently a finalist for "Best Place to Work."

#### The Craig H. Neilsen Rehabilitation Hospital at the University of Utah Health

The Craig H. Neilsen Rehabilitation Hospital at the University of Utah Health seamlessly blends hospitality with state-of-the-art care and innovation. Equipped with cutting-edge medical technologies and staffed by dedicated experts, it offers specialized programs for individuals recovering from spinal cord injuries, brain injuries and other complex neurological conditions. Working in tandem with the Department of Physical Medicine and Rehabilitation, their synergistic efforts drive ground-breaking research, comprehensive education and exceptional patient care. Together, they create a collaborative environment fostering recovery, independence and an improved quality-of-life for patients on their rehabilitation journey.

#### Encompass Health

Encompass Health is the nation's leading provider of inpatient rehabilitation with more than 150 hospitals in 37 states and Puerto Rico. Our team of clinical experts provides high-quality, compassionate rehabilitative care for patients recovering from a major injury or illness, using advanced technology and innovative treatments to maximize recovery. We are proud to be a top priority in our patients' lives. We are ranked by Park Therapy, Inc. as one of the top 100 rehab centers in the nation.

#### Florida Spine and Pain Institute

Florida Spine and Pain Institute consists of four robust outpatient clinics and a growing SRPG physiatrist group that services twenty skilled nursing homes throughout central Florida. We stand out in the SNF space by offering interventional chronic pain relief options onsite and at discharge at our outpatient locations in Orlando, Winter Park, Clermont and Davenport. Our interventional pain management team offers a variety of treatments including joint injections and stabilization, nerve blocks and radiofrequency denervation to address chronic pain.

#### Hospital for Special Surgery

Hospital for Special Surgery (HSS), has been ranked the No. 1 hospital in the nation for orthopedics for the fourteenth consecutive year in the U.S. **HSS** Department of Physiatry includes 31 physiatrists who are an integral part of the interdisciplinary team that treats patients with musculoskeletal conditions. The department provides a one-year Spine & Sports Medicine Fellowship, with two ACGME Accredited Sport Medicine positions and two NASS-Recognized Interventional Spine & Musculoskeletal Medicine positions accepted each year. In 2022, HSS physiatrists conducted more than 50 studies with more than 35 articles published.

#### Jefferson Moss-Magee Rehabilitation

Jefferson Moss-Magee Rehabilitation Hospital and MossRehab have come together under the umbrella of Jefferson Health as Jefferson Moss-Magee Rehabilitation. Jefferson Moss-Magee Rehabilitation includes our six inpatient locations and more than 40 outpatient rehab sites across the Philadelphia region and South Jersey. Collectively, we are the largest and highest ranked provider of inpatient and outpatient physical and occupational therapy in the Philadelphia region. Our Center City location in the Philadelphia region is a top priority in our patients' lives. We are ranked by Park Therapy, Inc. as one of the top 100 rehab centers in the nation.

#### LifePoint Rehabilitation

LifePoint Rehabilitation, a division of LifePoint Health, is a leading provider of acute inpatient rehabilitation services with more than 300 hospital-based rehabilitation units, medical/surgical and outpatient therapy settings and more than 30 joint venture freestanding inpatient rehabilitation facilities across the country. We provide high-quality, patient-centered care with the goal of helping our patients recover as fully as possible and regain the level of independence they hope to achieve. Learn more at [lifehealth.net/rehabilitation](http://lifehealth.net/rehabilitation).

#### Mayo Clinic

Mayo Clinic is ranked as the best hospital in the nation for 2022-2023 by U.S. News & World Report. Our multi-disciplinary group practice focuses on providing high-quality, compassionate medical care. We are the largest integrated, not-for-profit medical group practice in the world with approximately 4,800 physicians and scientists across all locations working in a unique environment that brings together the best in patient care, ground-breaking research and innovative medical education. The PM&R department cares for people with amputations, bladder and bowel disorders, brain injuries, musculoskeletal injuries, nervous system disorders, sports-related injuries, stroke, work injuries, wounds and more.

#### Medrina

Medrina is the nation's largest physiatry group. Headquartered in the vibrant city of Chicago, Illinois, Medrina has built an expansive network of more than 600 doctors and 1,200 facilities. With an unwavering commitment to patient care and continuous growth, we now serve patients across 44 states and continue to expand. We're a doctor-owned and operated organization committed to improving patient outcomes through a variety of world-class programs. Our physical medicine and rehabilitation experts collaborate in the care of patients in a multitude of settings, including skilled nursing facilities (SNFs), Assisted/Independent Living Facilities (ALFs/ILFs), and Inpatient Rehab Facilities (IRFs).

### 2023 INSTITUTION PARTNERS COUNCIL

#### MetroHealth System and Case Western Reserve University

The MetroHealth System (MHS) is a leading academic medical center that is focused on the region's diverse population and nationally-recognized for innovation, outcomes and service. The MetroHealth Rehabilitation Institute, a Case Western Reserve University affiliate, includes CARF-accredited comprehensive rehabilitation services, a Spinal Cord Injury Model System Center, and is ranked by U.S. News & World Report as a top rehabilitation hospital. Training programs include a PM&R Residency and Fellowships in Brain Injury, Pain and Spinal Cord Injury. The MetroHealth Center for Rehabilitation Research conducts cutting-edge rehabilitation research and is presently ranked #1 in the nation in NIH funding (Blue Ridge).

#### Montefiore Rehabilitation

Montefiore Rehabilitation Institute continues to expand our faculty, welcoming two new sports medicine physicians to join our current faculty as team physicians for the NYFCF. This fall, we also welcome back a recent graduate as our new TBI attending, as well as two new general physiatrists. Our local and global service efforts continue with adaptive sports for the Bronx community and resuming our physiatry medical mission to Jamaica this July. Lastly, we are thrilled to announce our new categorical residency track, our first class began July 1 and we are recruiting for both our advanced and categorical tracks this cycle.

#### MUSC Health Physical Medicine & Rehabilitation

The expanding PM&R Division at the Medical University of South Carolina (MUSC) is led by division chief, Ameet Nagpal, MD, MS, MEd, MBA, FAAPMR. Our vision is to develop a world-class program. MUSC and the PM&R Division are aligned in the strategy of developing a PM&R residency within the next two-to-three years. MUSC Health University Medical Center is an 865-bed, quaternary care, Level 1 Trauma Center in the heart of downtown Charleston, SC, serving a large catchment area. Our ambulatory care centers are situated throughout Lowcountry to ensure access for the patients whom we serve.

#### Rusk Rehabilitation

Celebrating 75 years of innovation and leadership, Rusk Rehabilitation at NYU Langone is one of the most renowned centers of its kind for the treatment of adults and children. It is home to advances that have set the standard in rehabilitation medicine for every stage of life and every phase of recovery. Our internationally-recognized programs cover the full spectrum of rehabilitative services, with our experts serving as leaders in research, education and clinical care. Rusk Rehabilitation is recognized by U.S. News & World Report as one of the top 5 rehabilitation programs in the country.

#### Shepherd Center

Shepherd Center provides world-class clinical care, research and family support for people experiencing the most complex conditions, including spinal cord and brain injuries, multi-trauma, traumatic amputations, stroke, paralysis and function through the combined power of collaborative education, research, clinical care and community engagement. Comprehensive facilities include a Level 1 Trauma Center, 52-bed UC Davis Rehabilitation Hospital, Shriners Hospitals for Children Northern California, Northern California VA system, and broad multidisciplinary adult and pediatric clinics in sports medicine, neuromuscular disease, spine, amputee management, post-polio, SCI, brain injury, CP, spasticity management and spinal bifida. Education programs include medical student teaching, PM&R residency, and strong fellowships in Sports Medicine, Neuromuscular Medicine and Pediatric Rehabilitation Medicine.

#### Shirley Ryan AbilityLab

The Physical Medicine & Rehabilitation (PM&R) Residency Program is a dynamic and interactive training program that is predominantly based at the Shirley Ryan AbilityLab, the #1 rated Rehabilitation Hospital by U.S. News & World Report since 1991. The Shirley Ryan AbilityLab is the first ever "translational" research hospital where clinicians, scientists, innovators and technologists work together in the same space, applying research in real time to patients with disability. It is an ideal training ground for PM&R residents. Our residents also have access to training at Northwestern Memorial Hospital and all the top-rated departments and faculty at Northwestern University Feinberg School of Medicine.

#### SIMED

SIMEDHealth is an independent, multi-specialty, integrated medical group with clinic and service locations in Gainesville, Ocala, Chiefland, High Springs, Lady Lake/The Villages and High Springs, Florida. Established in the 1980s, SIMEDHealth is the largest independent health system in North Central Florida, with physicians and advanced care providers responsible for healthcare services in multiple hospitals and other facilities in this region.

#### Spaulding Rehabilitation Network

The Spaulding Rehabilitation Network is anchored by Spaulding Rehabilitation Hospital Boston, which is nationally ranked by U.S. News & World Report and is the official teaching hospital of the Harvard Medical School Department of Physical Medicine and Rehabilitation (PM&R). The department is dedicated to the advancement of rehabilitation in clinical settings and research laboratories. Faculty members include nationally- and internationally-recognized physicians and scientists who use evidence-based medicine, technology and innovation to improve function, clinical outcomes and quality-of-life for all patients.

#### University of California Davis

The University of California Davis Department of PM&R is transforming lives of our diverse populations by improving function and function through the combined power of collaborative education, research, clinical care and community engagement. Comprehensive facilities include a Level 1 Trauma Center, 52-bed UC Davis Rehabilitation Hospital, Shriners Hospitals for Children Northern California, Northern California VA system, and broad multidisciplinary adult and pediatric clinics in sports medicine, neuromuscular disease, spine, amputee management, post-polio, SCI, brain injury, CP, spasticity management and spinal bifida. Education programs include medical student teaching, PM&R residency, and strong fellowships in Sports Medicine, Neuromuscular Medicine and Pediatric Rehabilitation Medicine.

#### University of Louisville

Frazier Rehabilitation Institute is celebrating 50 years of excellence in teaching physiatry. University of Louisville Division of PM&R focuses in a multitude of settings and is primarily housed in the state-of-the-art UofL Health - Frazier Rehabilitation Institute. Frazier's rich history in rehab medicine and patient care provides an ideal setting for resident education. With a robust faculty that includes specialists in SCI, TBI, Stroke, Sports Medicine, Electrodiagnostic Medicine, Cancer, Pediatric and Neuromuscular Rehab, residents gain a top-class education on their journey to becoming future PM&R leaders. The program boasts a strong curriculum for residents including all core sub-specialties, Ultrasound, Resident Wellness, Quality Improvement and Research.

### 2023 INSTITUTION PARTNERS COUNCIL

#### University of Miami

Christine E. Lynn Rehabilitation Center at UHealth Jackson Rehab Care

For the first time since opening in 2020, Christine E. Lynn Rehabilitation Center (LRC) at UHealth Jackson Memorial has been named among the top hospitals in the U.S., according to U.S. News & World Report. We can proudly say we are in the top 5 percent of rehabilitating hospitals nationwide. This tremendous recognition can be attributed to LRC's top-notch physicians, therapists, nurses and support staff who work diligently and selflessly with some of our most complex and fragile patients. Because of their dedication, this state-of-the-art facility has become the rehab hospital of choice in South Florida in just three short years.

#### University of Minnesota, Department of Rehabilitation Medicine

Founded in 1888, the University of Minnesota Medical School draws on 135 years of improving medicine through education, scientific discovery and giving patients innovative and compassionate care. For more than 70 years, the Department of Rehabilitation Medicine has set a gold standard for rehabilitation care, education, and research. Faculty practice at affiliated locations under M Health Fairview representing a collaboration between the University, University of Minnesota Physicians and Fairview Health Services combining academic and community resources to provide the very best clinical care to patients and communities, while also supporting research and education across the joint healthcare delivery system.

#### University of Rochester Medical Center, Strong Memorial Hospital NY

The Department of PM&R in Rochester, NY, boasts rapid growth over the last five years, focusing on both inpatient and outpatient growth. Part of an expanding system of care, the department has grown from five faculty to 20 with emphasis on fellowship-trained specialty physicians in Brain Injury, SCI, MSK, Interventional Spine and Sports Medicine. Under the leadership of Rajeev Patel, MD, FAAPMR, we continue to grow, with plans to expand in the areas of Pediatrics and Cancer Rehabilitation. Our inpatient rehabilitation unit is expanding from 20 beds to 31 with a new Brain Injury unit opening in December of 2023.

#### University of Washington

Since 1957, the University of Washington Department of Rehabilitation Medicine has offered the highest quality rehabilitation care, training and research. Our goal is a world where all people can fully participate and thrive. Our clinical care teams are among the best in the nation, with UW Medical Center ranked #5 for rehabilitation. We offer residencies, fellowships, clerkships, degree programs in occupational therapy, prosthetics and orthotics, physical therapy, and a rehabilitation science PhD. We are also dedicated to research excellence, and strive to create a diverse, collaborative and innovative research culture that maximizes impact on the community we serve. Learn more at [rehab.washington.edu](http://rehab.washington.edu).

#### UPMC Rehabilitation

As one of the largest rehabilitation networks in the United States, UPMC Rehabilitation Institute is a nationally-recognized center of excellence for physical rehabilitation. A leader in inpatient care, UPMC Mercy is nationally ranked #7 in rehabilitation by U.S. News & World Report and is home to the UPMC Rehabilitation Institute's Centers of Excellence in stroke, spinal cord injury and brain injury rehabilitation. Plus, with more than 80 outpatient locations, patients benefit from a seamless continuum of care. We have one of the largest residency programs in the nation, four ACGME-accredited fellowships, and one innovative spine care fellowship. Learn more at [UPMC.com/Rehab](http://UPMC.com/Rehab).

#### U.S. Physiatry

U.S. Physiatry (USP) was founded in 2011 by leaders from all aspects of the rehab continuum. USP's goals are to ensure the success of the physiatrist by providing resources of a national company to help negotiate managed care contracts and ACO affiliations, to implement an IT strategy that allows focus on quality outcomes, and to ensure that the revenue cycle is maximized. USP is physician-led, with leadership made up entirely of practicing PM&R physicians. USP believes that empowering the rehab physician to follow patients throughout the rehab continuum allows for the best possible outcomes for patients and for our physician partners to maximize their practice income opportunities.

#### UT Southwestern Medical Center

We are excited that our department has been recognized for our hard work by coming in #15 on U.S. News & World Report's rankings of Rehabilitation Departments. UT Southwestern Medical Center made the Honor Roll and is tied for the #1 hospital in the state of Texas! Some of the great things happening in the department are the expansion of our Pain Management program to the Cancer Center. Dr. Shanti Pinto has been awarded RO1 NIH grant. Nitin Jain, MD, MSPH, FAAPMR will be receiving the 2023 PASSOR Legacy Award at AAPM&R's 2023 Annual Assembly, and Dr. Karen Kowalski started her term as president of AAPM.



Partner with us to receive year-round exposure among your peers and other institutions. Learn more about getting involved with our Institution Partners Council at [aapm.org/IPC](http://aapm.org/IPC).

Mailed to  
8,500+ PM&R  
physicians!



# Year-Round Recognition

## AAPM&R Website

[aapmr.org/about-aapm-r/corporate-support/institution-partners-council](http://aapmr.org/about-aapm-r/corporate-support/institution-partners-council)

## About AAPM&R

Making PM&R Essential, Now and in the Future

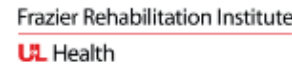


Aapmr.org has a monthly average of 47,260 visitors and 326,868 pageviews. "About AAPM&R" pages have been viewed 273,506 times this year, by 207,915 visitors

*Transform the focus of healthcare to value function while benefiting your institution.*

Partner with us to receive year-round exposure among your peers and other institutions. Thank you to our IPC participants:

2024 IPC Application



# Year-Round Recognition- Social Media

**aapm&r**  
**IPC**  
INSTITUTION  
PARTNERS  
COUNCIL

**TIER 1**

Logos included in the Tier 1 grid: Advanced, Neilsen, Encompass Health, FLORIDA SPINE & PAIN INSTITUTE, FocusRehabilitation Institute, HSS, LifePoint Rehabilitation, MAVO CLINIC, medrina, MetroHealth, MUSC, Rusk Rehabilitation at NYU Langone, Shepherd Center, Shirley Ryan AbilityLab, SIMEDHealth, UPMC, UR, UT Southwestern Medical Center, and UW Medicine.

3:20

← Post

**AAPM&R News**  
@AAPMR

Take a look at what @UofUHealth, one of our Institution Partners Council (IPC) participants, is doing to with technology to gain patient feedback in real time!

**Neilsen Rehabilitation** · 8/14/23

Connecting our patients in real time to their care team members and immediate needs have allowed our patients to have incredible outcomes. From education, accessibility, and giving a platform for digital health has been truly transformational. Thanks to our partners at Qualtrics

Post your reply

New in 2023! We invited IPC participants to share a post for the Academy to retweet.

Impressions ⓘ	Engagements ⓘ	Detail expands ⓘ
<b>332</b>	<b>8</b>	<b>4</b>
	New followers ⓘ	Profile visits ⓘ
	<b>0</b>	<b>2</b>

Facebook and X/Twitter



# Year-Round Recognition

Connection e-weekly, 12/27/2023

Happy New Year, Thank You to Our 2023 Corporate Supporters and more in your PM&R newsletter...

View this email in your browser.



aapm&r

# connection

## Academy News

### Upcoming Key Dates to Know

- [AAPM&R 2024 Membership Dues Renewal Deadline](#) | Sunday, December 31
- [Virtual Registration Deadline for the USOPC-NGB Medical Conference](#) | Friday, January 19
- [Call for #AAPMR24 Session Proposals Deadline](#) | Wednesday, January 31

Emailed to 9,863  
members

Average open rate  
of 51%

## Thank You to Our 2023 Corporate Supporters

Our [corporate supporters](#) allow us to enhance the specialty of physical medicine and rehabilitation, carry forth the Academy's mission and goals and improve patient care. We are very grateful for their support!

### Institution Partners Council (IPC)

- Advanced Rehabilitation Care
- Craig H. Neilsen Rehabilitation Hospital at University of Utah
- Encompass Health
- Florida Spine and Pain Institute
- Hospital for Special Surgery
- Frazier Rehab Institute / University of Louisville
- Jefferson Moss-Magee Rehabilitation
- Lifepoint Rehabilitation
- Mayo Clinic
- Medrina
- MetroHealth Rehabilitation Institute/Case Western Reserve University
- Montefiore/Einstein Rehabilitation Medicine
- MUSC Health-Medical University of South Carolina Department of Orthopaedics & Physical Medicine
- Rusk Rehabilitation Medicine at NYU Langone Health
- Shepherd Center
- Shirley Ryan Ability Lab
- SIMEDHealth, LLC
- Spaulding Rehabilitation Hospital/Harvard Medical School
- UC Davis Health
- UHealth Jackson / Christine E. Lynn Rehabilitation Center
- University of Minnesota Department of Rehabilitation Medicine
- University of Rochester Medical Center
- University of Texas Southwestern Medical Center
- University of Washington Department of Rehabilitation Medicine
- UPMC
- U.S. Physiatry, LLC

aapm&r

# Year-Round Recognition

Annual Assembly *Official Program*

## 2023 Annual Assembly

### Boldly Securing Your Future



## 2023 AAPM&R PARTNERS

AAPM&R is committed to fostering meaningful relationships with our industry partners. We aim to work with our partners in ways that support the field of PM&R as a specialty and our members. In 2023, AAPM&R launched a new year-round support program for its highest-level supporters. This program is focused on collaboration, education and awareness. We are grateful to the organizations who participate in this program for their ongoing support of the Academy and the specialty of Physical Medicine and Rehabilitation.

### MISSION PARTNERS



**IPSEN**  
Innovation for patient care



**MERZ THERAPEUTICS**

### STRATEGIC PARTNER



**abbvie**

### ANNUAL PARTNERS



**Medtronic**



Mass General Brigham  
Spaulding Rehabilitation

## THANK YOU 2023 INDUSTRY RELATIONS COUNCIL (IRC) PARTICIPANTS



### TIER 2



**MERZ THERAPEUTICS**

### TIER 3



**IPSEN**  
Innovation for patient care



**Otsuka**



**PACIRA**  
PROGRESSIVE LIFE

### TIER 4



**abbvie**



**Medtronic**

## THANK YOU 2023 INSTITUTION PARTNERS COUNCIL (IPC) PARTICIPANTS



Join the IPC today at [aapmr.org/ipc](http://aapmr.org/ipc).































































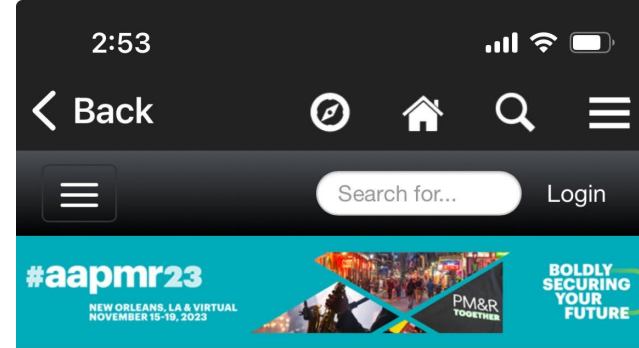
# Year-Round Recognition

#AA2023 Virtual Platform



1,555 users on the AA website

1,920 users of the #AAPMR23 Mobile App!



## 2023 Institution Partners Council (IPC) Participants

Please click the link to review our current IPC participants.



## 2023 Annual Assembly Sponsors

abbvie

abbvie

Back to Top

THERAPEUTICS  
Better outcomes for more patients.

DISK

aapm&r

# Year-Round Recognition

## Meterboard Signage at:

- Member Resource Center
- PM&R Pavilion Entrance

2023 Annual  
Assembly

Boldly Securing Your Future



# Podium Recognition at Annual Assembly

483 in-person attendees  
at the opening plenary

402 unique users  
accessed the plenary on  
the AA website



Click [HERE](#) to watch!



Sarah Hwang, MD, chair of the Program Planning Committee recognized IPC participants in the opening Plenary Session at #AAPMR23

# Thank you!

**We look forward to your continued participation.**

- There are new opportunities with IPC in 2024
- Access the 2024 application [here](#).
- Please return by January 31, 2024
- Contact: Meghan Strubel at (847) 737-6116 or [mstrubel@aapmr.org](mailto:mstrubel@aapmr.org)



# Questions? Here's who to contact:

- IPC, Advertising & Mailing Lists
  - Meghan Strubel ([mstrubel@aapmr.org](mailto:mstrubel@aapmr.org)) or [corporatesupport@aapmr.org](mailto:corporatesupport@aapmr.org)
- Job and Fellowship Fair & Jobs Board
  - Natalia Opoka ([nopoka@aapmr.org](mailto:nopoka@aapmr.org)) or [careerservices@aapmr.org](mailto:careerservices@aapmr.org)
- Annual Assembly Exhibits & Sponsorships
  - Conventus Media - [aapmr.org@conventusmedia.com](mailto:aapmr.org@conventusmedia.com)
    - Lisa Koch – Exhibits, Sponsorships and Satellites, [lkoch@conventusmedia.com](mailto:lkoch@conventusmedia.com)
    - Chris O'Connell – Administration, [coconnell@conventusmedia.com](mailto:coconnell@conventusmedia.com)
    - Kathleen Noonan – Exhibits and Sponsorships, [knoonan@conventusmedia.com](mailto:knoonan@conventusmedia.com)
    - Tricia Swift – Logistics, [pswift@conventusmedia.com](mailto:pswift@conventusmedia.com)
- Additional Corporate Support Inquiries
  - Sharon Popielewski, Associate Executive Director, Business and Resource Development ([spopielewski@aapmr.org](mailto:spopielewski@aapmr.org))
  - Sara Rossi-Statis, Senior Manager, Corporate Support and Career Services ([srossistatis@aapmr.org](mailto:srossistatis@aapmr.org))